

Store Hours, 9 A. M. to 5:30 P. M.
For Saturday

Radio—Wireless Telephoning. "Listen in" at the Gimbel demonstration—Seventh floor. We supply equipment and parts for those of mechanical turn to make their own.

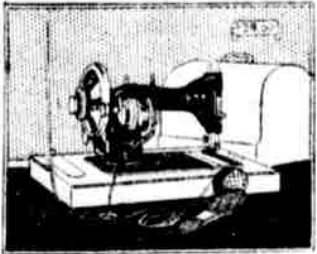
GIMBEL BROTHERS

MARKET · CHESTNUT :: EIGHTH · NINTH

Wireless telephoning requires simply an outfit costing from \$25 to \$216—practically nothing for upkeep—nothing to pay for all the music, news and talk that fills the air. Just "listen in."

Tomorrow At Gimbels An Extraordinary Sale of Sewing Machines

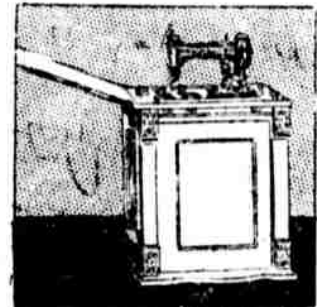
At a Fourth of Their Regular Prices
Six Models—All Well-Known Makes
Weekly Terms \$1
No Interest
No Extras
\$60 Electric Portables
\$39
Less Than Original Wholesale Cost
Limited Number Only



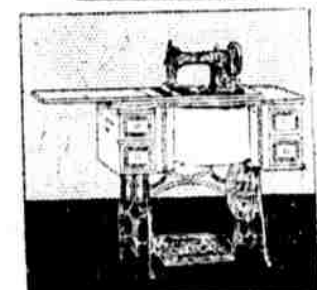
Such a demand for a medium-priced electric portable has been received that we exerted every effort to meet the demand. Through the co-operation of the maker we have secured a few at a special concession. Now offering you electric portables at the price you've been waiting for.



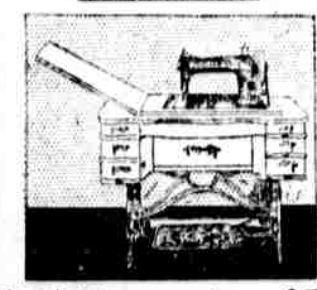
\$60 Singer : \$39
Floor Samples



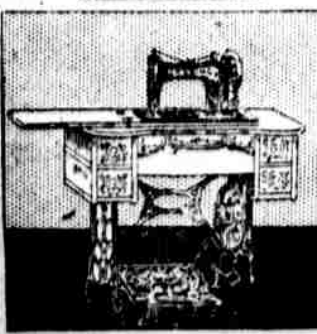
\$59 New Willard Cabinet : \$47



\$49 New Willard : \$39



\$65 Domestic : \$55



\$39 Leasing : \$29
Domestic Make
—Gimbels, Fourth floor and Subway Store.

Tomorrow—Thousand \$6 and \$7 Smartly Trimmed Ready-to-Wear Hats at \$3



Bought the "candy-cloth" in the raw. Had it dyed to our color-choice. Bought out big flower and ostrich "manufacturer." Picked the very trimmers! Dozens of new shapes. Every color!
—Gimbels, First and Third floors.

Chocolate-Covered Almonds, lb. at— } 38c
Chocolate Straws, 1-lb. tins at— } 33c
\$1.10 Candy Combination } 59c
One pound of assorted Chocolates and one pound of assorted Cocoanut Caramels, the two pounds, value \$1.10 for 59c.
—Gimbels, Chestnut Street Annex, Grand Allee and Subway Store.

Tomorrow—Twenty-six Styles in Women's Tweed Suits—Sale-Grouped at \$25—and Eight More Styles—Sale-Grouped at \$19.75



Two-piece and three-piece styles—the "three-piece" being sleeveless or complete dress with matching cape or coat.
All the "sunshine colors"—rose, amethyst, salmon, orchid, porcelain blue, corn, tan; also gray.
Sizes 34 to 48.
—Gimbels, Salons of Dress, Third floor.

Tomorrow
Sale of 1236 Women's Sports Coats and Capes
—the result of a personal purchase made abroad in January—of wonderful—
English, Irish and Scotch Fabrics
—Homespun, mixtures, Donegals, Caledons, fluffs, tweeds, plaid-backs, camel's-hair—
All "Bought at a Price"
—and then made up in America—again under personal direction—into—
Reproductions of the Exact Models of London's Smart Toggery Shops
—Best sports-wraps creators in the world!
The Sale-Prices?
\$25, \$29.75, \$35, \$45 and \$55
Though the next-nearest—in fabric-quality, in style-smartness, in variety—in town, are priced ten to forty dollars more!
—Gimbels, Salons of Dress, Third floor.

Bought 7000 Hand Bags To Sell at \$1
Regular \$1.65 to \$5 Bags
All a maker's factory surplus, oddments and samples. Fine leathers; smart vanity, carriage and promenade bags, new vanity boxes. Gray, green, brown, navy, black and spring's gay scarlet. Two to five fittings.
—Gimbels, First floor.

Girls' Coats, Capes, Dresses and "Three-Piece Suits"—Sale-Grouped at \$13.75
The coats and cape and three-piece suits are variously of tweeds, velours, polaries, and wonderful cloakings. Rose, old blue, tans, wood-browns.
The dresses (oh, but they're sweet!) are the new wool Canton crepes, silk taffetas and Georgettes. Jade, Mahawk, tan, cherry, tangerine, Copenhagen, pink and white. 6- to 10-year sizes.
—Gimbels, Salons of Dress, Third floor.

Corsets
The Rich Silk Brocades That Usually Wear "Luxury Prices"—at \$2.90 Tomorrow
We consider \$5 a modest valuation. Gimbels captured the fine materials at a good saving.
Topless and low bust models for average and slender figures.
—Gimbels, Corset Shop, Second floor.

For Wear With Her Spring Suit or Sweater, Fashion Decrees
New Long-Model Vestees
Gimbels are showing them with poplum fronts—delightful models affording charming combinations of Venice lace with embroidered net. Both the popular two-piece round collar and the roll Tuxedo style are represented.
\$2.25 Values, Specially Priced at \$1.35
—Gimbels, First floor.

The New Smoked Horsehide Oxfords With Rubber Soles For Young Women At \$6.65 Most Stores Ask \$9
The spring "craze" for sports wear!
Styles with black or tan "saddles." Pictured.
—Gimbels, Shoe Section, Second floor.

For Boys From 8 to 18 Years Norfolk Suits at \$15 and \$18.50
All-wool tweeds and cassimeres, mostly in gray or brown mixtures. Yoke models with box pleats or yoke-back styles with inverted pleats. Patch pockets. All show the finest tailoring.
High School Suits, Many With Extra Trousers
Sport models, 3- or 4-button sack models and double-breasted models. Patch or flap pockets. Carefully tailored in neat checks, brown or gray herringbone or various color tweeds.
At \$18.50, \$20, \$25 and \$30
—Gimbels, Third floor.

Men's New Suits for Spring



Kuppenheimer AND Society Brand

Ready!—famously ready!
Ready with finest of men's ready-to-wear suits for spring—finest we have ever shown in these two famously fine makes; each season sees them progressively better.

Suits \$30 Suits \$35 Suits \$40

Fine worsteds, cassimeres, chevils and velours; in spring patterns in checks, overplaids, neat stripes, herringbones, and plain colors.

Men's Spring Overcoats at \$29

Snappy styles—tweeds, herringbones, shaggy homespun; new colorings. Conservative model full silk-lined. Raglan and straight shoulder. \$29.
Prices for Spring Overcoats begin at \$25.

MEN'S SUITS of Imported Suitings at \$37.50

Suits of the finest imported woolsens; famous Drummond worsteds; Stoddard Mills, West-of-England worsteds; Martin serges, and rich velours and cassimeres; at \$37.50. All sizes.
Suits of imported Irish hand-loomed Donegal homespun, silk-lined; hand-made; black-and-white, brown-and-white and fancy shaggy patterns; specially priced at \$37.50.
—Gimbels, second floor, Ninth Street.

Choose Any of These \$1 Girdles at 78c Each
For coat, suit, sweater or dress—a style for each.
Girdles of metal, of metal and colored celluloid, of pressed steel or of highly polished wood beads, black or the new sport shades.
Any girdle, regularly \$1. Special at 78c.
—Gimbels, Dress Trimming Section, First floor.

Men's HATS for Spring
Tired of that winter hat? Get a derby or soft hat at \$2.95. Gimbel special—stylish and good. Correct shapes and colors (in the soft hats). Or a Mallory hat at \$5. Stiff or soft. Or a spring Stetson, at \$7, \$8 or \$10.
SPORT HATS for men, cloth, at \$1.95 and \$2.95.
CAPS for men, at \$1.50 to \$3. Tweeds, in various colorings.
—Gimbels, First floor.

Boys' Cloth Hats at \$1.50 to \$3
Round and snap-top Hats of tweeds and cloth mixtures.
Boys' new Tans, in serge, tweed and leather. Up to \$5—prices begin at— \$2
The "Penn" Hat, an entirely new idea; at— \$2
Boys' and Juniors' Cloth Caps; up to \$1.50—prices begin at— \$1.95c
—Gimbels, Third floor.

3000 Men's Silk Shirts \$5.85

Regularly \$8.50 to \$10
All-silk broadcloths with satin or flat stripes.
And all-white silk broadcloth.
Maker had to meet bank obligations—no serious set-back to him, but it released this lot of good bargains for you—shirts of best standard shirting silks at \$5.85 instead of \$8.50 to \$10.
—Gimbels, First floor, Ninth Street.



Subway Store Sale : Women's and Misses' Spring Suits —in Spring's Gay Colorings—Special at \$15
The new tweeds. The new herringbones. The new homespun. And the new blue serge sports suits. Mostly two-piece suits—coat and skirt. But some "three-piece" styles included—sleeveless dress with matching cape.
Lavender, orchid, wistaria, periwinkle blue, reindeer, tan, rose, coral, American Beauty, stone green, jade green, cinder (gray), cinnamon and dandelion.
Misses' sizes for ages 14, 16 and 18. Women's sizes: 36 to 44.
—Gimbels, Subway Store.



In the Subway Store 6000 Pairs of Women's \$5 New Low Shoes \$2.85
Shoes that look smart and are very well "built."
Tan calf. Black kid. Gunmetal. Mat kid. Two-tone leathers.
In the lot you'll find Oxfords—Brogues—Sports Shoes—Strap Pumps. Good range of sizes. At \$2.85. Bargains!
A Broken Lot of Women's \$1 \$3 Shoes.
—Gimbels, Subway Store.



For Saturday's Selling—Subway Store Men's and Young Men's Medium- and Spring-Weight Suits \$15 Save \$5 to \$10
Men who need a suit or overcoat can spend a profitable Saturday afternoon here tomorrow in the Subway Store.
Choice line of single- and double-breasted Suits in neat stripes and mixtures. Chevils, cassimeres and tweeds. Various colors. \$15.
Boys' Corduroy Combination Suits \$1
Solid colors only—blue or tan. All sizes for the small boy of 3 to 9 years.
Corduroy Knee Trousers with beach-cloth Waist constitutes the combination suit. \$1.
—Gimbels, Subway Store.

