

Organ Plays at 9, 11 and 4:30
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Spots of Green—And Spring Things on Time at Wanamaker's

You Go to Your Wardrobe and Clothes Press to Pick Out What to Wear

but after all it is the sun and the thermometer that settle what you shall put on. You count yourself able to regulate the conditions around you, but you are obliged to soon give over to the circumstances beyond control and content yourself to do the best you can, which is all any one can do.

(Signed) *John Wanamaker*

March 17, 1922.

Paris Is Wearing Veils in the Spanish Fashion

Would you know how that is? We will be delighted to show you, and the new Paris veils themselves are here. They are intended to be draped everywhere but over the face. Some are over the hat alone and hang down in the back. Others drape over the hat, like a scarf, and tie beneath the chin. Still others are for side draping and have one end in points. They are very new and very pretty and they are \$2.50 to \$12.



(Main Floor)

Capes, Simple and Picturesque, for Spring Strolling

One of the new capes, which is as simple as a cape can be—gathered at the neck into a big, straight collar and held by a narrow tasseled tie—is developed in a lovely silky bolivia, in tortoise brown, burro, navy and black and costs \$67.50. Another is of navy tricotine with tan bars crossing it horizontally and is priced at \$75.

(First Floor)

Here Are the Novelty Skirts With Fringe and All

Some of a soft basket weave come in a creamy tan with a brown border and white with a black border. Others are of plaid homespun in white, black and red and other color effects, have fringes about two inches deep round the foot, and pocket holes bound with bright color. Price \$18.75.

(First Floor)

Fine French Gloves for the Easter Toilette

A new importation of French kid gloves includes a particularly beautiful quality in two-clasp overseam gloves at \$3 a pair. They have wide contrasting embroidery on the backs, and contrasting kid top bands. White with black, black with white, brown or tan with black.

(Main Floor)



The New Spring Millinery Is Surely at Its Gayest

Such colors! It makes one feel happier just to see them, and what a delight they are to the woman who has been tied down to the sober hues of Winter! There is the vivid periwinkle blue of a darling little mitered turban with a couple of birds in the same shade. A dashing toque in the most vivid red or jade green has black lacquered quills standing out from each side. And here are the softly drooping "biot" feathers on a smart little cloche shape. Bunches of cherries, wheat dyed to match the hat, flowers of every kind and clipped ostrich—all combine to make these hats the prettiest that ever were. There are hats for the debutante and for her mother, for the woman who wants the newest fashion and her more conservative sister, and, best of all, the prices are only \$10 or thereabouts.

(Second Floor)

Sports Blouses Introduce the Color of the Suit

Among the most attractive of the new arrivals are some in tan and white or blue and white checked gingham with white handkerchief linen collar and cuffs embroidered in color. These are \$5. Or they may be of white cross-bar dimity with colored handkerchief linen collar and cuffs at \$5. And many women will like even more some pretty colored dimity blouses in blue or maize with white pique vests, collar and cuffs edged with picot at \$5.50. There could be no mistake in choosing any one of these.

(Third Floor)

Women's Spring Shoes in Smart Two-Color Effects

Many of the cleverest oxfords and pumps for Spring street and sports wear combine two colors and two leathers with admirable effect. Gray buckskin oxfords trimmed with dull black calfskin are \$12. Kiltie-tongue pumps are of black patent leather and fawn buckskin combined. Price \$12. Light brown leather trimmed with chestnut tan calf makes one of the new flat-heeled oxfords at \$10. Tilted a little higher on a Cuban heel is a gray suede oxford with tan calf trimmings. Price \$10. Saddle oxfords of tan-and-black leather combined, with flat leather heel and sole, are \$8. Of pretty leather with tan calf saddle and red rubber heel and sole, or of pearl-and-black leather with black rubber sole and heel. They are \$8.50 a pair.

(First Floor)

ENVELOPE CHEMISES OF THE FRIVOLOUS KIND

frequently asked for of late are embroidery edged and lace trimmed—the lace in one style being real filet—and priced at \$1.50 to \$3.85.

(Third Floor)

WHITE PETTICOATS OF SATEEN

with double panels, tailored flounces or plain hems, \$1. With scalloped finish, \$1.85. White tub silks with 18-inch hems, and intended to be worn under sheer dresses, \$3.85. The same style in white satin, \$5.50. White satin with some heavy machine embroidery and the same deep hems, \$6.75.

(Third Floor)

JAPANESE KIMONOS—MANDARIN STYLE

Cut like the mandarin coats of the Chinese, but made of Japanese silk and embroidered in Japan. They close with frogs, and may be had in rose, Copenhagen, navy and black for \$12.75.

(Third Floor)

BABY'S SPRING BONNET ALSO COMES FROM PARIS

Just off the steamer are some dear little net caps, trimmed with tiny ribbon flowers or a bit of Irish crochet lace. They are very moderately priced from \$4.25 to \$7.50. For babies a trifle older, say up to six years, there are some extremely pretty hats in soft white braid with pink or blue ribbon streamers. These are \$8.50 to \$12.50.

(Third Floor)

WEEK-END CANDIES SPECIALS 30c A POUND

First of all—saramels, fresh, creamy and delicious. They are a great favorite with many people. In vanilla, nut and chocolate, 30c a pound. Peanut brittle which hasn't been as low as 30c a pound for some time. It is good and wholesome and children love it. Old-fashioned plaited mint, which has once more gone back to its old-time price of 30c a pound. No need to tell any one how good this is.

(Down Stairs Store)

THE inevitable neck finish for the tailored suit and the cloth frock is a single-skin piece of sable, stone marten, baum marten or Japanese marten, mink or squirrel. Such little furs in the Fur Salon run from \$15 for squirrel to \$100 for sable.

(Second Floor)



When a Man Stakes His Cash on a Suit of Clothes

He Wants to Know Pretty Well What's Under the Surface

It's got to have style standing out. But his cash is worth more than just style. It's got to be of A-1 fabric, all-wool fabric. But even the best of all-wool fabric will crumple under the grind of day-by-day wear, if it's not put together right. Tailoring. There's the secret of good clothes. Hand tailoring in the out-of-way spots that a man seldom sees.

And that's the goodness that lies deep down in Wanamaker clothes. For young men. For middle-aged men. For all men, there never was a better selection of Spring clothing than is showing here right now. Suits and topcoats priced from \$35 to \$65.

(Third Floor)

He Can Pick Out Almost Any Hat for Four or Five or \$6

If he is young and feels Spring in his heart, it's safe to say he'll point to the sand-color hats. For there's nothing smarter. And there's nothing that men are demanding more of. But if a fellow likes something else there are grays and several shades of brown. Small brims. Large brims. In fact, a shape to bring a smile to most any man's face.

Men's Hose in Many Groups and All Priced Less

At \$1.25 there are wool golf hose that have been twice as much, in some few cases even four times as much. At 30c, fine mercerized half hose in black, white, navy, cordovan, Russia calf and suede. At 65c, drop-stitch artificial silk hose in many colors. At \$1, the full-fashioned all-silk half hose, "seconds" of the \$2.25 kind. At \$1.15 there are full-fashioned silk hose with self-embroidered clocks, in black and navy. A'so some black ones with clocks embroidered in white. They are "seconds" of the \$2 grade.

For a Shoe, He'll Most Likely Choose the Newer Brogue

Not an extreme brogue, of course. It's the modified brogue oxford. Some of the traits of the brogue can be seen in it, but after all it's an oxford in which the comfort lines have been made stylish.

(Main Floor)

It's Been Many a Day Since a Man Could Get a Shirt for \$1.50

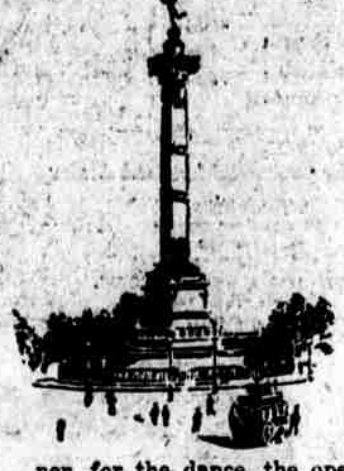
Particularly a good shirt, built to stand the rubs of day-after-day usage. It's mighty hard to find better shirts for business wear than the lot that's now showing. Percal—the finest of fine. Neatly striped in fast colors. At \$1.85 there are woven madras shirts in stripes that men really like.

First of the Better Neckties to Come Is the London Smoke

with handsome over-figures in brighter, gayer colors. Silk taffeta, of an out of the ordinary quality, and the pattern effects are developed in most any color a man cares for. Fashionable men are going to wear the new London smoke ties abundantly this Spring, and in Philadelphia they are first at Wanamaker's. The price is \$2. And the Easter parade of most all the other finer quality neckties has started. Fancy figures, small figures and dots galore. They come in the finest silks and the newest lot comes mostly at \$2.

A Little of Paris Is Brought Over in New Beaded Bags

Gay, colorful, rioting Paris once more. The Paris of madness and gladness. Every mood, every whim of Paris becomes almost eloquent in the bags the daughters of Paris are carrying. Never have we seen such bags. Never have we had such a gorgeous assortment for Philadelphia to see. And never have women been so truly enthusiastic about bags. Beads. Usually all beads, but always beads to some extent. Steel beads, metallic beads, glass beads. Sometimes silk crochet with beads, other times silver frames set with beads. But most beautiful of all are the all-beaded bags. Designs from the Orient, from Egypt, from Spain, from all over the world are traced in colors that are brilliant, startling. They are as low as \$5.50 or as high as \$125.



(Main Floor)

French Beaded Scarfs Come With Fringe and the Styles are Unique

Thereby showing that they have a knowledge of the latest fashion. The fringe may be long and beaded, hanging from the center of certain designs near the ends of the scarf. Or it may be of black silk, also long, and in this case it is knotted and finishes the pointed end of a new shaped scarf which divides at the neck and has the fringe on each side. These scarfs are gorgeous in colorings and are worked out in jet and sapphire beads and iridescent sequins or all black or black with white. They are \$12 to \$50.

(Main Floor)

Women's Admirable Spring Suits Are Marked Only \$35

Most of them are out of our own workroom, and the tailoring, consequently, is uncommonly good, and the linings—some contrasting and some matching—of extremely fine quality. The cloths are homespuns, and chevots and tweeds, in practically all the Spring colors—rust, violet, French gray, russet, rose and blues, besides light and dark mixtures and checks. The coats are straight box and half fitted styles, with detachable string belts, closely fitted shoulders and interesting pockets. Price \$35.

(First Floor)

"Tweeds for Spring" Say Young Women

And "tweeds" it is. Every variety of tweed costume you can think of will be worn. It only depends upon the fancy of the wearer. After all, the new tweeds in their bright colorings are the most youthful and Springlike material one could choose. There are any number of brand-new tweed garments in the Young Women's Salons. Here are some of them, and please notice the very moderate prices. Sizes are from 14 to 20 years.

Tweed Dress and Cape at \$25
Three good styles in these dresses, all of them sleeveless and one is in plaid. Blue, rose, tan, orchid, heliotrope and beige.

Tweed Topcoats at \$35
Smart new coats in plain, herringbone, chevron effect or plaids. Many good colors.

Tweed Capes With Skirts at \$32.50
A good idea is the coat front of tweed attached to the cape. With the skirt it makes an extremely attractive costume.

Tweed Capes \$17.50 to \$35
So numerous we couldn't begin to describe them all! But one thing is certain—there are so many pretty styles and colors that no one can help finding exactly what they want.

Fringed Tweed Dresses at \$35
The prettiest new model, in two pieces, with the edges fringed, and it has a narrow leather belt and white linen collar and cuffs stitched in color. A scarf to match goes with the dress. Blue, orchid, tan or rose.

(Second Floor)



500 Umbrellas for Men and Women Special at \$1 Each

Good, practical umbrellas, every one of them. 250 for men and 250 for women. Of American cotton taffeta with paragon frames. Women's have carved mission wood handles and loop cords.

(Main Floor)

Boys' Spring Suits and Overcoats Are the Best Ever

Norfolk suits in a fine selection of fabrics, colors and patterns—tweeds, wool crashes, serges, in brown mixtures, gray mixtures, herringbone patterns. Fashioned, tailored and finished with the care and thoroughness that insure good looks and good service.

(Third Floor)

Rich Cut Glass One-Third to One-Half Less in the China Sale

These are a few items in a collection numbering hundreds of pieces. All one-third less than regular and many are at half price. Orange bowls—oval shape in several attractive and pretty designs, \$3.50 each. Berry or salad bowls, 8-inch size, \$3; 9-inch size, \$5. Flower vases in several designs, 12-inch size, \$3.75; 10-inch size, \$3. Tall compotes, 6-inch size, \$3.50. Bonbon dishes, \$1.50 and \$1.75. Scores of pieces from \$1.50 to \$100. Also some attractive stemware at half price.

(Fourth Floor)