

Band and Organ at 9; Organ at 11; Band and Organ at 4:45  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Rain

# Spring—And Fairest of All Is Madame's Raiment

## It Is Always Summer-time in the Gardens of Kindness

Living for weeks beneath the open sky far off from railroad whistles or trolley-car bells; near the shores where flocks of quail were hiding, or in a little boat watching the habits of the sea gulls, pelicans, long-necked white cranes, huge turkey buzzards, and thousands of black, wild duck flying and feeding, never out of sight. Now and then an eight-foot-wide winged bald eagle sweeping high and far away to be only a speck in the sky, the size of a house-fly.

All this is possible by a railroad trip of one day and a night from New York City or Philadelphia to Jacksonville, Florida, situated on the famous, beautiful St. Johns River.

But wearied bodies and tired nerves can make a garden of kindness not far from home by even a short running-off to the nearby seashore for change of scene and rest, and get it often in the few weeks we have had in Florida.

It is not fair to limit our lives to drudgery alone.

[Signed] *John Wanamaker*  
March 11, 1922.

## Women's Fine Afternoon Frocks Are Studies in Brown

A few of them are the darker browns, but nearly all these graceful silken things are in the lighter tones—the pale beige shades, the brighter tans, the fallow brown and café au lait, beaver, leather and castor. The silks are the light weaves like crepe de chine and the heavier like Canton and satin-backed crepes; and the styles have both distinction and simplicity. In some, bands of tucking are the only decoration; others show the looped bands, which give the effect of airy draperies; the new pin tucking put in with gold thread; the hand drawnwork and corded effects and occasional beading. Many of the frocks have their upper portions carried out in Georgette or other sheer material. And a few have tunics of dyed lace. Scarcely any two of these gowns are alike, and prices run from \$50 to \$155.

## There's No Better Value at \$2 Than the Wanasilk Stocking

Made of hard-twisted yarn, spun from the highest grade pure silk. Absolutely unloaded. A clean, even thread possessing excellent wearing qualities and a beautiful, lustrous appearance. A stocking that is practical as well as fashionable. Full fashioned, with reinforced cotton soles and garter tops. It's yours to choose in black, white, mouse, nickel, fawn, Russian calf, cordovan, navy, beige, slate, African brown and nude.

## Women's Oxfords That Exhibit the Fine Art of Shoemaking

Shoes could not be better, in point of leathers, cut and making, than these fine oxfords and pumps that have come from a celebrated maker of footwear. The oxfords are smooth tan calfskin, one style with medium toe and military heel; the other with a slightly narrower toe and Cuban heel. Both have five blind eyelets, straight tip, perforations and welted soles. Each is \$14 a pair. The pumps are hand turned, of dull black calfskin, with one broad strap, plain narrow toe and low French heel. \$15 a pair.

CERTAIN novel and fetching boudoir caps have come into the Women's Store of Undermuslins—gay and frivolous little things, silky and lacy, at prices ranging from \$1 to \$5.



## The New Spring Fashions for Young Women Are Shown for the First Time Monday

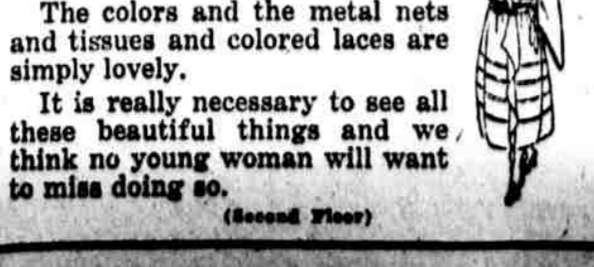
They will be as welcome as Spring flowers to the many young girls who are more than ready to put away their Winter garments and don the gayer raiment of Spring.

Some of the loveliest new dresses have journeyed all the way from Paris to be here on this occasion and there is a snowy white sports suit with colored pyramid decorations called "The Engadine" which, as its name implies, has come from Switzerland.

If You Like Capes and what young woman doesn't, you will be charmed with the many delightful forms they take. The cape-and-dress costume developed in the large checks that Paris is using so much, the cape-and-sleeveless-dress, and capes with skirts. There are sports capes galore and the loveliest dress capes in soft duvetyn and bolivia.

Tailored Suits Have Changed They are more likable than ever and many a young woman has decided upon at least one suit in her Spring wardrobe. The serviceable tweed suit is shown in the new long-waisted form with a strap belt well down over the hips. The newest three-piece suits also have this interesting feature and it is one of the newest Paris ideas.

Dresses for Every Occasion More important, however, they are the last word in the new Spring fashions, and they are every one charming and youthful in their styles. Among the silk dresses there are handsome beaded Canton crepes in the long-waisted models, the much-talked-of printed crepe de chine and some dainty hand-made cotton voiles from Paris. Evening and dance frocks show a partiality for bouffant hips, but there are many lovely ones quite straight in line. The colors and the metal nets and tissues and colored laces are simply lovely. It is really necessary to see all these beautiful things and we think no young woman will want to miss doing so.



## Announcing the New Silk Fur-Trimmed Capes for Spring

Exquisite things of Canton and the heavier silk crepes, and of faille silk of a kitten's-ear softness. They have trimmings of such furs as Summer ermine, silver-dyed ermine, dyed wolf and natural and dyed caracul, are lined with delicate pastel colors, and are altogether extremely distinguished. Prices are \$75 to \$275.

## The Gloves for the New Spring Toilette

New long French suede gloves have just come, in the desired beige and moiré colorings, as well as gray. They are eight-button length mousquetaire, fastening at the wrist with three small pearl buttons. Priced \$3.75. With them are new sixteen-button length French kid gloves, in taupe and gray, at \$6 a pair.

WOMEN desiring Philippine night-gowns in extra sizes may like to know that we have just received some—with round, V and square necks and a good deal of embroidery—for \$3.75 to \$5.

## New Candlewick Bedspreads for Spring Homedressing

Something about candlewick bedspreads suggests a perpetual vogue. They belong to the family of old-fashioned things that never go out of fashion. With Colonial furniture they strike a harmonious note. No wonder they are having such a marked revival. Of unbleached muslin, with candlewick tufts. No need to iron them. Single-bed size, \$10; double-bed size, \$11.

## Hall Clocks Strike New Low Prices

It is quite an unusual occurrence for the hall clocks of these well-known makes and it should be a welcome one for every one who has planned to own a really good hall clock. Clocks striking hour and half hour, \$155 to \$260. Clocks with chimes, \$270 to \$855.

## After All, the Rug Is the Real Foundation of What a Room Is

And it's refreshing to find so many people insisting that not only the design and color arrangements, but above all, the quality be in true harmony with the furniture and draperies. Try as you will, but somehow a room can't be made to look a bit better than the rug that sets it off. Many a room can be given just the proper finish now that a shipment of seamless Axminsters has arrived. Splendid designs and colors in a rug that is to the Axminster family what the Anglo-Persian rug is to the Wiltons.

## They'll Soon Be Running—but You've Got to Land the Trout Tackle First

In New Jersey the first cast will be made April 1st, in Pennsylvania the big day is April 15th. Then every day is loaded with sport, for the trout are running—just as game as ever. What more can a fellow ask than a pliant rod and plenty of "flyin' fish"? The streams are full of fish and Wanamaker's is full of the fishing tackle. Leonard fly rods from \$45 to \$50. Hardy rods from \$50 to \$75. Other fly rods from \$3.75 to \$40. Fly reels from \$2 to \$30. Enameled lines from \$1 to \$12. Complete assortment of leaders, 25c to \$1. Imported flies, 59 patterns to select from, \$2 to \$3 a dozen. Creels from \$3 to \$8. Fly boxes from 50c to \$8. Leader boxes from 25c to \$3. Landing nets from 85c to \$2.50. Waders are priced \$17 to \$20. Finest hip boots are \$8. There is also a full line of fishermen's clothing. READ IN MIND—you must have a license to fish for trout. It can be procured at the Treasurer's Office, Room 135, City Hall.



"Nothing Like It Has Been," Says Paris, Apropos of Spring Millinery Fashions

## The New Paris Hats Will Be Shown Monday

They are a true bit of Spring-time Paris. Paris in a joyous and most colorful mood and just as delightfully whimsical. But women will love these hats, for they are not only daringly original, but they are more beautiful than can well be expressed in words and they are enchantingly becoming.

Such colors! Cyclamen, burnished copper, parrot colors—blue, green and red, the new, rich browns (every important millinery house in Paris is showing at least one brown hat). Above all, there is silver introduced in many ways. Lanvin Uses Many Fabrics Just picture a helmet-shaped hat of cyclamen-colored straw as smooth and shiny as satin. Hundreds of tiny buttons of the straw, every one hand made, form the quite sufficient trimming. Also new are timbo straw and timbo crinal (this has a shiny finish), horsehair braids and laize. Paris Loves Extremes So you will find small helmet hats and narrow straight brims or the new turbans for informal wear and very large wide-brimmed hats for afternoons. Reboux, Alex, Lucie Hamar and Lanvin have some delightful examples of the latter. As for trimmings—they are equally original—lined edged with silver masquerades as ribbon, tight little old-fashioned bouquets of flowers are varied with rosettes of gold or silver, large flowers and fruits are made to shine as the sun, and feathers and ornaments are not at all what they seem.

## These Are the Originators

Caroline Reboux, Alex, Jeanne Lanvin, Maria Guy, Lewis, Nicole Groult, Odette, Lucie Hamar, Vasselin Villetard. But it is the hats themselves which every woman will want to see, and please consider this an invitation to this Paris Spring Millinery Opening.

## Along Come the Best \$5 Handbags We've Had This Year

Silk handbags. Rich blacks or blues in the faille and moiré effects. Nearly all are the gathered pouch shapes. What could be smarter for street use? And they are trimmed with imitation jade or ivory in shell-and-white, green-and-white, amber-and-white or just plain white. Inside they are just as pretty as on the outside, being lined with silk in contrasting colors.

## Bright Days Are Sports Days, and Here's the Shirt for Men to Wear

Sturdy shirts, yet soft and cool, are these of plain white cheviot. They come four ways, just as different as a fellow's taste in sports. First of all, the good old tennis shirt with the soft lay-down collar attached and the straight, sports, one-button cuff. Next, the tennis shirt, collar just the same, with the soft turn-back cuff. Then the soft button-down collar attached, and the straight sports cuff. Lastly, the plain white shirt with collar band and soft, turn-back cuffs. No matter how you pick them, the price is \$2.75.

## The Man Seeking a Shoe That Is Decidedly Different

most likely will learn the pride of possession all over again when he sees the new oxford here at \$10. Not a brogue. Not a severe English last. Not an ungainly comfort shoe. Mix a little of the three and you have the oxford that Spring seems to have elected. Perfectly plain, of Scotch grain calfskin, built on an entirely new last.

## MUSIC Wins the Highest Award

Music is adjudged to have benefited Philadelphia more than any other art, science, profession or business.

So pronounced a committee of citizens appointed to select the city's greatest benefactor for the year past.

This is a triumph for the Philadelphia Orchestra and its gifted leader.

It is a triumph for music. Philadelphia is a musical center.

Egyptian Hall, in the Wanamaker Store, is the distributing heart of that center.

Here are sold: The incomparable Chickering piano, famous in Jenny Lind's day, famous in the days of Liszt, beloved by musicians the country over.

The sweet-toned Schomacker piano, chosen instrument of the Presidents. The celebrated Knabe piano—

And six other pianos long famous in the city's musical life—the Emerson, the Lindeman, the Brambach, the Haines Brothers, the Marshall & Wendell and the J. C. Campbell—

Besides the Angelus player-piano— And the truly marvelous

## Ampico Reproducing Piano

None of these instruments will be found in any other distributing center in Philadelphia.

Nowhere are there finer pianos. Nowhere a more agreeable place to test their merits than this same Egyptian Hall, which with its surrounding salons is dedicated to the most eloquent of all the arts—

Music!