

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# "Just Step In" and Bask in the Spring Atmosphere

## "They Are Galloping a Paper Horse"

(Hindustan)

Recent failures of large concerns in this and other cities show that people were lured almost to destruction by getting no further than a paper horse of a receipt for the money deposited, which never started to go anywhere and probably never will take a step toward recovery.

Why be a blind horse, so easily catchable?

[Signed]

*John Wanamaker*

March 8, 1922.

## 300 Women's New Dresses Special at \$18.75 and \$25

Think of getting a heavy Canton crepe frock of smart and simple cut and admirable color for only \$25.

Or a crepe de chine, or a silk jersey or the new crepe surfaced jersey for \$25.

Or one of the new cotton chenille dresses or a dress of wool jersey for \$18.75?

There are twenty-five different styles in this group of garments, all of the sort that appeal to women who know quality and style and fashion and insist on having all three in even their least expensive dresses.

Also there are many colors—periwinkle, rust, Copenhagen, Japanese blue, grays, tans, beaver, black, navy and brown, besides some odd shades.

Sizes are 34 to 44 inches in the lot.

(First Floor)



## From Paris Come Handsome Bags of Metallic Beads

In the most exquisite wealth of colors and designs that has been a woman's privilege to witness for years.

All the richness of tone and strictness of detail that make up a painting seem to show in the first lot to come.

There are bags for the dinner, for the dance, for the street.

Envelope shape, pouch shape—every shape, nearly, and styles are just as varied as Paris itself.

Some have single-line borders of glittering stones across the flaps, others have dangling fringes of beads along the bottoms.

Prices commence at \$10.50 and go all the way to \$65.

(Main Floor)

## The Newest Polo Coats for Women, as Masculine as Can Be

First come tan chevrons of knee length and lined throughout, for only \$30.

Then soft, heavy tan cloths with every detail, down to the leather buttons, correct, for \$37.50.

Third, a camel's hair with the new V-shaped shoulder which gives slenderness to the figure; price, \$115.

Fourth, polo coats of the famous Worumbo camel's-hair material, in gray, beaver and tan; price, \$125.

(First Floor)

## New L. R. Corsets for Spring! Somewhat Lower in Price

There are nine excellent models in pink or white coutil and pink broche with prices starting as far down the scale as \$2 and going up to \$12.

These new styles are especially adapted to the Spring fashions in gowns. They have low bust or girder tops and, according to the type of figure they are designed for, the skirt part is long or short, heavily or lightly boned.

In every respect these new L. R.'s are worthy of the high opinion that women have formed.

(Third Floor)

## Printed Voiles Offer Hundreds of New Designs at 38c and 50c

These soft, finely woven voiles, in literally hundreds of new Spring patterns, suggest a perfect bevy of dresses.

They range from the sedate and conservative to dashing and novel effects. There is every desirable color and combination. Notable are the fashionable brown shades.

In 38 to 42 inch widths and priced 38c and 50c a yard.

(First Floor)

## Women's New Oxfords That Are Different

One is of gray buckskin, the long wing tip, heel foxing and lace stay all of dull black calf.

It has medium toe, welted extension sole and flat, manish heel.

The price is \$12.50.

The other, of gray buck trimmed with tan calf, is more feminine in cut. The toe is narrower, the arch higher and the heel a moderate Cuban.

Priced \$10.

(First Floor)

A GROUP of used player-pianos will be ready for sale Friday morning at low prices and on convenient terms. See later advertisements for details.

(Egyptian Hall, Second Floor)

## BOOKS FOR 25c

They are bound in cloth, with gilt tops, and 25c is much below their regular price. Here are some of the titles:

"Campfire of Napoleon," illustrated.

"Life of Zachary Taylor, Twelfth President of U. S."

"Daniel Webster's Speeches and His Masterpieces."

"Life of Oliver Cromwell."

"Memoirs of Henry the Eighth of England."

"Barrooms at Brantley," by T. S. Arthur.

"Memoir of the Duchess of Orleans."

(Main Floor)

## SILK PETTICOATS FOR GIRLS TO WEAR

Satin messalines, silk jerseys and taffetas, in black, navy, henna, brown and gray, made with all manner of pretty flounces; sizes 30 to 36 inches. Priced \$3.25 to \$6.50.

(Third Floor)

## ST. PATRICK'S DAY PAPER NOVELTIES

Cut-out shamrocks and flags, festoons and streamers, seals, place cards, decorated table covers and napkins, St. Patrick and shamrock luncheon sets are all in the Housefurnishings Store.

(Fourth Floor)

## "THE POWDER I LIKE BEST"

is Charme d'Amour. It removes every trace of shine and imparts just that delicate, fragrant bloom that a good powder should."

Charme d'Amour is a Queen Mary compact face powder, in white, natural or brunette. In gilt metal case, \$1. Exclusively here.

(Main Floor)

## A WOMAN'S UNION SUIT FOR 50 CENTS

White ribbed cotton, in either the regular or extra sizes.

The style is low neck and sleeveless with the band top and lace-trimmed knees.

And every one is absolutely first quality, even at this little price.

(West Aisle)

## OLD CHINESE PORCELAIN TILES

A collection of antique Chinese porcelain tiles, hand painted about 1600 A. D., suggest themselves for screen or fireplace decoration to some lover of the unusual.

They are priced at \$150.

(Fifth Floor)

## TWO-TONE RIBBONS ARE THE NEWEST

Black or navy on one side, red, jade, gold or gray on the other—and the satins with moire backs in the new bright shades. The first is \$1.25 a yard and the second \$1.50, and both are six inches wide.

(Main Floor)

## Among the New Rugs Are Some Seamless Tapestries at Little Prices

Designs are neat and the colors, subdued, yet attractive. There also are heavy fiber rugs in surprising new patterns and a world of choosing among Axminster rugs.

Tapestry Rugs	8.3x10.6 ft. .... \$12.50
9x12 ft. .... \$24.50, \$33.50	6x9 ft. .... \$8.75
8.3x10.6 ft. .... \$21.50, \$31	Axminster Rugs
Fiber Rugs	9x12 ft. .... \$47, \$56.50
9x12 ft. .... \$13.50	8.3x10.6 ft. .... \$44, \$52.50
	6x9 ft. .... \$23, \$32.50

(Seventh Floor)

## "The Best Selection of Dinner Sets in Philadelphia and at the Lowest Prices"

That is what we are told by customers who have made it their business to investigate.

And it is what we know from our own observation.

That is one of the reasons why this is the Greatest China Sale in Years.

In proof of all this we could print columns of items. These are just a few:

**English Dinner Sets—\$30**

Sets of 107 pieces in a choice of six border decorations with gold edges and handles.

**French China Dinner Sets—\$45**

These are sets for six people. They consist of 51 pieces, in handsome border decorations with coin-gold handles.

**Theo. Havland French China Dinner Sets—\$85**

Probably the best-selling sets in our entire collection, and no wonder. Of finest French china, in three conventional border decorations, all with coin-gold edges and handles. Full sets of 106 pieces.

(Fourth Floor)

## A WONDERFUL TABLECLOTH

is woven of silk and linen by the French artist-weaver Cassé.

It was exhibited at the Paris Exhibition of 1889, and depicts, by means of silk threads woven in the linen, a pretty scene called "The Toast."

It is regarded as a remarkable execution, and may now be seen on the floor of the dining-room furniture.

(Sixth Floor)

**THE favored little neck furs for Spring are sable, mink, baumarten, stone marten and all the dyed foxes; and they will all be found in the Fur Salon, at prices varying from \$16.50 for a mink piece to \$90 for a platinum gray fox.**

(Second Floor)

## Men's Spring Suits Are in the London Shop

Bringing the light colors and looser-cut clothes that fashion has elected for this Spring.

And with it all there is that dignity of conservatism and superiority of tailoring that have won the admiration of men who insist upon something more than just a suit.

Tweeds, homespuns, finished and unfinished worsteds are the fabrics mostly worn.

Colors range from the light grays and tans in mixtures and herringbones or pin stripes to solid colors. Prices are all between \$40 and \$75.

(The Gallery)



## What's Better Than Woven Madras in a Shirt for a Man?

A shirt that's meant for day-by-day usage.

Woven madras, solid, firm, enduring and at the same time neat to see.

At \$1.85 there is an assortment that men have taken to with rare zest.

Pin stripes, mostly, with wide latitude as to colors.

(Main Floor)

## The First Spring Shower of Men's Foulard Ties, at 50c

Hardly a man who would be without a foulard tie during the Summer.

And the new ones are in the fancy and bandana patterns. Most every color that suggests a necktie is included.

(Main Floor)

## Any Man Who Wants High Shoes Can Have Them for \$10

and know that the most solid, wearable shoes obtainable are his.

More or less plain, yet smartly fashioned.

There are about three or four different toe shapes at this price, and they are tans in either calfskin or black kidskin.

Youth or retiring age, rest and ease or the strut of a man who moves, will find comfort in the variety of lasts.

(Main Floor)

## Play Ball! Baseball Supplies in Full Readiness

The season for the great, real American national game will soon be here, much to the joy of millions of hearts.

Our Sporting Goods Store already holds first place in equipments, and it is not going to lose it.

Now is the time to select your outfits, and here is a pennant-winning stock:

Stock uniforms, \$2.25 to \$12.

Training shirts, \$2.25 to \$3.

Baseball stockings, \$1 and \$1.50.

Baseball shoes, \$5, \$6 and \$7.

Baseballs, 25c to \$2.

Bats, 50c to \$2.25.

Catchers' mitts, \$1 to \$15.

Basemen's mitts, \$1 to \$9.

Fielders' gloves, 75c to \$8.

Masks, \$1.50 to \$9.

Protectors, \$3 to \$10.

Also jerseys, sweaters, bases, leg guards, everything.

Special prices on made-to-measure uniforms and equipments for teams.

Taplow, the official league ball, guaranteed for eighteen innings, an unusually good ball for any team, \$1.75 each, \$16.50 a dozen.

(The Gallery)

## Stop All Traffic, There!!! Here Come the Baby Carriages!

The motorcar and the aeroplane are wonderful things, but the baby carriage is more wonderful, because more essential.

Without this equipage the other two are impossible, or at least they won't go—that's all there's to it.

Make way, there, for the king of all vehicles, the baby carriage!!! All other traffic, stop!

Which leads up to the announcement that the—

### Exhibition of Baby Carriages

is ready in the Toy Store. Talk about Olympia Motor Shows in London, Madison Square Garden or elsewhere!

They are marvelous, no doubt, but are they as important as this? We leave you to answer.

Here are all the new smart models, showing improvements, clever comforts and variations of design and construction to make any young bundle of innocence cool for joy—bless the heart of every one of them!

Reed Pullmans, \$25 to \$78.

Reed and Wood Pullmans, \$37.50 to \$56.50.

(Seventh Floor)

