

Store Hours, 9 A. M. to 5:30 P. M.
 Saturday ends the Fashion Review.
 Living models, 11 to 12:30 and 2:30 to 4.

GIMBEL BROTHERS

MARKET - CHESTNUT - EIGHTH - NINTH

Those interested in Radio—and that means everybody—welcome to the demonstrations of course. It is a simple matter to put an equipment in your home. We offer everything needed.

For Saturday

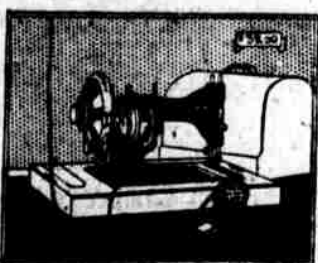
Tomorrow At Gimbels

An Extraordinary Sale of Sewing Machines

At a Fourth of Their Regular Prices
 Weekly Terms—\$1 No Interest

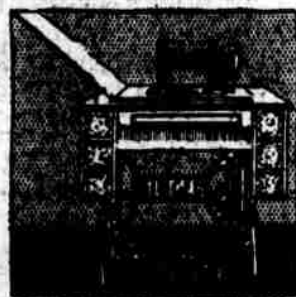
Just 100 \$60 Electric Portables \$39

Less Than Original Wholesale Cost

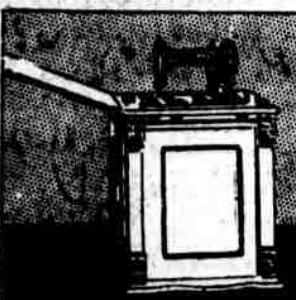


Remarkable demand for a medium-priced electric portables! Through the co-operation of the maker we have secured a few at a special concession. Now offering you electric portables at the price you've been waiting for.

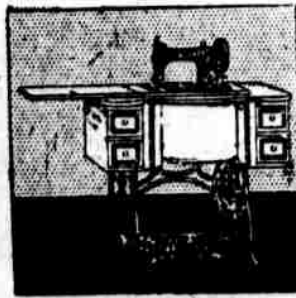
Famous Domestic Make



\$60 Singer : \$39 Floor Samples



\$59 New Willard Cabinet : \$47



\$49 New Home : \$31 Floor Samples



\$65 Domestic : \$55



\$39 Domestic : \$19 Slightly Used

Sale of 1200 Silk Waists—35 Styles

—at \$1.95—
 —Values \$5 and \$5.95

Mostly overblouses. And exactly the sorts for wearing both with spring's tweed suits and spring's navy blue suits.
 Mostly rich, heavy, cool mignonettes and crepes de chine. Some Georgettes. A few pongees. A sprinkling of habutais and wool-jerseys.
 Various in white, pink, navy, Mohawk, black-and-white, white-and-black, beige, tan—colors and colors.
 All sizes in the lot.

Tomorrow Two Hundred \$12 Opossum Fur Chokers

at \$7

One - skin animal style; double fur. Full - bodied and fluffy.

Spring Clothes for Men

Kuppenheimer and Society Brand SUITS and OVERCOATS

\$35 \$40 \$45

Satisfaction depends on quality of materials and workmanship—two features for which Kuppenheimer and Society Brand clothes for years have been pre-eminent.

Here—and Here Only at the Prices You Want to Pay—

Women's New Sports Toggery.

Made, for the most part, of those smart, mist-repelling, rain-repelling, wear-resisting, dust-shedding British tweeds, mixtures, Lovatts, Galashiels, Caledons, Donegals and friezes. In the new colors that are as radiant as Joy itself!

Plenty of Coat-Styles
 Plenty of Cape-Styles
 at \$25, \$29.75, \$35- and \$39.75

Identical with style and fabric offered in so-called exclusive shops at \$45 to \$75.

Sale of Girls' Dresses at \$10

\$12.75 to \$15 Spring

Choose from—
 Taffetas—in bouffant styles; and all the new colors.
 Shantung—high colors; embroidered in wool.
 New wool Canton Crepes in high colors, mostly two-tone effects.
 The new Cotton Sponges—embroidered or plain-trimmed.
 6- to 14-year sizes.

Confirmation Dresses
 Dainty, delightful, snowy white, simple styles up to some ruffled within an inch of their lives!
 At \$3.95, \$4.50, \$7.50 to \$16.75—in 6- to 10-year sizes and styles.

Tomorrow Women's Suits

—Including Plenty of Three-Piece Variations—
 Sale-Grouped at \$25

Two styles in complete dress with cape to match.
 One style of sleeveless dress with cape to match.
 Two styles in cape and skirt—there's separate wear for both, besides the complete suit wearing!
 And twenty styles in coat-and-skirt suits—smart as a whip!

In Sunshine Colors
 In Youthful Colors
 In Rainbow Colors
 In Niagara Mist Colors
 In Just "Happy Colors"

Mostly you've only to have the skirt-hem adjusted to the length that best suits your foot and ankle. Pin-turnings free.

Long-headed economy lies in good quality.
 Styles for conservative men and young men at \$35, \$40 and \$45 each for Suits and Overcoats of these famously fine makes.

London-made Overcoats } \$35 are included at—

Suits—Top Coats \$25 \$30

Included are many small lots and medium-weight Suits of Kuppenheimer and Society Brand makes, as well as other Gimbel lines.

Newest colorings and models, Sports and Golf Suits also included. \$25 and \$30.

Two Hundred Women's Dresses

—Two Hundred of the Smartest Dresses That a Good Deal More Than \$22.50 Can Ordinarily Buy.

Priced For Tomorrow Only \$22.50

Including—
 Elaborately beaded, heavy crepes de chine (did you notice the beaded crepes de chine among the Paris dresses in the Review?).
 New-style sports dresses made of crepe knit and Roshanara and Morocco crepe.
 And some of the most satisfactory styles—not too tailored, and not too sporty, and not too dressy, but utterly satisfactory!
 Sober blues, browns—and the smart new high color-tonings.

Spring's Glorious Tints Are Reflected in the Daintiest of Italian Silk Underwear

Orchid, naturelle, corn, flame, Nile, pink, white and peach—you find them all in Kayser silk vests and bloomers of the most wonderful quality.
 Vests, plain-tailored styles and bodice effects in the lovely colors or embroidered bodice models in pink or white at \$2.95. Embroidered pink and white Vests with bodice top, at \$3.75.
 Bloomers at \$3.95.

Importer's Close-Out Satin and Spanish Effect Lace Flouncings

\$1.95

Regularly \$2.50 to \$4

How Paris fashions are featuring lace!
 Black, brown, navy, gray, honeydew, pongee, henna, orchid, flame and white. Yes, mail orders filled.

Baby Chariots and Park Carts at Special Prices

The most comfortable and convenient kind of baby conveyances—light and easy to manage.

Three Styles at \$25

In either white or cream enamel.

Men's Top Coats at \$22.50

Regularly \$30 and \$35

Imported Dunmurry Harris tweeds; chevots, homespuns, iridescent worsteds and wool knitted fabrics.
 Quarter satin yoke lined and silk-trimmed; raglan or regular shoulder; browns, greens, black-and-white, grays, fancies.
 Biggest value of the spring at \$22.50!

Boys' Norfolk Suits at \$12.50, \$15 and \$18.50

With Extra Pair of Knickers

In fine quality, all-wool cassimeres and tweeds, showing neat gray or brown mixtures. Suits are well tailored; coats mohair-lined.

Blue Serge Norfolk Suits at \$16.50
 Of fine quality all-wool serge—yoke models with box pleats. For dress wear. Sizes 8 to 18 years. Extra knickers.

High School Suits With Long Trousers at \$15, \$19.50 and \$25
 Of fine all-wool tweeds, cassimeres and soft worsteds. Sport, single-breasted and double-breasted models, many with extra pair of trousers.

SPECIAL RELEASE Victor Dance Records

Come in and hear these—
 18865—"Cutie," medley fox trot; "Lonesome Hours," fox trot—Paul Whiteman and his orchestra.
 18868—"Virginia Blues," fox trot; "Venetian Love Boat," fox trot—Benson Orchestra, of Chicago.
 18870—"My Mammy Knows," fox trot; "Angel Child," fox trot—Benson Orchestra, of Chicago.
 18871—"Ten Little Fingers and Ten Little Toes," fox trot; "In Bluebird Land," fox trot—Benson Orchestra, of Chicago.

1000 Golf Clubs at \$2.25

Value \$4

Made by the Burke Golf Co. Drivers, Brassies, Midirons, Mashies and Putters. \$2.25.
 Outfits for beginners, including bag, brassie, midiron, mashie and putter, at \$10 to \$16.

Silver King Repainted Golf Balls at \$4.95 Doz.

Good condition.

Porter Cord Tires

Regular sizes; fresh new tires bearing standard warranty of manufacturer; at—

Less Than Fabric Prices

30 x 3	\$6.95
30 x 3 1/2	\$8.45
32 x 3 1/2	\$11.95
31 x 4	\$13.95
32 x 4	\$15.95
33 x 4	\$16.75
34 x 4	\$17.45
32 x 4 1/2	\$21.75
33 x 4 1/2	\$23.55
34 x 4 1/2	\$23.55
35 x 4 1/2	\$24.75
36 x 4 1/2	\$25.75
35 x 5	\$27.95
37 x 5	\$29.10

Gordon washable Slip Covers. For all cars; color fast; pre-shrunk materials; easy to attach and detach—in grays, khaki; plain and striped; exceptional values.
 Seats—Single, at \$1.25; double, at \$1.95; values \$3.50 and \$5.

1000 Women's Umbrellas, \$1.65

Value Nearly Double

American taffeta (cotton). Long white tips and club tops. Bakelite or leather-trimmed handles. Silk cases.

Candy Specials

1000 lbs. of Nestle's Broken Milk Chocolate, 1-lb. boxes, at	\$35c
1500 lbs. of Chocolate Straws, 1-lb. tins, at	\$30c
3000 lbs. of Assorted Chocolates, 1-lb. boxes, at	\$29c
500 lbs. of Finest Crystallized Canton Ginger, 1-lb. boxes, at	\$58c
500 lbs. Gimbel's "Purple Package" Chocolates, \$1 quality, 1-lb. boxes, at	\$60c

Men's \$7.50 All-Wool Golf Jackets \$3.95

Coat-style, surplice neck, two pockets; cuffs are ribbed or flap with button.

Good colors. Maker's loss, at \$3.95 (to you) instead of \$7.50.

New Shapes—New Shades MEN'S SOFT HATS for Spring, \$2.95

Shown in new tans, seal gray, and nickel; lined or unlined. Gimbel special at \$2.95. And Derbies, black, at \$2.95.
 Mallory Hats, new colors in soft hats and Derbies, in black, at \$3.95.
 Stetson Soft Hats, new spring tan and other shades; large line at \$10, \$8 and \$7.
 Men's Cloth Sports Hats, tweeds in wanted shades, at \$1.95 to \$2.95.
 Men's new Caps, at \$1.50 to \$3.

Boys' New Cloth Hats, at \$1.50 to \$3.50
 Boys' popular tams in serges and all the new cloths, also leather; prices start at \$2.
 Boys' and juniors' Caps; new shape and the new tweeds, at 95c and \$1.50.

Subway Store Sale of Easter Suits at \$15

All Sizes—Women's and Misses'

All in the new, new Tweeds, Herringbones and Homespuns.

The most popular, of course, being the two-piece coat-and-skirt suits—cut on such novel lines that the skirt serves as a separate skirt and the coat as a separate coat, besides!

But there are the prettiest sleeveless tweed dresses with good, long capes to match—that call themselves "three-piece suits."

In-All Spring's Gay, Sweet Colorings

Plenty of rose, plenty of Copenhagen—plenty of pinkie—plenty of orchid—plenty of tans—plenty of greens.
 14- to 18-year misses' sizes.
 Women's sizes 36 to 44.

Tomorrow in the Subway Store 3000 Pairs of Boys' Shoes to be Sold at \$1.95

Same Kind Retail Regularly at \$3.50

Bought direct from the maker.
 Solid, rugged shoes that were made to withstand the hard usage the average boy gives a pair of shoes.
 Various leathers and solid leather soles.
 All sizes. \$1.95.

2100 Pairs of Misses', Children's and "Big" Girls' School and Dress Shoes—\$1.95

Subway Store—Men's All-Wool Suits and Overcoats \$15 : \$20 : \$25

The Suits Have Extra Trousers

A most remarkable purchase brings this excellent grade clothing to you right at the beginning of the spring season.

Suits shown in worsteds, chevots, serges, flannels and cassimeres. Single- and double-breasted models. Half- or full-lined with mohair. Various colors and mixtures.

Overcoats are quarter-lined with silk; models for young men and more matured men.

Boys' Extra-Trousers Suits for Spring Wear at—\$6.85

Saving of \$2 on every suit.
 Gray and brown chevots; full belted and inverted pleat back; flap pockets. Sizes 7 to 15 years. At \$6.85.