

Band at 9; Organ at 11
Band at 4:45
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Yes, Thank You, Spring Is Keeping Its Every Promise

It is an Accepted Fact That This Magazine of a Store has helped to make history for the city, the State and the United States. It must keep on doing so.

But we frankly admit incompleteness of our plans, and we are greatly disappointed that progress in some directions has been slower than we anticipated. Slumberers very seldom make history.

Just think of the possibilities of Philadelphia as a city were its citizens ever to awake to them!

(Signed) *John Wanamaker*

March 18, 1922.



There Are Model Suits in the Women's London Shop

at prices that are surprising for such fashionable attire. Irish and English tweeds that were made right in our own custom-tailoring section are marked \$60 and \$70.

A small group of English-made sports suits, \$30. A Scotch tweed sports suit, ready made, is priced \$21.50.

A few model topcoats in the new English box style, smart as can be and so popular this Spring, \$50 to \$65. (The Gallery)

Serges, Tricotines, Tweeds and Other Cloths

These, besides the soft wool crepes, are the materials most eagerly bought just now for Easter frocks, and at this moment the variety of colors is at its finest.

Wool Canton crepes, poplins and other crepe weaves are here in almost all the fashionable shades, dark and light, 38 to 46 inches wide, at \$1.50 to \$3 a yard.

The serges, tricotines and Poiret twills are in navy blues chiefly, but also in some other colors, at \$1.50 to \$6 a yard. Tweeds in rose, violet, French blue and tan are 54 inches wide and \$2 to \$2.50 a yard. (First Floor)

HAVE YOU SEEN THE NEW BOOKS?

"The Inheritance of Jean Trouve," by Nevil Henshaw, \$2.
"Tide Rips," by James B. Connolly, \$1.75.
"The Mexican Mind," by Wallace Thompson, \$2.50. (Main Floor)

THE BEST HAIRPINS THAT ENGLAND MAKES

A large importation has gotten in. There are all sizes and all kinds in jappanned and bronze. Prices range from 8c a package up to 60c for a cabinet containing 375. Also there are gold and silver plated hairpins at 12c and 20c a box. (Main Floor)

CHARMING BRONZE KID SANDALS

They are open from the sole to the single strap that fastens on the instep, and have medium toes and high Louis heels, and will be delightful with beige, tan, blue and white afternoon dresses. Their price is \$16 in the Little Boot Shop. (First Floor)

WANAMAKER SPECIAL CORSETS

Newly received. They are made of beautiful pink broche, topless, long skirted and having elastic gussets for comfort, and priced at \$5. (Third Floor)

600 PAIR OF JAPANESE SLIPPERS AT \$1

Cozy quilted slippers, hand embroidered and silk lined, in old rose, lavender, Copenhagen, navy and black, at \$1. (Third Floor)

SILK CHEMISES IN LARGE SIZES

Pink and white tailored models. One style lace trimmed and having a built-up shoulder, and one style with lace and shoulder straps, are \$5.50 and \$6.50, respectively. Radium in tailored styles with ribbon straps come in pink, blue and orchid, at \$6.75. (Third Floor)

COTTON RATINE FLOUNCINGS

The sort being used for sports skirts. They have tan, orchid, blue and rose grounds, some with designs in white at \$5 and some with colored designs are \$4. (First Floor)

CORD BRACELETS ARE SURELY POPULAR

with little tassels of imitation jewels—jade and coral, besides black beads. Very dainty, indeed, and priced at \$3 each. (Main Floor)



New Paris Hats Just Out of Their Boxes!

No wonder they are so lovely. They come straight from the hands of some of the greatest milliners in Paris.

Caroline Reboux
Marcelle Demay

Jeanne Lanvin
Maison Lewis

These are large, floppy, picture hats that would make a charming frame for a youthful face. The colors are glorious.

These are medium-sized hats in the oddest and most fascinating shapes and just as different as possible in trimmings.

And there are smart little walking hats for the woman who looks her best in tailored costumes. The ribbon arrangements are most interestingly novel. (Second Floor)

The China Sale Fairly Glitters With Gold-Encrusted Dinner Sets

The assortment is wonderfully fine and varied. We are told that our variety is probably twice larger than any to be found elsewhere; and our prices, quality considered, are the lowest.

Imported dinner sets of encrusted gold china—a fine, thin ware, with 3/8-inch encrustation of coin gold and coin-gold handles—sale price \$180.

French china dinner sets—with dainty 1/4-inch gold encrustation and inner hair line—sale price \$175.

French china dinner sets—with splendid

quality, with 1/4-inch gold encrustation, a pretty design—sale price \$200.

Theo. Haviland French china dinner sets—in a new encrusted gold pattern, a wide border, priced remarkably low at \$275.

Theo. Haviland French china dinner sets—with half-inch encrusted borders, a rich, beautiful design—sale price \$325.

All are sets of 106 or 107 pieces. (Fourth Floor)

Women's Lingerie Blouses About Half as Much

The daintiest fine white voile blouses trimmed with real Irish crochet lace and drawn work. One style, in addition to the collar and cuffs, has a double frill trimmed with this lace. They are priced \$5, \$6.75 and \$8.75. (Third Floor)

NEW—A RUSSIAN SILK CREPE IN GLACE COLORINGS

Women know the durability and effectiveness of this heavy Russian silk crepe. It is here in particularly effective glaze shades of gray, blue, orchid, beige, apricot and jade. It is 38 inches wide, and priced \$4 a yard. (First Floor)

Women's Afternoon Dresses Moderately Priced at \$50

These are frocks of crepe de chine, Canton and other heavy silk crepes besides Georgetown, in dark blue, henna, brown, black, caramel, tan and silvery gray. As a rule they are beaded, though a few are braided; some are scalloped and bead-fringed round the foot, some have tucked chiffon upper parts; sleeves are of various lengths though oftenest long; and there are chemise as well as bloused effects. Altogether they are interesting frocks, ready to make themselves serviceable on all but the most formal occasions. Price \$50. (First Floor)

A LITTLE SALE OF WOMEN'S UNDERWEAR FOR SPRINGTIME

Bringing prices considerably less than has been usual. White ribbed cotton vests, with imitation crochet tops, at 35c or three for \$1. Fine ribbed lisle vests with real hand-crocheted tops, regular and extra sizes, 75c. White ribbed cotton union suits, low necks and sleeveless, shell knees and bodice styles with lace knees, 50c. Pink nainsook and white madras athletic union suits are 85c. White batiste or white striped muslin athletic union suits at \$1. Fancy silk - and - cotton athletic union suits, either pink or white, \$1.75. Glove silk vests in pink, both regular and extra sizes, are \$1.85. Bloomers of glove silk, in pink. Regular and extra sizes. Priced \$2.50. Heavier weight glove silk vests, in rich rose pink. Bodice style. Regular sizes are \$2.25, while the extra sizes are marked \$2.50. Vests of ribbed glove silk with the dropped stitch are priced \$2.15. Bloomers to match are \$2.75. The colors are maize, orchid, sky and pink. (First Floor)

BOTH GIRLS AND MEN WEAR THE ALPACA WOOL SCARFS

Light, soft, clingy scarfs. And just full of Springtime in the twelve different color arrangements that have come. With a sports suit, there's nothing smarter for a girl. While men find it an unusually pleasing in-between-season scarf. Really a good value at \$5. (Main Floor)

LIGHTER QUILTS FOR SPRING

New shipment just arrived brings the very quilts needed for Springtime use. Filled with a sheet of pure white cotton, covered with plain dotted Florentine silk (silk and cotton) in dark blue, light blue, pink and old gold—\$6.50 each. Comforts of a similar character, but filled with wool, are \$9 each, and a finer quality at \$12 each. (Sixth Floor)

The Piccadilly Chaps Are Wearing Different Hats

from those that have been seen in Philadelphia. But the new style is here, will be shown for the first time Monday.



Taken from the smart hat shops that surround the Royal Academy, in the West End, London.

And made up in America exclusively for Wanamaker's with the improvements in quality and workmanship that make Wanamaker's hats distinctive.

A hat of dignity and comfort. Soft felt—a little softer than has been the custom. Made in the Alpine shape with bound edges. The brim is a little more rolled.

In two colors, Vicuna tan and pearl gray. The bands are darker, while the binding along the edges is the same tone as the band, but a lighter shade. The price is \$6. (Main Floor)

The Best Story About the New Men's Brogue Is the Price, \$6.40

Solid, substantial, smart brogues. At a glance, most any man would say they were worth a good deal more.

Naturally, they are the modified brogues, easy as can be on the feet. Of grain calfskin with perforations at the tip, lace stay and quarter seam. Rubber heels and the inside lining is rough calfskin, that keeps the shoe from slipping on the heel. (Main Floor)

Only One Piece of Silver at a Time

That is all it may be, but eventually the entire tea service or coffee service is completed and there is the greatest pleasure in doing it.

Many people are buying their sterling silver in this way. Sometimes it is as gifts to a bride, sometimes as anniversary presents. We are glad to break any of our sets of tea services or coffee services.

Three-piece coffee sets from \$130 to \$600. Waiters from \$40 to \$155.

Five-piece tea services from \$280 to \$1925. Waiters, \$380 to \$960. Kettles from \$145 to \$925. (Main Floor)

New Rugs Have Come—and They Brought Such Small Prices With Them

Not a great number—just 103—but certainly a great variety.

Wiltons, Axminsters and Tapestry Brussels. Fresh, new, fine rugs. But in some instances the styles do not run through all sizes.

Wiltons, 9x12 ft., \$65 and \$92.50. Axminsters, 9x12 ft., \$34.50, \$36.50 and \$38.50; 8.3x10.6 ft., \$31.50 and \$34.50.

Tapestry Brussels, 6x9 ft., \$11.50; 8.3x10.6 ft., \$18.50; 9x12 ft., \$21. (Seventh Floor)

Just Arrived Two Carloads of Refrigerators Famous Wanamaker Special

at \$32

Other March Sale Refrigerators

\$36 \$50 \$56

(Fourth Floor)

Only the Best Golf Clubs Are Good Enough

for the man who appreciates the game, or for the Wanamaker Sporting Goods Store.

We have been told, and we believe it, that this is the best collection of golf clubs in America.

Undoubtedly it comprises a full selection of the finest clubs made—English, Scotch and American—including some excellent new ones.

Here are drivers, brassies and spoons from Winton, Forgan and Simpson in a large variety of models, all \$5 each.

An exceptionally good collection of irons from Winton, Stewart, Forgan and Simpson—\$5 each.

Still a good choice of the remarkably good clubs at the popular price of \$2.25 each.

All standard makes of golf balls, including the famous Silver King.

Prices from \$6 to \$12 a dozen. (The Gallery)

When a House-Wife Needs a Broom

She wants one that won't shed its straws or fall apart when the stairway needs cleaning. And it's really a promise of satisfaction for her to know that among the tens and tens of thousands of things in this

Great Wanamaker March Sale of Housewares there is such a broom.

And a broom or a dust brush or a machine as long as March lasts. A saucepan can be bought at the same advantage as a kitchen cabinet or a sewing

Savings offered by this sale range from ten to fifty per cent. (Fourth Floor)

New Jet Trimmings Beloved of Paris

Paris simply adores jet. There is no other way of expressing it.

The newest and prettiest jet trimmings are here. Yards upon yards of jet cabachons strung together, large or small, either by themselves or connected with strings or bugles.

Paris is using the larger ornamental jet trimmings for girdles, belts, bretelles, also hair bands and other forms of jewelry.

We feel sure there is no such collection of French jet trimmings anywhere else in this country.

From 50c a yard for quarter-inch width up to \$10 a yard for an inch-and-a-half width. (Main Floor)

When a Woman Goes Shopping She Usually Takes a Silk Service Bag

Or for that matter, there's nothing nicer to carry the knitting that shortens the ride to and from home.

Elegant are the new service bags that have come in. Elegant to see. And elegant values at \$6.75 and \$10.

Moire silk, plain moire in the lower price and the imported French moire silk at the higher figure.

Silk is used for a lining and a purse and mirror are on the inside. (Main Floor)