

The Most Complete Assortment of

Spring Coats, Capes and Wraps for Larger Women

We Have Ever Shown

And That Means the Largest and Finest Ever Shown in Philadelphia, for We Are Undisputed Leaders in Stylish Stout Wear

Prices Begin at **\$19.75** up to **\$127.50**

Fashionable sports coats, beautifully tailored plain tricotine, knock-about models in tweed, and smartly finished polo coats, made with smart notch or ulster collars and pockets.

Dressier models in capes and wraps, in such handsome materials as alonza, d'aveyne, gerona, panveline, marvella, poiret twill, tricotine and serge. Some richly embroidered and braided; all attractively lined.

Colors include Black, Navy, Cinnamon, Sorrento, Brown, Beaver and Copen. Sizes 42½ to 56½

SNELLENBURG'S Second Floor



Just In! A Brand New Lot of

Women's Fine Breakfast Coats

In Beautiful Two-Tone Satins

Special Tomorrow at \$7.95 ea.

Designed as sketched—with shirred folds of self-material as trimming, and finished with girdles.

All of two-tone changeable satins, in the loveliest color combinations.

SNELLENBURG'S Second Floor

Special Saturday Sale of

75c to \$1.50 Lace and Shetland Veils at 59c ea.

In Black and All Colors

Lace Veils, Special at \$1 to \$5 Ea. In square and straight effects—black and colors.

\$1 to \$3.50 Imported Veilings, 50c to \$1.50 Yard

In fancy meshes and border effects. Black and colors.

Mallines, Special at 25c Yd. In every new color and white.

Veil Lengths, Special at 25c Ea. In plain colors and color combinations.

SNELLENBURG'S First Floor

SNELLENBURG'S

ENTIRE BLOCK—MARKET 112½ to 124 STREETS

Answering the Call of the Great Outdoors With a Complete Showing of

Women's Smart New Spring Footwear

The New Sports Footwear

Two-Tone Leather Combinations

The Mary Jane Pump

Oxfords for the Street Costume

Featuring

Everything that is new is here NOW for your choosing. Later it will be impossible to duplicate the most popular models.

All are decidedly smart models, built on graceful lines—the last word in fashion—and fine values at these popular prices.

Tan Calf Two-Tone Oxfords
With rubber heels.
\$6 to \$8

The New Sports Oxfords
With plain toes or tips. Rubber soles and heels.
\$5 to \$7.50

Beautiful Satin One or Two Strap Pumps
With Junior French heels—one model with rubber goring on the side and Spanish heels.
\$6 to \$10

Walking Oxfords
In fine tan calf, gun metal calf, black and brown kid; all with welted soles; rubber heels.
\$5.50 to \$8.00 Pr.

Mary Jane Pumps
In patent coltskin with welted soles and low, flat heels; also black kid and patent colt, turn sole, Mary Jane pump with the popular military heels.
\$6.00 and \$7.00

Patent Colt One-Strap Turn-Sole Pumps at \$6.50 Pair
With Junior French heels.

SNELLENBURG'S Second Floor

On Sale in Our Sporting Goods Store—

\$12.50 Fyr Fyrter Fire Extinguishers

One Quart Size Fully Charged at **\$6.75**

These splendidly effective fire extinguishers consist of an all-solid-brass cylinder with solid bronze top.

The Liquid Extinguisher is Non-Damaging, Non-Damaging, Non-Freezing and Non-Deteriorating

Each extinguisher bears the underwriter's inspection stamp, reducing your fire insurance costs 15%. Complete with a solid steel frame holder.

Ideal for Autoists, for Use in the Home, Factory, Office, or on Motorboats or Other Craft.

Third Floor

Tomorrow—Our Notion Department Will Launch a Tremendous Sale of 50,000

Real Hair Nets at 35c Doz.

Cap Shape Fringe Shape

Nets in all wanted shades of light, medium and dark brown, blonde, black and auburn. Every net guaranteed perfect—if on opening the package you find any imperfection, kindly return the net immediately and receive a perfect one in exchange.

SNellenburg's Notion Dept. First Floor.

Our Boys' Furnishings Make Ready for Easter

Starting Tomorrow With a Great Sale of 1200

Boys' \$1.25 Blouses at 84c ea.

Of fine printed madras and Harmony perale, in a wide range of the best-looking striped patterns that we've seen in a long while. Made with button-down collars and soft turn-back cuffs. Also plain white madras blouses, with collars attached and soft turn-back cuffs.

All high-grade blouses, beautifully tailored and finished. Sizes 6 to 16 years.

Other Splendid Blouse Values at 54c, 64c, 94c, 97c, \$1.59 & \$1.97

Silk Blouses at \$3.50 Each

Boys' Shirts, \$1.24 Each

Of fine printed madras and Harmony perale in collar attached and neckband style, with soft turn-back cuffs. Sizes 12½ to 14.

Other Splendid Shirt Values at 85c to \$1.79

Silk Shirts at \$3.85 to \$5.00 Each

Boys' Pajamas, \$1.48

In plain colors—white, pink, helio and blue—trimmed with silk frog fasteners.

Boys' Neckwear Specials

Silk Four-in-Hands, 35c, 47c and 97c ea.

Knitted Four-in-Hands, 47c ea.

Windsor Ties, 40c, 48c, 74c, 84c, 97c ea.

Boys' Belts, 48c and 74c ea.

SNELLENBURG'S First Floor

Sale of Women's

ARBEST Silk Stockings

Leaders for Quality, Style, Service, Value

at **\$2.00 pr.**

Full-fashioned thread-silk stockings with mercerized flax garter top and extra-spliced heel and toe. In black and colors.

Women's Heavy Silk Stockings, Pair, \$2.50

In the new spring shoe shades and black. Full fashioned, with mercerized garter top and extra-spliced heel and toe. Splendid quality.

Women's Heavy All-Silk Stockings, Pair, \$3.50

Full-fashioned heavy quality all-silk stockings, with extra-spliced heel and toe. In black and colors.

Women's Fiber Silk Sports Hose, Pair, \$1.00

In the new two-tone shades, with mercerized garter top and extra-spliced heel and toe. Slightly shaded.

SNELLENBURG'S First Floor

Tomorrow a

Sweater Sale

Extraordinary!

All Smart Slipover Models Beginning at **\$1.75** for Regular \$3 Sweaters

And Going Up to **\$9.95** for Regular \$12 Models

With Corresponding Savings at In-Between Prices

The most popular models including: Stunning, striped sweaters—Navajo effects and drop-stitch sweaters.

All styles—round and V necks—with and without collars and cuffs.

Plain and novelty weaves in a most extraordinary assortment of colors and color combinations. One model sketched.

SNELLENBURG'S Second Floor



Leghorn Hats

Possess a Charm All Their Own And This Group Is Particularly Delightful at the Special Low Price **\$5**

Large hats—but not too large for immediate street wear—gay with colorful flowers and flower wreaths, with bands and flanges of taffeta ribbons.

In All Colors—The Conservative Darker Shades and Black as well as the Popular High Tones—And the Blendings of the Straw and the Trimmings Are Delightful. One Shown.

Splendid Assortment of Other Types of Hats for Street, Sports and Tailored Wear at the Same Popular Price

SNELLENBURG'S Millinery Salons, Second Floor

For a Healthier Philadelphia—

POGO!

Strongly Built Pogo Sticks in Sizes for Everybody

Ready in the Sporting Goods Store At the Following Popular Prices

Pogo Sticks, Children's Size, \$3.00

Pogo Sticks, Young Folks' Size, \$3.50

Pogo Sticks, Adult Size, \$4.00

Pogo Sticks, Extra Heavy, \$5.00

Come in and see the demonstration—then try your skill—there's nothing difficult about Pogo—every one can learn—and every one will benefit by the splendid, invigorating exercise!

SNELLENBURG'S Third Floor

Stunning New Costume Blouses

Elaborately Beaded

\$5.00

Collarless Model Shown, \$5.00

Lovely blouse of crepe de chine, lavishly beaded around the neck and sleeves and on the front of the bodice. In black, henna and gray.

Collarless Tie-Back Blouses, \$5

With very handsome bead trimmings. In navy, mohawk and black.

Dainty New Spring Tub Blouses \$2.00 to \$3.95

Voile, batiste, dimity and colored novelty blouses, trimmed with fine pleatings, lace, embroidery and tucks. Vestee and tailored models, with Peter Pan or tuxedo collars.

SNELLENBURG'S Second Floor



Women's Fashionable New Spring Gloves

To Complete the Smart Spring Costume

16-Button-Length Milanese Silk Gloves, Pair, \$1.39

Firm quality silk gloves, the fingers double-tipped for extra service. In White—Mastic—Pongee—and Black.

12-Button-Length Imported French Kid Gloves, Pair, \$4.50

In the smart looking bracelet style, with three raised pearl buttons—and overseam sewn.

Choice of mode and white. Or overseam sewn gloves with Paris-Point stitching, in White—Beaver—Brown and Tan.

SNELLENBURG'S First Floor

The Newest Models in Women's Tweed Sports Skirts

For Spring Ready Tomorrow at **\$3.95**

Developed in the smart model shown, with shirring at the top, two tailored pockets, and a wide pleat at the side.

In Light or Dark Gray Tweed Mixtures—Rose—Green—and Copen.

Refreshingly new and spring-like—just the skirts to choose for wear with crisp white blouse and sweater!

Women's Fringed Tweed Sports Skirts, Each \$5.50

Shirred at top, fringed down the side and at the edge, and finished with cut-in pocket, in tan, light and dark gray.

Women's Novelty Sports Skirts In Splendid Variety at \$7.50, \$10 and \$15 Ea.

New spring models in cream flannel, homespun, serge and canvas, with lap-over or pleat at the side, shirred top and tailored pocket, trimmed with novelty pearl buttons.

SNELLENBURG'S Second Floor



Cameras and Photo Supplies

\$19.00 Vest-Pocket Seneca Camera. Size 1½x2½, 7.5 Anastigmat Lens, \$9.00

\$19.00 No. 1 Folding Seneca Camera. Size 2¼x3¼, R. R. Lens, \$10.00

\$18.00 No. 3 Folding Scout Camera. Size 3¼x4¼, R. R. Lens, \$10.00

\$20.00 3A Folding Rexo or Anseo. Size 3¼x5½, R. R. Lens, \$13.50

50c 5x7 Bound Album 39c
60c 7x10 Bound Album 59c
90c 5x8 Loose Leaf Album 79c
\$1.00 7x10 Loose Leaf Album 99c
\$1.50 5x8 Loose Leaf Album 1.19
\$1.50 7x10 Loose Leaf Album 1.19
\$4.00 Metal Tripods, 4-Fold \$1.98
85c Eastman Trimming Boards 79c
\$1.25 Stirring Rod Thermometers 75c
\$1.00 Retouching Outfits 84c
\$1.50 Probosc Oil Colors, Set 10 98c
30c Revolver Photo Tints 23c
\$1.25 Ruby Oil Lamp 98c
40c Printing Frame, 5x7 with glass 36c
25c Rubberoid Trays, 4x5 15c
45c Blotting Books, No. 2 39c
19c Glass Graduate, 8-oz. 15c
15c Acid Hypo, 1-lb. 15c
5c M. Q. Tubes 2c

Developing and Print- ing Outfit at \$1.98

Special Attention Given Mail Orders None Sent C. O. D.

SNELLENBURG'S First Floor

First Pansies of Spring in Our Flower Shop Tomorrow!

\$1.25 Basket of 12 Growing, Blooming Pansy Plants

79c

Basket

You can plant these pansies out in your garden for Easter blooming, and have the pleasure of them all through the Spring.

SNELLENBURG'S First Floor



Just Received a Fine Shipment of

500 Regular \$4.50 Ukuleles

On Sale Tomorrow at **\$1.75 ea.**

Just the kind of companion every one wants to have around for jolly informal evenings in bungalow or summer cottage, to take along on camping trips, summer outings and all sorts of good-time occasions.

So phenomenally low priced for this sale that no one can afford to be without a ukulele.

SNELLENBURG'S Fifth Floor

Introductory Sale of

SUPREME

WORD 49c ROLL

You can be sure of buying the genuine Supreme roll when you buy here. Music arranged by some of the best artists, and the materials and technical construction of the best.

Introducing these rolls with all the up-to-date selections, as follows:

Carolina Rolling Stone
The Sheik Ty-Tee
Boo-Hoo-Hoo All That I Need Is You
When Shall We Meet Again?
Blue Danube Blues Say—Persiana—Say
My Mammy Knows Swanee River Moon
Everybody Step Ka-Lu-A
Leave Me With a Smile
By the Old Ohio Shore
Granny, You're My Mammy's Mammy
Play That Song of India Again
Georgia Rose
In My Heart—On My Mind All Day Long

Musical Instrument Department Special

Banjo Mandolins, Reg. \$14.50 to \$40
Reduced to \$10.75 to \$34.50

SNELLENBURG'S Fifth Floor

Men! Belts and Braces

Will Correct Your Figure And Make Your New Spring Outfit Look Twice as Well!

The Belts, \$5.00 and \$7.00

The Braces, \$2.00

Professor Munter's famous health-inducing appliances will straighten you up in no time—throw your shoulders out, your abdomen in, cause you to breathe deeply and set your blood to circulating freely.

Special Fitting Room for Men, With Male Attendant.

SNELLENBURG'S Second Floor

Big Money-Saving Sale of

Men's New Spring-Weight Trousers

—A Splendid Assortment of High-Grade, Well-Tailored Garments, Including Several Hundred Pairs of Trousers Out of Suits.

A complete line of the most wanted colors, patterns and fabrics, including novelty mixtures, stripes, blues, grays and browns.

\$5.00 and \$5.50 Trousers, Pair \$3.65

\$6.50 and \$7.50 Trousers, Pair \$4.85

\$8.00 and \$8.50 Trousers, Pair \$6.35

EXTRA SPECIAL

Men's Finest \$8.50 All-Wool Blue Serge Trousers at, Pair \$6.00

SNELLENBURG'S Third Floor



Just Received a Shipment of These

Stunning Imported Beaded Girdles

Each Two Yards Long To Sell at **\$3.75 ea.**

Very new—very smart—just over from abroad.

Made of long strands of beads, in all-black or combinations of red and black, finished with very deep beaded fringe.

Strikingly beautiful girdles to wear with the new spring dress, sweater or coat. One pictured.

SNELLENBURG'S Jewelry Section, First Floor

Tomorrow a Special Sale of Dainty

Silver-Plated Mesh Bags at 95c

Very attractive silver-plated mesh bags in the favorite drawing style. Trimmed with fringe or pendant trimmings. As Pictured.

SNELLENBURG'S First Floor


