

March, With All Its Opportunities, Is Marching By Fast

Travel East or Travel West and travel South also

A Man's Own Home Is still the best,

Though each locality has much to offer for homemakers.

But real homes do not make themselves. It is the mother who does the most in making a home and to keep the making of it, going on adding touch here and there and a change or replacing of things to keep up freshness.

The mother's eyes and her mothering mind seem to possess

a hundred hands

She thinks of so many things and does the many things she thinks of. Bless her! Give people the credit they deserve, especially in our homes.

[Signed] *John Wanamaker*

March 15, 1922.

The Last of Winter Things Young Women Wear

Polo Coats at \$35 for Young Women

They are a pretty sports model in the natural camel's-hair color and are silk lined throughout. Sizes 14 to 20 years.

Jersey Dresses at \$5 for Young Women

Pretty two-piece styles with either the shirred or plain blouse and a pleated skirt. They are light-weight wool and nice for Spring. In brown, navy, gray and black, sizes 14 to 20 years. Not all sizes in all colors.

Sports Skirts, \$1.50 to \$5 for Young Women

Odds and ends of various styles in box-pleated and knife-pleated skirts in the fashionable plain blue serge or plaids of blue-and-tan or brown-and-tan combinations. They are good skirts for sweaters.

Every Letter From Paris Says "Crepe Georgette"

Patou, the Paris dressmaker whose openings have been most talked of this Spring, is using quantities of Georgette crepe, which he says he "adores for the Summer."

For dinner and evening wear it is the favored material shown in Paris and America.

Georgette Crepe at \$1.50 a Yard

is a special offering this week in the Wanamaker Silk Salons. It is all-silk, 40 inches wide, and in all the fashionable shades, such as jade, yellow, oriole, flamingo and Indian reds, bisque, beige, shell pink, fuchsia, cyclamen, emerald, French blue, gray, navy, brown, white and black.

At \$1.50 a yard it is an exceptional value.

From Camels and Sheep Come the Smartest Spring Coatings

For seashore, mountain and country wear, automobilizing or steamer use, the smartest topcoats and capes will be made of these soft and warm, yet light-weight coating materials:

Camel's hair in the natural tan color at \$6.50 and \$7.50 a yard.

Camel's hair with a slight wool mixture in plain or large overplaid effects at \$5 a yard.

Plaid-back reversible wool coatings in tans and blues at \$4.50 a yard.

Woolen overplaids in lavenders and browns at \$3.50 a yard.

All-wool coatings in tan, rose or blue at \$2 a yard. Each is full 54 inches wide.

New Paris Girdles Are Neither Timid Nor Shrinking

Just as though they knew how pretty they were, they have increased in size and taken upon themselves the most vivid colors with a sprinkling of black, white and navy blue.

Loop chain belts in soft kid have a contrasting colored button as a fastening between the loops. Their leather girdles are connected cartridge-shaped ornaments with a glint of gold between.

There are lovely dull silver colored girdles for afternoon gowns and wide plaited leather belts for sports suits and dresses. They are all new and interesting.

Prices are \$6 to \$15.

Soft as Spring Itself Are the Handbags for Spring

They have come in.

And it's no wonder women seem to be enthusiastic about them.

Subtle, lustrous suede bags, rich as can be in black or brown.

The even, square shapes look really attractive dangling from the silk-cord handles.

They are silver trimmed, silk lined, and have inside straps.

The price is \$6.50.

Then the larger size, in black only, with sterling silver trimmings, is marked \$9.



Old Stencil-Back Rush-Seat Chairs

Home furnishers looking for interesting dining-room chairs, bedroom and occasional chairs, will find among the old Pennsylvania furniture now in the Colonial Rooms a number of early rush-seat and plank-seat chairs with stenciled decoration that will serve uniquely for these purposes.

The original stenciling, in quaint flower, fruit or bird motifs—in most instances softened and dulled by time and use—is apparently quite unretained.

There are sets of six chairs, sets of four chairs and rocker and single chairs.

The sets will be sold from \$75 up; and the single chairs from \$11 up.

Some old Boston rockers with stenciled backs are \$12 and upward.

WINTER COATS \$5, \$15 AND \$25 FOR YOUNG WOMEN

Wonderful values for any one who can make use of these coats, for they are bolivias and duetyns, some have fur collar. Only a few of each kind. Sizes from 14 to 20 years.

EXQUISITE French colors, guimpes and motifs may be seen today at the neckwear counter.

They are of net and organza, with hand embroidery and real lace, as delicate and lovely, almost as frost-work.

Price run from \$3 for a collar to \$25 for a guimpe.

10000 YARDS CHECKED GINGHAM SPECIAL AT 22c A YARD

Just received—a fine lot of gingham checks in various sizes and colors. Assortment includes light blue, pink, brown, heliotrope, green, red, navy and black checks, all with white. Also a few plain colors. Price 22c a yard; width 27 inches.

French Beaded Blouses Just Landed

We bought them almost before they were off the steamer, for they are unusually pretty and rather different from any that we have seen before.

The material is a soft crepe de chine made in overblouse style with belt and short sleeves, and they come in all the good colors for Spring suits.

They are priced \$16.50 and \$18.75.

Right on Your Own Front Porch There's Comfort in a Steamer Rug

Or in the house for that matter, the big, snug rugs are the handiest things imaginable.

No need to travel far to find a use for them.

A chilly afternoon or evening brings them out on the porch with you, when a breath of air seems the most essential thing in the world.

Every once in a while a steamer rug is noticed being used as a throw for a couch.

All that are here are all-wool, all are plaid on one side, plain on the other and measure 60x80 inches.

Prices are \$7.50, \$10 and \$12, while the colors are brown, green, blue, gray and black.



French Spring Millinery Fairly Laughs With Color

Nothing of the somber hues of Winter will you notice about it. It is joyously alive.

The most brilliant reds you can imagine are here and all Paris is seeing red, if fashion reports speak true.

Browns, shading from the richest golden tones to the darkest shade. Sometimes Paris uses two or three shades in one hat.

Where it is necessary to create a hat in navy blue or black, the Spring touch is given with a dashing bit of color that works miracles.

In tenderer mood Paris uses cyclamen, orchid and an exquisite pale blue with perhaps a touch of silver.

Can you wonder that women who love beautiful colors are wildly enthusiastic over these new Paris hats?

Fresh Headgear for the Littlest Ones

Sheer, snowy little caps and bonnets for babies start at 65c for the smallest caps and end at \$2.75 for sheer organza bonnets, which might be enchantingly worn by a two-year old.

Hats for children between two and six include piques and Leghorns, Milans and other straws, white and two toned with fancy ribbons, and in tailored and fanciful styles; prices \$1 to \$11.50.

All in the Little Children's Store.

WOMEN'S ELGIN WATCHES ON BLACK RIBBON BRACELETS

These have just been received and they are not only in attractive shapes but they are good, dependable time-pieces.

They are 15-jewel movements, cased in 14-kt. gold cases. Round-shaped cases, \$48. Cushion-shaped cases, \$54. Octagon-shaped cases, \$50.

IF THE UNDERWEAR IS OF GLOVE SILK

The soothing softness of most rippling frock seems to remain, even when the Spring's tweeds are worn.

New glove silk underwear has come from a manufacturer who was willing to make a concession on price. That means a saving.

Vests, in the bodice style, flesh pink, \$1.85.

Bloomers, of flesh pink, \$2.50.

Vests, drop-stitch bodice style, flesh pink, lavender, sky and maize, \$2.15.

Bloomers, drop-stitch ones in flesh pink, lavender, sky and maize, \$2.75.

TO HOME DRESSMAKERS

The Vogue Spring Pattern Quarterly is now ready, price 35c.

All the assortment of Vogue patterns is complete. All will be found in the Pattern Store.

A GREAT deal of attention is being attracted by the oil paintings and pastels in one of our Chestnut Street windows. They are by Elizabeth F. Washington—a direct descendant, by-the-way, of Samuel, the brother of George Washington—and are admirable for their vigor, their restraint and their sentiment.

RIBBONS FROM ABROAD

French lingerie ribbons of the variety with fine corded edges, they are in pink, blue and white, and prices run from 11c a yard for the narrowest to 45c a yard for the inch width. By the ten-yard piece, prices are \$1 to \$4.40.

Coarse basket weave ribbon with crepe finish—black and gray, blue, green, henna and fuchsia effects.

The 2 1/4-inch width is 85c a yard and the 5 1/2-inch width is \$2 a yard.

The Old-Time Norfolk Golf Suit Has Come Back to the London Shop

And many men have hailed it with genuine pleasure.

It comes in tweeds, shetlands and homespuns, mixed as lightly and as brightly as a golf suit should be.

But the coats are the things. Real sports coats, loose, comfortable, easy.

Plenty of room for the swing. Not a semblance of form-fit.

Rather a smart coat to wear with flannels as well as for the game.

Of course, the suits are two piece, knickers and coat, and the prices are \$50 and \$55.



Many Men Just Say "REDLEAF" When They Mean a Good Cap

And, as a matter of fact, it's enough to say.

There's no better cap than the "REDLEAF," which means tailored in London for Wanamaker's.

Going a little farther, there never were better "REDLEAFS" than the lot that just came in at \$3.

Tweeds and homespuns in the lighter shades, along with the dark colors.

For boys there are the one and eight piece tops, while the men's sizes are in the eight-piece-tops only.

Sturdy as the Vikings of Old Are the Plain-Tip Oxfords

that have come for men who have tired of the narrower, English lasts and don't care to leap as far away as the brogues.

Sturdy, because they are the Viking Calf oxfords, built to stand wear.

Naturally, they are black, with medium toe shape, heavy single soles, wide shank and broad, flat heels.

Smartness is added by perforations along the vamp seam and the lace stay.

At \$9 they really are a worth-while buy.

A China and Glass Sale Brimful of Unusualness

Every day that passes makes it more evident that this china and glass sale is absolutely unequalled in varieties and values.

The response it has brought is the best proof that the people realize what a helpful event it is.

New dinner sets are coming to it almost daily. Of these goods we have never shown a better variety and prices are 20 to 50 per cent less than today's lowest regular figures.

American semi-china sets—now \$15 to \$12.50
English semi-china sets—now \$30 to \$90
French china sets—now \$60 to \$325

All of these are complete sets of 106 or 107 pieces. Smaller sets are at prices low in proportion.

Other splendid values include—

Imported china cups and saucers in three favorite decorations—blue willow, onion and Copenhagen. Full-sized pieces; price—25c each.

Five-piece mixing bowl sets—90c—of old-fashioned yellow ware. In 5, 6, 7 and 8 inch sizes.

15-piece Imported Cereal Sets—\$1.75. New decorations. Square shapes. Six large jars, six spice jars, one salt box, two bottles.

More of the Famous Wool-Filled Quilts at \$5

These are among the most unusual values our Bed Clothing Store has ever offered.

The quilts are filled with fresh, new wool covered with silkline in all-over floral patterns and stitched so as to keep the filling in place and wear satisfactorily.

Borders of plain sateen. Choice of lavender, yellow, pink and blue color effects, \$5 each.

The New Duvetyn Capes Are Lovely in Color and Texture

That is saying the last word, because the duvetyns and bolivias used in them are of the very finest.

Besides, they show such new fashion features as—

A great deal of fullness.

Double duvetyn collars.

Skirts with overlapping panels.

The tasseled sleeves.

Shawl collars fastened with metal buckles.

Scalloped shoulder parts in contrasting color.

Embroideries arranged in a delightful and novel manner.

Stole collars finished with pockets and fringe.

They include a charming rose known as Gaylardia, the vivid Kremlin green, fallow and tortoise brown, black, Sorrento and midnight blue.

Prices are \$100 to \$175.

"I'm Not a-Arguin' With Ye—I'm Jest a-Tellin' Ye—"

was the way an English workingman emphatically closed a discussion with his mates on some public question.

Well, maybe he was right—right in his facts, and, if so, right in feeling that he could stand on that rightness and that he could safely leave long-winded arguments to the weaker side.

We know we are right in our facts, and our figures as well, when we say that it is impossible anywhere in Philadelphia if, indeed, anywhere in this country, to duplicate the

75,000 Things in the Housewares Sale



at anywhere near their low prices for equal quality.

Now is the time to get ample supplies against an uncertain season of nickelware, aluminum ware, tinware, enamelware, sewing machines, cutlery, kitchen cabinets, woodenware refrigerators, vacuum cleaners, brushes and dusters, fireplace furnishings, bathroom fittings.

It is only because of our exceptional facilities for ordering on a large scale that we are able to offer such quantity and quality of goods at such savings.

This means, for many of the articles representing the greatest value, "no more when this is gone."

Not, at all events, at March Sale prices.