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If ever there was a case of "penny wise, pound foolish," it is when a man goes price-shopping for a battery.
There is only one way to economize on a battery, and that is by buying the best obtainable. The difference in original price between an Exide and the cheapest battery is nothing compared with what you save on the Exide in longer life and freedom from repairs.
And the inconvenience you suffer from an ineffective battery can take most of the joy out of motoring.
Don't deny yourself the satisfaction you will get from owning an Exide. You owe it to your temper and your pocketbook to have a battery that will give uninterrupted service for a long time. You will find such a battery at the nearest Exide Service Station.

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Win mex own
 EXIDE SERVICESTATION 671 No. Broad Street
THE LONG-LIFE BATTERY FOR YOUR CAR

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A BUSY PORTION OF OUR NEW WAREHOUSE
Carload Purchases Mean Greater Buying Power and More Savings, Which We Pass on to You!

## $\operatorname{Made}_{\text {of Finest Virginia Peanuts! }}^{\text {Regular Price, } 10 \mathrm{c}} \quad$ CLA

Made of Finest Virginia Peanus!
 Every Egg Guaranted
LOOSE FRESH EGGS-Big and Meaty- 35c doz.

Big Mealy POTATOES, $\mathbf{B C}_{\text {c }}$

LENTEN SUGGESTIONS
Beardeley Codish
Banarer Codfish
Banner Codhsh ...
Pure Codfish
Nova Scotia Herrin
 Engiish's moked Bloaters each 13c 13 c Fineth's Canned Shad. Goron't Fisht $H$ Ilakes.
Doxie Clam Chowde

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 ALMAR $\begin{array}{cc}1 / \mathrm{llb} & 12 \mathrm{c} \\ \text { BAB } \\ \text { pkg }\end{array}$


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| STEAK | 28 | SIRLOIN | STEAK |
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 | Cross-Cut Roast . . .20c lb | Best Made Scrapple. .9c lb |
| :--- | :--- | $\underset{\text { From Fineot Steer Boef Only }}{\text { Bolar Roast }} \quad \begin{aligned} & \text { Lean Salt Pork } \ldots . . \\ & \text { Half Smokes } \ldots . .\end{aligned} \mathbf{1 6}_{\mathbf{1 b}}^{\mathbf{c}}$

## There's a spic-and-span GREEN Alma, Store in your Neighborhood!

