

For Friday
Store Hours, 9 A. M. to 5:30 P. M.
Fashion Promenade
twice daily this week—
11 to 12:30 and 2:30 to 4.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

For Friday
Cook by steam—come see how simple and best the process is. The outfit costs little—saves half your fuel—and gives better results.

Sale of 'Girls' \$12.75 to \$19.75 Spring Coats, Capes and Jumpers—with-Capes, at—

Reproductions of smart English styles. Direct copies of smart Paris originals. Especially:
Tweeds in raglan sports coats. Blue, tan and orchid.
Polaire Coats in buckle-trimmed model. Two tan shades and blue.
Polaire Havelock Coats, in blue, tan, rose and orchid.
Tweed Coats trimmed with cross-bars.
Bloused Coats in navy serge.
Scarlet-trimmed blue serge, style Coats.
Larkspur-blue trimmed navy serges.
Dress with cape to match of tweed, in blue, tan or rose.
Tweed Capes with big "acorn."
Swirl Capes—reproductions of \$37.50 originals!
Tassel-trimmed Polaire Capes—blue and tan.
Tucked Capes (for little girls)—scarlet or tan.
Cross-bar tweed Capes. 6- to 16-year sizes.



—Gimbels, Salons of Dress, Third floor.

Sale of Misses' \$35 and \$39.75 Tweed Suits at \$25



Four hundred suits in the purchase, which includes nearly a hundred "samples!"
All tweeds—some plain tweed, some herringbones.
All the suits with coats have the coats silk-lined—either with crepe de chine or peau de cygne.
All the suits with capes are unlined. Two-piece and three-piece styles. Boxy coats, Swirl coats. Cape-tendency coats. The new selvedge-trimmed tailleurs. And all the newest sports coat styles.
Colors: light tan, dark tan, brown, cinders gray, platinum gray, larkspur blue, green, rose, orchid, periwinkle.
Sizes: for ages 14 to 20. The sample suits mostly 16s and 18s.
—Gimbels, Salons of Dress, Third floor.



Men's Silk-Lined Suits \$50

Worsted, Serge, Broadcloth, Tweeds and Homespuns

Finest Imported Fabrics

All are hand-made with finest tailoring. Numerous designs, many in grays—new and distinctive. Silk-lined, silk sleeve linings and silk-back vest. \$50. Conservative and young men's models, also golf and sports models.

MEN'S NEW SPRING TOPCOATS \$29

Herringbones, tweeds and knitted fabrics; conservative models. Silk-lined. \$29.
—Gimbels, Second floor, Ninth Street.

Women's Coats, Capes, Wraps —These are Important "Specials"

Group I—at \$35—Immaculately tailored, richly silk-lined, camel's-hair Coats; in the favored natural color.
Group II—at \$39.75—nineteen styles in silk-lined Coats and drapery Capes and novelty Wraps. Various of Shaw-sheen-bolivia and duvet de laine.
Group III—at \$45—Straight-line Coats of twill-cord in navy blue, black or rookle. Silk-lined.
And the smart, smart Wrap-model pictured—of Shaw-sheen-bolivia, with cross-bar stitching. \$45.
—Gimbels, Salons of Dress, Third floor.



Something New and a Bit Unusual Women's Black Ingrain Silk Stockings, at 95c

They are of a wonderfully heavy quality of ingrain silk with sturdy, serviceable lisle tops—the kind that show the purple band tipping.
These are "run of the mill," but the imperfections are hard to detect and are more than compensated for by the unusual price—95c a pair.
—Gimbels, First floor.

Silk Crepe Knit The Fabric of the Moment Finds Its Way Into

Neckwear

Charming Vestees, \$6
Smart adjuncts for spring suits. Eton collars.
Jockey red, sapphire blue, tomato, and lark-tan.
Collar and Cuff Sets, \$1.50
Jade, Mohawk, lark-tan, sapphire, tomato and jockey red.
—Gimbels, First floor.

Babies' Hand-Crocheted Afghans, \$2.95

Worth \$4.95 to \$9.75
All-wool—exquisitely soft and fine! Blue-and-white, pink-and-white and all-white.
Manufacturer's clearance.
—Gimbels, Babies' Shop, Second floor.



\$1.50

TOMORROW \$2 and \$2.25 Practical and Novelty Underwear at \$1.50

Nightgowns in pink, white, maize, orchid and forget-me-not blue. Batiste and cross-bar muslin.
Envelope chemises in pink, orchid, coral and white. Lacey and tailored models and some hand-embroidered.
—Gimbels, Second floor.

Boys' Blue Serge Norfolk Suits With Extra Pair of Lined Knickers at \$16.50

A fine quality all-wool serge, beautifully tailored in the box-pleated Norfolk model. For ages 7 to 18 years.

Norfolk Suits for School and Play at \$12.50, \$15 and \$18.50

With extra pair of full-lined Knickers. Cassimeres and tweeds in neat mixtures. Many models, featuring variously, yoke styles, box pleats, inverted pleats, patch or flap pockets. Finely tailored. Coats mohair-lined.
—Gimbels, Third floor.



Tomorrow Morning—A Sale of Women's Low Shoes

Narrow Widths and Small Sizes of Our Own \$7.50 to \$11 } **\$3.85**
Grades—
We went through Stocks and found about 4100 pairs in small sizes or narrow widths.
Dainty strap effects—satins, suedes, patent colts. Walking oxfords; two-tones.
When we held a similar sale last year all the shoes sold out before noon—try to be first!
—Gimbels, Second floor.

Fine All-Wool Suit-Weight, Dress-Weight Jersey at \$1.65 for \$2.50 and \$3 Quality

54-inch. Firm and close-knit.
And wonderful shades of those much-asked-for colors:
Navy blue, brown, tan, Kelly green, jade, reindeer, new blue, beaver, henna, orchid, French blue and beach sand.
—Gimbels, Colored Dress Goods, Second floor.

French Eponge "Sponge Cloth" Twenty Beautiful Shades—\$1 a yard

Yes, right from France. And the true soft "sponge texture" that's the craze for sports wear. Wonderful sports colors and white.
Fine Zephyr Tissues wear the smartest gingham patterns and colors and a silken sheerness, besides.
Yard wide, at } **75c**
Novelty White Dress Cottons. Swiss effects—plain or on lace checks; floral embroidery; lace plaids. Beautiful styles! } **60c**
Special }
—Gimbels, Dress Cottons, Second floor.

Splendid Savings on Every DINNER SET in Stock

The March China Sale Means Just That—Savings Up to 45%
Prices start at \$3.95 for a neat 31-piece set, running to \$295 for a set of 107 pieces of French gold-encrusted china. And between there are 300 styles to choose from—American, English, French and Japanese wares. Actual values \$6.95 to \$500.
A New Arrival—American Porcelain Dinnerware
Decorated with a border of navy blue, gold lines and coin gold handles. Shape and design bespeak expensive china, but the prices are low.
\$22.50 Fifty-one Piece Dinner Sets at \$13.95
Complete for six. Bread and butter plates included.
\$9.95 Breakfast Sets—31 Pieces—at \$5.95
Complete for six persons.
Also Sold as Open Stock—Single Pieces or by the Dozen. Savings Close to Half.
Glassware at Half Price
Some of our loveliest pieces offered at this reduction.
Cut Crystal Glass Colored Glass Venetian and Other Imported Glass
Odd Pieces of Dinnerware
Affording an excellent opportunity to supply missing pieces.
Two or Three Pieces at the Price of One
—Gimbels, Second floor.

Subway Store Sale Girls' Coats and Capes

Values \$6.95 to \$9.75
\$5 Tweeds, Flannels, Mixtures, Velours. Sizes 5 to 14.

Coats in the cutest raglan and sports styles. Regular swirl capes—and even Kiltie-Skirts with capes! All high colors.



Sale of 1000 Boys' NORFOLK SUITS at \$8.75

All With Extra Pair Full-Lined Knickers
New spring suits of all-wool chevots in checks, stripes and plain colorings. All sizes for boys of 7 to 17 years.
Very Good Values at **\$8.75**
—Gimbels, Subway Store.

Tomorrow—An Important Subway Store Sale of Misses', Children's and Boys' Shoes 65c : \$1 : \$1.95



Think of It! 1700 Pairs of Children's Shoes to Be Sold at Practically the Cost of the Soles

These shoes are well worth \$1.50 to \$4.50. Blacks and tans in the sale. All well made, strongly sewed and of solid leather. A chance that's seldom offered—even at Gimbels. All sizes at 65c, \$1 and \$1.95.
A Tableful of 35c Shoes—Odds and ends.
Children's Fancy \$1 Top Shoes at—
—Gimbels, Subway Store.

—Gimbels, Subway Store.