


## THE EQUITABLE

LIFE ASSURANCE SOCIETY OF THE U. S.

BROADWAY, NEW YORK

THE EQUITABLE'S 62nd Annual Statement, from which the following figures are taken, and which records substantial gains in Assets, Surplus, Outstanding Insurance, Income, and Payments to Policyholders, will be sent to any address on request.
OUTSTANDING INSURANCE, Dec. 31, 1921 . . \$2,817,970,732 NEW INSURANCE issued and paid for in 1921 . . . \$427,193,301

PAID TO POLICYHOLDERS in 1921
$\$ 83,678,000$
PAID POLICYHOLDERS Since Organization.... \$1,458,650,000
Over $98 \%$ of the domestic death claims paid in 1921 were settled
within twenty-four hours after receipt of due proofs of death.
The rate of mortality among Equitable policyholders for the year
was the lowest in the history of the Society.
During the year over $\$ 75,000,000$ was invested for Policyholders
at an average yield of $\mathbf{5 . 8 8 \%}$.

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## ECONOMY BASEMENT SPECIALS FOR SATURDAY

Boys' $\$ 6.75$ Middy and Oliver Twist Suits
Very Unusual
at $\$ 4.00{ }^{\text {Ea. }}$

## SNELTENBÜRGS

Pretty, New, Feminine Apparel for Spring! Women's and Misses' New Tweed Suits
 at $\$ 10$ Women's and Misses' NewSpring Coats $\$ 12.75$
 Charming Spring $\cdot$ Dresses Exceptional at \$12.75 \& \$15




## Snellenburg's

 For the Beat inSheet Music Graded Studteume and Plano Book of Thicumnd sonse Chatiefoursindied

 Special Luncheon at 50c

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| $\begin{array}{\|c} \hline \text { Latest Popular Sheet } \\ \text { Music } \\ \mathbf{5 f o r} \$ 1.00 \\ \hline \end{array}$ |
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## Girls' Smart New

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Women's Pure Worsted Tuxedo Sweaters
Top Notce. Values at

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| Women's Bungalow |
| Princess Aprons |
| -ebruary Sale Special <br> at 98e |
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Another Opportunity to Share in These
Wonderful Values! 1000 Pairs Women's \$4 0xfords and Strap Pumps at $\$ 2.25$ pair


Two Interesting Low-Price Specials! Men's New Percale Shirts


