

Store Hours, 9 A. M. to 5:30 P. M.

For Saturday

Gimbel shoe service leads the town! Judge it by your standards—style, comfort, prices.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Largest collection of merchandise in Philadelphia—fastest growing business. The Gimbel Store serves best.

For Saturday

TOMORROW At GIMBELS

An Advantageous Sale of

Sewing Machines

Floor Samples and Slightly-Used

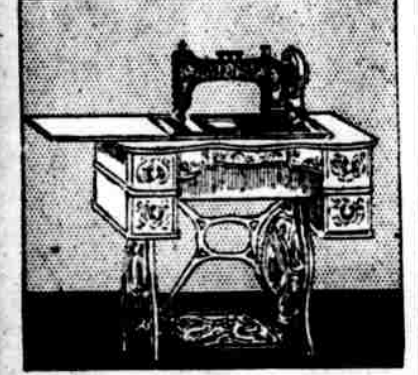
At a Fourth to a Half Below Regular Selling Prices

Choice of:—
SINGER "FREE"
LESSING
FLORENCE
ROTARY
DOMESTIC
NEW HOME

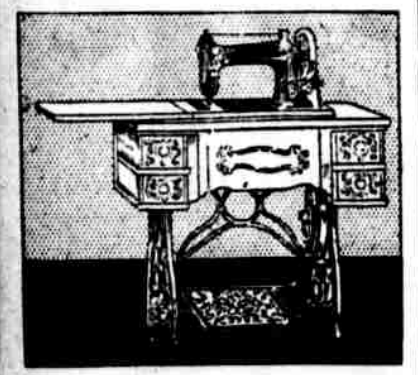
Models not sketched are also included in sale at reduced prices.

Weekly Terms: \$1 No Interest No Extras

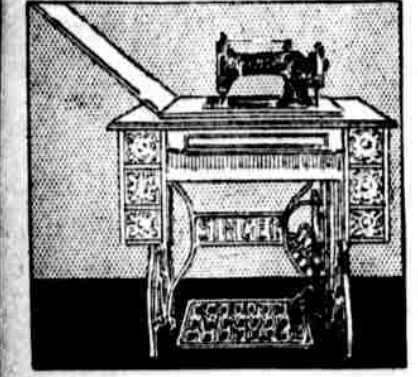
Limited number of each style.



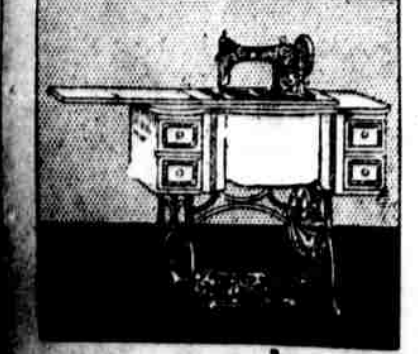
Lessing Machines, at \$29
Floor samples that are practically equal to brand-new machines.



Florence Rotary Machines, at \$27
Limited number at this reduction; equal to new.



Singer Machines, at \$29
Slightly used, but in perfect running condition. Half Price.



New Home Machines, at \$29
Floor samples. New machines would be double this price.

Many Different Styles in Women's \$59 to \$69 Navy Blue Suits at \$39.75

Gimbel-standard tricotines. Gimbel-standard, "customized" tailored—all man-tailoring; hand-tailoring wherever handwork improves the garment. Tailleurs a-plenty. Soft-line suits. Embroidered suits. Braided suits. Flare suits. Copy-coat tendencies. Black, too, of course. Sizes 34 to 48.

Eight Different Styles in Women's Tweed Suits—Sale Priced, \$19.75

In the soft "sunshine colors." Tan, corn, orchid, salmon, rose, porcelain blue. Two styles, sleeveless tweed dresses with matching coat. The other six styles, variations of coat-and-skirt suits. Sizes 34 to 46.

—Gimbels, Salons of Dress, Third floor.

Girls' New Spring Wraps, Coats and Capes—Specials at \$10

In cutest tweeds, polaires and canvas weaves. Scarlet, blue, tan, orchid and woody brown. Styles for the little girl of 6 up to smart models for Miss Sixteen. **Specials—and They're Stunning at \$19.75** Including the "three-piece model" pictured, which is the fringed dress with braided bound cape to match. New English Topper Coats, too. Two sports models. Two dressy models. 6 to 16 year sizes. —Gimbels, Salons of Dress, Third floor.



Tomorrow Sale of 1000 Misses' Coats Two- and Three-Piece Suits—and Silk Dresses

All at the One Price— **\$25** All Sizes—14 to 20—in Each Grouping
The Coats Silk-lined Polo Coats. Double-faced Polo Coats. Plaid back Polo Coats. And stunning herringbones.
The Suits All tweeds. All in the sunshine colors. Cape with fringed skirt style. Coat and skirt styles. Cape and dress.
The Dresses Canton crepes and taffetas and Poiret twilla. And lace! Beaded, tasseled, embroidered, ruffled. Brown, blue, black, orange, jade, orchid, henna, ladybird, parti-winkie—every color!
—Gimbels, Salons of Dress, Third floor.

Women's Spring Wraps Specials at \$19.75, \$25, \$29.75 and \$35

Polo Coats. Polo Capes. Tweed Coats. Tweed Capes. Plaid Capes. Donegal Coats. Smart as smart can be! And London-like, dontcherknow! **Four Specials in Silk-Lined Bolivia Capes and Coats—Either at \$39.75** Various in black, navy blue, Sorrento blue and fallow. **Just Forty-eight Sports Coats—Special at \$15** In the new inverted pleat back. In the new caramel shade of tan. —Gimbels, Salons of Dress, Third floor.

Piano Store Open Till Nine More Pathé PHONOGRAPHS Are Available!

Prices Start at **\$18** So great and helpful has this sale at Gimbels proved that the **Receivers Asked Us to Sell Their Whole Stock** It looks as though this timely help will enable the company to reorganize and again become strong. —Gimbels, Seventh floor.



Little Groups of Fine Corsets Now \$2.85

Been \$5 to \$10 Famous makes—many with special features for comfort and figure-beauty. Every figure-type. Coutils and broche—pink and white. Real "prizes." **Corsets at 50c** Values to \$3.50 Small sizes only—20, 21, 22. And not many. —Gimbels, The Pink Shop, Second floor.

Tomorrow! Subway Store Dress Sale

\$5 Values \$7.50 to \$12.75
\$10 Values \$15 to \$22.50
\$15 Values \$19.75 to \$35
Twenty-five styles—mostly silks, Mignonettes, in regular and extra sizes. Canton crepes—beaded and embroidered taffetas. Canton crepes with Paisley sleeves. Canton crepes—with chenille. Beaded Georgettes. Poiret twills. Misses' sizes, 14 to 18. Women's sizes, 36 to 44. Extra sizes up to 48.
Two-piece wool-jerseys (pictured)—the popular model with the triple hip-shirings on elastic. Henna, reindeer, Copenhagen and navy blues. Brown-and-black. Mostly misses' sizes, 14 to 18. And sample Dresses in both women's and misses' sizes—wool-jerseys, taffetas.
Fifteen styles to choose from—mostly Poiret twills, some serges. And a wealth of silk sample dresses—taffetas, Canton crepes, satins, Georgettes and Roshanara crepes. Misses' sizes for ages 14 to 18. Women's sizes, 36 to 44.
Wool Jersey, \$5 —Gimbels, Subway Store.
Roshanara Combination, \$10 —Gimbels, Subway Store.
Canton Crepe, \$15 —Gimbels, Subway Store.



Tomorrow—Saturday—Ends the Sale of Men's Suits Made to Order \$35

There's a great showing of staple worsteds—rather dark colorings with indistinct checks and over-plaid. Also—for the young man—herringbones in different sizes and colorings, and homespun and mixed goods in light effects.

Suits for Spring and Easter We guarantee the fit. Delivery for Easter. \$35. —Gimbels, Second floor, Ninth Street.

Quality Emphasizes Reduced Price

Men's and Young Men's Kuppenheimer and Society Brand SUITS AND OVERCOATS

Reduced to **\$25** Regularly \$45 to \$55

And Other Gimbel Lines

These reductions are drastic—we grouped at the one price some 1800 Suits and Overcoats for this final clearaway—and most of the lot are Kuppenheimer and Society Brand makes.

All are regular Gimbel stocks. Materials, models and sizes for men of all figures.

Single- and Double-Breasted Suits— } \$25
Medium and Heavy Overcoats— }



\$55 for \$80 London-Made Ulsters

Belated arrivals—should have been here late last fall; their mates sold at \$80—these at \$55 for a quick clean-up. —Gimbels, Second floor, Ninth Street.

Norfolk Suits for Boys From 8 to 18 Years

Values \$20 and \$25 **At \$12.50** Many models—all wool blue serges, chevots, fancy tweeds or cassimeres of gray, brown or olive. Coats are mohair-lined. Each suit has two pairs of fully lined knickers. Some have leather belts. **\$15 and \$16.50 Norfolk Suits at \$8.75** Many With Extra Pair of Lined Knickers All-wool tweeds, cassimeres, etc. Several models, mohair-lined coats. **Boys' High School Suits at \$18.50, \$25 and \$30** Sizes 16 to 36. Some with extra pair of trousers. Sport models, single- or double-breasted coats. All of the finest all-wool fabrics. —Gimbels, Third floor.



Tomorrow—A Sale of 5000 Smart New HAND BAGS at \$1

All fresh and new, and crisp spring styles. A windfall to shoppers! —Gimbels, Leather Store and Thoroughfare, First floor.

Men's and Young Men's Hats for Spring

Newest shapes, all the correct spring colors; shown in— **Gimbel Derby and Soft Hats at \$2.95** **Mallory Derby and Soft Hats at \$5** **Stetson Derby and Soft Hats at \$7** Men's cloth sports Hats, \$1.95 and \$2.95. Men's new Caps at 95c, \$1.50—up to \$3. —Gimbels, First floor, Ninth Street.

Square Veils at \$1.65

The newest thing these square veils of hexagonal mesh with fancy stitched border. In black, brown, navy, taupe or pearl gray and in combinations of black with open, orange or henna and of brown and tan. \$1.65.

\$1.30 Candy Combination at 70c

Comprising one pound of milk chocolate-covered Almonds and one pound of Chocolate Straws, value \$1.30, the two for **70c** **Gimbels \$1 Quality "Purple Package" Assorted Chocolates at 60c** Assorted Chocolates at 29c lb. box. Crystallized Canton Ginger at 58c lb. box or 38c for 1/2-lb. tin. —Gimbels, Chestnut Street Annex and Subway Store.



1000 Umbrellas At \$1.85

American taffeta (cotton) covers with tape edge and full-length bakelite handles, handles with bakelite tops and leather loops or leather-trimmed handles, etc. Many have white tips and club tops. —Gimbels, First floor.