

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Rain

# There Might Come a Better Day to Buy Spring Finery, or Household Needs; There Might Be Better Values--But It's Mighty Hard to Imagine

## There Is Nothing Artificialized Within or Without

this business; it is real, genuine, of natural quality in its methods and conduct.

There is no need to attempt to magnify this great stone structure of forty-five acres of floors and galleries, street vaults based under water in natural, solidified gravel to the tiled roof, all of which in many respects has no parallel in this or any country.

There is a good deal more than mere feet and inches in the men and women who captain and form the crew, engineering and sailing this big ship, who have grown, developed and are still progressing, and each year encourages us to increase our energies and endeavors.

[Signed]

*John Wanamaker*

March 14, 1922

## A New Cape Has Been Created in the Women's London Shop

And it's being worn by both women and the misses.

It's known as the "Devonshire" cape, made to your measure in the custom tailoring section.

A popular feature is the detachable waistcoat.

The price is \$55.

Then the cape and jumper dresses are also made to your measure, the price being \$65.

The finest tailoring assures each detail of being carried out with exacting care.

(The Gallery)



## The Large Picture Hat Is Paris' Choice for Spring

It is youthful and becoming, as Paris designs it. It is developed in the most brilliant colorings, in shiny straws and flowers that glisten.

Above all, it is the hat on which the most beguiling streamers and lace draperies are used, to say nothing of some of the prettiest trimmings.

Many of these large flat hats may be seen in the Spring Showing of the new French Millinery. They are in the new high colors for afternoon frocks and garden parties or for five o'clock tea at the country club.

As the season advances these hats will be worn more and more. This first glimpse of the last word from Paris as regards the large hat is of great interest to many women.

(Second Floor)

## Rap!—Rap!—Opportunity Knocking at the Door of the China Closet

This March China and Glass Sale will certainly hold the record for making dining tables look as if there was "company coming."

It just seems as if homes here, there and everywhere had been waiting to make the most of the opportunities which the Sale offers.

They are surely doing it.

The Sale is full of unusual groups of desirable merchandise at prices that speak for themselves.

Fancy China—several tables, offering plates, sets, bowls—all at half price.

Art Pottery—several tables, showing fancy pieces, vases, candlesticks—at half.

100 Italian Marble Pedestals—all marked one-third below the former prices.

About 50 Pieces of Carrara Marble—all at half price. Choice of beautiful subjects, chiefly figures.

American Semi-China Dinner Sets—\$20

This is about half the regular price. Sets of 106 pieces in border decorations.

Splendid choice of other sets at reduced prices up to \$325 for finest French gold-encrusted sets.

Glassware Opportunities

Stemware, a wonderful selection, 25c apiece.

Colonial tumblers, 45c a dozen.

Needle-etched tumblers, 10c each.

Plain tumblers, 60c a dozen.

Colored glass, a charming choice, \$1.25 to \$25 each.

Light-cut flower bowls, \$3.50 each.

Cracker-and-cheese dishes, \$1 to \$3.50 for the two pieces.

(Fourth Floor)

## Weather's Fine, Now's the Time to Wheel Out the Bicycles

while maw, pa, little Johnny and all go pedalin' of an evenin'.

And they all can go riding, for a model for any one, large or small, is among the big selection of beautiful, sturdily built, serviceable bicycles shown at Wanamaker's.

All equipment, including coaster brake, heavy road tires, front and rear mud guards, rear stand, tool bag and tools, are on the bicycles.

The Columbia, a make that has been standard for a generation, in models for men, women and children, \$40 to \$75.

The Continental, all models, \$35 to \$42.50.  
The America, all models, \$32.50 to \$40.

(The Gallery)

A FRESH company of fox furs in the shape of animal scarfs is in the Fur Salon, awaiting new owners.

The varieties include dyed gray, blue, brown and black fox and pointed fox, besides the natural cross fox, and prices run from \$35 to \$100.

(Second Floor)

## \$16,000 Worth of Fashionable New Gloves for \$7000

A good glove-maker's entire stock of fine fashionable gloves, in styles for men and for women; for the street and for motoring.

Some are priced less than half, some a trifle more, but the average is half this season's regular prices, as every woman will realize from the following list:

Women's Gloves

At \$1.25 a pair, one-clasp and one-button capeskin, suede, lambskin and doe-finished washable leather, including gray, tan, mode, beaver, brown, white and yellow.

At \$1.50 a pair, one-clasp mocha, suede and capeskin, including tan, mode, beaver, brown and gray.

At \$1.85 a pair, strap-wrist capeskin, suede and doe-finished washable leather, including tan, brown, gray, white and natural.

At \$2.25 a pair, eight and twelve button length mousquetaires in capeskin and washable leather, doe-finished leather, including white, yellow, beaver and brown.

Men's Gloves

At \$1.50 a pair, one-clasp capeskin, suede, doe-finished washable leather, and a few buck, including tan, brown,

gray, black and natural.

All sizes are included in the entire collection though not in every style.

(West Aisle)

## You Can Buy Pots and Pans Cheaper Than We Sell Them

You can buy eggs cheaper at some stores than the Reading Terminal Market, sells them.

You can buy wild-cat oil stocks a good deal cheaper than you can buy Pennsylvania Railroad stock.

But if you want the worth of your money when you buy eggs you ask for the best, and if you want something real when you buy stocks, you go to a reputable broker.

## When You Want Kitchen Utensils That Will Endure

you come to Wanamaker's, and if you come now during the

March Sale of Good Housewares you will get them at lower prices than during other months, savings of 10 to 50 per cent.

Tens and tens of thousands of reputable articles for the kitchen, the laundry, the bathroom and the housecleaning department.

(Fourth Floor)

## "Annette" The New 1922 Spring Frock for Young Women

Quite different, but even more charming is the new version of this favorite little dress.

It is in a fine quality Canton crepe in the fashionable Cairo red, in dark wood brown, navy and black. The lines are most youthful and simple. In reality, the draperies are most skillfully planned.

There is a short, square-pointed shoulder cape which helps to form the small sleeve, a wide, tucked waistband, with two large Japanese-effect buckles clasped over the left hip in the way that Jenny is using in her French model gowns.

The skirt tunic falls in graceful draperies at the sides and ends in points. This delightful "An-



nette" frock is only \$35, and it comes in 14 to 16 year sizes.

(Second Floor)

## Handsome New Arak and Chinese Rugs Priced Below the Market

Exceptionally good-looking pieces.

Rose, soft green, deep blues, light blues, ecru are used to advantage in the Araks.

The Chinese rugs afford a choice in distinctive blues, tans, ecru and golden shades, and the patterns are of a refined order eminently suitable for modern furnishing schemes.

All are priced substantially below the market.

Arak Rugs

12.5x9.3 ft. ....	\$285	13.9x10.4 ft. ....	\$495
10.9x7 ft. ....	\$275	14.7x10.7 ft. ....	\$550
11x8 ft. ....	\$309	13.3x9.1 ft. ....	\$385
13.2x10.1 ft. ....	\$485		

Chinese Rugs

13x9.2 ft. ....	\$365	10x8 ft. ....	\$210
12.4x9.2 ft. ....	\$397	11.2x8.3 ft. ....	\$275
10x8.4 ft. ....	\$242	17x11 ft. ....	\$865
10x7.3 ft. ....	\$225	15.6x12 ft. ....	\$675
12x9 ft. ....	\$265		

(Seventh Floor)

## Laying at Your Feet Some New Victor Dance Records on Wednesday

This is an advance release on the 15th of four dance records of exceeding popularity, each record double-faced; making available eight new, fascinating fox trots:

"Cutie"—"Lonesome Hours" (Paul Whiteman and his Orchestra).

All of the following records are by the Benson Orchestra of Chicago:

"Virginia Blues"—"Venetian Love-Boat."

"My Mammy Knows"—"Angel Child."

"Ten Little Fingers and Ten Little Toes"—"In Bluebird Land."

Each record, 75c.

(Second Floor)



## Green Is the Color You Can Guess the Day

No good son of old Ireland is likely to make a mistake.

It is a favorite day for dinners and luncheons and afternoon teas, for there are so many delightful St. Patrick's Day candies and favors.

Green hard candies of various kinds, one just as delicious as the other, and all as fresh as can be, 70c a pound.

Fascinating little baskets of new (cocoanut) potatoes, 50c a basket.

Large cocoanut potatoes, 25c each.

Large candy shamrock, 25c.

St. Patrick's Day doll on a cake of chocolate, 75c.

Green snapping bonbons, \$1.25 a dozen.

Also potatoes, shillalahs and green paper baskets to hold candies.

(Down Stairs Store)

## A Factory That Does Nothing But Repair Shoes

is part of the service that is at your disposal.

The best shoemakers obtainable, equally as good as those who make your shoes, are ready at all times to render swift and dependable work in putting the footwear in condition when it has begun to show wear.

(First Floor)

## A Fellow Who Never Dreamed of Buying a Spring Topcoat

Dropped in to see us the other day.

And he came through the door right on the heels of a new batch of topcoats.

To make it worse, he caught us in the act of looking them over.

"Why aren't there ready-made topcoats that a fellow, who's particular, can wear?"

We had to dare him to get him to try one on.

"Not so worse," he conceded.

"I'll give you \$70 for it."

"That's very kind," we replied,

"but—"

Well, he showed it to another fellow on his way home that eve-



ning and bet it was the best coat in the city for \$40.

Not in twenty years had he gotten any clothing ready made.

But the joke of it all is, he's a man who's supposed to know merchandise.

There are hundreds of other Spring topcoats here that'll make other fellows marvel at how the prices can be from \$35 to \$65.

(Third Floor)

## New Books of Varied Interests

"God—or Gorilla," by Alfred W. McCann, price \$3. Perhaps the most disturbing feature of this book is that it proves its case out of the mouths of professors and educators.

"It is to Laugh," by Edna Geister, price \$1.25. A volume of indoor games.

"The Million-Dollar Suitcase," by Alice MacGowan and Perry Newberry, \$1.75. A well-written mystery story.

(Main Floor)

## Boys' Spring Overcoats Ready in Fine Selection

"Tweed is the boys' Spring overcoat fabric this year. In this new selection you will see it at its best.

Tweed in grays, in herringbone effects, in homespun weaves and colors.

Tweed in plenty of grays and mixed brown shades.

Belted and semi-belted models, some with raglan sleeves in the older models.

Qualities better than ever and prices much lower than they have been.

The most attractive new Spring showing we have ever had, and that is saying much.

Spring overcoats for boys of 3 to 10 years, \$13.50, \$15 and \$16.50, a very good choice at these prices.

Very fine coats at \$28 and \$30 for boys of 11 to 18 years.

(Third Floor)

## —And the Little Hat Boxes Have All Grown Up to Be Suitcases

With a place for everything madame cares to take along on the overnight jaunt.

A dinner dance in New York or a motor ride to the shore followed by a merry evening at the hotel.

Happy affairs—but how burdensome it has been to take along the things one really needs.

Of course, an evening dress. And that means gloves and slippers and a little wrap.

It's always more comfortable to carry lingerie, while the night clothing and toilet kit are indispensable.

And a hat. Most difficult of all is carrying the hat without harm.

But there's a hat box here to hold everything.

Round or square ones, some with two hat forms and four side pockets.

Black enamel hat boxes, light and easily handled, while the

leather trimmings add service.

Prices are lower than has been the case for some time, starting at \$5.50 and going only as far as \$22.50.

(Main Floor)

