EVENING PUBLIC LEDGER-PHILAD.



## Orange-Pineapple Ice Cream

## Another treat!

Just think of big, juicy, golden oranges and luscious pineapple-mixed with rich Gold Medal Cream. These make SUPPLEE Orange-Pineapple Ice Cream. Mere words fail to describe this delicious flavor!

## SUPPLEE Private Brands

One of the SUPPLEE-WILLS-JONES Products
Read Classified Advertising Pages 29 and 30
What a triumph of American manu facturing efficiency it is that the new facturing efficiency it is thate 61, the greatest Cadillac Cadillac Type 61, the greatest Cadimac ever produced, has set an ents.
standard of motor car values.
We desire to caution prospective buy ers of the Cadillac against possible disappointment in the matter of secur ing delivery this spring
To the buyer who anticipates early delivery, we advise placing your order at once.

NEEL-CADILLAC COMPANY 142 North Broad Street Phone, Spruce 0210

CAD I L L A C

##  <br> Keep that wedding day complexion

The blushing bride of today should
be the blooming matron of row, retaining the charm of girl hood's freshness to enhance radiant maturity
For bri For bridal beauty should not fade,
nor the passing of each anniversary be recorded on your face.
Keep the school-girl complexion Keep the school-girl complexion
which graced your wedding day, and you will keep your youth. With a
fresh, smooth skin no woman ever fresh, smooth skin no woman eve
seems old. seems old.
The problem of keeping such
complexion was solved centuries ago The method is simple
within the reach of all.

## Cosmetic cleansing the secret

 To keep your complexion fresh and smooth you must keep it scrupu-lously clean. You can't allow dirt

oil and perspiration to collect and clog the pores if you value clearness
and fine texture. You can't depend on cold cream co do this cleansing-repeated applicest way is to wash your face with the mill, soothing your fer blended
from palm and olive oils the cle from palm and olive oils, the cleansers used by Cleopatra
Science has combin Oriental oils in the bland balmy facial soap which bears their name
lou need never be afraid of the effects of soap and water if the soap
fou use is Pater fects of soap and wat
you use is Palmolive.

How it acts The rich. profuse lather, massaged
into the skin, penetrates the pores and removes every trace of the clog. ging accumulations which when neg oarse and cause blackheads It softens. the skin and It freshens and stimulates,
keps it fexible and smooth
In encouraging firmness and at-
tractive net
 THE PALMOLIVE COMPANY, Milwaukee, U.S. A.

## olume and efficieacy

 produce 25 -cenquality for only

Not too expensive Although Palmolive is the finest, mildest
facial somp that can be produced, the price
is not too high to pernit general use on
the washstand for bathing. The washstand for bathing. laritys toderate price is due to popu-
keeps the Palmonommous demand which keeps the Palmolive factories working day
and night and necessitates the importation
of the of the costly oils in vast quantity.
Thus soap which would cost $y+1$ least
cents a a cake if mate in small tuantities

Oill skins worn't need cold cream or loions after using Palmolive. II the okin in
inclined to dryent, the time to apply cold
cream is after thin cream is after thio cosmetic cleansing.
And remember, powder and rouse are And remember, powder and rouge are
perfectly harmeses whan appled to a
clean skin and removed carefully once a

Don't use it only for your face Complexion boauty should extend to
hroat, neck and shoulders. These are huite as conspicuous as your face for Give them the same beautifying cleans. ing that you do your face and they be
come soft, white nd smoth Se if reg.
ularly for bathing and leot it do for your ularly for bathing and let it do for
body what it does for your face.


