

STARS APPEARING ON LOCAL SCREENS NEXT WEEK



MILDRED HARRIS CHAPLIN, "FOOL'S PARADISE" Palace— ANNA Q. NILSSON in scene from "THREE LIVE GHOSTS" Arcadia— ERIC VON STROHEIM "FOOLISH WIVES" Aldine— SHIRLEY MASON, "JACKIE" Regent— WALLACE REID and LOIS WILSON, "THE WORLDS CHAMPION" Stanley— CONRAD NAGEL "SATURDAY NIGHT" Belmont and Locust— GLORIA SWANSON, "HER HUSBANDS TRADE MARK" Kariton— ALICE TERRY, "TURN TO THE RIGHT" Stanton— HAROLD LLOYD, "A SAILOR MADE MAN" Victoria

MOVIEGRAMS OF THE WEEK

Two Stage Hits Picturized and Shown on Local Screens. "World's Champion" at Stanley—"Three Live Ghosts" at Arcadia—Other News

TWO popular stage plays find their way to the silver screen at downtown photoplay houses next week. At the Stanley "The World's Champion" will be shown and theatre-goers will be interested to learn that it is much other than the Loudon-Thomas comedy "The Champion" which Grant Mitchell played at the Broad several seasons ago with such success.

First showings of lesser importance include a comedy at the Capitol, entitled "The Fourteenth Lover," with Viola Dana, and another at the Over at the Regent called "Jackie," with Shirley Mason. Other important photoplays include "Her Husband's Trade Mark," at the Kariton; "Turn to the Right," at the Stanton; "Foolish Wives," in its third week at the Aldine; "A Sailor Made Man," at the Victoria; "Saturday Night," at the Locust and Imperial.

They've been pretty good to Wallace Reid lately in regard to his stories. Though in some cases the scenarios have not been worthy of the basic material. The high spot of course was "Peter Ibbetson," even if some of the snappers didn't like his marcelled hair and his serious acting. Now, we have him in this amusing stage comedy, which, even granting it may have been butchered in the filming, is certainly of a grade higher than the average studio-made comedies.

As a matter of fact, Reid is something of an anomaly in film. He has been with one company for a long time, about seven years, and the public never has heard a whimper about broken contracts or outrageous demands on the like. And, take it from us, he must be worth a lot to his bosses right now, for the extravagant praises of at least 2000 young ladies (and old ones, too) count for anything.

In the length of time under the banner Reid has done striking work in "The Woman," in "Carmen," in "Maria Rosa" and in "The Woman That God Forgot," all with Gertrude Farrar, in that delightful O. Henry story, "The Halberdier of the Little Rhineclow," (under another name it was picturized) in "Believe Me, Xantippe," the Harvard prize play; in "The Golden Chance" and the ubiquitous automobile series, which some fans seem to think ought to be never-ending. And despite all those good ones, the company in the recent advertisement mentioned as the only Reid representation among a list of their "big pictures" in the last ten years, "The World of the Giants," which was very typical film melodrama and in which Reid was a typical movie idol. Funny people, those film producers.

THIS week's high lights for burrowing readers include "Constance Talmadge in a Barroom"—Just Dat. "East is West" on the screen. Lynn Harding has come all the way from England to play the role of the King in "When Knighthood Was in Flower," with Marion Davies. Out in Bend, Ore., they have two pay-as-you-leave film houses where the rule is "Pay as Much as You Think the Show's Worth." "Blood and Sand" opposite Rudolph Valentino instead of Max Mayoy. Hugo Ballin starts next week on a production based on a scenario submitted to him by a Chicago stenographer. Douglas Fairbanks in a recent interview, expressed the intention of making "Don Caesar de Borgia" for the films and also a picture based on the life of Benvenuto Cellini, dates not announced. "Main Street," Sinclair Lewis' much-talked-of story, the stage version of which has just finished a run at the Walnut, will be picturized.

A FILM new to Philadelphia gets its first showing out at the Astor, beginning Monday afternoon. It is "The Kisser," a comedy starring "The Three Men in a Boat" and "The Madonna and Men." Part of it is laid in ancient Rome and part in modern America, thus utilizing D. W. Griffith's general method in "Intolerance" by the way, it is a favorite, and generally effective, photoplay plan of procedure.

Miss Menken Started at Six Helen Menken, who co-stars with Robert Warwick in "The Temptress," began her stage career at the age of six with Annie Russell in "Midsummer Night's Dream." Her first play was "The Pied Piper," and was followed by a season with Eddie Foy in "Mr. Hamlet of Broadway." Then she played with Adolphe Menjou in "The Silver Star," and, later, after a period of schooling, she tried vaudeville and two seasons of stock. Then William Brady engaged her for "Sinners," "Blanche Amory" in "Major Pendennis," with John Drew, won much praise a few years ago.

"Temptress" at Trocadero Next week's show at the Trocadero will be "The Temptress," presenting two bright burlettas with a company headed by Mae Hamilton, who has able assistance from John Kane, Rae Mamer, Helen Malizer and Ace Hamilton. There is a chorus of twenty-four, and a like number of musical numbers. A special feature will be La Salle, classical dances, with some new and unusual steps.

Travesties at Dumont's The two travesties which have been so popular the past week will be held over for another six days, commencing Monday. They will be "The Nights in a Barroom," with Bennie Franklin leading the funmakers, and "V. V. and Tootsie," with a cast headed by Charlie Boyden and John Lemuels. Emmett Welch, contributor of some new songs, and George B. McConnell and Happy Thompson have a vocal sketch. There are numerous olio features.

BROAD STREET THEATRE. NEXT MATINEE TODAY. LAST WEEK. POPULAR PRICE MATINEE WEDNESDAY. DAVID BELASCO presents THE GOLD DIGGERS. AVERY HOPWOOD'S FAMOUS COMEDY. With a Perfect Cast of Accomplished Players. MONDAY, MARCH 20—TWO WEEKS ONLY—SEATS THURSDAY. DAVID BELASCO Presents LIONEL ATWILL IN "THE GRAND DUKE" A FARRIAN COMEDY. Supported by the Original Cast, including LINA ABARRANELL, MORGAN FAIRLEY, VIVIAN TORIN, JOHN L. SHINE.

FORREST. Broad & Sanson Sts. THOMAS M. LOVELL, Bus. Mgr. POPULAR PRICE. All Nights \$2.50. Best Seats \$2.00. Mat. Wed. & Sat. Best Seats \$2. GEORGE WHITE'S SCANDALS with ANN PENNINGTON and GEORGE WHITE. COMING MONDAY, MARCH 20—SEATS THURSDAY. THE ONE BIG YEARLY EVENT. FRED STONE in "TIP-TOP".

GARRICK. Chestnut and Juniper Streets. SAM'L NIXON-NIEDLINGER, Bus. Mgr. NEXT WEEK. MATINEE TODAY. POP. PRICE MATS. WED. & SAT. Geo. M. Cohan's Comedians and The O'Brien Girl. The Wholesome Musical Hit (Mary's Big Musical Sister) EXTRA POPULAR MATINEE. FRIDAY ST. PATRICK'S DAY. FOR BENEFITS AT THE BROAD, FOREST AND GARRICK THEATRES APPLY AT THE GENERAL OFFICE BROAD STREET THEATRE.

Guide to Photoplays for the Week to Come

New Photoplays STANLEY—"The World's Champion," picturization of popular stage comedy, "The Champion," by A. E. Thomas and Thomas Loudon, starring Wallace Reid. The story of a young English aristocrat, who shocked his family by coming to America and becoming a prize fighter. ALHAMBRA—"Three Live Ghosts," George Fitzmaurice production of popular stage comedy, with Anna Q. Nilsson and Norman Kerry featured. The story of three "Tommyes," who return to life from the dead after a period in a German prison camp and get into all sorts of amusing predicaments. REGENT—"Jackie," film based on novel by Countess Barycynska, and telling of the wanderings through Europe of a little Russian waif. Shirley Mason featured. CAPITOL—"The Fourteenth Lover," the story of a society girl who has thirteen prospective husbands and sets her heart on a gardener who doesn't like society debutantes. Viola Dana starred. Previously Reviewed ADLINE—"Foolish Wives," glittering Monte Carlo in all its aspects—Von Stroheim villainy as opposed to America's little Russian waif. Shirley Mason in a little Russian waif. Shirley Mason featured. KARLTON—"Her Husband's Trade Mark," as demonstrated by Gloria Swanson, who smokes occasionally and wears stunning gowns throughout—outstanding and simply—the story of many amours. STANTON—"Turn to the Right," Regent program featuring the melodramatic story of a woman who is forced to marry a man who is a criminal. ALICE TERRY—"Turn to the Right," a return of the old De Mille, minus trick telephones and tiled bathrooms—faintly mixing oil and water, but you'll never notice it—artistic thrills. VICTORIA—"A Sailor Made Man," Harold Lloyd on a laughing spree with Mildred Davis from a harm and demonstrates a new way to fool pursuers—thriller with William S. Hart, Thursday, Friday and Saturday, "The Four Seasons" unusual film. MARKET STREET—Monday, Tuesday and Wednesday, "A Stage Romance," William Farnum and Edmund Keane, Thursday, Friday and Saturday, "Ten Nights in a Barroom"—Just Dat. GREAT NORTHERN—Monday, Tuesday and Wednesday, "The Child Who Gave Me Society," with Lewis Stone, Thursday, Friday and Saturday, "Judgment," historic film. COLONIAL—"Saturday Night," Cecil B. De Mille society drama, proving that oil and water don't mix, with Conrad Nagel, Leatrice Joy, Edith Roberts and Jack Mower. IMPERIAL—"A Connecticut Yankee in King Arthur's Court," famous Mark Twain satiric comedy, with Harry T. Moret in the title role. ALHAMBRA—Monday, Tuesday and Wednesday, "Ten Nights in a Barroom," a feature film, Thursday, Friday and Saturday, "Rent Free," comedy, with Wallace Reid. LOCUST—"Saturday Night," Cecil B. De Mille society drama, with Conrad Nagel and Leatrice Joy, also Buster Keaton, in "The Boat," his funniest comedy. RIVOLI—Monday, Tuesday and Wednesday, "The Law and the Lady," with Betty Compton, Thursday, Friday and Saturday, "Scandal," with Leatrice Joy and Leatrice Joy. COLISEUM—Monday, Tuesday and Wednesday, "Saturday Night," Cecil B. De Mille feature, Thursday and Friday, "Arrest Norma MacGregor," with Leatrice Joy, "The Law and the Lady," with Leatrice Joy, "The Law and the Lady," with Leatrice Joy. BELMONT—"Peter Ibbetson," beautiful love idyl of Du Maurier, with Wallace Reid and Leatrice Joy, also Western played on the stage, and Elsie Ferguson as Mimie. ELYSIUM—"FREET"—Monday, Tuesday and Wednesday, "Saturday Night," story of the old difficulty in mixing oil and water, with Conrad Nagel and Leatrice Joy, Thursday, Friday and Saturday, "The Law and the Lady," with Leatrice Joy. LEADER—Monday, Tuesday and Wednesday, "The Law and the Lady," with William S. Hart, Thursday, Friday and Saturday, "The Law and the Lady," with Leatrice Joy.

PHILADELPHIA LEADING THEATRES. DIRECTION LEE & J. J. SHUBERT. CHESTNUT ST. OPERA HOUSE. PHONE WALNUT 6330. SHUBERT VAUDEVILLE. THE WORLDS BEST. DAILY MATS. 215 EVES. 8.15. SPECIALLY ENGAGED FOR SHUBERT VAUDEVILLE. DIRECT FROM NINE MONTHS AT THE LONDON GAIETY AND SHUBERT THEATRE NEW YORK. PINS AND NEEDLES. A LONDON FOLLIES. Produced by ALBERT DE COURVILLE. Headed by EDITH KELLY GOULD and a host of LONDON'S GREATEST REVUE STARS as well as a score of FAMOUS GAIETY GIRLS ENGLAND'S FINEST CHARMERS. NOTE—DESPITE THE FACT THAT PINS & NEEDLES HAS BEEN PLAYING IN NEW YORK AT \$300 ADMISSION SCALE THE REGULAR SHUBERT VAUDEVILLE PRICES WILL BE MAINTAINED FOR THIS ENGAGEMENT. PRICES EVES 27' 30' 75' 100' EXCEPT HOLIDAYS. DAILY MATS. 27' 30' 75' 100'.

SAM S. SHUBERT. EVES 50' 75' 100' SAT. MAT. 250' 200'. POP. MAT. WED. SEATS \$1.50. LAST WEEK. EDDIE CANTOR. IN A PEPPY PARISIAN REVUE OF LAUGHS AND LADIES. MAKE IT SNAPPY. WITH A SHIMMERING SHOWER OF STARS AND 75 DAINTY DIAPHANOUS DIVINITIES.

ADELPHI. EVES at 8.15. POSITIVELY LAST WEEK. WILLIAM A. BRADY BEGINNING MONDAY. ROBERT WARWICK HELEN MENKEN in "THE MOST INTERESTING CONTRIBUTION OF THE SEASON 'Eve DREAMS'". IS A SUCCESS—Inquiries THRILLS ADELPHI AUDIENCE. "POWERFUL DRAMATIC SITUATIONS SHOULD DELIGHT ALL LOVERS OF GRIPPING DRAMA."—Record. ADELPHI MOLNAR'S COMEDY OF LIFE. LILION WITH JOSEPH SCHILDKRAUT and EVA Le GALLIENNE. MATS. THURS. & SAT. FOR BENEFITS AT ABOVE THEATRES, APPLY BENEFIT DEPT., CHESTNUT ST. OPERA HOUSE BLDG., CHESTNUT BEL. 11TH ST. PHONE: WALNUT 6230. THIS IS "TALK PHILADELPHIA WEEK"

SAM S. SHUBERT BEG. Monday, 20th March. Limited Engagement. Seat Sale Thursday—Mail Orders Now. Jos. M. Gaites offers the Musical Comedy Cloudburst of Joy. UP IN THE CLOUDS. BY THE AUTHORS OF "TAKE IT FROM ME" WITH THE N. Y. CAST AND PRODUCTION DIRECT FROM ITS SUCCESSFUL RUN AT 64TH ST. THEATRE, N. Y.

How He Got the Laughs Lester Allen, whose comedy work in the burlesque Russian scene is one of the hits of the Forrester's "Scandals," now at the Grand Theatre, was a member of a stock company out in Seattle several years ago, and had occasion to play the role of a Russian soldier in "The Yellow Ticket," although he was nearly two feet shorter than the part demanded. When "The Scandals" opened, Allen's part in the Russian bit was unappreciated. Then he decided to play the part, as he had done that in the stock show, which was unintentionally funny, and has continued that way ever since.

Brian's One Supperation Donald Brian, who is featured in the revival of the Oscar Straus operetta, "The Chocolate Soldier," which comes to the Lyric Theatre Monday night, has one supperation. He wears the same pair of dancing shoes every opening night that he had when "The Merry Widow" was first given. His "Prince Danilo" in the Lyric operetta brought him fame, and he believes the shoes brought him luck. Brian was born in St. Johns, Newfoundland, and went to Boston at the age of seven years. Like so many stars, he gained his stage schooling in stock. He was last seen here in "Buddies."

The Long and the Short of It One of the principals in Charlotte Greenwood's latest musical comedy, "Letty Pepper," which comes to the Walnut Street Theatre next Monday, is "Master Gabriel," one of the best-known diminutive funmakers on the stage. He gained his reputation first as the original Buster Brown in the musical show of that name, and later repeated his success as "Little Nemo." Following tours in vaudeville for a number of seasons, he was engaged for the part of "Letty Pepper" in the store page in "Letty Pepper." His three feet make him an admirable foil for Miss Greenwood's lanky height.

Revueful Fable at Casino Next week's show at the Casino is called by Sam Hove, the producer, a "Revueful Fable." It is in two acts and ten scenes, and consists, besides a big cast, of twenty-four. Cliff Branson and Helen Tarr are two of the principals, and they are assisted by such favorites as Norma Barry, Gertrude Eaten, Leo Hoyt, Harold Carr and Henry Toyle. There are sixteen original musical numbers.

WALNUT ST. THEATRE. WALNUT & NINTH. BELL PHONE. WALNUT 2169. J.R. BEURY SOLE OWNER. C. VANAMAKER MANAGER. LIMITED ENGAGEMENT. BEG. MONDAY NIGHT MAT. WED. AND SAT. OLIVER MOROSCO Presents THE FAMOUS COMEDienne CHARLOTTE GREENWOOD. IN HER LATEST MUSICAL COMEDY SUCCESS "LETTY PEPPER". SHE'S THE GIRL WHO PUT THE "PEP" IN PEPPER. OLIVER MOROSCO & GEO V. HOBART Music by WERNER JANSSEN Lyrics by LEO WOOD & IRVING BIBBO. With a TYPICAL MOROSCO ALL-STAR CAST and the WORLD-GREATEST-DANKING CHORUS OF BROADWAY BEAUTIES. PRICES EVES 50' to \$2.50. MAT SAT 50' to \$2. POP. MAT. WEDNESDAY 50' to \$1.50. NOTE: You all remember this long lean, lanky, high kicking comedienne in her latest musical comedy with her long legs, and (long legs) Letty, the present musical success, "Letty Pepper," is just 100 percent faster, funnier, quicker and more useful than her previous bits. It's the ONE musical comedy of the year you can't afford to miss.

LYRIC PRICES EVES 50' to \$2.50. SAT. MAT. 200'. POP. MAT. WED. SEATS \$1.50. POSITIVELY LAST WEEK. A LIMITED ENGAGEMENT 2 WEEKS ONLY. THE MESSRS. LEE & J. J. SHUBERT. A BRILLIANT PRESENTATION OF THE CHOCOLATE SOLDIER. An Opera Bouffe in Three Acts—Music by OSCAR STRAUS. Based on GEORGE BERNARD SHAW'S "Arms and the Man." Libretto by RUDOLF BERNAUER and LEOPOLD JACOBSON. English Version by STANISLAUS STANGE. With DONALD BRIAN AND A TRULY GREAT CAST.

METROPOLITAN. Broad & Poplar—Thurs., Thurs., March 16. 3 NIGHTS. FRIDAY, SAT. & SUNDAY. 3 MATS. MAE DESMOND AS SALLY. IN OUR ALLEY. First Philadelphia Showing of Edward G. Robinson's "Sally" at Met. Popular Prices (Tickets sold at Box Office and Gimbels). TROCADERO. Office of Pleasures & Pantry. WALTON REFINED ENTERTAINMENT ROOF. 910-912. BETH BERI. MARY REILL. THE QUEEN OF SYMPHONY. First Eastern Appearance. SHADOW & McNEIL. DANCE CREATION. Late of George M. Cohan's "Milk and Honey". Academy—Tills. Box Off. & Hopper's. 1119 N. PHILADELPHIA. TONIGHT. PHILADELPHIA ORCHESTRA. Concert. Tonight.