# One, Two, Three, Four Days and the Wonderful February Sale of

WANAMAKER'S

In Times of Prosperity Friends Will Be Plenty but in times of adversity, instead of plenty, there is generally but one in twenty.

He or she who claimed to be a friend and forgot all about it never was a real friend.

One and one counts two, but a truc friend in necessity will rally to cheer and help and some of them to an utmost of endeavor that make one and one to count





WANAMAKER'S

February 23, 1922.

## Uncommon Tailoring in These Young Women's Tweed Suits

For young women of 14 to 20 years here is an exceptionally good-looking new tweed suit of moderate price. The long straight coat is mannishly tailored and quite plain, except for self-strapping, and the skirt is extremely well cut.

It comes in rose, stone blue, moss green and banana brown. the coats in most cases satin lined to match. Priced \$35.

## If Our \$35 Spring Suits for Women Are Remarkable

The materials are somewhat better than usually go into these suits; herringbones, men's suitings, tweeds and homespuns; mostly in tans, browns and grays, though a few are in the brighter rose and

The work is done by our own tailors and all the sewing is with silk. This silk thread matches perfectly, so do the buttons and the linings. Lastly the cloth being here in the house, any one who desires a hat made to match her suit can order it.

## Younger Women Like These Shiny Black Enamel Oxfords

To wear with certain colored tweeds for which tan shoes would not do, these black enameled exfords are exactly right. And equally correct with tailored suits of any other material.

They are made on a mannish last, with a low, broad heel, extension welted sole, and a rounded soft toe. The long wing tip, heel foxing and vamp edge are perforated and saw toothed.

In distinctive style and sound service they offer a full \$12 worth. The same model shoe, in dark tan Norwegian grained calfskin for general hard wear, is \$9 a pair.

## Women's Finest Winter Wraps Are Now Lowered to \$100

About forty in all and every one has been at least three times as much and some even more

There are no two alike, but they are all either of duvetyn or bolivia and trimmed with one of the following furs-beaver, caracul, squirrel or wolf. The furs in themselves are handsome enough to more than compensate one for the price of the entire wrap. (First Floor)



## Who Can Resist the Glorious Beauty of Oriental Rugs?

For instance, a Mahal, a Kermanshah or a Chinese carpetsize piece; or a fine, heavy, serviceable Mosul? We mention these pieces in particular because just now we are showing some very attractive groups of just such rugs, all recently unbaled and priced below prevailing rates.

|         | Persian Mahal Rugs                      |                   |  |  |
|---------|---|-------------------|--|--|
| 7 x 7   | *************************************** | 12.7 x 8.7        |  |  |
|         | ***** 249                               | $13.7 \times 9.6$ |  |  |
| 3 x 7.2 |   | $10.7 \times 9.2$ |  |  |

...\$249

| 10.2 x 6.11<br>10.5 x 7 |       | 11.2 x 7.7     |
|-------------------------|-------|----------------|
|                         |       | hah Rugs       |
| 11.6 x 8.8              | \$395 | 11.6 x 9\$397  |
| 10.8 x 8                | 340   | 9.8 x 7.2 375  |
| 11.5 x 9.5              | 387   | 10.6 x 8.7 325 |
| 10.5 x 7.11             | 355   | 8.6 x 8.1 245  |
| 10.5 x 8.11             | 495   | 10.5 x 6.9 290 |

#### Persian Mosul Rugs 2.6x4 to 3.4x7, \$32, \$38, \$45, \$55

| Chinese          | Rugs             |
|------------------|------------------|
| 11.10 x 9.1\$275 | 11.11 x 9.3\$295 |
| 12.3 x 9.3       | 11.11 x 9.2 367  |
| 15 x 11 675      | 13 x 10 435      |
| 15.6 x 12 675    | 13.3 x 10.1 395  |
| 14 x 10.8        | 19.11 x 12 965   |
| 10.0             | 17.2 x 11.3 585  |
| 10               | 10 x 8 210       |
|                  | 9 x 6 165        |
|                  | 13.3 x 10.4 445  |
| (Seventh         | Floor)           |



Store Opens at 9

ONE of the most beau-tiful of all the beautiful dress features which moderns owe to the ancients is the fillet for binding the hair - the bandeau, as it is known today. Look at the bandeaux just received in the Inexpensive Jewelry Store -wreaths of gold and silver and gayly colored leaves and berries-and see if you do not think so. The prices are \$4 to \$10. (Main Floor)

#### A LITTLE TALE OF FURS

The Fur Salon is keeping its racks of little animal scarfs pretty well filled with Hudson Bay sables, minks, gray squirrels, stone and baum martens. There are little mink scarfs as low as \$16.50, and Hudson Bay sablessingle skins-for as little as \$35. and other things equally interesting.

(Second Floor)

WILL mothers who do not scorn economies please note?

The Children's Store still has some of those mussed colored and white dresses at 65c to \$3.50, sizes two to five years; some rompers at 75c to \$1.25, sizes the same; and sweater sets at \$3.50 to \$8.50. Former prices were at least a third more on each

(Third Floor)

#### HANDBAGS OF ANTELOPE LEATHER

This velvety leather, in its rich, dull black, makes exceed-

ingly handsome bags. These are in a new square shape and are quite flat. They have silk cord handles and either sterling silver clasps or ittle gilt jockey cap clusps. All are lined with gay silk for contrast.

Prices are \$6.50 and \$9. (Main Floor)

#### CHILDREN'S SPORTS HOSE FOR SPRING

Three-quarter hose, in dark green and brown heather mixtures, with turnover tops in brightly colored silk stripes. They are of silk and wool. Price \$1.25 a pair. (First Floor

Furniture Will Be Over The time is so short and the opportunities so good that the

imperative thing is prompt action. Four more days to choose from the largest and finest stock of furniture in the country at February Sale prices.

What does it mean to you?

Are you sure you can afford **not** to take advantage of it?

The great sale with all its unrivaled advantages ends Tuesday evening.

The time to act is at the earliest available moment—there's no time like the present when something particularly worth while has to be done.

#### Four More Days of the Office Furniture Sale

Four more days to choose any piece of office furniture in our stock at a substantial saving from the regular

That is the whole story.

#### Nearing the End of the Rare Values in Mattresses

Two days this week and two next to choose from our entire stock of mattresses, pillows, bolsters and springs at February Sale prices.

Hard to tell when there will be another such opportunity, certainly not for a good while.

(Sixth Floor)

## Very Important Is the Spring Wrap for Miss Six-to-Sixteen

Quite as urgent as Big Sister's or Mother's, and quite as fetching, too, if these first Spring coats and cloaks are to be taken as examples.

Here are smart topcoats of herringbone brown and heather tweeds; lovely soft-colored coats in the new rose and porcelainblue tweeds, lined with satin to match; coats in the favorite sand and fawn and tan colorings; slip-on coats with long fringed scarfs attached, and the most becoming long cloaks of a soft velvety fabric like duveyn, in nut brown, ladybird red or dark blue, richly

These are all compassed between \$15 and \$45, and the various ages from six to sixteen years will be found among them.

(Second Floor)

## 150 Pair of Linen Pillow Cases -\$3 and \$3.75 a Pair

Of excellent, pure linen, closely woven and finely hometitehed. The difference in price is due to the grade of cloth.

Both kinds measure 2212x36 inches, finished, and both are very moderately priced.

\$3 and \$3.75 a pair.

(First Floor)

## These Long Kid Gloves From France Were Worth Waiting For

The many who have asked us for this particularly fine French kid glove in 12-button length will be glad to know they are in. The kid is exquisitely soft and flexible and they are perfectly

In black, black stitched with white, white, or white stitched with black, all pique sewn.

· The new lower price on this importation is \$5 a pair.

## A Miscellany of Underthings

Women's cotton crepe undergarments include two styles of white nightgowns with white stitching, price \$1.75; of salmon pink nightgowns with colored stitching, price \$1.85, and of flesh-colored bloomers,

Also white tub silk petticoats with double panels at \$2.85; and with double hems at \$3.85.

New messaline and taffeta petticoats, navy, black and changeable colors at \$5.50; and the same things in extra sizes at \$6.85 for messaline, and \$7.50 for taffeta.

#### A Novelty Canton Crepe Used for Sports Wear

It is a Canton crepe with a satin stripe running through it, giving the brilliant effect that is so much sought after in the newest sports costumes.

The satin stripe makes the prettlest finish for the new wide sleeves and it is effective in a sports skirt. In rose, jade, gray, raspherry, beige, henna, navy, brown, black and white, 36 inches wide and \$3 a yard. (First Floor)

## New Corsets—the Parisiennes Are in Many Styles

Parisienne girdles made of pink broche with semi-elastic tops and Topless Parisiennes of pink broche with insets of elastic under the arms, and a moderate number of bones, \$14.

A pink broche topless with elastic inset under the arms and long

## New Linen Toweling at a New Low Price—28c a Yard

The best at the price in a good while. Woven of all linen, with borders in either red or blue. The width, 16 inches.

skirt, trimming of pointed lace, \$20.

We are also showing a pure linen toweling with red borders at 20c a yard, which is an exceptionally low price. These goods are 16½ inches wide.

CERTAIN paper goods - napkins. tags, paper towels, string, confetti, streamers, festoons, shelf trimmings and so on-will hereafter be found in the Housefurnishings Store. (Fourth Floor)

#### POTTERY PLAINLY BEAUTIFUL Roseville pottery, noteworthy

for the extreme simplicity and beauty of its flower bowls, candlesticks and vases, is being shown in the China Store. Pieces with the ordinary glaze are in lavender only; pieces with high luster in copper, yellow and rose. Prices are \$2.50 to \$15.

(Fourth Floor)

#### A HUNDRED PATTERNS IN 65c GINGHAMS

And, of course, that means many varieties of plaids, checks, stripes and plain colors, such as women are buying for their own and their children's

It is an excellent quality gingham for 65c, one of the best domestic ginghams we know for anything like this price. The width is 32 inches. (First Floor)

#### SELECTION IS GOOD IN WILTON RUGS

You may choose from a great variety of designs and color cominations, for any style of furnishing and any room. 9x12 ft., \$84, \$105 and \$120. 8.3x10.6 ft., \$78.50, \$100 and

6x9 ft., \$53 and \$74. Special

9x12 ft., \$65 and \$95.

#### MOIST AIR IS HEALTHIEST

for every room in the house. Naturally it's hard to keep the air from getting dry with the furnace blazing away twenty-four hours a day.

That is, it's hard without any help, but there's an air moistener that keeps the room always healthy. One side is corrugated so it fits between the radiator sections and slides back out of

Priced according to sizes at \$1.50, \$2.50 and \$3. (Fourth Floor)

#### GIFTS FOR A BABY

Not difficult to choose one in the Baby Store. Among other things are new hand-painted rattles, tellet sets, books to keep a record of the baby's young career, ribbon aighan holders and such things. Prices are from 50c

(Third Floor)

#### FINE CANDIES FROM OUR OWN KITCHEN

Made of the purest ingrements with delicious results.

Twelve kinds of caramels, the very finest, with centers of nougat, marshmallow, cocoanut, molasses mint, fudge; or plain, raspberry, coffee, vanilla, choco-late, chocolate nut and vanilla nut. Each \$1 a pound. Good gum arabic gum-drops now down to 60e a pound.

(Down Stairs Store)

#### THE BREATH OF MANY FLOWERS

make up the delicate bouquet odor known as Charme d'Amour. It is one of the best-liked of all Queen Mary perfumes, and will be found exclusively here, at these prices-

Extract, \$1.50 to \$5.50. Toilet water, \$3.50 and \$5.50. powder, \$1.50. Compact face powder, \$1. Talcum, 75c.

(Main Floor)

#### DRESS SERGE \$1.25 A YARD

In the soft tine "French" weave which is such a desirable weight for Spring. The quality is remarkable, indeed, and also the width in a serge at this price. It is 42 inches wide and comes

in navy, brown and black.

## Fabric Suited to Model and Model to Size For months we worked in advance.

All the dependable cloths examined and the

Each cloth, in each pattern, tried and fitted to the model that it suited best.

Each model created with a view of the man who would wear it.

His size, his characteristics determined how fashion should be adapted.

There is the secret of how this selection of

## Men's Spring Topcoats

fills the needs of every

While the topcoats are designed to conform to the needs of individual types none of the season's distinctiveness has been lost.

The loose, flowing lines are found in each coat.

Neat-fitting collars with the coat falling in a drape from the shoulders.

Single-breasted and the button - through type. Gone are the fly fronts of other years.

Colors? Light. Grays, mixtures pale and rich. the faintest sand, tans. browns and then the more staple shades.

In fabrics, men are choosing homespun or tweeds. Prices start at \$35 and

go up to \$60.

(Third Floor)

## More of Those Madras Shirts With Silk Stripes at \$2.50

And they are woven madras, too, which means that the colors,

A little while ago these shirts made their debut. And how

The whole lot was gone almost in a twinkling. Now another lot is here. Just as fine, just as Springlike; in fact, just like them. It seems that you have the whole world to choose from, so

## A Smart Oxford That Will Help Men Keep Pace With Spring

English to the nth degree, this brogue last.

varied are the colors and stripe arrangements.

A brogue, yet not extreme. It's plain and neat and snappy as any man car ask. Tan, of course, in boarded calf with the dull finish around

the soles.

The price is \$13. Main Floor

## These 50c Handkerchiefs for Men Are Unusual

For one thing they were made to sell for much more than this and we considered them a good value even then.

They are a closely woven nice quality of Irish linen, generously large and they have the foreign stitching. For a practical handkerchief of this kind, they can hardly be improved upon. By the dozen,

(Main Floor)

## Special Prices on Ajax Cord and Fabric Tires

Motorists who know the importance of buying good tires for their cars will find them here in our assortment of U. S. Royal Cords, Good-

rich cords, Diamond cords, Empire cords and Beacon cords. And they may like to know that we have received a fresh lot of

Ajax cord and fabric tires at interesting prices: 32x4<sup>1</sup>2 ...... 37.71 32x312 ..... 22.95 92x4 ..... 29.16 20.06

## Another Carload Is Here— The Famous Wanamaker Special

Refrigerators For years the most favorably known refrigera-

And its reputation lies solely in its quality. Built for service and not for price.

Only the best materials are used in constructing the Wanamaker Special and it is built after our own specifications. Despite this superiority it is not an ex-

pensive refrigerator. At

it is regarded as probably the best value to be had in any refrigerator of its size. A convenient type for a small family or an apartment, being 33 inches wide, 18 inches deep and 48 inches high.

The ice chamber has a 100-pound capacity, while the food compartment and butter and milk chamber afford ample room. Not a soft pine box, but hardwood in the golden-oak finish.

