

# All Is Easter Readiness in Wanamaker's Down Stairs Store



## 1800 New Capes and Coats in Fine Springtime Array Capes Start at \$8.75

for an uncommonly pretty velour cape in reindeer and brown embroidered in contrasting colors. (Sketched.)

\$15 for tan herringbone tweed capes with leather buttons.

### \$25 for Bolivia Capes

—and ever so soft and luxurious they are, too. Gathered on a shoulder yoke and topped with a standing collar which is very smart. Henna and Copenhagen, silk lined throughout.

A velour cape with a very deep border of embroidery in reindeer, Copenhagen and henna, silk lined, at \$27.50.

### Navy Blue Capes

\$25, \$27.50 and \$37.50

\$25 for twill capes trimmed with 19 rows of black silk braid.

\$27.50 for a tricotine model, handsomely lined with rose or gray.

\$37.50 for a navy or black cape with heavy silk fringe used in points and a lining of crepe de chine.

## Sports Coats—the New Overcoats for Women—Start at \$12

Here is a wonderful collection of these very smart Spring coats. Mostly polo coats and tweeds in mixed or herringbone effects with straight mannish lines, tailored collars, raglan shoulders and patch or slot pockets. Some have loose backs, some inverted pleats or box pleats. There are double-breasted coats and single-breasted coats and coats with loose sleeves.

\$12, \$15, \$18.50, \$20, \$28.50, \$25 and \$30—coats at \$20 upward are full silk lined.

## Glittering Flexible Bracelets, Special 65c

Rhinestones and stones in the colors of rubies, amethysts, emeralds and jet are set in flexible bracelets of silver-finished metal, with good clasps. Think of a choice of five bracelets—one to match each frock—at this unprecedented low price!

## Corset Sale 1/4 to 1/2 Less— \$1.50 to \$5

A thousand good corsets of well-known kinds—Lily of France, La Camille, W. B., and some of our own Adora and Wanamaker Special corsets. Styles to fit every figure, from slight elastic girdles or hip confiners to the heavier well-boned corsets for large women.

Some in front-lace styles. Pink and white, plain or fancy materials, some that are slightly soiled and mussed from handling.

The savings make it well worth while to look for your model—all sizes 28 to 36.

## THREE models in pink crepe de chine envelope chemises, \$1.65.

## Tailored Crepe de Chine Blouses at \$4.90

The silk is excellent quality and the blouses are nicely tailored, with roll collars, pleated edges and fine tucks. In white, pink and bisque.

## Announcing Men's New Spring Suits of All-Wool Materials, \$32.50

The newest Spring suits for a man's right beginning of the season of new life and a fresh start! A suit that is really right from every standpoint puts new life into a man and makes him march forth in step with the season, ready to go forward and accomplish things.

Fine all-wool cloths are used in these new suits—plenty of light grays, overplaids and a few checks—all correctly conservative of style.

New light-weight overcoats, mostly tweeds and herringbones, are all-wool at \$22.50 to \$34.

## Men's Half Hose— 30c Pair, Special

Excellent mercerized cotton half hose in black, cordovan, white, gray and navy. Sizes 9 1/2 to 11.

## Light Cotton Pajamas— \$1.50

Comfortable sleeping garments for men are of pink, blue, tan and white cotton, roomily cut and well made.



## 500 Remarkable Hats at \$5

Every color in the rainbow—and what delightful hats they are! Hats with gay wreaths of flowers in full bloom, or shiny fruit. Hats with stiff lacquered quills that will be smart with tailored suits. Hats with embroidery, and above all, hats with ostrich.

It's a real treat to walk through the Millinery Salons and see the dozens and dozens of becoming shapes, styles and colors to be had for \$5.

Pretty Little Spring Hats for Children at \$1.85 to \$6

## New Cape Suits of Tweed, \$25

The little capes are full across the back and have vest fronts with belts. They are in tan, lavender and Copenhagen lined with silks that match. Young women are most enthusiastic about them.

Tailored jacket suits of tweed are in tan, lilac, gray and Copenhagen. \$25.

## Plenty of Tweed Suits at \$15, \$18.75 and \$23.50

Plainly tailored, with or without belts, just the suits that smartly dressed women are wearing. In tan, Copenhagen, lavender, rose and gray mixed colorings with linings in the jackets.

## Women's Tweed Suits in Large Sizes, \$32.50

## Women's "Wana-Silk" Stockings—\$2 Pair

Of pure-dye silk that will give excellent service and comes with mercerized cotton tops and soles in the following fashionable Spring shades: Champagne, nickel, Russian calf, mouse, beige, slate, fawn, lime (greenish-gray), bronze, cordovan, African brown, white and black.

## Easter Clothes for Children

### Kiltie Frocks With Capes to Match, \$5

Dear little suspender dresses are of rose, Copenhagen, lavender or tan tweed with capes to match. Sizes 8 to 14.

### Top Coats and Capes \$5.75 and \$7.50

Tweed capes in tan, Copenhagen or rose are trimmed with buttons and self-stitchery. Sizes 10 to 14, \$5.75.

Velour capes in Copenhagen or reindeer, sizes 8 to 14, \$7.50.

Tan, Copenhagen or rose-color tweed coats with patch pockets, sizes 6 to 14, are \$7.50.

### Other Good Capes and Coats

of herringbone, tweed, velour and smart tan coatings are \$8.25, \$9.25, \$10, \$12 to \$25.

### Pretty, Colored Silk Dresses

are ready for Easter. Pongee frocks with button-on waists, pongee with contrasting bandings or touches of embroidery, are \$8.50 to \$16.50.

Tafteta dresses, gay with ruffles and crepes de chine, are in navy blue, brown and Sorrento. \$11.25 to \$18.



## March Sales on the Central Aisle

Women's stockings of silk-and-fiber in brown, tan, black and blue, heather mixtures with slight imperfections, \$1.

Blouses of white batiste with roll, flat or Peter Pan collars are a special purchase at half less than the usual price, \$1.85.

Hats in periwinkle blue, Irish green, jockey red, henna and sand, trimmed with flowers, fruit, rhinestone ornaments and other novelties are in many pretty shapes at \$3.85.

800 brassieres and bandeaus slightly soiled from handling and in broken sizes are a third to half less at 35c.

Petticoats of flowered sateen with deep flounces, now 75c.

13th Street Aisle  
13-piece luncheon sets with fruit and floral designs stenciled in oil on specially prepared oilcloth, \$1.35.

Aprons of blue line stamped for the easy loop-stitch embroidery are 50c.

Kitchen towels of striped cotton toweling are stamped in four different designs, 15c.

## New Frocks of Wool Jersey, \$10 Tweed Cape Frocks, \$16.75 and \$18.75



One of the wool jersey frocks is sketched and it's a remarkably smart and slender model. In navy, brown and henna with contrasting pipings, \$10.

Another model, with a pleated skirt and top collar of crepe de chine, is in reindeer, navy and henna at \$10.

### Cape Dresses—Special

\$16.75 for a tweed frock which is fringed at the hem, sleeves and collar with a fringed cape to match. In Copenhagen, lilac and bobolink tan.

\$18.75 for a tailored tweed dress and cape trimmed with bands of black stitching and a black tie. In tan, rose and lilac.

### Silk Dresses, \$15 to \$25 —Scores of Models

Crepe de chine, Canton crepe, Russian crepe, pongee, tricotee and beaded Georgette are some of the delightful materials in this big collection of charming dresses. There are dresses for every occasion—simple frocks and sports frocks for mornings, more elaborate dresses for afternoons and even some interesting lace dinner gowns, too.

## Exquisite Sample Gowns, \$38.50 —Many Half Price

Just one of kind and each a gem! Materials are of the very finest quality, and some are so unusual that one seldom sees them except in French dresses. Colorings are marvelous—begonia pink, dull rose, all the soft, delightful tan shades, blues, black and here and there a vivid touch of fuchsia or dahlia. They are of Canton crepe, bordered Russian crepe, moire antique, chiffon tafeta, and all the new crepe weaves. Mostly in sizes 16, 18, 36, 38 and a few in sizes 42.

## 14 Styles of Women's New Spring Low Shoes at \$5

The best low shoes we've had at anywhere near this low figure! Good style, good leathers, good soles, good workmanship—GOOD SHOES and a wonderfully good low price! Before Easter, too—plenty of time to get a full season's wear out of every pair! This is distinctly a Wanamaker opportunity.

## All Sizes and Widths in Every Style Including the Fashionable Mary Jane Pump

Mary Jane pumps (the style sketched) are very popular. Black patent and dull leather, with the low heel, at \$5.

Oxfords are in sports and dress styles of black, brown, tan and patent leather. Low and medium heels, straight and wing tips and new plain vamps.

Pumps are in one-strap, two-strap and three-strap styles—five with low heels and three with medium—just what women and girls want.

Note: Low shoes like these are suitable for schoolgirls as well as women—for sports occasions, street wear and dress. The low heel is approved of fashion for all occasions.



Children's Laced Shoes, Special, \$2.90  
Tan and black leather wide-toe shoes in lace style have thick soles that will give real service. Sizes 6 to 2.

## Men's Exceptionally Good Oxfords in 5 Styles at \$7.90

Wanamaker oxfords in every respect—on the best lines of the season.

Soft-toe oxfords with straight tips are of tan grained calfskin with rubber heels or of tan-and-brown effectively combined. The latter have fiber soles and rubber heels.

Two conservative oxfords are of light or medium tan calfskin in blucher or straight-lace style.

The fifth is distinctly a sports oxford with plain soft vamp, of smoked elkskin trimmed with brown leather saddle. It has a soft fiber sole and heel with hollow cups. Men like them for golf.

A man who has known shoe values for years expressed his amazement at the quality of the leathers and the good appearance of the oxfords at this low price.

Large & Small Apartments. Inspection Invited. All modern equipment, refrigerator, laundry, separate maid's quarters. Many new features.

1530 Locust St.

Preaching the Piano Keys  
To the Editor of Women's Page:  
Dear Madam—Will you please tell me what the keys of this? Our piano keys get so yellow, so please tell me how I must clean them. C. C. C.  
They can be cleaned with wood alcohol or with a cloth moistened with cold water.

To Clean Gown Slippers  
To the Editor of Women's Page:  
Dear Madam—Will you please tell me how I can clean a pair of gray satin slippers? I would like to make them lighter.  
Carbon tetrachloride will clean the slippers. You can get this at the drug store. Be sure to use clean floss, and do not rub too hard, as you may get the threads of the satin body. Of course, this will only make them lighter if they are very soiled. It will change their color somewhat. You would only do that by bleaching, which would be hard to do successfully at home.

Removing Scar  
To the Editor of Women's Page:  
Dear Madam—I am a girl of seventeen and would be very attractive if it wasn't for one great affliction.  
I have a scar on my cheek. It is very visible and when people look at me I become self-conscious, because I think they are looking at the scar on my face. Now I would like to know if I could have this scar covered in any way. Could skin be grafted on as is done in the hospital in Philadelphia that does such work?  
Of course, I cannot tell what this scar looks like, how bad it is, but are you sure it is as bad as you think it is? Naturally, you yourself notice it a great deal more than other people would be apt to. I would advise you to go to the dispensary or one of the leading hospitals for an operation. I can tell you what can be done about it if it is very noticeable. An operation will sometimes help, though not always.

Things You'll Love to Make  
Dinner Gown Sleeve  
Sleeves today are most unusual. Here is an adorable DINNER GOWN SLEEVE which is very easy to make. It is very different from other sleeves of the dress material. Velvet is smart for dinner gowns. Embroider or bead the lower edge of the sleeve. Cut to the width of chiffon ororgette of a color that will look well with that of the frock, just as long as you want. For some, waist length will be most becoming. Others will like it almost down to the hem of the skirt. Shirr the upper edge of the chiffon and cut it to the shape of the cap, having the ends meet. Leave the edges open at the top of the sleeve. Finish the bottom edge with embroidery or beading. With the long moire-erie or beading, this DINNER GOWN SLEEVE is certainly most fetching.

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