

Store Hours, 9 A. M. to 5:30 P. M.
For Wednesday

Wireless Telephoning—while the latest scientific marvel—is safely, easily available to every one. Equipment—and it isn't costly; demonstrations, truly wonderful.
 Gimbel, Seventh floor.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Cook by steam! "Pressure cooking" it is called. Not much to spend; saves half your fuel; get better cooking, with less worry. You can roast chicken, cook carrots, potatoes, onions and a custard all at once. Dare the Bellevue to beat the result.
 —Gimbels, Housefurnishing Section and Pure Food Store.

For Wednesday

Sensational Sale of 1786 WAISTS at \$3.85



And Even Gimbels Never Before Showed Such Waists for Less Than \$6.95 Up to \$11.75!

So wonderful—so literally wonderful—that those 1786 waists will fairly take wings!
 Thick-as-cream crepes de chine.
 First-quality Georgettes.
 All-over silk laces.
 Twenty-three styles—blouses and over-blouses.
 And every single size: 36 to 46 in every single style!
 Suit-colors, and pink, white, bisque.
 —Gimbels, First and Third floors.

Crepe de Chine \$3.85

Georgette Crepe \$3.85

Crepe de Chine \$3.85

All-over Silk \$3.85

Georgette and Real Fillet Lace \$3.85

\$1.68 for Regular \$3.50 All-Silk Satin Charmeuse

A big silk man withdrew from his firm and sold his holdings to Gimbels!
 Heavy, close-woven charmeuse—our price gives no idea of the quality! Thirty smart shades. Wide width.
 —Gimbels, Silk Salons, Second floor.

Women's Full-Fashioned Silk Hosiery at \$1.65

Regularly \$2.25 a Pair
 Russia calf, black, nude or "polo gray." And of a really fine heavy quality silk.
 Firsts.
 —Gimbels, First floor.

Paris Fashion Review

DEMONSTRATES—The new ways Paris "lengthens" (?) skirts;
 The new fabrics, The new colors,
 Suits—Dresses—Wraps—Furs—Millinery—Sports Clothing—Misses' Clothes—Girls' Clothes
 Demonstrated in the way Philadelphia finds most practical of Living Models 11 to 12:30 2:30 to 4
 —Gimbels, Seventh floor, Auditorium.

Men's New Spring Suits Two Fine Makes That Mirror Fashions—

Kuppenheimer: Society Brand

Distinctive—yes, distinguished!—styles for men. Varied in models and materials; built for fit and satisfaction.



- | | |
|-------------------------|------|
| Serge in Blue and Black | \$30 |
| Worsted | |
| Cassimeres | |
| Tweeds | |
| Homespuns | \$35 |
| Velours | |
| Checks | |
| Pencil Stripes | |
| Herringbones | |
| Plaids | \$40 |
-
- | | | |
|--|---|--|
| Suits | Suits | Golf Suits |
| Irish Donegal, Hand-Loomed, Homespuns, Silk-Lined, | Imported Worsted, Drummonds, Stoddart's, Martin Serges, | Four-Piece Golf Suits, Herringbones, Tweeds, Shaggy Homespuns, |
| \$37.50 | \$37.50 | \$37.50 |

MEN'S NEW SPRING TOPCOATS \$29
 Tweeds, herringbones, knitted fabrics; conservative models; very full. Silk-lined.
 —Gimbels, Second floor, Ninth Street.

Women's New Spring Capes, Coats and Wraps

—in a Most Unusual Sale Tomorrow at \$29.75 and \$39.75

Six hundred of them—in over seventy approved spring variations of

- Tailored Capes
- Drapy Capes
- Spanish Sleeve Wraps
- Novelty Straight-Line Coats

With "grace" the keynote of every one of those more than seventy distinct styles. The model pictured, for example, flows in the very prettiest line from the shoulders; and as she walks, the cape-back swings 'round and flutters in fascinating fashion!

- | | |
|---|---|
| Fabrics | Colors |
| Shawsheen Bolivia.
Duvet de Laine.
Tricotine. | Black. Henna. Navy. Sorrento. Fallow. Beige. Sparrow. Tan.
—Gimbels, Salons of Dress, Third floor. |

Like an Exquisite Bouquet of Spring Blossoms! Radium Silk Underwear



—Specially Bought; Specially Priced—
\$3.95
 Envelope Chemises.
 Vests.
 Step-in Bloomers.
 And the step-in bloomers and the vests match!
 Both plain radium and the satin-block radium.
 And—oh, such exquisite, exquisite tints!
And Rich, Rich Crepe-Back Satin Vests Creepers at \$5.95 each
 Rich, luxuriously thick. The most beautiful shades—shades you only find in Quality! —Gimbels, Second floor.

March Sale of China and Glass

\$22.50
 For Regular \$37.50
Dinner Sets

Fine quality American porcelain in a popular Colonial shape we call the "Mayflower." Deep, rich cobalt blue border with dainty gold bands; gold-traced handles—real blue-and-gold ware! Full gold-line finish. And 106 pieces, mind you!
 Every dinner set in stock is reduced.
300 Styles in Dinner Sets at \$3.95 to \$295
 —Regularly \$6.95 to \$500
 —Gimbels, China Sale, Fourth floor and Subway Store.

Linens

Whose Quality and Price Appeal Equally to the Experienced Housewife and the Spring Bride
 Pure Irish Linen Table Napery
 Finely woven from pure flax yarns and offering an assortment of five attractive patterns.
Table Cloths, \$3.25
 70x72-inch size.
Napkins, \$3.95 doz.
 22x22 inches.
Madeira Scarfs—Hand Embroidered and Hand Scalloped
 Effective patterns of solid embroidery and eyelet work on fine white linen.
Size 18x36 inches at \$4.75
Size 18x45 inches at \$5.25
Size 18x54 inches at \$5.75
Turkish Bath Towels, Jacquard Weave, 30c Each
Scotch Crash Toweling, for Dish or Roller Use, 18c a Yd.
 Thick and spongy, woven from 2-ply mercerized yarn. Size 17x34 inches. Pink or blue borders.
 Heavy all-linen crash toweling of very absorbent quality. Red or blue borders.
 —Gimbels, Second floor.

Wonderful Woven Tissues for Dainty Summer Frocks

We bought them from a dress manufacturer who was overstocked and who let us have them at a big price concession.
 They are the finest quality goods in all the lovely summer colorings and showing either corded or satin stripes. Lighter than gingham, heavier than lawn—a desirable hot-weather fabric.
Specially Priced at 35c a Yd.
 —Gimbels, Second floor.

GIRDLES for Smart Spring Gowns 85c—Special!

Celluloid in jade, coral or black, with fancy pierced metal ornaments.
 —Gimbels, Jewelry Shop, First floor.

Unbleached Muslin BEDSPREADS
 Stamped for Embroidery
\$2.25 Special!
 Beautiful basket design for French knot embroidery.
Women's Stamped and Made-up Nightgowns, Special at 59c
 —Gimbels, Art Needlework Store, Third floor.

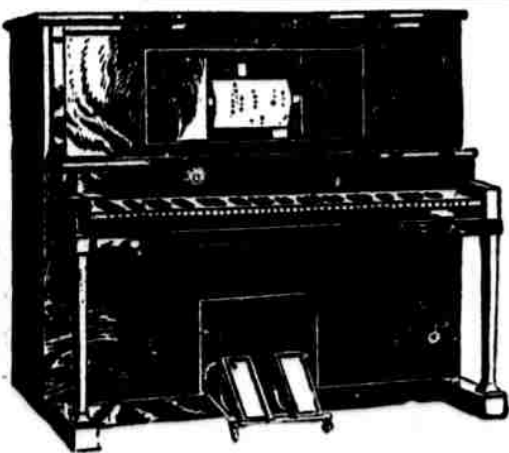
At 5:30 Wednesday Evening, March 15th, This Very Remarkable Offer Ends

Milton Player-Piano

No Interest **\$465** Free Tuning
 No Extras Free Bench

Actual Saving **\$181.75**

Pay \$10 and the instrument is sent home—delivery free. Then pay **\$3 Weekly**



Milton Pianos and Player-Pianos are of our regular line—we have sold many hundreds of them during the past fifteen years. But not until now have we been able to make the tremendous and money-saving purchase that justifies a specially low price and no interest on deferred payments.

Milton Player-Pianos are thoroughly good musical instruments, with a long-proven player mechanism that is satisfying and durable.

Beautifully Cased in Mahogany

The piano is seven and a third octaves; has overstrung copper bass strings and every essential of the real musical instrument.

Coupons mailed that show March 15th postmark will have attention, even though arriving a day late.
Gimbel Brothers represent HARDMAN VOSE PACKARD MILTON Pianos and Player-Pianos

Gimbel Brothers, Philadelphia.
 Without putting me under any obligation, please give full particulars of your Club offer on Milton Player-Piano.
 Name
 Street
 Town
 E. J. 3-14-22
 —Gimbels, Seventh floor and Subway Store.

Silk Hand Bags

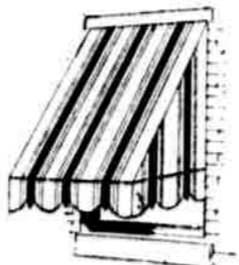
In Fashion's Newest and Most Delightful Spring Styles



At **\$2.95, \$3.95, \$4.95, \$5.95 and \$6.95**
 Savings Average One-Third
 All are of the finest quality silk, showing either self or satin stripes. Some are mounted with gold clips; others show simulated jewel clasps.
 In black, navy or brown with dainty silk linings to match.
 —Gimbels, First floor.

10,000 Yards of Beautiful New Cretonnes—Spring's 55c Grades—but Sale-Priced at 38c

Perfectly beautiful. Perfectly fresh. Pretty nearly endless variety to designs and colorings! All tub-fast.



500 Ready-to-Hang Awnings—Special at \$2.50

Sicilian—brown and white stripes. Complete with all "hardware."



500 Pairs Dainty Ruffled Curtains—Special at \$2.25

Very fine voile. Full length.
 —Gimbels, Upholstery Store, Fifth floor.

Subway Store: 1163 New Spring Dresses Women's and Misses' Sizes

Poirot Twills and Tricotines—plenty with the new peasant sleeves; plenty with the lower part of the sleeve in some gay contrasting color, and of Canton crepe, elaborately embroidered. Some with great Chinese-like motifs embroidered on the skirt.
 Coat-style dresses, too. Vestee styles. Navy blue and black.
 Redingote styles.



Because a Maker "Cleaned" Up His Entire Spring Surplus

\$7.95

Values \$15 to \$19.75

Crepes de Chine, Canton Crepes, Roshanara crepe, heavy satins, bouffant taffetas, and even Georgettes.
 Many samples included.
 The new flared sleeves with embroidery or beading done all over the sleeve and only on the sleeve. Some bugle-beaded all over. High colors and street colors.
Misses' Sizes: 16 and 18; Women's Sizes: 36 to 44
 —Gimbels, Subway Store.