

Day After Day, New Spring Treasures Are Uncovered

When a Man Discovers That He Has Made a Poor Job

in making himself what he is, why sit down in the dumps and fret over it? Why not be up and doing to undo his mistakes? No one but himself can understand so well what is to be taken down and how the rebuilding can best go forward.

There is nothing gained by droning over the past, and the sooner he goes to work to redeem the time left to him the better and happier he will be.

(Signed) *John Wanamaker*

March 15, 1922.

People Are Finding Just What They Want in This Glove Sale

In this disposal of a glove-maker's stock at average half price, women are finding the most fashionable kinds and colors of short, strap-wrist and long gloves, including suede, mocha, lambskin, capeskin and washable doe-finished leather.

There are plenty of the lighter shades, including white and yellow. Prices are \$1.25, \$1.50, \$1.85 and \$2.25. For almost all you would ordinarily pay double.
For men are street and motoring gloves, in cape, suede, washable doe-finish leather, and a few buck, each at \$1.50 a pair.

(West Aisle)

Women's Tweed Topcoats, Just Like a Man's, at \$57.50

Warm, sturdy things, all shower-proofed and cut so that a man could put on almost any one of them without changing anything except the buttons.

They are belted and unbelted, some have the mannish vent, some the box-pleat or side-pleat down the back and most have raglan shoulders.

Collars are usually convertible or worn close at the neck. The tweeds range from pale creamy grays to russets and oxfords, a good many of them enlivened by almost indistinguishable plaids. Weights are both light and heavy.
Price \$57.50.

(First Floor)

Plenty of Moderately Priced Hats in the Spring Showing

These are the hats priced at \$18 to \$25.

Hats large and small, sober or gay in color—mostly gay; hats of fine Milan, of hemp, of crepe with straw facings or straw with crepe facings; of horse-hair and crin. of satin and Canton crepe; of chiffon and velvet ribbon.

Hats in the new fine reds and creamy browns, in grays and greens and blues and black.

Everything is used for the decoration—flowers and fruit, wings, close-cut quills and feathers, especially coque feathers. A great many turn off the face and are outlined with tiny, close-set flowers; some are the dignified, matronly tricorones and bicorones.

The choice is so wide that it seems as if almost any woman could find what she wanted.

(Second Floor)



England Sends Smart New Footwear for Women

Our customers who like the smartest and newest of English footwear will find here today—

New English oxfords of ruddy tan calfskin with extra heavy welted soles and military heels. They are straight tipped, much perforated, extra snug around the top, and altogether an exceptionally good-looking street and country shoe. Priced \$17 a pair.

Also new English colonial pumps of light-weight dull black calfskin, with flexible hand-turned sole, high tongue and stitched buckle. These have plain toe and vamp, low French heel and are priced \$16 a pair.

Both are made in England exclusively for Wanamaker customers.

(First Floor)

A WELCOME RELEASE—OF BRUNSWICK RECORDS

Playable on any make of phonograph, will be ready tomorrow.
Prices 75c each.

(Second Floor)

MEN'S TAPE-BORDERED HANDKERCHIEFS

or all-over taped, of sturdy Irish linen are \$1 apiece or \$11 a dozen.

(Main Floor)

Just imagine soft, silky bolivia made up into the prettiest new capes and coats you can think of. Some of the coats have the bloused back which is so much liked, many have the new funnel sleeves. And for \$58.

(Second Floor)



Italian Pottery Lamps in the Little House

The Little House has had designed especially for its patrons a number of interesting and unique lamps.

The bowls are fashioned of Italian pottery vases and jugs of unusual shapes, colors and decorations.

In designing the shades, particular attention was paid to unique color harmonies and out-of-the-ordinary effects.

They are of various sizes and styles, respectively suited to boudoirs, morning rooms, drawing rooms and living rooms.

In both color and design they will be found exceptionally charming.
Complete with harmonizing shades, they are priced from \$50 upward.

(Fifth Floor)

Some of the Most Beautiful Rooms Have Plain-Color Rugs or Carpets

In fact, rooms in the finest of homes are made strikingly attractive by a solid-color rug. Perhaps there is a different tone in the rug border, but the color is the same.

And the most exacting requirements are met by the showing of rugs and carpets in assorted colors that is now ready to be seen.

Seamless Axminster rugs, 9x12 ft., \$56.50; 8.3x10.6 ft., \$52.50.

Heavy Chenille rugs, 9x12 ft., \$110; 8.3x10.6 ft., \$101.

Reversible Chenille rugs, 9x12 ft., \$68.50.

Heavy imported Chenille carpets, 9, 12 and 15 ft. wide, \$12.50 square yard.

Plain carpet, 27 in. wide, \$2.75 to \$4.75 sq. yd.

(Seventh Floor)

BABY'S FIRST SHOES AND STOCKINGS

will be found in the Baby Store, where there is just now a large collection of new infantile footwear.

Tiny shoes, slippers and moccasins of various kinds are priced 75c to \$1.25.

Socks and stockings to go with them, in cotton, cotton and wool, silk and wool, or all-silk, are 25c to \$1.25 a pair.

(Third Floor)

PARIS SENDS MORE FASCINATING GIRDLES

They are just off the steamer. And they are the kind that "make" a toilette.

Vivid jade effects with hammered brass—coral and old silver effects—black jet and steel—shimmering bands of woven metal—and quite novel sports girdles of hand-decorated leather in many colors.

One must see them to get the idea.

They are exactly what Paris is girdling her gowns with today. Prices are \$10 to \$30.

(Main Floor)

CORDELIERS AND PENDANTS

For women who like ribbon cordeliers rather than cord, we have some new ones with attractive pendants of imitation jade, ivory and tortoise shell for \$1 to \$10.

Single pendants of imitation rose, amethyst, jade and other stones are \$1 to \$1.75.

(Main Floor)

VANITY BAGS—THE DAINTIEST IMAGINABLE AND ONLY \$2

Far and away it's the best we've been able to do in years as far as value is concerned.

Pretty, distinctive, handy, good vanity bags. Three compartments inside, including a purse, and also a large mirror on the fold-over flap. They are in the dull black or the shiny black, blue or dark brown.

(Main Floor)

INEXPENSIVE SILK LINGERIE

Not only inexpensive, but in the new Spring colors.

For instance, there are envelope chemises in blue, pink and orchid at \$3.50; and nightgowns in orchid, flesh and Nile green at \$5.

They are all of crepe de chine and all lace trimmed.

(Third Floor)

BOOKS AT SPECIAL PRICES

Publishers' remnants, hence the smallness of the prices.

"The Story of the South," by Charles Morris, 8 vo. cloth. A complete illustrated history of the Southern States. A marvelous record of 300 years, over 600 pages, 45c.

"Parliamentary Law," by Luther S. Cushing, including the Declaration of Independence and the Constitution of the United States, cloth, 25c.

"Nursing," by J. Quinton Griffith, M.D. A guide for times of sickness, for caring for infants and children, cloth, 25c.

"Etiquette for Women," by Mrs. Charles Harcourt. A guide to conduct and dress on all occasions, cloth, 25c.

"Lord Chesterfield's Letters, Sentences and Maxims," consisting of selections from his works; 32 mo. cloth, 15c.

(Main Floor)

ALL-WOOL DRESS SERGE \$1.50 A YARD

Fine French-twill weave, 48 inches wide.

In brown, black or blue.

(First Floor)

THE TIME TO PLANT SWEET PEAS

is by common consent on or after the 17th of March—in fact, there is a belief that sweet peas planted on that day are certain to be successful.

Gilt-Edge Mixture—large flowers, long stems, and in wonderful variety of color. Packet, 5c; ounce, 15c; quarter-pound, 50c; pound, \$1.50.

Orchid-Flowered Mixture—frequently referred to as the Spencer type. The flowers are gigantic, produced in wonderful profusion and borne on long, stiff stems.

Colors are marvelous. Packet, 10c; ounce, 25c; quarter-pound, 75c; pound, \$2.50.

(Fourth Floor)

"LACES for afternoon and evening dresses," say the letters from Paris. And a great many of such laces are on sale here—Spanish effects in black, brown, navy, champagne, tan and other colors. Price \$2.75 a yard.

(West Aisle)

Is There a Man Who Doesn't Want at Least One Soft Felt Hat at \$2.50?

Especially when it's a hat that compares in quality with those that are selling for a good bit more.

Frankly, it's a hat that's had all the frills taken off. Nothing extreme about it except its good looks. And its quality. The price doesn't begin to measure up to the service in a hat of this kind.

Several hundred of them have arrived. Only one shape, but it's a shape that's strong with men this Spring.

In colors, choose from two shades of brown, tan or steel.

(Main Floor)

Warmer Nights—And Men Are Climbing Into Lighter Pajamas

As a matter of fact, real summery pajamas are the demand.

And they are here. Most summery of all is something decidedly different in pajamas for men.

A breezy, feather-weight nainsook in plain white, with elbow sleeves and knee-length pants. The price is \$3.

Then there are checked nainsook pajamas at \$2.50. Solid color, mercerized cotton pajamas at \$2.50.

Mercerized cotton, with silk frogs, at \$3.50.

Woven madras, with colored stripes, at \$3 and \$3.50.

(Main Floor)

They Look Heavy, but as a Matter of Fact Men Find the New Brogues So Light

at a whole day's walking rolls by without that weary, ardening feeling that goes with some brogues.

A new brogue that's overcome the one big objection that men have had to brogues in general.

Scotch grain leather with brass eyelets and perforations on the vamp seam, quarter seam and lace stay. Solidly made and just as wearable as if heavy.

The price is \$14.

(Main Floor)

PEOPLE SURELY LIKE THE NEW LEMON HARDWATER SOAP

Its delightful lemon fragrance has added one more quality to this famous toilet soap which lathers so effectively in the hardest water.

Besides lemon, there is almond, violet, verbena and unscented.

5c a cake, or 60c a dozen, during March only.

(Main Floor or Down Stairs Store)

A MAN CAN GET A PAIR OF SOCKS FOR 30 CENTS

if he wants the mercerized kind, in Spring weight.

Well-made half hose with double heel and toe.

They are worth at least twenty cents the pair more.

Black, white, cordovan, navy, suede and Russian calf are the colors to choose from.

Now figure it out yourself, how long has it been since you thought of buying hose at a price like this?

(Main Floor)

The Boy's Spring Wardrobe Includes Suits and Topcoats

Our boys' Spring suits and overcoats are of the kind that can be trusted to sell on merit, the merit that belongs to good woolsens, efficient tailoring, proper modeling and careful finish.

They are of the best grades obtainable at the prices, and that is one reason why they are here.

Norfolk suits—homespuns, tweeds, wool crashes, serges, herringbone patterns, brown mixtures, gray mixtures.

Box pleats, plain backs, inverted pleats, sports backs.

Some with two pair of trousers. Prices \$16.50 to \$25.

Overcoats in an equally large variety of fabrics, colors and patterns, smart, light-colored tweeds predominating.

In three to ten year sizes at \$13.50, \$15 and \$16.50.

In 11 to 18 year sizes up to \$30.

(Third Floor Market)

Decorative Silver-Plated Mats for the Table

Quaint scenes from Flemish life are depicted on them and they are so pretty that one almost loses sight of their main purpose in life, which is to save the table from hot dishes.

Round mats, \$1.75 to \$5. Oblong mats, \$2, \$3 and \$5. Oval mats, \$1.75, \$5.50 and \$6.

(Main Floor)

500 Good New Golf Clubs Exceptionally Low in Price—\$2.25

For a long time we have had constantly in mind the men who want good, low-priced golf clubs—emphasis on the word good.

We have the clubs these men are looking for.

We have marked them at an exceptionally low price—\$2.25 each, and they are the best clubs we have ever seen at that figure.

They are made expressly for the Wanamaker Sporting Goods Store by a capable American manufacturer.

So many people are now taking up golf

that the arrival of the first 500 of these clubs will be welcome news.

Included are—

100 drivers, 100 brassies, 100 mid-irons.

100 mashies, 50 niblicks, 50 putters.

(The Gallery)

75 More of Those Famous Women's Dresses at \$25

Canton and other-heavy silk crepes, silk jersey and the new silk jersey with a crepe surface are the materials, besides wool jersey in pastel colors.

The last is an accordion-pleated dress with an accordion-pleated cape which boasts a standing collar of fur-cloth.

The silk dresses are simple with good lines and come in black, sapphire and navy blues, tan, castor, henna and gray. Price \$25 each.

(First Floor)

The China Sale Is Strong in the Main Thing—Dinner Sets

Quality, desirability, price—judged from any one of these standpoints, this is the best assemblage of dinner sets we have had in years, perhaps the best we have ever had.

We have been told repeatedly it is the best collection in Philadelphia.

But the surest sign of its unusualness is the unusually large selling.

(Fourth Floor)