## Che Daily Movie Magazine





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ADVENTURES Wuth Night
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Camel's Hair Top Coats in the natural undyed tan

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58.00 to 98.00

Custom Tailored in
our Private Workrooms
The fashionable single breasted, unbelted, flaring type is presented together
with many other unusual
models--models-
misses.
$\mathrm{E}_{\text {new }}^{\text {VER in vogue - soft, fleecy, light camel's hair gains }}$ oats featured by Jaeger. For travel, motor, street or general utlity wear these coats effect, the well groomed appearance of the discriminating woman or miss. And MAIL ORDERS AND INQUIRIES INVITED

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 Good Name?
## That's All You Need

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Gainaday Gainaday store. You
want a washer?- you want a cleaner? - y
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ances absolutely free, before you need pay a cent.
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Have You ${ }^{\text {s }} \mathbf{1 0}$ and a

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 present listings cannot be assured in the next issue of the Bell Telephone Directory unless the business office is notified before
## March 15th

So if you are planning to move, desire your listing changed or want advertising space in the new directory, call "Official 0050" at once. Place Your Advertiang Now
THE EELL TELEPHONE COMPANY OF PA
The Five-Inch Book Shelf -sy u. . mesvor

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## What today's coal news means to your pocketbook

Every anthracite miner belongs to the union.
And the miners have declared they will fight for a $\mathbf{2 0} \%$ increase in wages.
The operators, knowing there must be a reduction in the cost of coal to you, insist that there must be a reduction in wages. From present indications, nothing short of a miracle will avert a cessation of mining.

## How long will it last?


#### Abstract

The miners' union is probably the strongest in the business history of our country. They have made more substantial progress during and immedi- ately after the war. They are flushed ately atter the war. They are flushed with power. And the treasury is rich. They have made a definite stand which is against all economic conditions. Do you know any business that could pay you know any business that could pay a $20 \%$ increase in wages now? The coal industry certainly cannot. For here the men have had big increases in pay and betterment of conditions. And coal prices now must be reduced for coal you. The miners' union has absolutely re- fused to recognize present business


conditions and the trend of the time They are trying, as others have tried to apply the rule of might makes right:
But it must fail. But it must fail.
However, their power and resources
are so great, it might well are so great, it might well become the
most disastrous coal strike in the his most disastrous coal strike in the his-
tory of our country unless the miner tory of our country unless the
recognize their bad leadership.
Nothing would be more deplorable than the destruction of the union except the misuse of its power as in
this instance. Fin this instance. For the present control
is in the hands of agitators who will is in the hands of afitators who wil
stop mining and affect your pocket stop m
book.

## What you should do

Play safe. Buy enough coal to last this Spring and a month or two next Fall. This will help in reducing your coal bills and assure you o coal to start next Fall, re raless of how the strike lasts.
Play safe! Order now
THEPHILADELPHIA COALEXCHANGE



