## One, Two, Three, Four Days and the Wonderful February Sale o

In Times of Prosperity Friends Will Be Plenty but in times of adversity, instead of plenty, there is generally but one in twenty.

He or she who claimed to be a friend and forgot all about it never was a real friend. One and one counts two, but a truc friend in necessity will rally to cheer and help and some of them to an utmost of endeavor that make one and one to count eleven.
[signed] Ook Pranamats.
Uncommon Tailoring in These Young Women's Tweed Suits



If Our $\$ 35$ Spring Suits for Women Are Remarkable

 Younger Women Like These Shiny Black Enamel Oxfords



 The same model shoo, in dark tan
for gencral hard wear, is $\$ 9$ a pair.
(Elret

Women's Finest Winter Wraps Are Now Lowered to $\mathbf{\$ 1 0 0}$




Who Can Resist the Glorious Beauty of Oriental Rugs? size piece; or a fine, heav, servicable Mosul?
are Wo mention these pieces in particulat because just now we
are showing ome very atractive grous of just such rugs, all
recently unbaled and priced below prevailing rates. recently unbaled and priced below prevailing r
Persian Mahal Rugs


A LITTLE



$W_{\text {do not scorn econg- }}^{\text {ILL mothers who }}$ mies please note? The Children's Store still has some of those mussed colored and white dresses at 65 c to sears; some lwo to five year to sic siompers at same; and sweater sets at $\$ 3.50$ to $\$ 8.50$ Former. prices were at least a third more on each group.


CHILDREN'S
SPORTS HOSE
FOR SPRING

 Furniture Will Be Over

The time is so short and the opportunities so good that the imperative thing is prompt action.

Four more days to choose from the largest and finest stock of furniture in the country at February Sale prices

What does it mean to you?
Are you sure you can afford not to take advantage of it? The great sale with all its unrivaled advantages ends Tuesday evening.

The time to act is at the earliest available moment-there's no time like the present when something particularly worth while has to be done.


Nearing the End of the Rare
Values in Mattresses
Hard to tell when

Very Important Is the Spring
Wrap for Miss Six-to-Sixteen


150 Pair of Linen Pillow Cases - \$3 and \$3.75 a Pair

The difrererice
Both kind $n$
dierately
priced

These Long Kid Gloves From France Were Worth Waiting For
The many who have asked us for this partieularly fine Frence
kid glove in 12 -button length will be gelad to know they are in kid goeve in 122 button length wwill be glad to know they are in.
The kid is exquisitely soft and flexible and they are perfectly $\substack{\text { The } \\ \text { made. }}$
In black, black stitched
with black, all pique sewn.

A Miscellany of Underthings




## A Novelty Canton Crepe Used for Sports Wear



New Corsets-the Parisiennes Are in Many Styles




[^0]$C^{\text {ERTAIN paper }}$ lags, paper tapkins
 ers, festoons, shelf trim mings and so on-will hereafter be found in the Housefurnishings

POTTER
PLAINLY
BEAUTIFUL



$\qquad$
A HUNDRED PATTERNS IN
65c GINGHAMS 65c GINGHAMS
 cind



| SELECTION IS GOOD IN | Men's Spring Topcoats man. |
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| Tuat noy |  |
| and |  |
|  | The losee finwing tines |
| ecial | Weat-fiti |
| C, sesian sity |  |
| IST AIR IS | Single.breated and to |
| Healthiest |  |
| top ever rom in the touse | Ciors? Light, Grass, |
| air frim weting dis with the for |  |
|  | (taple shates. |
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|  | Po in to sto start at 833 and |
| $\underset{\text { BABY }}{\text { GIFTS }}$ FOR A | More of Those Madras Shirts With Silk Stripes at \$2.50 |
| Whot baituyth to choome | delind the wre woen madrs, too which means that the cole |
|  | A little while ago these shirts mate their debut. And how men did take to them! |
|  |  |
| (Thura noor) |  |
| FINE CANDIES |  |
| $\begin{aligned} & \text { FROM OUR OW } \\ & \text { KITCHES } \end{aligned}$ | A Smart Oxford That Will Help Men Keep Pace With Spring |
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| Tratere stit of eranals, |  |
|  |  |
|  | ce is stia. |
| now down to 60 e a pound. (Down Stairs store) | These 50c Handkerchiefs |
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| MANY FLOWERS | Fonge thing the weon maxe |
| mate mo tha dothe | Soes |
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## DRESS SERGE

 $\$ 1.25$ A YARD$\qquad$

Fabric Suited to Model and Model to Size
For months we worked in advance.
All the dependable cloths examined and the hest selected.

Each cloth, in each pattern, tried and fitted
the model that it suited best.
Each model created with a view of the man would wear
His size, his characteristics determined how fashion should be adapted.

There is the secret of how this selection of
Men's Spring Topcoats

More of Those Madras Shirts With Silk Stripes at \$2.50

These 50c Handkerchiefs for Men Are Unusual and Fabric Tires



[^0]:    New Linen Toweling at a New Low Price-28c a Yard
    The beat at hie priew in ngod will
    

