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Announces New Prices Effective Today

| Roadster <br> 4-Passenger | Touring | $\begin{array}{r} -\$ 2400 \\ -\$ 2400 \end{array}$ |
| :---: | :---: | :---: |
| Coupe - | - - | - \$2850 |
| Sedan - |  | - \$3150 |
| All Weather | Roadst | \$2550 |
| All Weather | Touring | \$2600 |
| F. o. B. In | dianap |  |

H. C. S. SALES COMPANY

1309 WALNUT ST.
PHILADELPHIA


This income diary will SAVE worry for YOU




The Land Title and Trust Company Broad and Chestmut

##  <br> $1 /$ <br> V thírty years ago" -says a Philadelphian 66 OMETHING new," we announced in our with chocolate." And yet- <br> you 7 <br> cañt resíst the taste because its "a tíd•bít rare beyond compare <br> 10 frPhiladelphia Herever IS SERVED <br> A Philadelphian informs us that thirty years ago his mother surprised her friends by serving ice cream dipped in chocolate. The news spread, and many of their neighbors were soon enjoying this wonderful delicacy. <br> So, frankly we admit-chocolate-covered ice cream is not a new dish, although it is new to many Philadelphians of the present generationd <br> The luxurious, tasty Choco-Pic consists of a generous slice of velvety ice cream nestling in a coating of purest chocolate and protected in a sanitary wrapper. What could be better? There's no denying-it's worth trying! <br> CHOCO.PIC

The General Fireproofing Company PHILADELPHIA BRANCH, Bulletin Bldg
 Record Filing, Freproofing and Waterproofinge Engineors"
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