

Organ plays at 9, 11 and 4.45
Chimes at Noon

WANAMAKER'S Store Opens at 9

WANAMAKER'S Store Closes at 5

WANAMAKER'S WEATHER Generally Cloudy

Put the Kettle on the Fire and Hear It Sing of Great Opportunities

If the Weather Does Not Happen to Be Good

For my work today, it's good for some other man's and will come around to me tomorrow, has been often said by all of us to each other, just as Charles Dickens said in one of his speeches long ago:


"To think hard, work constantly and make the best of things as they come along, be they good or bad, resolutely determined not to be discouraged, come what will, we will surely arrive at a comfortable landing."

You may pass through fire and not feel scorched.

[Signed] *John Wanamaker*

February 28, 1922.

Imported Lamps Give Light and Perfume



Made of porcelain sufficiently translucent to let light through and pierced to let the vapor of perfume escape, they are delightful and luxurious things.

Some are slender, some vase-shaped; some show old black and white decoration and some the color and designs of Chinese vases. A few have silk shades to match.

Prices are \$17.50 to \$30.
(Fourth Floor)

Little Children's Coats for Everyday

Sturdy little affairs of tweed, covert cloth, gabardine and chevrot, in serviceable colors—notably tans and browns, grays and blues, all of which are becoming to little pink faces. Most of the coats are in double-breasted styles—a few have yokes.

Sizes two to six years.
Prices \$7.50 to \$35.
(Third Floor)

800 Waists Go Into a Sale Priced at \$1.85, \$3.85 and \$5

As surely and naturally as the sunflower turns toward the sun, so women turn toward waists when the days grow at all warm. The Spring-tailored suit, the sleeveless dress and the sweater and skirt costume—all require them.

In this carefully prepared Sale there are waists for all these purposes. And there are any number of pretty and new styles.

150 Waists at \$1.85 are white voile with real felt or hand-embroidered lace or imitation Valenciennes. Some of the styles have side frills, others tuxedo collars.

450 Waists at \$3.85 are some especially pretty slipover overblouses in light and dark colored crepe de chine. Some are beaded, and there are Peter Pan models for sports suits.
(East and West Aisles)

200 Waists at \$5; among them are the favorite overblouse, the hip-length kind, a few long tricolette tunics with a dash of color and some more elaborately lace-trimmed silk blouses.

There Are Refreshingly Different Women's Spring Coats

Without losing a particle of the feminine charm, there has somehow crept in a suggestion of the tailored look of a man's coat and the smartness of a sports garment.

A very soft light-weight bolivia is the material of some of the prettiest new styles. The sleeves are cut in one with the coat and they widen towards the cuff. There is a curious likeness to a man's padlock coat in the back of one of these new models. Another has a long loose panel, edged with fringe down the back.

Fringe and tassels, by the way, are used a great deal, especially on the long scarf collars.

There are three beautiful styles at \$37.50 each and one at \$65. The colors are pilgrim, eagle, marine, navy, black and Havana brown.
(First Floor)

The New Shirred-Garter Silk Stockings At \$2.85 and \$3.75

A new silk stocking with a shirred elastic garter top that holds it firmly in place.

Two lengths, one above and the other below the knee.

Glove silk of firm, heavy quality in both lengths; and open-work silk mesh also in the sock length. Each with pointed slipper heels.

Black, white, navy, gray, pale tan and beige.
Priced \$2.85 and \$3.75 a pair.
(First Floor)

Rugs All Ready to Blossom With Newness in Your Home

And bright, good cheer in a room here and there surely makes a home all over when Spring comes.

Living room, or library or reception hall, in fact any room where you are very much, is covered for years when a Wilton is put down.

9x12 feet.....\$105 12x12 feet.....\$120 6x9 feet.....\$74 8.3x10.6 feet.....\$109 9x15 feet.....\$165

Tapestry rugs, too, have a big service to perform and the ones that have just arrived are certainly better able to do it.

Many who would prefer a less expensive rug in a bedroom or some other part of the house, find a good tapestry far better than a cheap rug of another weave.

8.3x10.6.....\$31 9x12.....\$38.50
(Seventh Floor)

Men's Spring Shirts? Never Such Choosing as Now

Bright and as fresh as spring itself is this stock. Now from start to finish.

And new things bring forth better qualities, better patterns and prices that are more within bounds.

Hardly a thing in stripes or neat plaids that has been omitted. Hardly a color that doesn't find a place on the new shirts for men.

For the soft cuff, negligé style prices start at \$1.85 and take gradual steps up to \$5.

In the stiff cuff shirts the range is from \$2.25 and \$2.50.
(Main Floor)

Lower Prices for a While on Men's Athletic Union Suits

Just one lot at a saving of about forty cents on each suit. Bought from one of the best-known makers and the opportunity for a lower price was won in the purchasing.

Self-striped madras, the cool, clean-looking kind that men have come to prefer.

Only seven hundred and twenty of them and the sizes range from 34 to 46.
Price \$1.35 the suit.
(Main Floor)

Nearly Every Man Wants at Least One Pair of Brogues

More than ever they will be worn this Spring because they have proven their worth.

At the game, on the hike or for the day in and day out grind of business, there's nothing more serviceably solid, more comfortable or smarter than the brogue.

And how genuinely men take to this modified brogue of tan grain calfskin!

Modified style, at the same time freely perforated at the lace stay, along the seam, the vamp and at the heel foxing.

The last reason for popularity is the price, \$8.50.
(Main Floor)

Golf Balls and Clubs—A New Shipment

Direct from overseas have come new shipments of golf balls and clubs that all lovers of the game will be glad to see.

From Forgans, Simpson and Winton have come a selection of their finest wood and iron clubs in a large variety of styles, all of which can be had both in women's and left-hand models.

These are \$5 each.

We have a full assortment of the famous "Silver King" golf balls, including blue line, red line, green line and yellow line at \$12 a dozen.

Golf bags from \$1.50 to \$28.50 each.
(The Gallery)

Spotlights

STORE tours, which include all the most interesting points in the Store, start from the Rendezvous on the Eighth Floor at 9:30, 10:30 A. M. and 12:30, 2 and 2:30 P. M.

REMEMBER those old-fashioned candlewick spreads which go so well with Colonial furnishings? They are hard to get, but here is a new collection of them, handmade (on a foundation of unbleached muslin) from the South. They sell at \$10 each for single-bed sizes and \$11 for double.
(Sixth Floor)

PLENTY OF FRESH VESTEES

are a necessity this year, when so many dresses are open in front, and so few coats show any inclination to close.

Dainty vestees of organdie, linen or gingham are \$1.50 each; and unusually smart ones of hand-embroidered linen and cotton sponge are \$2.50 to \$6.
(Main Floor)

NEW CRETONNES AT 50c A YARD

This is a shipment just received comprising 5000 yards of very delightful new cretonnes in widest variety of designs.

Stripes, flower patterns and various French effects.

They are 35 and 36 inches wide and just at the right time for slip-covers, Spring curtains and hangings.
(Fifth Floor)

NEW DRESS GARNITURES FROM PARIS

Quite novel effects in beaded side panels and ornaments, girdles, medallions and motifs wrought of glittering cut jet and cut steel, or of beads in soft dull colorings.

They are entirely different from any Paris has hitherto sent.
(Main Floor)

400 SILK PETTICOATS

at \$3.85 include samples and discontinued styles—liffetas, mes-salines, jerseys and combinations of these silks.
(West Aisle)

In the Wanamaker Famous March Sales Housewares China Glassware

With the opening of March tomorrow we will be prepared to offer to our customers the best opportunities we have had, in at least five years, to buy china, glassware and housewares; to buy practically everything that is necessary (not furniture) for the dining room, for the kitchen, for the laundry, for housekeeping generally.

Prices have come down splendidly, in many cases they are lower than pre-war prices, in all cases the goods are the best we have ever had.

Splendid, brilliant, important sales, all ready tomorrow morning.
(Fourth Floor)

The Great Housewares Sale Undoubtedly Offers the Best Opportunities We Have Known in at Least Five Years

The Wanamaker great March Housewares Sale is an institutional thing. It is favorably known to tens of thousands of housewives far and near. It provides the great opportunity of the Spring to stock up on all needed utensils.

This 1922 March Housewares Sale introduces a collection of more than 75,000 new articles of household utility at prices 10 to 50 per cent below the lowest that goods of equal quality can be found for elsewhere.

Everything that it contains is of the highest quality; there are no job lots, no broken assortments, no "sale" goods, no trash.

But everything new, everything bright and fine, everything of the highest quality, everything interesting, everything valuable.

It offers the most unusual opportunities to select from such things as—

- Refrigerators.
- Sewing machines.
- Vacuum cleaners.
- Kitchen cabinets.
- Aluminum utensils—cast and stamped.
- Baskets—hamper and clothes and rush shopping bags.
- Enameled cooking utensils—white and gray.
- Bathroom furnishings—porcelain, nickeled, wood and glass.
- Brushes—thousands, and the hair and bristles have been sterilized.
- Brooms, ammonia and cleaning cloths.
- Feather dusters—ostrich and turkey feathers.
- Cedar chests.
- Dustless mops and cloths.
- clothes lines, cotton floor mops.
- Heavy galvanized ware—ash cans and baskets, garbage kettles.
- Tinware—copper bottom wash boilers and compartment cookers.
- White pantry receptacles—bread and cake boxes, canisters for tea and coffee, etc.
- Woodenware—step ladders, wash boards, ironing stands, rolling pins, potato mashers, etc.
- Nickeled coffee pots and casseroles.
- Old-fashioned iron utensils—waffle irons, frying pans, griddles, etc.
- Brass jardinières.
- Hardware—good choppers, carving sets, scissors, scales, stainless steel knives, beef juice presses, etc.
- Trunks—wardrobe, steamer and dress.
- Electric coffee percolators, irons, heating pads and curling irons.
- Blu-Mottle soap.

Wanamaker Original Philadelphia Hardwater Soap, 60c a Dozen

This is the famous soap that has been produced exclusively by Wanamaker's for 24 years, and known as the best of all toilet soaps for use in Philadelphia hard water.

60c a dozen, the old-time pre-war price.

Count up the number of people in your family and let us have your order for 12 cakes for each member, which means approximately a year's supply.

In three scents, almond, violet and verbena, or unscented, as you please.
(Main Floor and Down Stairs Store)

Music Lovers Take Notice—New Victor Records Ready Wednesday!

This March release makes a host of good new numbers available for the phonograph. One of the most interesting of these, in view of the celebration by the musical world of the current week as "Caruso Week," is a new Caruso record,

"Messe Solennelle—Crucifixus"

Some delightful records of the famous Russian baritone, Chaliapin, whose first visit to Philadelphia took place but a few weeks ago, are among the collection.

And the fox-trotting's fine!
(Second Floor)



March Sale of China and Glassware

This Sale brings greater varieties and better values than has been the order for years.

Prices are 20 to 50 per cent—and in some cases more than 50 per cent—below regular, and the regular prices were anywhere from 10 to 33 1-3 per cent less than a year ago.

Several odd groups and discontinued lots are at fractions of their former prices.

A feature of the Sale is the series of tables of fancy china, art wares, bric-a-brac and odd pieces of various wares, all at half or less.

Never Such a Variety of Dinnerware

French, English, American. The whole assortment ranges in price from \$15 for an American set of 106 pieces up to \$325 for a fine French gold-encrusted set of 106 pieces.

French China Dinner Sets of 106 and 107 pieces are now priced at \$60 to \$325.

English Semi-China Dinner Sets of 106 pieces are now \$30 to \$100.

Nippon China Dinner Sets of 106 pieces are now \$50 to \$95.

American Semi-China Dinner Sets of 106 pieces are now \$15 to \$50.

All of these are sets in the fullest sense of the word. All pieces are full-sized. All sets have the largest size dinner plates—no substitution of breakfast plates for dinner plates.

A Wonderful Lot of French Dinner Sets at \$60 a Set

Fifteen different patterns, beautiful border designs, with coin-gold handles, all shown here exclusively. These are very remarkable sets at the price.

French Dinner Sets of Splendid Quality Now \$85

A remarkable lot, specially purchased for this Sale, of finest quality Limoges china in four beautiful new border patterns, all with coin-gold handles and gold edges. At least one-third less than regular. Sets of 107 pieces.

Superb Gold-Encrusted French Dinner Sets form a magnificent group in the Sale at \$100, \$175, \$280, \$300 and \$325.

English Dinner Sets Extraordinary at \$30

Sets of 106 pieces, in five new border patterns. These are very unusual at the price.

American Dinner Sets Remarkable at \$32.50

Twelve attractive patterns to sell at this price; all sets of 106 pieces.

GLASSWARE IN BRILLIANT VARIETY 20 TO 50 PER CENT LESS

Colored glassware in a delightful choice of shades is a notable feature.

Blue, pink, yellow, ivory, amethyst and other charming hues.

Stemware including light-cut and etched, is shown in radiant assortment at 25c to \$1.25 apiece.

Colonial Tumblers are now down to the pre-war figure—45c a dozen.

Standard Cut Crystal

A large and interesting collection, including a remarkable choice of pieces at half price.
(Fourth Floor)