

# What a Time It Is, for Those Who Love Their Homes!

## An Almost Forgotten Persian Proverb Says That Heaven is at the feet of our mothers.

Sit ye down, by yourself, somewhere and spend a few moments alone with the mother who picked you up when you fell and hurt yourself.

Do you remember how she smoothed away the hurt and made you forget all about it? Can you remember your first school-days and how she helped you with your lessons? Can you see her sometimes coming to meet you along the road when you were coming home from school?

What dear little hands she had and how good she was to put up a little bit of luncheon, generally bread, butter and preserves! Wasn't it good, though!

Oh, Mother, Mother, you know how we still miss your smile and cheer!

*John Wanamaker*  
March 9, 1922.

## All-Leather Boston Bags Have Come as Low as \$2.50

And it's not a split leather. But a good quality and weight that will serve faithfully. Either black or brown bags. And sizes, too, are varied. There's a strap fastened over the top, double handles and sewed seams.  
A bag for shopping, for business, or for the schoolgirl.  
(Main Floor)

## The First Spring Hats for Wee Folk

are unpacked and put on sale. They are simple as simple can be—whether large or small, tailored or trimmed—and it is the easiest thing in the world to imagine how perfectly darling little sister or small brother will look in them.  
Plenty of black, navy and brown, the three most useful colors. Prices \$1.75 to \$12.  
(Third Floor)

## A New Shipment of Reynier Gloves From France

It is always a pleasure to tell of the arrival of more of these finest of French gloves for women, made exclusively for Wanamaker customers. There are no better gloves in the world.  
Two-clasp pique kid in black, or black with white stitching, \$3.50.  
Three-clasp outseam kid in black or white, \$3.  
Three-clasp overseam suede with Paris-point embroidery, brown, tan, beaver and gray, at \$3.  
Eight-button mousquetaire kid in black at \$6.  
Twelve-button in black at \$7.  
Sixteen-button in black or white at \$9.  
Sixteen-button washable suede in pastel at \$9.  
Twenty-button white kid at \$13.00.  
(Main Floor)

## Children Do Love Shiny Patent Leather Shoes

For dress wear here are dainty little ankle-strap slippers of black patent leather, in four to eight year sizes, at \$3.50, \$4.50 and \$5.  
Patent leather slippers without the strap, in eight to 14 year sizes, at \$5.50 and \$6.  
High-buttoned shoes of patent leather, with cloth or kid tops, are \$6.50 and \$7.50. For growing girls they are \$9.  
White buckskin-top shoes with black patent leather vamp are \$7.50 and \$8.50, in four to ten year sizes.  
(First Floor)

## Spring Means Newness—and Here Are Women's Spring Coats

In every one of the five styles, the bolivia used is the finest made, with the deepest pile and dyed in the loveliest soft shades of fallow, burro, Sorrento and tortoise, besides navy and black.  
One model has a metal belt, a long string tie to hold its collar close, and a collar like a double ruche. Also it shows the new panel effect. Price \$125.  
Another has straight lines, a self scarf, a hollow pleat down the back and silk stitching for decoration. Also \$125.  
A third shows the new sleeve with pointed inserts. \$135.  
The fourth is a wrap with sleeves cut in one piece with the back, and heavily embroidered. \$135.  
The fifth has a novel gathered sleeve and is priced at \$145.  
(First Floor)



## The Sandal That Shows the Stocking Is the Thing

A new \$10 sandal for women is especially dainty in black patent leather, but may be had also in light-weight black calf-skin.  
It has narrow toe, low French heel, turned sole, and one broad strap fastening at the side with two buttons.  
We have had nothing prettier for its price.  
(First Floor)

## An April Bride Should Be Given Diamonds

Also she whose birthday comes in April.  
According to ancient tradition diamonds worn in April bring luck to the wearer.  
The three most fashionable forms of diamond jewelry at the present time are flexible bracelets, bar-pins and rings.  
Flexible bracelets, of all diamonds or diamonds and sapphires, \$345 to \$2700.  
Bar pins in a variety of beautiful open work mountings, all diamonds, \$180 to \$355.  
Diamond rings, \$140 to \$2800.  
(Main Floor)

## Ginghams That Are New

David and John Anderson ginghams in checks, plaids, striped and plain colors. Price \$1.25 a yard.  
(First Floor)

## New Tailored Waists in Tweed-Tinted Silk

The popularity of the tweed suit is responsible for this extremely good-looking blouse.  
Many women wanted something that would tone in with the soft pastel colors of their suits, and so this waist was brought out.  
It is strictly tailored with the new-shaped high turn-over collar and cuffs and comes in a lovely golden tan shade or a porcelain blue that is equally attractive.  
\$9.85 is the price.  
(Third Floor)

## Beautiful Spring Coats and Capes for Young Women at \$48

They are all in a soft all-wool bolivia coating in just the right weight for Spring, and of such a good quality that it usually is found only in much higher-priced garments.  
There are three styles of coats, the newest and prettiest models that we could find. One is hand embroidered, another has a new drawn-in pleated effect in the back and wide bell-shaped sleeves. They have narrow belts and good lines.  
Or, for those who prefer a cape, there are two pretty styles. One has a double scarf collar, edged with fringe.  
They are all silk lined and really wonderful for this price. Of course they are "specials." All five styles come in 14 to 20 year sizes.  
(Second Floor)

## Used Player-Pianos to Be Sold at Once

Every one of these instruments represents a rare opportunity. - During the year we take in partial exchange for Ampico Reproducing Pianos many player-pianos of exceptional merit and reputation.  
These instruments usually come from careful homes where they have had the best treatment.  
They go direct to the famous Schomacker piano plant, where they are tuned, reconditioned and rebuilt so thoroughly that they are practically as good as when new and much better than the average cheap new player-piano.  
It is these instruments that are placed on sale on convenient monthly payment terms.  
Some as Low as \$10 Monthly  
Each instrument is fully guaranteed. Tuning after delivery and a year's free service is part of the guarantee.



These Are Some of the Player-Pianos  
The quantity, of course, is limited, and the choicest values will go first. Some are of small and compact form, well adapted for bungalows—

	Original Price	Sale Price		Original Price	Sale Price
Autopiano .....	\$650	\$325	Pianista .....	\$800	\$375
White .....	650	385	Behning .....	750	475
Steger & Sons .....	750	400	Behning .....	750	375
Blasius .....	675	400	Pianista .....	800	375
Perryola .....	600	400	Lindeman Angelus .....	900	500
Angelus .....	900	400	Angelus .....	900	525
Angelus .....	900	400	Emerson Angelus .....	900	500
Pianola .....	750	400	Shoninger .....	850	575
Pianola .....	650	425	Schomacker Angelus .....	1500	875
Kranich & Bach .....	800	450	(Electric motor included)		
Krakauer .....	750	450	Waldorf .....	700	375
Lindeman .....	585	450	Concerto .....	650	450
Lester .....	800	475	Stodart .....	750	495
Angelus .....	900	475	Stodart .....	750	495
Lindeman .....	585	475	Stodart .....	750	495
Lindeman .....	585	475	Marshall & Wendell .....	625	325

(Egyptian Hall, Second Floor)

## The China Sale Goes Ahead Wonderfully

French, English and American dinner sets, rich-cut crystal, colored and decorated glassware and light-cut and etched stemware are the main features of it.  
And these are a few of the exceptionally good values.  
**New American Dinner Sets—\$15**  
Sets of 106 pieces in four border decorations: green and blue, with gold band.  
**American Dinner Sets—\$8.50**  
Sets for six people, that is, sets comprising 51 pieces. Choice of four border decorations—gold bands, blue lines and green medallions.  
**Flower Bowls With Glass Stands—\$1.25**  
Orange, black, pink, ivory and blue. Complete with stands of black glass.  
**Cut-Glass Compote—\$3.50**  
Of good crystal, excellently cut in a pinwheel pattern.  
**8-Inch Cut-Glass Berry Bowl—\$3**  
Excellently cut in a miter pattern on good, clear crystal.  
(Fourth Floor)

## New Silk Scarfs in Glorious Colors

In flaming red, orange, green and many other of the new shades which will be the dominating note of the Spring suit.  
There are cross stripes starting as moderately as \$3.25, plain colors, some in drop stitch effect, Roman stripes, and others plain colors with borders going up to \$7.50. All are made from the brilliant fiber silk, which accounts for the small prices.  
(Main Floor)

## Light Matters

First-hand-made brass and copper lanterns from Birmingham, England—copies of good, old designs, and interesting in dark corners and inclosed porches. They are fitted for electric lights and there are not very many of them. Prices \$20 to \$60.  
Second-hand-dipped candles—somewhat scarce as a rule, but for the moment we have plenty, in various sizes, and they sell at 80c a set, each set containing two, four, six or eight candles, according to their size.  
(Fourth Floor)

## Mothers Will Approve a \$5 School Dress

Made of unbleached muslin, which is not only about the most serviceable fabric for wear and washing, but it is also fashionable. Sizes 6 to 14 years.  
(Second Floor)

## Brides Who Prefer to Make Their Own Silk Lingerie

will find here an all-silk trousseau crepe, designed for this purpose.  
It is in orchid, flesh, pink or white, 40 inches wide, and priced \$2.50 a yard.  
(First Floor)

## Paris Drops the Dot Outside the Veil

And it is hung by a short, fine thread.  
It is the dangle idea developed in veillings, and it is as pretty as it is new. The mesh is black or gray with henna or orange dots. \$2 a yard.  
Another new French veiling has a dot or ring of two colors, one of them being the color of the mesh. This is also very attractive and becoming. It is \$2.25 a yard.  
Many other new French veillings for Spring hats, from 60c to \$2.50 a yard.  
(Main Floor)

## The New Colored Flouncings

Some have very sheer white organdie foundations with embroidery in gay Bulgarian colors, and these are 42 inches wide and \$5.50 a yard.  
The others have cotton ratine foundations and are in rose, tan or blue with vari-colored embroidery, price, \$4 a yard; and in white with designs in tan, rose and blue, price, \$5 a yard. These are 36 inches wide.  
(First Floor)

## Women's Handkerchiefs Again at \$2 a Dozen

No matter how large the number of these handkerchiefs which come in there never seems to be enough for all the women who want them.  
They are Irish linen with quarter-inch hem and can be had either with or without a plain block initial.  
(West Aisle)

## Colored Organdie Undergarments

Crisp and dainty as possible, with their lovely shades of orchid, honey-dew and pink, or their white bound with color. Some colors are bound with black.  
The garments may be had in sets of three, but will be sold separately—\$2.50 for the nightgowns, \$1.50 for step-in drawers and \$1.50 for chemise.  
(Third Floor)

## Her Home Is Fine—All But Her Kitchen!

Rare rugs at the front—piano—books—paintings—luxuries—everything to make the family comfortable.

But at the back, in the kitchen, in the laboratory of the home—its most vital spot—everything old and broken and rusty and out of date and hard to work with.

The mistress of such a house needs to come see this great exposition of up-to-date kitchen furnishings in the

## Wanamaker March Housewares Sale

It is possible to make the kitchen one of the most attractive places in the house.

It is possible to make kitchen work far easier and swifter and pleasanter.

This March Sale of Housewares aims to help every interested housewife to do just this!  
(Fourth Floor)

## Hamadan Mosul Rugs \$27 to \$39

In combinations of blue, rose, ivory and ecru. They have been unbaled within the last few days, and they are desirable in quality and colorings.  
Average size, 3x4 feet approximately.  
(Seventh Floor)

## Here Are the Boys' New Spring Suits

Certainly they are the finest in years and at the lowest prices. Homespun effects, smart tweeds, wool crashes, herringbone patterns, in a good selection of browns, mixed brown and gray shades. Norfolk styles in the smartest models. Some suits have two pair of trousers, including those at \$16.50. Prices start at \$16.50 and go up to \$25.  
(Third Floor)

## A Tale of Golf Jackets for Men—in Two Rounds

In the first round he played easy, going only \$7.50. And wore a golf jacket with sleeves that many are finding to be practical.  
He selected it from two heather mixtures, one of brown and the other green. Likewise he chose between brushed wool or the plain ribbed wool.  
The second round brought a higher score, \$12, but better golf. Soft, snuggling Alpaca, in the camel's-hair color or mixtures.  
(Main Floor)

## A Man Wanting Oxfords Can Pay as Little as \$6.40

which, every man will admit, is little enough when solid quality is behind the shoe.  
And there are four styles, all late arrivals, from which he can choose at the one price.  
One is black gunmetal calfskin with plain straight tip and rubber heels.  
Another, a black grain oxford built on the brogue last with soft box, full perforations and heavy single soles.  
A smarter shoe is of tan calf, in dark mahogany. It is a brogue in style with the new wing tips.  
Lastly, a plain tan calf oxford in dark mahogany. Heavy single soles and rubber heels.  
(Main Floor)

## Above All Things, Remember Young Men's Clothing Has First Place Here

Style! Youthful, vigorous, distinctive style. In every garment it stands out like an ink spot would on a dress shirt.  
Hardly has a new set to the collar of a man's coat been conceived before it is flashed to Wanamaker's.  
In fact, many of the new thoughts that young men are adopting were created by Wanamaker experts and taken up by clothing makers the country over.  
Anything that's worth-while about fashion, anything that a young man of discernment would wear is in the Spring showing.  
Not a clothing maker in all this country who has won his spurs for the goodness of his product and its style but what is represented.  
Either the makers' own clothes or its equivalent in style, with the tailoring improved upon.  
For style with tailoring is the bulwark of this business.  
Below the striking surface of the clothes there is sound goodness.



"They stay 'put'" is the way one fellow told how the hand tailoring made his clothing better.  
And it's the truth about every Spring suit or topcoat in stock. Prices \$35 to \$65.  
(Third Floor)

## A Tip to Follow—Caps Have Come From London, Men

Real English caps. Smart as only the English cap can be.  
In fact, they are "Redleaf" caps, which means they were hand tailored in London for Wanamaker's.  
Tweeds. What lightness! What caps for sport or general wear.  
Mostly the eight-piece tops for men, while the boys' caps are in the eight or one piece tops, and all are marked \$8.  
(Main Floor)