

Store Hours, 9 A. M. to 5:30 P. M.

FOR Saturday

A man was cured of limping by a stalwart doctor, who said, "You must walk naturally." The last twang of business complaint can be cured as easily. Forget it.

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Friday, February 24, 1922

New bridges; world's fair; more general building—Philadelphia at least has few worries.

FOR Saturday

## Women's Coats—Spring's Silk-Lined Smart Herringbones

Begin at \$19.75

London's favorite length, London's favorite pockets, London's favorite belt-treatment!

Polos and Plaid-Backs and Tweeds—and Double-Face Variously at \$15 to \$55

Capes at \$15, \$25 and \$45.  
Polo Coats at \$19.75, \$25, \$29.75, \$35, \$39.75, \$45 and \$49.75.  
Camel's-Hair Coats at \$55.  
Tweed Coats at \$27.50, \$39.75 and \$45.  
—Gimbels, Salons of Dress, Third floor.



## 1250 Ready-to-Wear Hats

Regularly \$6 and \$7—Tomorrow

at \$2.95

A big manufacturing milliner's clean-up of incomplete color-styles, including the showroom samples.

He's had his "Opening"—taken his big orders—and is glad to clear decks of "fews" to get ready for big action.

Not every shade or color in every style—but both styles and colors a-plenty!

—Gimbels, First Floor Section and Third floor.



## Tomorrow Nearly a Thousand Sample Silk Petticoats at \$3.95

Values \$6 to \$10  
Including those splendid radium silk petticoats. And silk-jerseys of the lovely, heavy quality. And taffetas—both plain and changeable. And mes-salines.

—Gimbels, Second floor.

## Tomorrow Misses' Suits

—Adorably Gay Tweeds

—With cape or coat—

at \$25

A dozen smart styles, including the novelty cape-suit pictured, which is simply adorable in the way tan borders the larkspur-blue everywhere, from skirt-edge and pockets to buttonholes and even fringes the throw-tie collar!

The coat-suit styles are just as novel!

About thirty gay colorings to choose from.

14- to 20-year sizes.

—Gimbels, Salons of Dress, Third floor.



## Tomorrow—Three Special Groupings of Girls' Spring Wraps

—at \$5.95

—cutest tan and green capes, with hunter's green or rouge pipings (pictured)—6- to 14-year sizes.

—at \$12.75

Coats of herringbones, polaire and tweeds. Sports and dressy models. Mostly tanny tones.

And Capes in high colors. 6- to 14-year sizes.

And at \$19.75

English "toppers" for the High School girl. Dressy Coats, too.

And Capes. 12-, 14- and 16-year sizes.

—Gimbels, Salons of Dress, Third floor.



Lunch at Gimbels Saturday, 90c  
Half Roast Chicken, Stuffed Cauliflower au Gratin, Sliced Tomatoes and Lettuce—Mayonnaise Ice Cream or Fresh Strawberry Charlotte Milk or Pot of Tea or Coffee Good Music

—Gimbels, Seventh floor.

## Men's Society Brand AND Kuppenheimer Suits Overcoats and Ulsters

Also Other Gimbel Lines Half Early Season Price



Clothing clearances are by calendar—not by temperature. The worst blizzard on record occurred in March—but winter stocks must go before winter ends.

Practically all of the suits are wearable in spring. And the overcoat bought now means preparedness next season. The money saving is immediate!

Half the early season price—best bargains you know of!

\$20 for Suits Overcoats  
\$25 for Suits Overcoats  
\$30 for Suits Overcoats  
\$35 for Suits Overcoats  
\$40 for Suits Overcoats  
—Gimbels, Second floor, Ninth Street.

## Women's Tweedy Suits

—Both Two- and Three-Piece—at

\$25

Two-piece Coat-suits with the new touches—the inimitably new touches!

Two- and three-piece Coat-suits—complete dress with long graceful cape.

In All the Newest Sunshine Colors

—Wait till I show you the blue I want!"—said a customer to her companion.

We had every new blue!

Be sure to see the orchid, helio, corn, tan and rose tones. Each most attractive.

Sizes: 34 to 48.

—Gimbels, Salons of Dress, Third floor.



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—Gimbels, Salons of Dress, Third floor.



## Men's Spring Suits To Order at \$35

Over a hundred fabrics for spring wear—goods that go into usual \$50 to \$70 made-to-order suits by good tailors.

Suits of these fabrics made to your order in this sale at \$35. Our risk as to fit.

Ready for Easter!

—Gimbels, Custom Tailoring, Second floor, Ninth Street.



Another Lot of New Columbia Records  
33c for 10-inch Double-Faced  
65c for 12-inch Double-Faced  
Many wanted Records of leading artists and symphony orchestras; none higher than 65c.  
2500 RECORD ALBUMS  
10-inch at 39c—12-inch at 49c  
Slight imperfections. Black or maroon. Index letter in gold.  
TALKING MACHINE NEEDLES, HALF PRICE, AT 1000 FOR 50c  
—Gimbels, Seventh floor and Subway Store.

## Boys' Overcoats

At Half Last Fall's Prices—Now \$6.25 to \$17.50

For Boys from 3 to 18 years. Of high-grade, up-to-date fabrics, excellently tailored.

And Suits From \$6.25 to \$20

Many with extra trousers. Ages 3 to 18 years, including long-trouser models. Blue serge or good mixtures are the materials.  
—Gimbels, Third floor.



## Get a Full Set of Columbus Cord Tires

Adjusted on selling price—and they carry an 8000-mile guarantee. All are first quality full over-size cord tires.



30x3 1/2 at \$14.40  
32x3 1/2 at \$20.40  
32x4 at \$25.95  
33x4 at \$26.72  
34x4 at \$27.40  
32x4 1/2 at \$33.50  
33x4 1/2 at \$34.28  
34x4 1/2 at \$35.12  
35x4 1/2 at \$36.16  
36x4 1/2 at \$36.92  
33x5 at \$41.72  
35x5 at \$43.80  
37x5 at \$46.08

## Schrader Universal Tire Gauge, Special at 95c

One only to a customer. A helpful service in Auto Accessories—needed things at interesting prices.  
—Gimbels, Fourth floor.

## Candy Specials

1-lb. box Assorted Chocolates and 1-lb. box Plated Mint, the two for... } 55c  
3000 1-lb. Boxes Assorted Chocolates... } 29c  
1000 1-lb. Boxes Gimbels "Purple Package" Assorted Chocolates at } 60c  
1000 1-lb. Boxes Gimbels "Sensible Six" Assorted Chocolates... } 50c  
—Gimbels, Chestnut Street Annex, Grand Alley and Subway Store.

## Bloch Baby Carriage



At \$37.50  
Half round reed, corduroy upholstered. Reversible gear and heavy rubber tires. In natural, gray, cream or white.  
—Gimbels, Fourth floor.

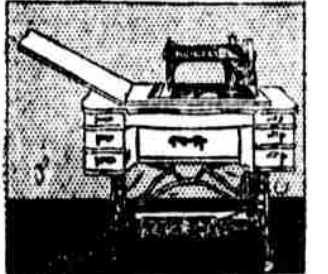
## Half Price!—Three Days Left of the February Furniture Sale

Saturday, Monday, Tuesday—three days full of rich possibilities in selection of good furniture at the sale savings. And payments for furniture may be spread over several months, at the low sale prices.

**DINING-ROOM FURNITURE**  
\$200 for a \$400 4-pc. Mahogany Dining-Room Suite, Louis XV Reproduction  
\$200 for a \$500 4-pc. Walnut Dining-Room Suite, Louis XV Reproduction  
\$175 for a \$400 Queen Anne Mahogany 4-pc. Dining-Room Suite  
\$350 for a \$750 4-pc. Walnut Dining-Room Suite, Italian Renaissance  
\$300 for a \$600 4-pc. Italian Renaissance Dining-Room Suite  
\$375 for a \$750 Walnut or Mahogany Dining-Room Suite, Louis XV Reproduction  
\$1500 for a \$4500 10-pc. Solid Mahogany Dining-Room Suite, including large Buffet, China Closet with drawers at bottom, large Console Service Cabinet, oblong Extension Table, four Side and two Arm Chairs; each piece elaborately carved, with hand-carved rope edges  
\$2100 for a \$4200 Inlaid Sheraton Dining-Room Suite, 12 pcs. Neatly decorated with broad and narrow band inlay  
\$1000 for a \$3000 10-pc. Chinese Chippendale Dining-Room Suite  
\$600 for a \$1550 3-pc. Oak Elizabethan Dining-Room Suite

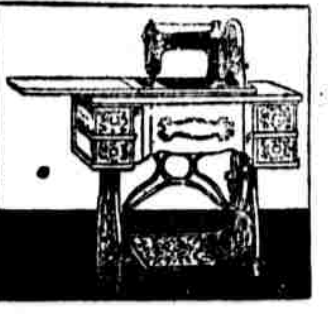
**LIVING-ROOM FURNITURE**  
\$750 for a \$1650 3-pc. Living-Room Suite; large Davenport, Wing Chair and Arm Chair  
\$1200 for a \$3500 5-pc. Louis XV Living-Room Suite, consisting of large Davenport, Arm Chair, low-back Wing Chair and two large Arm Chairs; covered in Damask and Velour  
\$600 for a \$1200 3-pc. Living Room Suite; loose-cushion seats, roll arms, covered in Silk Plush  
\$850 for a \$2100 3-pc. Living-Room Suite, elaborately carved frames, large Arm Chair, Wing Chair and Davenport  
\$300 for a \$750 3-pc. Living-Room Suite, cane backs, seats and pillows covered with Damask  
\$175 for a \$425 3-pc. Living-Room Suite, consisting of large Davenport, Arm Chair and Wing Chair with loose-cushion seats; covered in Blue Velour  
\$200 for a \$475 3-pc. Living-Room Suite, loose-cushion seats  
**BEDROOM FURNITURE**  
\$300 for a \$600 4-pc. Walnut Bedroom Suite, Louis XVI Design  
\$200 for a \$400 5-pc. Bedroom Suite, with Twin Beds; in Mahogany  
\$200 for a \$475 4-pc. Walnut Bedroom Suite, Queen Anne Design  
—Gimbels, Sixth floor.

## Domestic Sewing Machines, \$55



Brand new machines—in a fine golden oak case. Six drawers. A big value at \$55.

## Florence Rotary Machine, \$27



Slightly-used machines, but nevertheless very good values. Well made and substantial.

## Subway Store Women's and Misses' DRESSES

at \$10 Half Price or Less

Poiret twills with embroidered Canton crepe fronts and sleeves. Canton crepes with great Chinese motifs embroidered on in high colors. Canton crepes with interlaced novelty braids—and every braid-end flutters like ribbon! Taffetas—embroidered in fruit-clusters and colors. Or taffetas, with Spring's favorite ruffles and roses! Beaded Crepes de Chine. Nail-headed satin-faced crepes. Gold-touched crepes de Chine. Roshanara crepes combined with beaded Cantons. Tricotines.

Misses' sizes for ages 16 and 18. Women's sizes 36 to 44. Some extra sizes—46 to 52.  
—Gimbels, Subway Store.



On Sale Tomorrow Men's \$7 SHOES \$3.85  
Every pair should be sold before noon! Most wonderful values in men's shoes ever offered in the Subway Store.  
864 Pairs  
Every Pair a Decided Bargain  
—Gimbels, Subway Store.



## Subway Store Men's All-Wool Overcoats, \$10

VALUE \$25 TO \$45

From our regular stock. Lines we've sold all season and "fews" of a kind. Wide range of colors; some plaid backs in the lot. Sizes 33 to 38 only. \$10.

400 Boys' Raincoats \$2.50 and \$3.50  
Men's \$25 and \$30 Suits at \$12.50  
Seconds of \$5 to \$7 coats. Double texture, guaranteed rainproof. Tan and black. Sizes 4 to 18 years.  
—Gimbels, Subway Store.

## Limited Quantity Used Machines at \$21

All in good condition. Women who practice real economy will recognize this Sale as an opportunity to save. The quantity is limited enough to make haste desirable.  
—Gimbels, Fourth floor; Also Subway Store.