

And because
we make them 25 to $40 \%$ IOWER IN PRCE

## Famous

Gingham Dresses $\$ 16.50$
 Wriped-in bue, biack, brown.
Cinoted Dotted Swiss, $\$ 22.50$ Whan Drice, Crepe de Chine, $\$ 35$ and black.
Peagee Dre
Peagee Dresees, Special, \$22.50
Coniars
and cufs of tade, copen and ecaratmand. Curs of Jade, copen
Crepoege \& Canton Crepe, $\$ 32.50$


W. H. Embick \& Sons 1618-20 Chetnat St.





Dry Your Clothes Without a
Dangerous Wringer
 ing machine without a
wringer. Just wringer. Just think - no
dangerous rolls or cogs to hargerm the clothes or crush the fingers; no buttons or
nnap fasteners pulled of snap fasteners pulled off.
The LAUN - DRY - ETTE The LAUN-DRY-ETTE
whes and dries clothes at
tublul at the time-without tubful at the time-without
even eetting your hando wet.
Simply prest a lever and
touch ate
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Waihing io not drudgery
with this newest of washing
machines ne whth this newest no drudgery
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machinee. Come here and see
it workt or telephone Spruce sil7 to arrange for a demon
itration at your home. Tranklin 359) miller



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 PUNISH FRENCH DIPLOMAT Berthelot Retired for Ten Years for
Bank of China Activitiee Bank of China Activitiee
Pars, March $16 .-$ (Iy $A$.





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## Long Gloves

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4.25 to $8.00,123$ So. 13th St. ${ }^{0} 0$

Chuadelphia-Nene Yorit
Grenoble, Framee

REQUESTS FOR SAMPLES COMING CLEAR FROM CONNECTICUT
for our fine, Scotch Tweeds, English Worsteds and Woolens, which we are building to measure for

## \$55

Another request comes in from Harrisburg, and scores of requests are coming from the business men of Philadelphia, many of whom are ordering two of these suits at a clip.

Better drop in next time you pass 1217 Chestnut Street and examine them for yourself.
WILLIAM H. WANAMAKER 1217-19 Chestnut Street

##  510 CHESTNUT STREET A One Day Sale of

 Fine Cloth Frocks 38.00-75.00"So lovely and so useful for spring!" Poiret Twillty in modes simple or elaborate, bu quality in modes simple or elaborate, but
always distinctive. Beaded and braided style and plenty of simple trotteurs, where line quality and tailoring make the exquisite whole Dress Balcony Frocks Values to $\mathbf{2 5 . 0 0}$
Tweeds,
English Plaids, in a wide variety ong attractive modes. The sports are plenty of styles suitable fo dress occasions. Frocks ordi narily $\$ 25.00$, for tomorrow only
at $\$ 15.00$. Values really unusual.

WARD COMPANY Lombard 6800 Philadelphia Main 1701

- An estimate wanted by 2 o'clock today!

A man wanted to get a catalos printed at the lowest possible price. He wrote out requests for estimates and mailed them at night to nearly every printer within a radius of a hundred miles. These letters demanded a bid for the work by two o'clock of the same day the letters would be received.

His idea was that some printer, figuring in a hurry, would make a mistake and put in a bid for less than the job should properly cost.
That may be one way to buy printing. There is a better way. Deal only with a good printer who appreciates that the work he is doing for you is expected to help sell your goods.
If your printing builds sales for you, you can afford to pay the right price for getting it done.
Better Paper is a step toward better printingo and better printing is a step toward better selling-
Poor printing is not a step toward anything but ugliness and wagte.

## S. D. WARREN COMPANY; Boston

Warren's Standard Printing Papers are sota by)
better paper better printing
better business

WARRENTS STANDARD PRINTING PAPERS


To help you in planning direct advertising, we shall be glad to send you copies titled "Meresting series of booklets entitled, "Making It Easy to Plan Printing."

## Pistachio Ice Cream for St. Patrick Socials

Celebrate the birthday of Ireland's Patron Saint with the most appropriate ice creamPistachio.

Made from choice Pistachio nuts brought from Arabia. Frozen with GOLD MEDAL Cream into a dainty flavor suggesting almond or cherry-but light green-the proper color for St Patrick parties.

## SUPPLEE Private Brands

Seldom equaled-never excelled


Willcox \& Gibbs Sewing Machine Co. 1709 Chestnut Street ESY Phone, Sumeo 2109
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