

The Daily Movie Magazine

NOTICE, GIRLS, WHO IS HOLDING THE WHIP



Here are scenes from Gloria Swanson's new picture, "Beyond the Rocks." On top of the stage coach, dressed in picturesque bygone costumes, are Miss Swanson and her leading man—none other than Rodolph Valentino. Elinor Glyn, the author, stands next to the camera man. In the lower picture, Director Sam Woods is explaining a scene to some "Tyrolean" extras.

THE MOVIE FAN'S LETTER-BOX

By HENRY M. NEELY

"Bobbie"—I'm sorry I can't give you Eddie Polo's age, but his biographies are silent on that point. Still, he's no spring chicken. Yes, he's married. His daughter, Malvina Polo, plays the part of the half-witted girl in "Foolish Wives." I doubt if he will be in Philadelphia for a long time. He has recently started work on another serial which will keep him busy in Hollywood.

J. P. M.—Yes, the Miss du Pont mentioned is the one who plays in "Foolish Wives." I have no record of her having played in "The Money Stealers"; in fact, I have no record of that film at all. Never heard of it. Shows how dumb I am, doesn't it?

Mrs. Pearl Kennedy—I'm glad to be able to say that you were right; and your brother-in-law was wrong; it was Wallace Berry in "Behind the Door" and not Van Stratten. Does your brother-in-law know better than to argue with a woman? I haven't much sense, but I wouldn't do that.

"Peter Pan"—That's a mighty good letter and I'm saving it with others until that film leaves town. Then we'll all pile in and tell what we think of it. I've made it a definite policy not to discuss, in this department, films that are having their first showing here. I don't want anything in these columns to influence the fans either to go see them or to stay away. Afterward we can discuss them to our hearts' content when everybody who wants to see them has seen them. Then, if we all express ourselves with fair unanimity, it's up to the theatre managers to see if and not how much things as we disapprove of. But we can't express our opinions until we've seen the pictures. As far as this one is concerned, I'd go even farther than you do in your letter. I'd ostracize the director and vociferate that he never be allowed to put out a picture again. The magnificence of production and technical excellence do not atone for the fact that it is essentially level, bestial, low and lacking in the first instincts of ordinary good taste. And everybody concerned in hooking the film knew it before the contract was signed.

Bernard Porter writes—"I haven't written you for nearly two months, but now I'm back again. In the meantime the Letter-Box, under your fatherly care, has progressed splendidly. I have read all the letters and had many a chuckle.

"About that set-a-gee. Gee-whizz! I made me feel good. There are quite a few actors and actresses whom I can't name on the spur of the moment, but whom I'd love personally, so to speak, to stab (though I'm no murderer). Their pictures I go to see, expecting to amuse myself, and what happens? Bosh! Another of the many times I've been fooled. Well, I believe it seems to be human nature for people to be fooled once in a while. Sometimes I feel like making a vow once and forever not to go see another picture on account of being fooled once. Don't you? But your boss keeps poking me to see every new picture, if you want to or not, I guess. Well, neither you nor I can't be the only ones who get treated in this manner, and I guess, Henry, you get many complaints similar to this one, although it is in no way any fault of yours. But we have to leave some 'hot air' out of us, so we choose you.

"One of your friends (?) since he writes to this column I may as well call him such) writes that credit is due Lewis R. Stone. I agree with him on that point. What about Hobart Bosworth, of 'Behind the Door' fame? That was a never-to-be-forgotten picture, as many fans will agree. His acting is up to the best on the screen. Give credit to whom credit is due. What is he doing at present?

"What about Charles Ray? It was stated in these columns that he was coming to Philly soon, and nothing of the sort happened. Did he miss his train? I have heard that he is back in California, and here my brother is expecting to see him in person soon. What's his latest picture?"

"I would like to call your attention,

Uncommon Sense : Nothing Is Cheaper Than Education

By JOHN BLAKE

ENVYING the educated is stupid. Education is so cheap that there is little excuse for not having at least a fair one.

The fact that boys and girls, with nothing but what they earn and with very little, are busily securing education is sufficient proof of that.

It is a fine thing to go to college if you can. It is a pleasant thing to go to college at somebody else's expense.

BUT thousands of young men and young women are earning their own way through college. Tens of thousands of others are getting educations without any college at all.

If you knew just exactly how many of the men and women you know to be educated got their own educations you would probably be very much astonished.

How they got them they will always be willing to tell you. The self-made man is proud of his job if it is a good one, and he is eager to tell the world how it was done.

If you want to see education in the making go into the libraries and note the people taking out books or bending over them in the reading rooms.

A few of these people are natural bookworms. A part of them are getting books as "time killers," but the majority are bent on self-education and have discovered how cheaply it is to be had.

These people not only read books, but they ask the advice of educated people about what books to read. Also they read the newspapers and

TO EXTEND JENKINTOWN

Figures Will Be Submitted at Meeting of Town Council

As a preliminary to concerted action to extend the borough of Jenkintown, figures will be submitted at a meeting of the Town Council tonight applying to that portion of Abington Township known as "York Road Hills," which eventually will be made a part of Jenkintown. Reports to be filed cover assessment valuations and estimates on policing, street lighting and other expenses which will accrue to Jenkintown should the annexation movement go through.

Lowest Prices in Years!

Fresh Eggs

25¢ doz

Call Star EGGS

carton of twelve 30¢

At all our Stores

Fire Company Chooses Officers

The Collingdale Fire Company, No. 1, has reached its thirteenth anniversary. Officers just elected for the auxiliary are: President, Mrs. Rachel Gorman; vice president, Mrs. Joseph Brant; secretary, Mrs. Robert M. March; treasurer, Mrs. E. Beach.

"Home of Service" VICTROLA RECORDS

Don't Gamble

When you buy a VICTROLA you are sure to be satisfied, but buying any other machine is a gamble. Why take a chance? We have VICTROLA outfits to suit all tastes and pocketbooks on the easiest kind of terms.

Machine & 6 Records, 12 Selections \$29.50 Others Up to \$1500

G.W. HUIVER CO. Just Below 1031-33 Chestnut Street.

Philadelphia Headquarters for Blank Books

WE SAVE YOU MONEY ON LOOSE-LEAF LEDGERS \$8.50

Commercial Stationery, Filing Devices, Blank Books

It Costs Less on Arch Street

HARRY B. LEVINS Stationer 702 Arch St.

BONWIT TELLER & CO.

The Specialty Shop of Originations

CHESTNUT AT 13TH STREET

Spring Furs

Special Offering of Tie Scarfs, Throws & Stoles

25 NATURAL MINK SCARFS 17.50

One-skin natural Eastern Mink Scarfs, in the rich sable tones that will complement the dark or bright colorings of the Spring Costume.

Nat. Squirrel Animal Scarfs	14.50
1-Skin Nat. Fitch Scarfs	14.50
Russ. Kolinsky Animal Scarfs	19.50
1-Skin Jap Marten Scarfs	19.50
2-Skin Nat. Fitch Scarfs	21.50
2-Skin Nat. Mink Scarfs	29.50
Brown Fox Animal Scarfs	19.50
Stone Marten Animal Scarfs	32.50
Baum Marten Animal Scarfs	35.00
2-Skin Jap Marten Scarfs	35.00
Dyed Sable Scarfs	39.50
Dyed Blue Fox Scarfs	75.00
Platinum Fox Scarfs	85.00

Fifth Floor

MANN & DILKS

1102 CHESTNUT STREET

LADIES' DEPARTMENT

IMPORTATIONS of new and unusual things for the outdoors are constantly arriving—the spring garments are here.

SUITS AND TOPCOATS

Hand-tailored Suits and Topcoats of imported English and Scotch Tweeds that are confined to us both as to fabric and style.

CAPES AND CAPE DRESSES

An unusual assortment of smart styles and fabrics for Spring wear.

TYROL WOOL SUITS

Attractive new styles in beautiful shades for Spring. For service and economy nothing surpasses this wonderful fabric. Prices start at \$17.75 the suit.

SPRING HATS

The new Peanut Straws, Silk Turbans and silk and straw combinations in Spring shades and styles moderately priced.

LADIES' SLIP-ON SWEATERS

All-worsted Slip-on Sweaters in ten Plaid color combinations. Specially priced at \$6.75 each.

Last Week

Don't Miss This Big Chance

25¢ DOWN

17 Jewel Adjusted

"ILLINOIS" MASTER WATCH

\$5 14 Kt. GOLD FILLED KNIFE AND CHAIN FREE \$36.75

M. Simon & Co. are selling these wonderful watches by the hundred—no wonder, when you have heard of a genuine ILLINOIS MASTER WATCH sold at so low a price. There is a limited quantity left and there is no time for you to lose if you want one at this extraordinary low price. Your money back if you can buy cheaper for cash. We trust all honest folks.

BE SURE OF ADDRESS—LOOK FOR NAME ON WINDOW

M.S. SIMON & CO.

LARGEST EXCLUSIVE CREDIT JEWELRY HOUSE IN PHILADELPHIA

39 NORTH 13TH STREET

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

APOLLO 624 & THOMPSON STS. MATINEE DAILY	CHARLES RAY in "A MIDNIGHT BELL"	ORIENT Woodland Ave. at 624 St. MATINEE DAILY	ETHEL CLAYTON in "HER OWN MONEY"	THE NIXON-NIRDLINGER THEATRES	BELMONT 624 ABOVE MARKET 1:30 and 7:30 P.M.	WILLIAM S. HART in "TRAVELING ON"	CEDAR 49TH & CEDAR AVENUE 2:30 and 7:30 P.M.	NEAL HART in "TANGLED TRAIL"			
ARCADIA CHESTNUT 10th 10th to 11:15 P.M.	WILLIAM DE MILLE PRODUCTION "MISS LULU BETT"	OVERBROOK 10th & HAVENWOOD AT THE HICKORY 2:30 & 7:30 P.M.	ETHEL CLAYTON in "HER OWN MONEY"	COLISEUM Market bet. 6th & 9th 1:30 & 7:30 P.M.	MARIE BELMONT in "THE GREAT SINGING"	"JANE EYRE"	JUMBO FRONT ST. & GARDEN AVE. 1:30 & 7:30 P.M.	THOMAS MEIGHAN in "MIDSUMMER MADNESS"			
ASTOR FRANKLIN & GARDEN AVE. MATINEE DAILY	SPECIAL CAST in "Ten Nights in a Barroom"	PALACE 1244 MARKET STREET 10 A. M. to 11:15 P. M.	ALICE LAKE in "THE GOLDEN GIFT"	LEADER 41ST & LANCASTER AVE. SPECIAL CAST in "Ten Nights in a Barroom"	LOCUST 52d and LOCUST ST. 1:30, 7:30 & 9:30 P.M.	JAMES OLIVER CURWOOD in "THE GIRL FROM PORCUPINE"	NIXON 52d and MARKET ST. 1:30 & 7:30 P.M.	MRS. WILLIAM S. HART in "ANNE OF LITTLE HOUBO"			
BALTIMORE 51ST & BALTIMORE 2:30, 7:30 & 9:30 P.M.	MARY MILES MINTER in "HER WINNING WAY"	REGENT MARKET ST. Below 17TH 11 A. M. to 11 P. M.	ALICE LAKE in "THE GOLDEN GIFT"	STANTON MARKET Above 10TH Screen Version of the Great Singing "TURN TO THE RIGHT"	333 MARKET STREET THEATRE 9 A. M. to 11:15 P. M.	WILLIAM S. HART in "TRAVELING ON"	VICTORIA MARKET ST. at 9TH 10 A. M. to 11 P. M.	WILLIAM FARNUM in "A STAGE ROMANCE"			
BROADWAY Broad & Snyder Ave. 2:30, 7:30 & 9:30 P.M.	NORMA TALMADGE in "THE WONDERFUL THING"	STANLEY MARKET at 18TH 11 A. M. to 11:15 P. M.	RUDOLPH VALENTINO in "THE CONQUERING POWER"	GRANT 1022 Girard Ave. 2:30, 7:30 & 9:30 P.M.	PEARL WHITE in "A YARVIN PARADISE"	AT OTHER THEATRES, MEMBERS OF M. P. T. O. A.	IMPERIAL 60TH & WALNUT STS. SPECIAL CAST in "Ten Nights in a Barroom"	KARLTON CHESTNUT Above Market 11:30 A. M. to 11:30 P. M.	GLORIA SWANSON in "HER HUSBAND'S TRADEMARK"	LIBERTY BROAD & COLLEGE AVE. MATINEE DAILY	POLA NEGRE in "THE LAST PAYMENT"
56TH ST. THEATRE Below Spruce MATINEE DAILY	ETHEL CLAYTON in "HER OWN MONEY"	FAIRMOUNT 21st & Girard Ave. 11:30 A. M. to 11:30 P. M.	LIONEL BARRYMORE in "HOMER'S BILL"	GRANT 1022 Girard Ave. 2:30, 7:30 & 9:30 P.M.	PEARL WHITE in "A YARVIN PARADISE"	JEFFERSON 20th & DAUPHIN STS. MATINEE DAILY	ALL-STAR CAST in "LIVING LIES"	PARK RIDGE AVE. & DAUPHIN Mat. 2:15, 7:15, 9:15 P.M.	BARBARA CASTLETON in "The Child Thou Gavest"		