Whas frorel TRROE BOON HERE Outlined at Office Appliance Managers' Luncheon

## CATTELL IS SPEAKER



| The New |
| :---: |
| GUNN |
| DESKS |
| With the Inlaid <br> "LINO" Writing Bed |
| Shown at the ofice $A$ p |
| Strawbridge |
| \& Clothier |





## You are Paying for

 One of These Machines!

YOU are paying for it not once, but many times over, in leaks and losse due to old-fashioned bungling methods in handling lists and names.
Which particular machine you are paying for depends on the size and nature of your business, and to a cer tain extent on your present method of handling your addressing problems.

But we know you are paying for one of them-literally, truly. We are just as sure of it , as we are certain that there is a way to check this waste.

How to effect this important saving is not such a long story, but we prefer to make it pertinent to your business rather than general.

Sorvice Men to call and explain the newest, most Service Men to call and explain the newest, most efficient and economical systems of handling and listing
names for all sorts of addressing; and the heading of names for all sorts of addressing; and the heading of

This representative will call entirely at your convenSence; but meantime we will gladly forward you an
interesting book about Belknap Addressing Systems interesting book about Belknap Addressing Systems
for careful consideration. It is well worth reading. for careful consideration. It is well worth reading,
You are paying for the addressing efficiency it tello about, so why not have it?

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## BELKNAPSYSTEMS <br> FOR EVERY ADDRESSING PURPOSE OR NEED

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# (11) What is Ditto? <br> It is the speediest and most accurate methe 

 of inter-organization communication, where more than and less than a hundred copies are required.See Demonstration, Booths $61-62$
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Leave Me My Men

y my railroads, my ships and my transportation
Take away my money-strip me of all these-but leave me
my men and in two or three years, at the most, I will have
them all again."

## INSURE YOUR MEN

Philadelphia Agency
The Provident Life \& Trust Company
Our Booth 149, National Busineses Show

Is there
a Traffic Jam
in Tour offices
orhasBusiness the
Right of Way?

See Exhibit of
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The National Business Show is not a sales organization but an Expeo
sition of the latest and best ideas in business

