

Spring Coats, Capes and Wraps for Larger Women
We Have Ever Shown
 And That Means the Largest and Finest Ever Shown in Philadelphia, for We Are Undisputed Leaders in Stylish Stout Wear

Prices Begin at **\$19.75** up to **\$127.50**

Fashionable sports coats, beautifully tailored plain tricottines, knock-about models in tweed, and smartly finished polo coats, made with smart notch or ulster collars and pockets.

Dressier models in capes and wraps, in such handsome materials as alonza, d'aveyze, gerona, pavelaine, marvella, poiret twill, tricottine and serge. Some richly embroidered and braided; all attractively lined.

Colors include Black, Navy, Cinnamon, Sorrento, Brown, Beaver and Copen. Sizes 42½ to 56½

SNELLENBURG'S Second Floor



Women's Fine Breakfast Coats
 In Beautiful Two-Tone Satins
Special Tomorrow at \$7.95 ea.

Designed as sketched—with shirred folds of self-material as trimming, and finished with girdles. All of two-tone changeable satins, in the loveliest color combinations.

SNELLENBURG'S Second Floor

Special Saturday Sale of 75c to \$1.50 Lace and Shetland Veils at 59c ea.

In Black and All Colors
 Lace Veils, Special at \$1 to \$5 Ea. In square and straight effects—black and colors.

\$1 to \$3.50 Imported Veilings, 50c to \$1.50 Yard
 In fancy meshes and border effects. Black and colors.

Mallines, Special at 25c Yd. In every new color and white.

Veil Lengths, Special at 25c Ea. In plain colors and color combinations.

SNELLENBURG'S First Floor



SNELLENBURG'S
 ENTIRE BLOCK—MARKET 112½ to 124 STREETS

Answering the Call of the Great Outdoors With a Complete Showing of

Women's Smart New Spring Footwear

The New Sports Footwear
 Two-Tone Leather Combinations
 The Mary Jane Pump
 Oxfords for the Street Costume

Featuring

Everything that is new is here NOW for your choosing. Later it will be impossible to duplicate the most popular models. All are decidedly smart models, built on graceful lines—the last word in fashion—and fine values at these popular prices.

Tan Calf Two-Tone Oxfords
 With rubber heels. \$6 to \$8

The New Sports Oxfords
 With plain toes or tips. Rubber soles and heels. \$5 to \$7.50

Beautiful Satin One or Two Strap Pumps
 With Junior French heels—one model with rubber goring on the side and Spanish heels. \$6 to \$10

Walking Oxfords
 In fine tan calf, gun metal calf, black and brown kid; all with welted soles; rubber heels. \$5.50 to \$8.00 Pr.

Mary Jane Pumps
 In patent coltskin with welted soles and low, flat heels; also black kid and patent colt, turn sole, Mary Jane pump with the popular military heels. \$6.00 and \$7.00

Patent Colt One-Strap Turn-Sole Pumps at... \$6.50 Pair
 With Junior French heels.

SNELLENBURG'S Second Floor



Sale of Women's ARBEST Silk Stockings
 Leaders for Quality, Style, Service, Value
 at **\$2.00 pr.**

Full-fashioned thread-silk stockings with mercerized flate garter top and extra-spliced heel and toe. In black and colors.

Women's Heavy Silk Stockings, Pair... \$2.50
 In the new spring shoe shades and black. Full fashioned, with mercerized garter top and extra-spliced heel and toe. Splendid quality.

Women's Heavy All-Silk Stockings, Pair... \$3.50
 Full-fashioned heavy quality all-silk stockings, with extra-spliced heel and toe. In black and colors.

Women's Fiber Silk Sports Hose, Pair... \$1.00
 In the new two-tone shades, with mercerized garter top and extra-spliced heel and toe. Slightly shaded.

SNELLENBURG'S First Floor

Tomorrow a Sweater Sale
 Extraordinary!
 All Smart Slipover Models Beginning at **\$1.75** for Regular \$3 Sweaters And Going Up to **\$9.95** for Regular \$12 Models With Corresponding Savings at In-Between Prices

The most popular models including: Stunning, striped sweaters—Navajo effects and drop-stitch sweaters. All styles—round and V necks—with and without collars and cuffs. Plain and novelty weaves in a most extraordinary assortment of colors and color combinations. One model sketched.

SNELLENBURG'S Second Floor



Stunning New Costume Blouses Elaborately Beaded \$5.00
 Collarless Model Shown, \$5.00

Lovely blouse of crepe de chine, lavishly beaded around the neck and sleeves and on the front of the bodice. In black, henna and gray.

Collarless Tie-Back Blouses, \$5 Pictured...
 With very handsome bead trimmings. In navy, mohawk and black.

Dainty New Spring Tub Blouses **\$2.00 to \$3.95**
 Voile, batiste, dimity and colored novelty blouses, trimmed with fine pleatings, lace, embroidery and tucks. Vestee and tailored models, with Peter Pan or tuxedo collars.

SNELLENBURG'S Second Floor



Women's Fashionable New Spring Gloves
 To Complete the Smart Spring Costume

16-Button-Length Milanese Silk Gloves, Pair... \$1.39
 Firm quality silk gloves, the fingers double-tipped for extra service. In White—Mastic—Pongee—and Black.

12-Button-Length Imported French Kid Gloves, Pair... \$4.50
 In the smart looking bracelet style, with three raised pearl buttons—and overseam sewn. Choice of mode and white. Or overseam sewn gloves with Paris-Point stitching, in White—Beaver—Brown and Tan.

SNELLENBURG'S First Floor

The Wonderfully Serviceable Snellenburg Double-Duty Aprons
 As Pictured **\$1.98**

A reversible apron of all-white percale or of blue chambray with white pique collars and cuffs, pockets.

Designed with a slit on each side front, through which the belt passes, buttoning in back.

When the front of the apron becomes soiled, the belt is unfastened and passed through the other opening, leaving the clean side on top.

Highly practical aprons for maids, nurses, manicurists and housekeepers.

SNELLENBURG'S Second Floor



Leghorn Hats
 Possess a Charm All Their Own And This Group Is Particularly Delightful at the Special Low Price **\$5**

Large hats—but not too large for immediate street wear—gay with colorful flowers and flower wreaths, with bands and flanges of taffeta ribbons.

In All Colors—The Conservative Darker Shades and Black as well as the Popular High Tones—And the Blendings of the Straw and the Trimmings Are Delightful. One Shown.

Splendid Assortment of Other Types of Hats for Street, Sports and Tailored Wear at the Same Popular Price

SNELLENBURG'S Millinery Salons, Second Floor



For a Healthier Philadelphia—POGO!

Strongly Built Pogo Sticks in Sizes for Everybody

Ready in the Sporting Goods Store At the Following Popular Prices

Pogo Sticks, Children's Size... \$3.00
 Pogo Sticks, Young Folks' Size... \$3.50
 Pogo Sticks, Adult Size... \$4.00
 Pogo Sticks, Extra Heavy... \$5.00

Come in and see the demonstration—then try your skill—there's nothing difficult about Pogo—every one can learn—and every one will benefit by the splendid, invigorating exercise!

SNELLENBURG'S Third Floor



The Newest Models in Women's Tweed Sports Skirts
 For Spring Ready Tomorrow at **\$3.95**

Developed in the smart model shown, with shirring at the top, two tailored pockets, and a wide pleat at the side.

In Light or Dark Gray Tweed Mixtures—Rose—Green—and Copen.

Refreshingly new and spring-like—just the skirts to choose for wear with crisp white blouse and sweater!

Women's Fringed Tweed Sports Skirts, Each... \$5.50
 Shirred at top, fringed down the side and at the edge, and finished with cut-in pocket, in tan, light and dark gray.

Women's Novelty Sports Skirts In Splendid Variety at **\$7.50, \$10 and \$15 Ea.**

New spring models in cream flannel, homespun, serge and canvas, with lap-over or pleat at the side, shirred top and tailored pocket, trimmed with novelty pearl buttons.

SNELLENBURG'S Second Floor



Cameras and Photo Supplies

\$19.00 Vest-Pocket Seneca Camera. Size 1½x2½, 7.5 Anastigmat Lens, \$9.00

\$19.00 No. 1 Folding Seneca Camera, Size 2¼x3¼, R. R. Lens, \$10.00

\$18.00 No. 3 Folding Scout Camera, Size 3¼x4¼, R. R. Lens, \$10.00

\$20.00 3A Folding Rexo or Anseo, Size 3¼x5½, R. R. Lens, \$13.50

50c 5x7 Bound Album... 39c
 60c 7x10 Bound Album... 59c
 90c 5x8 Loose Leaf Album... 79c
 \$1.00 7x10 Loose Leaf Album... 79c
 \$1.50 5x8 Loose Leaf Album... 79c
 \$1.50 7x10 Loose Leaf Album... \$1.00
 \$4.00 Metal Tripods, 4-Fold... \$1.98
 85c Eastman Trimming Boards... 79c
 \$1.25 Stirring Rod Thermometers... 75c
 \$1.00 Retouching Outfits... 84c
 \$1.50 Probe Oil Colors, Set 10... 98c
 30c Revoli Photo Tints... 23c
 \$1.25 Ruby Oil Lamp... 98c
 40c Printing Frame, 5x7 with glass... 36c
 25c Rubberoid Trays, 4x5... 15c
 45c Blotting Books, No. 2... 39c
 19c Glass Graduate, 8-oz... 15c
 15c Acid Hypo, 1-lb... 15c
 5c M. Q. Tubes... 2c

Developing and Print- ing Outfit at... **\$1.98**

Special Attention Given Mail Orders None Sent C. O. D.

SNELLENBURG'S First Floor



On Sale in Our Sporting Goods Store—
\$12.50 Fyr Fyrter Fire Extinguishers
 One Quart Size Fully Charged at **\$6.75**

These splendidly effective fire extinguishers consist of an all-steel brass cylinder with solid bronze top.

The Liquid Extinguisher Is Non-Damaging, Non-Damaging, Non-Freezing and Non-Deteriorating

Each extinguisher bears the underwriter's inspection stamp, reducing your fire insurance costs 15%. Complete with a solid steel frame holder.

Ideal for Autoists, for Use in the Home, Factory, Office, or on Motorboats or Other Craft.

Third Floor

Tomorrow—Our Notion Department Will Launch a Tremendous Sale of 50,000

Real Hair Nets at 35c Doz.

Cap Shape Fringe Shape

Nets in all wanted shades of light, medium and dark brown, blonde, black and auburn. Every net guaranteed perfect—if on opening the package you find any imperfection, kindly return the net immediately and receive a perfect one in exchange.

SNellenburg's Notion Dept. First Floor.



Our Boys' Furnishings Make Ready for Easter
 Starting Tomorrow With a Great Sale of 1900

Boys' \$1.25 Blouses at 84c ea.

Of fine printed madras and Harmony perale, in a wide range of the best-looking striped patterns that we've seen in a long while. Made with button-down collars and soft turn-back cuffs. Also plain white madras blouses, with collars attached and soft turn-back cuffs.

All high-grade blouses, beautifully tailored and finished. Sizes 6 to 16 years.

Other Splendid Blouse Values at 54c, 64c, 94c, 97c, \$1.59 & \$1.97

Silk Blouses at \$3.50 Each
 Boys' Shirts, \$1.24 Each

Of fine printed madras and Harmony perale in collar attached and neckband style, with soft turn-back cuffs. Sizes 12½ to 14.

Other Splendid Shirt Values at 85c to \$1.79

Silk Shirts at \$3.85 to \$5.00 Each
 Boys' Pajamas, \$1.48

In plain colors—white, pink, helio and blue—trimmed with silk frog fasteners.

Boys' Neckwear Specials
 Silk Four-in-Hands, 35c, 47c and 97c ea.
 Knitted Four-in-Hands, 47c ea.
 Windsor Ties, 40c, 48c, 74c, 84c, 97c ea.
 Boys' Belts, 48c and 74c ea.

SNELLENBURG'S First Floor



First Pansies of Spring in Our Flower Shop Tomorrow!
\$1.25 Basket of 12 Growing, Blooming Pansy Plants
79c

Basket

You can plant these pansies out in your garden for Easter blooming, and have the pleasure of them all through the Spring.

SNELLENBURG'S First Floor



Men! Kullu Belts and Braces
 Will Correct Your Figure And Make Your New Spring Outfit Look Twice as Well!

The Belts, \$5.00 and \$7.00
 The Braces, \$2.00

Professor Munter's famous health-inducing appliances will straighten you up in no time—throw your shoulders out, your abdomen in, cause you to breathe deeply and set your blood to circulating freely.

Special Fitting Room for Men, With Male Attendant.

SNELLENBURG'S Second Floor

Big Money-Saving Sale of Men's New Spring-Weight Trousers
 —A Splendid Assortment of High-Grade, Well-Tailored Garments, Including Several Hundred Pairs of Trousers Out of Suits.

A complete line of the most wanted colors, patterns and fabrics, including novelty mixtures, stripes, blues, grays and browns.

\$5.00 and \$5.50 Trousers, Pair **\$3.65**
 \$6.50 and \$7.50 Trousers, Pair **\$4.85**
 \$8.00 and \$8.50 Trousers, Pair **\$6.35**

EXTRA SPECIAL
 Men's Finest \$8.50 All-Wool Blue Serge Trousers at, Pair... **\$6.00**

SNELLENBURG'S Third Floor



Just Received a Fine Shipment of 500 Regular \$4.50 Ukuleles
 On Sale Tomorrow at **\$1.75 ea.**

Just the kind of companion every one wants to have around for jolly informal evenings in bungalow or summer cottage, to take along on camping trips, summer outings and all sorts of good-time occasions.

So phenomenally low priced for this sale that no one can afford to be without a ukulele.

SNELLENBURG'S Fifth Floor

Introductory Sale of SUPREME WORD 49c ROLL

You can be sure of buying the genuine Supreme roll when you buy here. Music arranged by some of the best artists, and the materials and technical construction of the best.

Introducing these rolls with all the up-to-date selections, as follows:

Carolina Rolling Stone
 The Sheik Ty-Tee
 Boo-Hoo-Hoo All That I Need Is You
 When Shall We Meet Again?
 Blue Danube Blues Say—Persiana—Say
 My Mammy Knows Swanee River Moon
 Everybody Step Ka-Lu-A
 Leave Me With a Smile
 By the Old Ohio Shore
 Granny, You're My Mammy's Mammy
 Play That Song of India Again
 Georgia Rose
 In My Heart—On My Mind All Day Long

Musical Instrument Department Special
 Banjo Mandolins, Reg. \$14.50 to \$40
 Reduced to \$10.75 to \$34.50

SNELLENBURG'S Fifth Floor

Just Received a Shipment of These Stunning Imported Beaded Girdles
 Each Two Yards Long To Sell at **\$3.75 ea.**

Very new—very smart—just over from abroad. Made of long strands of beads, in all-black or combinations of red and black, finished with very deep beaded fringe.

Strikingly beautiful girdles to wear with the new spring dress, sweater or coat. One pictured.

SNELLENBURG'S Jewelry Section, First Floor



Genuine Cowhide Suit Cases at \$8.95 Ea.

By Actual Comparison the Finest Value in Philadelphia

High-grade merchandise, made of fine 3 and 4-ounce stock, with hand-sewed corners; variety of styles, most of them have straps all around; well lined throughout.

In Brown and Cordovan. 24 and 26 inch sizes.

SNELLENBURG'S First Floor



Tomorrow a Special Sale of Dainty Silver-Plated Mesh Bags at 95c

Very attractive silver-plated mesh bags in the favorite drawing style. Trimmed with fringe or pendant trimmings. As Pictured.

SNELLENBURG'S First Floor

