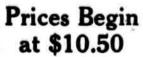
Millinery in Rich, Rich Color Tones

Wonderful browns-and the indred tones-sand, beige and rich creamy tans, just like good coffee with good cream!

Glorious blues. Brilliant Poll Parrot reds and greens.

Milans, Tagals, strea-cloth, hair-braids, threaded with Tuscan. Flower-hats of every description - field-flowers - garden-





Paris Gowns in the Fashion Show Theme Lace and Especially Spanish Lace!

Spanish Lace All-Overs, \$2.25

For Regular \$3.50 and \$4.50 Quality

Satin and Spanish Lace Flouncings \$1.95 for Regular \$2.50 to \$3.50 Quality

All 36-inch. Black, white, navy, gray, brown and Paris beige shades!

-Gimbels, Lace Shop, First floor,

We Are Bringing in Daily New Lots of

Colorful All-Wool Homespun To Sell at \$1.65 a Yard

So, in spite of popular demand and our enormous selling, tomorrow will afford you just as wonderful a selection as the first day

Henna, Beaver, Delft Blue, Rose, Apple Blossom, Tan and many another tint equally lovely are offered in this fine quality fabric. The width is 56 inches.

For dress, suit or cape-better still, for all three! Come and select for yourself if possible. If not, mail orders will be filled

-Gimbels, Second floor.

Mail and Phone Orders Filled Same Day Received

5 lbs. of 38c Coffee for \$1.18

5000 lbs. of "My Wife's Blend" Coffee, regularly 38c, at the special rice-5 lbs. for \$1.18.

1000 Cases California Fruit, 29c a Can Choice of Lenox Peach Halves, Bartlett Pears, Golden Apricots

or Hawaiian Pineapple Slices, big cans; cases at \$6.85. 29c a Can Strawberry Preserves

value \$1.65, special 95c Imported Olive Oil Lenox Brand, direct importa-

Lenox Brand, 5th containers

tion, quart cans \$1.45 Pure Apple Butter

Lenox Brand, finest made, 3 large jar containers for 48c New Mixed Herring

Holland Imported Milchner's Mixed. large kegs at.

Purity Tomatoes Solid meat, hand-packed, red dozen for \$2.60, or 5 \$1.10

Cooked Spaghetti Lenox Brand, real Italian-Style. No. 2 cans; cases at \$5.25, dozen for \$2.75, or 4 cans

India Ceylon Tea New season sweet-drawing Tippy India Ceylon Tea, 65c value,

at 3 lbs, for \$1.30, or lb. 45c

Suit Styles That "Convince a Woman's Figure" of Its Best Beauty Points Featured at \$39.75 to \$95

Made of 1922's choicest suitings—in the smart tones of smart colors, or in stand-by navy blue or black, with

Novelty Styles and Tailleurs-With-a-French-Look at \$39.75, \$45, \$49.75, \$59, \$60-up to \$95 With the three styles pictured, evidence of the way dif-

ferent tastes, figure-styles and needs have been catered to. Pictured at the left-\$59 Suit of navy blue Poiret twill, with embroidered swirl coat and metal-ring trimmings. (Note the cut of the sleeve.)

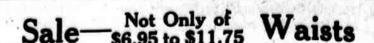
Pictured in the center-navy blue three-piece Suite at \$85dress with embroidered cafe-au-lait Canton top; cape-coat of unusual grace and beauty. . Pictured at the right-\$59 Suit of the very smartest

> **Ten Smart Styles** —Tweeds—at \$29.75

Including "Dentwood" or "Rainbow" tweeds. Tans that range to browns. Blues-from light to navy. Orchids-slown to fuchsia. Tangerine—down to rust.

Grays, and the smartest mixed colorings.

—Gimbels, Salons of Dress, Third floor.





But of the Best \$6.95 to \$11.75 Waists

Crepes de Chine, Georgettes, silk-laces. Twenty-three styles. Mostly over-blouses. Pink, white, bisque and suit colors.

All sizes.

-Gimbels, Salons of Dress, Third floor.



Tomorrow a Sale of Women's

L'Aiglon Morning Dresses \$2.95

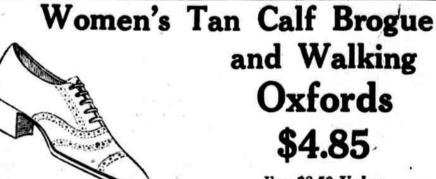
Regularly \$4.50 and \$5

Regular and Extra Sizes hine, soft-finish ginghams-new stripes new checks, new two-tones. Glorious new colors. Plenty of the new long-waisted



Values \$2.95 to \$4.95

Maker's spring close-out, Belted tuxedos and slipovers in white and smart colors. Ages 1 to 6.



For \$8.50 Value

Good stylish shoes at modest cost—that's a Gimbel goal! All sizes: AA to D.

Mail Your Order If You Can't Come!

-Gimbels, Shoe Store, Second floor

March Means Huge Savings in Gimbels China and Glassware

Prices from \$3.95 to \$295

Values \$6.95 to \$500

American, French, English and

New Colored Glassware

Exceptionally good val-Beautiful, colorfulorange, ruby red, amber, pastel green, pink and yel-

Flower Bowls with black stands, \$1.35 to \$6.95. Sandwich Trays, \$2.50 to

Cheese - and - Cracker

Dishes, \$2.95 to \$5. Salad Plates, 75c. Finger Bowls and Plates. \$1.50 (2 pieces.) Sherbet Glass and Plates. 85c (2 pieces.)



\$4500 Worth of Dinner Ware at \$2750 Mayflower Pattern

Dainty thin ware with a rich blue border and fine gold-finish dozen or in sets. First Quality at Close to

One Hundred and Six Piece Dinner Set

\$37.50 Value, at \$22.50 Complete for 12 people. large meat dishes, 2 covered vegetable dishes and bread and butter plates included.

Mayflower Shape Breakfast Sets at \$5.95 Values \$8.95. 32 pieces, complete service for 6 people.

—Gimbels. Fourth floor.

Notice That Gimbels Save You Money on

The Most Wanted Silks

Demand invariably inflates prices. By foreseeing we provide ahead of demand.

Satin Canton Crepes—the great fashion silk!—black, white and thirteen fashionable colors for evening and

Also Satin-Stripe Canton Crepes in navy, Mohawk, potato, rose, black and white.

\$3.85 for Regular \$4.95 Quality

A Glorious Black Silk

All-silk, double width charmeuse. A foremost maker's standard grade. A limited quantity.

\$2.50 for \$4.50 Grade

-Gimbels, Silk Salons, Second floor,



Envelope Chemises Values \$1.50 and \$1.75 Tomorrow at \$1 White or dainty, pale pink.

1000 New, Pretty

Beautiful lacy styles-yes, lace-trimmed both front and back. Feather-stitched styles, and some with

embroidery inserts. Both armhole and -Gimbels, Second floor.

Satin Damask: Irish Linen Pattern Table Cloths

Three favorite patterns—70 x 70-inch at \$4.85; and 70 x 90-inch at \$5.90. The Napkins to match, 20 x 20-inch at \$5.25 a dozen, and 22 x 22-inch at \$5.90 a dozen.

Linen Crash Toweling : 25c yd.

Heavy and closely woven; for hand, dish or roller use: 25c a yard.

All-Linen Tea Towels: 50c "Typed" Tea Towels; red or blue borders; 22 x 30

TOMORROW-SUBWAY STORE

10,681 Pairs of Men's Shoes \$2.40 and \$3.45



\$8.50 Value

We secured a lot of canceled orders from a large Brockton, Mass., factory to sell at 40c on the dollar.

Every pair is brand new and per-

And all of solid leather-variously calfskin, kidskin, Scotch and Norwegian grains. All have welt soles.

Brogues, bals, straight lace and oxford styles.

Wonderful specials for men, \$2.40 and \$3.45

Solid Leather Shoes for Boys Of soft calfskin but durable. Extra

strong soles and broad heels. About 750 Pairs of Men's 'Good" Shoes

Odd lots from our own stock.

Arrangements for quick service.

In the Subway Store Continuing the Sale of Men's Suits and Overcoats Suits Have Extra Trousers Little wonder we were busy Monday !-- when you get an extra pair of trousers with suits at \$15. Stocks have been replenished for tomor-

Suits

In single- and double-breasted in just the kind of mixtures and colorings and various models that young men and conservative men want. Blues, grays, browns, greens, neat pin stripes, plaids and new mixtures. The extra trousers practically double the life of the suit. \$15.

Spring weights in pure wor-

steds; quarter silk-lined coat-

and mixtures. All sizes. \$15.

Overcoats ings in a variety of colorings

Men's & Young Men's Suits and Overcoats \$20 and \$25 Each

-Each suit with an extra pair of trousers.

Subway Store Sale: Coats and Capes



656 Garments All new Spring styles-Long Capes, Polo Coats, Cape Coats, Sports Coats. And dressy Coats. Mostly silk-lined. Women's sizes 36 to 46. Misses' sizes for agest

\$14.75

Values \$19.75 to \$25

Tweeds, Herringbones, Plaids, Overplaids, Coverts, Bolivias.

Copenhagen blue, jade, green, rose, orchid, navy

But, most of all, the popular tan tones, including tans plaided with color.