

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Rain

# Where Else Could There Be So Much to Make People Happy?

**To Be Honored for One's Forefather Is to Inherit**  
the greatest of treasures, but it is also of some consequence to leave an untarnished and worthy record of honor for those who follow us.

It was Seneca who said that the origin of all mankind was the same; it is only a clean, good conscience that makes a man noble, for that is derived from Heaven itself.

*[Signed] John Wanamaker*

March 10, 1922.

**Women's Fine French Kid Gloves, Special at \$1.50 a Pair**

Beautiful gloves of exceptional value, bought in France from an overstocked maker.

They are two clasp, overseam sewn, with Paris-point or heavy crochet-embroidered backs. White, black with white, brown, tan, slate and beaver.

**Other Special Glove Values**

Twelve-button length French suede gloves at \$3 a pair—much under value. Dark gray and a beautiful beaver shade, with heavily embroidered backs.

Strap-wrist chamomise-lisle gloves, special at \$1 a pair. Five-inch tops. Black, white, cafe au lait, covert and gray.

Twelve-button length chamomise-lisle gloves in cafe au lait and gray, special at \$1 a pair.

Sixteen-button length chamomise-lisle gloves in white, beaver and cafe au lait, special at \$1.15 a pair.

(West Aisle)

**Children's Regulation Coats Are Once More \$16.50**

Many mothers will remember that this is the lower price of pre-war days which has not been here since.

These coats are made in our own workrooms from an especially good quality navy blue serge. They are silk lined and have brass buttons and a hand-embroidered chevron on the sleeve. Or they may be had with black buttons.

They are one of the most popular coats we have for children from two to six years. Regulation hats to match are \$1.25 to \$3.50.

(Third Floor)

**Paris' Love of Color Shows in New Beaded Tunics**



Fuchsia is the favorite just at this moment in Paris and you will not wonder when you see the gorgeous beaded and spangled tunics in this shade.

There is a rich copper tunic blended with black, the whole scintillating in a most brilliant way. Another lovely one is of jet and steel beads and huge steel cabochons. Many combine several colors in the beads and there are a number in all-black.

Women will be especially delighted with the new fashion features of these tunics—one has the long side points, most have loose panels and fringe and a few are made with sleeves.

They are altogether the most beautiful beaded tunics we have had from Paris this year and their prices are from \$25 to \$125.

(Main Floor)

**Putting Her Best Foot Forward for Spring**

is an easy matter, if these admirable Wanamaker shoes are selected:

For sports—some women wear them on the street also—are saddle-strap oxfords with soft round toe and flat, mannish heel. In tan calf with black calf saddle and leather sole they are \$8. In putty-colored chrome leather with tan leather saddle and red rubber sole and heel, \$8.50.

For street are grained calf oxfords in dark tan, with low broad heel and stout leather soles. One style has soft toe, long wing tip and perforations. Another is a plain toe blucher with broad fringed tongue. Each \$9 a pair.

For afternoon are patent leather one-strap slippers with narrow toe, high Louis heel, light turned sole and stamping around the top. Or a light-weight chestnut calf sandal with two-button ankle strap, and low French heel. Each \$10 a pair.

(First Floor)

**There Are No Better Handbags at \$3 or \$5**

Than the group that has just gotten in.

First of all, they are leather, nearly all the leathers that are fashionable being among them.

The smart swagger is one of the outstanding shapes, while there is an abundance of the envelopes.

Colors include black, brown, tan, gray and blue.

Not only do they have the flexible edges, but silk cord handles, as well.

(Main Floor)

**Before the Great Daylight Windows in the Dress Goods Salon**

is such a showing of new Spring tweeds and sports cloths as would be difficult to find anywhere else.

The variety in tweeds and homespun, old world and new, is simply amazing. Never were there such colors, never such difference of weaves.

Cheviots and wool sponges, too, in every color, belong in the Spring sports cloths.

Every one is all-wool, 54 inches wide; and prices go from \$2 to \$6 a yard.

(First Floor)

**Women's Everyday Skirts at \$5 and \$7.50**

Sports skirts at both prices, those at \$5 being of gray and tan homespun, and those at \$7.50 being of plaid velour in brown-and-tan and navy-and-tan.

Both styles have smooth fronts, gathered backs and pockets.

(First Floor)

**Player-Pianos Practically as Good as New At Great Savings in Price**

Instruments of good make, taken in partial exchange, thoroughly renovated in the Schomacker piano factory, and on sale now at prices that range from \$100 to \$625 below original prices.

They are sold on convenient terms, some as low as \$10 monthly, and are a splendid opportunity for those wishing a lower-priced instrument for Summer homes or young people's use.

(Egyptian Hall, Second Floor)

**Six Lively Fox-Trots for Your Phonograph**

They can be played on any make of machine.

Hear any one of them—every note pulsating with rhythm and with melody—and you'll feel the dance-tingle going all through you, from your heart to your toes.

The young folks will want to stay at home evenings to treat these merry measures:

"Right or Wrong"—"By the Pyramids."  
"Good-by, Pretty Butterflies"—"Smilin."  
"Just Like the Rose"—"Echoes."  
"Cry-Baby Blues"—"Just Like a Rainbow."  
"Weep No More, My Mammy"—"Leave Me With a Smile."  
"I've Got the Joys"—"Sweetheart."  
Price 75c each. Orders may be mailed or phoned. We will deliver anywhere within our delivery radius.

(Second Floor)

**A Saturday of \$25 Specials in the Young Women's Salons**

**\$25 Tweed Sports Suits**

**\$25 Tweed Dress-and-Cape Costume**

Spring and tweeds go together this year. They can hardly be separated and no matter what else she is planning for her Spring outfit the debutante and her younger sister have both decided upon a tweed costume for the street.

It may take the form of a smart sports suit or of the very fashionable sleeveless dress with its accompanying cape.

They both are here at the special price of \$25, in sizes from 14 to 20 years.

The sports suits have the new straight-line box coats with plain sports skirts. Two styles and in the loveliest colored tweeds—orchid, heliotrope, light and Copenhagen blue, tan, banana and gray.

The sleeveless dress-and-cape costume also comes in two models with either patch or slit pockets; the former is braid bound.

The cape has a Puritan collar and is a good length. In orchid, tan, rose, heliotrope and blue.

(Second Floor)

**200 Women's Suits Are \$28.50 and \$35**

At \$28.50 there are three or four models of navy and black tricootines, simple and well tailored and of the straight-line type.

Also cape suits made of cross-bar and invisible check tweed in pleasant combinations of color, such as rose-and-gray, violet-and-gray, green-and-gray, chamomise-and-green.

At \$35 are at least nine models of tweed, homespun and men's suiting, in violets, tans, grays—in almost every Spring shade; some plain and some checked.

These are really beautifully tailored, as any woman can see if she gives a good look to pockets and shoulders and collars.

(First Floor)

**Capacious Country Capes for Women**

At \$25 we have tweeds in tan color, with pockets and hand slits and the strap crossing in front which holds the cape on.

Also we have homespun in pastel tints and checks; these are made with straight fronts.

At \$30 are tan, henna and brown tweeds with draped armholes and broad, square collars.

At \$37.50 are two-toned tweed capes with the long waistcoats which are so comfortable.

Tan and greenish-gray.

(First Floor)

**Wanamaker Week-End Caramels 30c a Pound**

This is good news to the thousands of Philadelphians whose favorite sweet they are. In three flavors, vanilla, chocolate and nut, 30c a pound.

(Down Stairs Store)

**Boys' New Spring Suits Are Better**

Better in fabric, fashion, tailoring and finish. Prices are substantially lower than those of last year. All of which means more for the money, quite a bit more than could have been obtained in recent years, more than can generally be obtained outside of this store today.

Prices, \$16.50 to \$25. Sizes for boys of 8 to 18 years. Suits with two pair of trousers are included, starting at \$16.50.

(Third Floor)

**The Latest Fiction**

"The Great Prince Shan," by E. Phillips Oppenheim, \$2. In which the writer deals with the world politics of 1934.

"The Outcast," by Selma Lagerlof, \$1.90. The work of the first woman to receive the Nobel Prize for literature.

"Mendoza and a Little Lady," by William Caine, \$1.75. A graceful story of young geniuses.

"Chanting Wheels," by Hubbard Hutchinson, \$1.75.

"Greensea Island," by Victor Bridges, \$1.90.

(Main Floor)

**Sweaters and Scarfs for Spring Breezes**

The first are in—fiber silk and wool slip-ons with bateau necks, in bright colors and quiet ones, prices \$11.50 to \$17.50; and novel open-front styles in wool, prices \$15 to \$25.

With them are Shetland wool scarfs, gay and soft, for \$12.50.

(First Floor)

**Colored Nightgowns Are the Latest Cry**

Here they are carried out in batiste, at \$1.65 for pink, blue and orchid; at \$2.50 for pink and blue with white binding; at \$1.75 to \$2.50 for white trimmed with finely checked gingham; \$2.85 for orchid, blue and pink with white binding and \$2.50 for solid pink and blue.

We have step-in bloomers and chemises to match some of these nightgowns.

(Third Floor)

**YOUR choice of scissors for 50c a pair—manicure scissors, pocket, embroidery and sewing scissors, in sizes between three and six and one-half inches.**

(Fourth Floor)



**Two Men Started to 'Shop Around' for Spring Clothes**

And they wound up by telling us what we've been telling you for three weeks—

**There Are No Better Suits and Topcoats Than at Wanamaker's**

One of these men had bought here before. He wanted to make sure there wasn't something better elsewhere. The other fellow has just been introduced to the goodness of Wanamaker clothes.

They're both going to save time, next time. Hunt far and wide, hunt high and low, but if it's right, it's here—and it's better here.

In Philadelphia, Spring clothes came to Wanamaker's first. Never have we had anything to equal the stock that's ready now.

Styles? Best ever. Quality? Better still. And all the suits and topcoats are included between \$35 and \$65.

(Third Floor)

**Many Men Recognize These Shirts Are Special at \$2.35**

Made of a woven madras that is above the usual run. With colors, ranging from black to the brightest tone, worked in stripes that are just as varied.

Here is the economy of quantity. Some time ago we bought a tremendous consignment of this particular line and they now are arriving at prices considerably lower than ordinarily would be charged.

(Main Floor)

**With the New Suit a Man Ought to Have a New Hat**

And a wise man will buy a hat that not only will finish this season out, but will be ready for service when Autumn rolls around.

Everything that bespeaks fashion for Spring is here in seemingly endless variety at \$4 or \$5 or \$6.

Browns, from sand to the darkest tones, gray in two shades.

And all colors are in several shapes.

(Main Floor)

**Men's Union Suits for Less—and Athletic Style at That**

Just a month or so and eight out of every ten men will ask for athletic union suits.

Little wonder, for nothing could be cooler and freer in Summer.

Way ahead of the season big lots have come piling in, and three of them were bought in a way to permit lower prices.

Every garment meets the Wanamaker standard, despite the story on the price tags.

Two different makes—one with elastic crotch, another with elastic waist—both of madras and marked 85c the suit.

Madras union suits in two different patterns for \$1.

Better union suits in madras, two patterns to select from, at \$1.35.

Savings run from 40 cents to \$1.15.

(Main Floor)

**Men Who Want a Good Glove at \$2**

will find a better-than-usual capeskin glove here at that price.

It usually sells for \$1 more. Tan or brown, well cut and well made of good quality skins.

Also deerskin gloves in London smoke at the special price of \$2.25 a pair.

(Men's Store and West Aisle)

**Each Day Brings New Neckties at 50 Cents**

And neatness of a different note sounds in the latest lot to arrive.

Colorful? As much so as any man could ask.

In fact, virtually every color known to a necktie is among them, but the colors are used with taste.

Frail-looking pin stripes, pokadots or tidy checks are the vogue.

(Main Floor)

**Every One Should See the Wonderful Dinner Sets at \$20 in the China Sale**

They are one of the remarkable values in this great March event.

The price is half the regular figure for sets of this quality.

They are 106-piece sets, of American semi-china, in a border decoration with pink and blue flowers, gold edges and gold-traced handles.

**52-piece sets of the same ware can be had for \$12 a set.**

New dinner sets are coming in constantly. The full range of prices for dinner sets in the sale goes from \$15 to \$325. This is lower than they have been in years, and selections were never better.

(Fourth Floor)