

Talk Philadelphia ALL the Time!

Not one week of "Talk Philadelphia"—that's only doing one fifty-second of the job every year.

Cyrus H. K. Curtis tells a story of sitting in a Pullman with a Kansas City man. For three solid hours this man spoke of Kansas City. When Mr. Curtis eventually asked a word in his own language, "Why, my dear man, you need not have told me those wonderful things about your town. I've been to Kansas City." "When were you there?" asked the booster. "Six weeks ago," said Mr. Curtis. "Heaven," blurted the man, "you ought to see it NOW!"

There's the spirit that makes for real citizenship! Why not make Philadelphia a seven-day-a-week city? Make it more attractive over the week-end. Today the traveling public avoids Philadelphia over the week-end, because there is no entertainment provided for them as is done in other first-class American cities. Philadelphians by the thousands leave for New York on Sundays to be entertained.

The Ritz-Carlton and Adelphia Hotels pledge their support to the booming of Philadelphia.

Join with us in making Philadelphia a popular city—for the traveler as well as the resident—ALL the time!

Tell the world!

Hotel Adelphia
Hotel Ritz-Carlton
David B. Provan,
Managing Director

RESINOL

Soothing and Healing Aids Poor Complexions

RENT
612-614 Chestnut Street
900 Square Feet Office Space
Front Office Good Light
Elevator Service
Apply
MR. DALLAS
Second Floor
Public Ledger Company

Why 275,000 people went to Carlsbad last year

And they came from all over the world to partake of the natural curative properties for stomach trouble, liver and kidney diseases, rheumatism, constipation, etc. Carlsbad Sprudel Salts.

ASK FOR THE GENUINE Carlsbad Sprudel Water and Carlsbad Sprudel Salts \$1 by mail Agents Carlsbad Products Co. 59 West St., New York



VERY handsome and very moderately priced. Swedish iron, Etruscan and polychromed with parchment-like shade.

LIGHTING FIXTURES
BIDDLE-GAUMER CO.
3846-56 Lancaster Ave.
Take No. 36 Car in Subway
Phone 61-12

"FIREPROOF" BUILDING IN FLAMES



The general office building of the Chicago, Burlington and Quincy Railroad as it appeared at the height of the fire which destroyed an entire square in the business section of Chicago. The structure was supposed to be fireproof in every respect.

INCENDIARY BEING SOUGHT IN \$8,000,000 CHICAGO FIRE

"Shifting Lights," \$75,000 Painting by Elkins, Listed Among Losses Chicago, March 16.—(By A. P.)—Several separate investigations of yesterday morning's disastrous fire, which swept one city block and burned buildings in two others, with a loss placed by insurance and property experts at \$8,000,000, were continued today. Shirley T. High, city fire attorney, expressed conviction that the conflagration, the most serious since 1871, was of incendiary origin. A Negro employe of a concern which was among the first to go up in flames, is being sought. He was named by a fellow worker who was arrested but denied connection with starting the fire. Included in the tabulation of losses in the fire was that of a newspaper, owned by Henry Arthur Elkins, valued at \$250,000. Among them was "Shifting Lights," a painting of a California sunset, valued at \$75,000. Jugo-Slavic and the United Serbian, foreign language newspapers, were burned out.

9000-MILE AIR TRIP BEGUN

The Austin building had a sensational twenty-year history. Its destruction ended a frequent recurrence of damage suits, indictments and arrests. Several serious accidents occurred in the building and once five men were killed in it by a boiler explosion. It recently was sold for \$1,500,000.

Flying Boat Expects to Complete Voyage in Two Months
New York, March 16.—(By A. P.)—A six-passenger flying boat arose from the waters of the Hudson today on an air voyage of 9000 miles, expected to take two months. Piloted by P. E. Easter, of Baltimore, Md., the seaplane headed for Key West. After visiting Havana and New Orleans its course will be up the Mississippi to St. Louis, along the Ohio toward Pittsburgh, thence to Baltimore, then back to the Great Lakes and a homeward flight down the Hudson valley.

FIRE IN CHESTER SHIPYARD

Shop Destroyed, Vessels Endangered by Flames at Merchant Plant Chester, Pa., March 16.—Fire of unknown origin today destroyed the pier shop, a two and a half story building at the yard of Merchant Shipbuilding Corporation. Firemen saved other structures and ships which were endangered. A broken air main gave impetus to the flames.

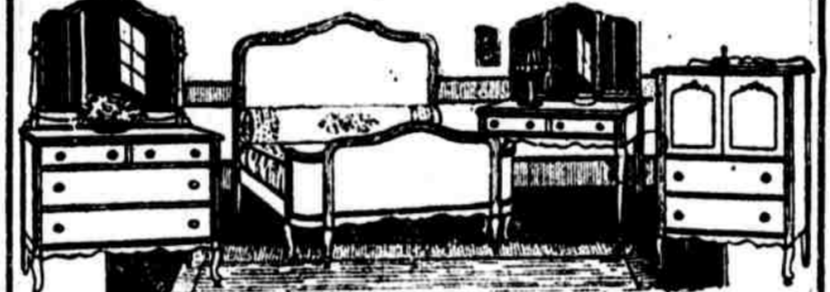
\$44.00
Latest Model—
This Week's Special
10 DAYS FREE TRIAL
1 YEAR GUARANTEE
RECONSTRUCTED
1008 Chestnut St.
Wagon 687
Bundy Typewriter Co.

FURNITURE OF THE BETTER KIND DIRECT TO YOU FROM THE MANUFACTURER POSITIVELY ONE WEEK ONLY 7 Piece Living Room Outfit



Exactly as illustrated. Any piece sold separately. All 7 pieces, living room suite covered with tapestry, velour or combination, priced this week... \$175.00. Same—7-piece outfit, suite covered in blue striped mohair, \$210.00. Call—see it made—lounge upon it—be convinced.

10-Piece American Walnut Bedroom Outfit



Exactly as illustrated. Any Piece Sold Separately. THIS WEEK ONLY \$165.00. The House of Reifsneider represents Integrity, Quality and Fair Dealing for which hundreds of satisfied customers in Philadelphia and vicinity will vouch.

John J. Reifsneider & Son
Manufacturers—Custom-Made Furniture—All Goods Guaranteed
226-28 South Ninth Street, Below Walnut, Phila., Pa.
Open Saturdays 11:30 to 5 P. M. Free Auto Truck Delivery in Phila. and Vicinity
ESTABLISHED SINCE 1858

Charge Accounts Invited Mail Orders Filled
Fur Repairing and Remodeling at Very Moderate Prices "Pay When Delivered"

Mawson & DeManly

1215 Chestnut Street

After Inventory Fur Clearance

Costs, profits and former prices have been entirely disregarded. Our sole aim is to dispose of our remaining stock quickly at bedrock prices. Come early in the morning. The quantities are limited, and the choicest garments will surely go to the early arrivals.

IT WILL PAY YOU TO BUY NOW FOR NEXT SEASON'S NEEDS
A small deposit will reserve your purchase in our store. Waive until next fall. Payments to be continued monthly throughout the Spring & Summer.

All Coats are 3/4 length. Wraps are full length.

	Formerly	New
(1) Marmot Coats	80.00	39.50
(2) Russian Pony Coats	100.00	49.50
(3) Leopard Cat, Seal Trimmed	100.00	49.50
(4) French Seal Coats	100.00	49.50
(5) Pony, Opposum Trimmed	160.00	79.50
(6) Natural Muskrat Coats	180.00	94.50
(7) French Seal, Skunk Trimmed	200.00	97.50
(8) Marmot, Raccoon Trimmed	200.00	97.50
(9) French Seal Wraps	230.00	115.00
(10) French Seal, Squirrel Trimmed	250.00	125.00
(11) Mole-skin Coats	330.00	165.00
(12) Mole-skin Wraps	350.00	175.00
(13) Hudson Seal, Beaver Trimmed	490.00	245.00
(14) Hudson Seal, Squirrel Trimmed	490.00	245.00
(15) Hudson Seal, Skunk Trimmed	490.00	245.00
(16) Black Caracul	490.00	245.00
(17) Natural Squirrel Coats	600.00	295.00
(18) Hudson Seal Wraps	600.00	295.00
(19) Natural Squirrel Wraps	800.00	395.00
(20) Tapsu Caracul Wrap	1000.00	495.00
(21) Broadtail Wrap	1200.00	595.00
(22) Ermine Wrap	1200.00	595.00
(23) Natural Mink Coat	1900.00	745.00
(24) Natural Mink Wrap	1900.00	745.00

Extra Size Coats and Wraps—From 46 to 54 Bust

7.50 Reg. 15.00 Chokers of Natural Squirrel, Jap Mink and Kolinsky.	14.50 Reg. 30.00 Chokers of Stone Marten, Natural Mink, Taupe and Brown Fox.	29.50 Reg. 60.00 Chokers of Blended Sable, Baum Marten and Stone Marten.	44.50 Reg. 70.00 Pearl Gray, Fox, Dye & Blue Fox and Hudson Bay Sable Chokers.
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Our entire remaining stock is included in this event. (Hudson Seal Is Dyed Muskrat, French Seal Is Dyed Coyote)
Purchasing Agents' Orders Accepted

"L" AGREEMENT NEAR, IS BELIEF

Operation This Summer Thought Sure, Now That Directors' Fight Is Ended

50 CARS NEAR COMPLETION

With the completion of nearly all of the fifty cars to be used on the Frankford elevated line, and elimination of friction from the directors of the Philadelphia Rapid Transit Company, there are optimistic indications that the "L" will be put in operation this summer. Shortly after the directors of the company opposed to the Mitten management were ousted from the board yesterday, it was learned that negotiations looking toward operation of the "L" would be resumed immediately.

"I am ready to talk things over and answer any questions," was the reply of Thomas E. Mitten, president of the company, when asked if negotiations would be resumed.

Members of City Council agreed today with Richard Weglein, president of the board, that only a thin wall prevents the city and company from reaching an agreement. As Mr. Weglein has already gained many concessions since he took up the negotiations, his co-workers believe that he might be able to gain even a little more.

A slight change in the company's proposed rental terms to the city would start the wheels running on the line. The Board of Directors of the company with their new members will meet Monday, and it is highly probable that a communication from Council, reopening the "L" questions will be before them.

There was general jubilation among the men on the cars today over the evening Mitten victory. When cars were halted to take on a big load at transfer points many passengers extended their hand to the motorman and gave him a quick congratulation on the result.

Incidentally there seemed to be an added spirit of confidence and enthusiasm among the carmen. "We know who we're working for," said a Baltimore avenue conductor, "and we'll get a square deal for a day's work. Then you must remember it's our own company, and we're certainly not going to let our business run down."

Uncommon Sense : Your Deadliest Enemy

By JOHN BLAKE

IF YOU knew that a snake, whose bite would result in partial paralysis of your faculties, were hiding in your house, you would take very energetic measures to keep away from him. You know well enough, with the work that is before you, that partial paralysis will not be of any help. You know, if you think at all, that you are going to need all your faculties to get a job and hold it till you can prove that you are worth the big salary that you think that you are worth.

The presence of that snake in the house would worry you a great deal—particularly if you knew that there was no way to destroy him and that your only means of escaping his fangs was to avoid him.

PERHAPS it may be of benefit to you to imagine that there is just such a serpent coiled up somewhere in your house or your apartment or your office, and that his name is Laziness. You can't get rid of him altogether. He will be around. Watching for a chance to set his fangs functioning as long as you live. Only by moving around rapidly can you get away from him. He is not active. He can only get you when you are sitting down. This laziness snake is probably the worst enemy you have in the world. He will not strike you down and destroy you, like certain bad habits to which you may become addicted. He will not even injure you enough to frighten you. You will barely notice that gradually you are losing your inclination to stick to the job till it is done, or that you are hailing a little more eagerly each day the opportunity to put on your hat and coat and go home. If the bite hurt, you would be warned. But it doesn't hurt. It is rather pleasant. And you do not really realize its effects till years afterward, when the work that you haven't done because of that partial paralysis is seen to be about all the work that was worth doing.

GIRLS LEAVE HOME; SEEK 'ADVENTURES'

East Lansdowne High School Students Leave Not to Their Parents

TWELVE HURT BY BOMBS IN STREETS OF BELFAST

Belfast, March 16.—(By A. P.)—Belfast had the usual experience today of daylight bomb throwing which resulted in the injury of twelve persons, four of whom were seriously hurt. Two deaths had been recorded up to an early hour this afternoon.

A grenade was thrown during the noon hour into a churchyard in the Pallymarret district, where soldiers are stationed. There were no casualties. Two other grenades were thrown in the Seaford street area, where all the casualties occurred.

Galway, Ireland, March 16.—(By A. P.)—Four men in disguise entered the St. Peter's home last night and shot and killed Sergeant Gibbons and Sergeant Martin and seriously wounded a constable. Just previously three masked men entered the workhouse hospital and killed Patrick Cassidy, of Mayo.

Mitchell Fletcher Co.

Are Baking Fresh Daily Cinnamon Bun, 45c lb. Rich and Sticky—It Is Different

Pattie Shells, doz. 80c & 1 Bread Zweiback, box 20c Fancy Cakes, lb. 90c Charge Accounts Solicited Phone Spruce 81-16

18th & Chestnut Sts. Reading Terminal Store Open Evenings
12th & Market Sts. 5600 Germantown Ave. Atlantic City, N. J.

Wanamaker & Brown

This Week Ends Our Merchant Tailoring Offer

\$39

For your new Spring Suit BUILT TO MEASURE from fabrics regularly worth \$60 to \$75.

Extra Trousers for \$11 additional.

From now on until Saturday, when the store closes, the number of men registering orders for these Suits will constantly increase.

WE have never seen a finer presentation of Spring Clothes. Wonderful Worsteds, Fine Serges, right, light weight woollens. Do not delay your order until the last minute.

Wanamaker & Brown

Market and Sixth for 60 Years

Dalsimer

Absolutely the Best Men's Spring Shoes

at \$6

All Philadelphia Is Talking About Them! Up-to-Date In Styles—Down to Date In Price!

Better values--and greater variety of correct styles for Spring, than men will find elsewhere

High Shoes & Oxfords In All Leathers—In All Toe Shapes

TIS A FEAT TO FIT FEET

THE BIG SHOE STORE

Four Floors With Seating Capacity for 600 Men, Women, Misses, Boys and Children
1204-06-08 Market Street

Use This Through Sleeping Car Service From Philadelphia to Detroit

Do you know that you can leave Philadelphia this morning on the Baltimore & Ohio at ten o'clock and wake up tomorrow in Detroit at seven?

Yet this twenty-one hour through sleeping-car service to Detroit is only one of the many features of Baltimore & Ohio service.

For instance—you can ride direct from Philadelphia to Chicago in twenty-four hours on the Baltimore & Ohio without extra fare.

Philadelphians may take the Baltimore & Ohio and, without change of cars, reach practically every important city east of the Mississippi River and north of St. Louis, enjoying generous stop-over privileges in Washington and other important points en route.

overheard on the Baltimore & Ohio
"I didn't know until recently," said a Philadelphia traveler, "that the Baltimore and Ohio reaches with its own rails over 1000 cities and towns."
"We not only reach them," replied the conductor, "but our service is as good as you will find anywhere, and our dollar and a quarter meal a little better."

If you are planning a trip out of town, drop in at our central ticket office at 1337 Walnut Street or our Chestnut Street Station and let the Agent assist in arranging your schedule and other details.

Baltimore & Ohio agents in other cities will also gladly aid you in securing hotel accommodations, check baggage, make train reservations and do everything to make your trip comfortable and enjoyable.

Baltimore & Ohio

America's First Railroad Established 1827