

Store Hours, 9 A. M. to 5:30 P. M.

For Wednesday

Radio-Wireless Telephoning

You are invited to the demonstration—Seventh floor. Outfits, \$25 to \$216—but production is not keeping up with demand.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Piano Store open till 9 at night. Pathe Phonographs. Closing days of the offer of Milton Player-Pianos at saving of \$118.75.

For Wednesday

Subway Store Day—A Page of Great Interest

Don't think of the Subway as the mere seller of odds and ends from upstairs goods. Its own stocks are bought by experts—Men and Women who know how to make money go a long way. Here is a page of news—the story of very special values.

1000 Women's and Misses' Spring Coats, Suits, Capes, Dresses



Three-Piece Tweed Suit, \$15

Beaded Canton Crepe Dress, \$15

Plaid Sports Cape, \$15

Herringbone Sports Coat, \$15

Priced for Subway Store Day Only

\$15

All Spring Merchandise—Values \$19.75 to \$25

The Coats and Capes

Sixteen styles. All silk-lined throughout or "skeleton." The new spring tweeds. The new spring checks. The new spring herringbones. The new spring plaids.

The Suits

Six styles, including a three-piece model which is a sleeveless dress with smart cape to match. The other styles are coat-and-skirt variations of sports models. Tweeds, herringbones, mixtures, serges, tricelines. Rose, blue, tan, orchid, navy blue.

The Dresses

Twenty styles. All silk—Canton crepes, taffetas, charmeuses—even crepe-knits—even lace effects! Beaded. Embroidered. Braid interlacing. Flying panels. Big sleeves. Browns, blues, black, henna.

Misses' Sizes—For Ages 14 to 18 : Women's Sizes—36 to 44

\$1.18 for \$1.65 All-Silk Crepe de Chine

Good firm body and rich luster. Beautiful shades of jade, henna, seal Nile, burnt orange, turquoise, pink, Copen, shell pink, peacock, sapphire, marine navy, orchid, gold, tan, silver, periwinkle, Bermuda. Also white and black. 39-inch.

\$1.45 for \$2 All-Silk Satin Charmeuse

A new spring charmeuse in new spring colors. Also black and white.

\$1.55 for \$2 Sports Satins

A heavy, high-luster satin for dresses and skirts. White, navy, black and ten glorious sports shades.

\$1.95 for Regular \$3 Silks

Plaid sport-silk in black, white and beautiful light and dark shades. 40-inch. Also brocade Canton crepe in tan, Bermuda, jade, navy, black and white.

\$1.45 for \$2 Dress Taffetas

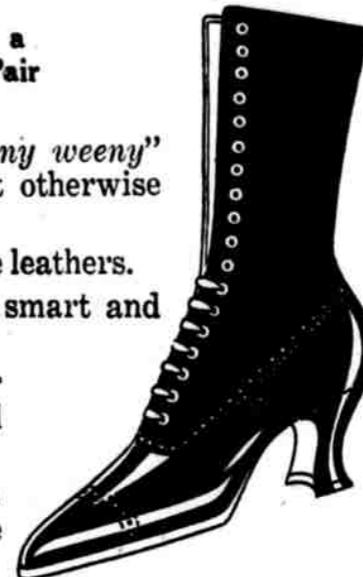
Street and evening shades, black and white.

Attention! A Dollar Shoe Sale For Women, Misses and Children

2100 Pairs in the Lot!

PUMPS—OXFORDS—BOOTS

\$1 a Pair



Possibly a "teeny weeny" bit shopworn, but otherwise perfect.

All the desirable leathers. Styles that are smart and up-to-date.

Every size for both women and misses.

\$1 a pair. This is less than the cost of the soles.

1000 Pairs of Children's Shoes That Were Regularly \$2.25, Now **\$1**

TOMORROW—An Opportune Clean-Up of Men's and Young Men's Suits For Spring \$12.50

\$20 and \$30 Values

For every dollar a man puts into a suit selected from this lot he gets practically two dollars in value on the average.

465 suits are for smart young men and more mature men. Double- and single-breasted models in unfinished worsteds, chevots and cassimeres. Half-lined and full-lined with mohair. Shades for early spring wear—grays, browns and green. Sizes 33 to 42. Various neat stripes and mixtures. At \$12.50.

Men's \$1.75 Pure White Cheviot Shirts at \$1

All "frats" and just out of their original boxes. Neckband and soft-collar attached styles. All sizes. A most unusual value at \$1.



Four (4) Used Upright Pianos To Be Offered Tomorrow at \$50 to \$95



These were taken in exchange for "players." Some have mahogany cases. Every piano has been overhauled, tuned and put into first-class condition. Every one a fine value, at \$50 to \$95. Only four in the lot.

Pretty Bluebird Cottage Sets, 31 Pieces, \$3.50



For this day only—Thirty-one-piece bluebird sets of excellent quality—bread-and-butter plates included—at \$3.50.

Initiated Tumblers at \$1 a Dozen

Including Engraving—Tumblers for water, ice tea, grape juice or ginger ale. Engraved with any old English initial to your order.

Japanese China Tea Set at \$1.75

Actual Value \$4.50—Seventeen-piece sets of teapot, sugar bowl, cream pitcher and six cups and saucers.

Silver-Plated Teaspoons, Set of Six at \$1

Oneida Community Par Plate. Guaranteed 10 years. Primrose pattern. Other Flatware at special prices.

Suitings at \$1.50 yd.

All-wool tweed suitings, various fashionable patterns. All at one price—\$1.50 yd. 54 and 56 inches wide.

Women's Neckwear at 25c

This lot consists of collar, collar-and-cuff sets and vests. In white and colors; styles such as Peter Pan, semi-roll and flat shapes. All at 25c each.

1000 Women's Nightgowns 85c

Regular and extra sizes. Of soft cambric. High neck and long sleeves or slipover style. Lace and embroidery trimmed, ribbon run. 85c.

600 All-Jersey-Silk Petticoats

Plain colors, including black; novelty flounces. Some have taffeta flounces. \$1.95 Worth \$2.95.

Popular Mink Chokers \$15

These neckpieces are made of beautiful dark skins with natural tail. Expertly mounted, too. Exceptional value at \$15.

Fashionable Tinted Satin Ribbon, 10c yd.

For sashes, dress trimming and hat ribbons.

1440 Women's Leather Hand Bags and Envelope Purses 50c



Mostly samples and odd "lines." Lot consists of Half Price and many popular colors and styles. Every bag is brand new. Various kinds of leather. Your choice at 50c.

Mercerized Cotton Table Damask, 40c yd.

Satin finish, assorted designs, 58 inches wide. Exceptionally good value at 40c yd. Regularly 60c.

Fine Mercerized Cotton Napkins

Satin finish, several pretty designs to choose from; size 21x21-in. Excellent. \$1.85 doz. value. Reg. \$2.25.

Heavy Cotton Crash Toweling

Good absorbent quality for hand or roller towels, special at 12 1/2 yd.

1000 Window Shades, at 65c

Hand-made cambric and opaque shades. Various colors and green. Complete with fixtures; some are slight seconds, but 65c.

3000 Yds. Cretonne, 27c yd.

Yard wide; floral and bird designs; wonderful colorings; washable, too.

500 Pcs. Marquisette Curtains, 95c Pr.

2 1/2 yds. long, plain hemstitched border; white only.

Boys' "Bestyette" Raincoats

Regular \$5 and \$7 kinds. Slight imperfections. Double texture. For boys 4 to 18 years, at—**\$2.50 and \$3.50**

Boys' Overcoats Reduced to \$5

\$18 Metal Bedsteads

2-inch continuous posts and 1-inch fillers; finished in walnut, ivory and white enamel, at—**\$7.50**

Children's Rompers at 95c

Assorted checks and plain-colored ginghams, neatly embroidered, large pockets; 2 to 6 years. 95c.

"Cross-Cut" Toilet Paper, 12 Rolls for \$1.45

Regular price, \$1.75; 1000 sheets in a roll—Gimbels, Subway Store Day.

All-Wool Black French Serge, \$1.15 yd.

42 inches wide. A medium weight, fine twill serge. The proper weight for spring wear.

Men's and Women's Umbrellas at \$1

Value \$1.50. Women's 26-inch umbrellas of good American taffeta with bakelite rings or silk cord handles. Men's 28-in. with neat crook handles, all mounted on paragon frames.

Assorted Chocolates

40c lb. Regularly 60c. Peanut Squares, 25c lb. Whipped Cream Chocolates, at 38c lb. At the Fountain: Crushed Nut Sundae, all flavors, 15c.

Long Cloth at 12 1/2c yd.

Full yard wide, chambray finish, pure white bleach, "mill ends" of 18c quality at 12 1/2c yd.

Zephyr Dress Gingham at 19c yd.

Very good assortment of styles and colors. They are "mill ends" of the 35c to 50c quality.

5000 lbs. Morning Glory Blend 35c Coffee for 90c

New-season Mixed Tea, half price, 3 lbs. for 85c.

Russian Tunic Blouses At \$3.95



Of fine mignonne, 40 inches long. Scalloped at bottom and edged with French braid of self color. Three-quarter sleeves. May be had in Mohawk, black or navy. Sizes 36 to 46 inch.

Women's Handkerchiefs, 3 for 25c

Values 18c and 25c each. Made of fine lawn with narrow hem-stitch and cornered embroideries in a variety of styles.

350 Women's Pure Worsted Sweaters, \$1

Sleeveless. Sizes 36 to 46. Black, navy, white, gray, brown and peacock blue. \$1. Value \$1.95.

Bleached and Unbleached Muslin, 10 Yards for \$1

36 inches wide. Sold in 10-yard lots only. No mail or phone orders. Limit 20 yards to a customer. 500 Pairs of Shop-Soiled Blankets, \$2.95 to \$7.95 a Pair. 2500 Extra-Heavy Seamless Sheets, \$1.25. Double-bed size, heavy quality. Save a fourth.

Women's Gloves at 58c a Pair

Fabric gloves, two-clasp styles, some with contrasting embroidered backs. In all new spring shades; all sizes.

Corset Brassieres at \$1

Value \$1.50. Made of fancy broche with double hose supporters. The regular corsetette style, hooked back; all sizes.

Women's Fiber-Silk Stockings at 25c

About 1800 pairs. Black and cordovan. Mercerized top, double heel and toe; being mill irregulars, we sell them at 25c. First grade would be 50c to 65c.

Women's Extra-Size Knit Bloomers

First grade, 3 for \$1.

Children's Heather-Mixed Woolen Stockings

First grade, 50c. We sell these regularly at 68c.

9x12 Feet Seamless Heavy Wool-Velvet Rugs at \$28.50

High close pile, Oriental and Chinese patterns. From a well-known Philadelphia manufacturer. Very slight weaving flaws. 9x12 ft., \$28.50. Reg. \$42. 8.3x10.6 ft., \$26.50. Reg. \$40. 6x9 ft., \$16.50. Reg. \$25.

Seamless Worsted-Face Tapestry Brussels Rugs

Floral and oriental patterns. Very slight weaving defects. 9x12 ft., \$13.50 and \$15. Values \$24 and \$25.

Axminster Rugs

Soft, rich high pile. Mostly oriental patterns; all perfect. 9x12 ft., \$25 and \$30. Values \$39 and \$48.

Seamless Velvet Rugs

Floral and oriental patterns, all-wool face. 8.3x10.6 ft., \$18.50. Value \$35.

Slightly Used Sewing Machines at \$19 and \$23



Savings Run From \$15 to \$30 Domestic, Singer, Free, Standard, Wheeler & Wilson Terms, \$1 Weekly. The number of machines is limited. The values most extraordinary. Every machine in perfect running order.

\$41 Domestic-Make Sewing Machines at \$29. Ten-year Gimbel guarantee.