

THE WANAMAKER STORE WILL BE CLOSED ALL DAY TOMORROW

The Inheritance of Every Young American Is the Gift of Liberty under a Constitution framed by the

Fathers of our Country led by George Washington

whose birthday is indelibly written in the heart of every true American. The twenty-second of February should be universally observed throughout the United States, but especially so in Philadelphia, the first seat of the government of the thirteen States.

Noble men they were, who never ceased from their labors until they agreed "to form a more perfect union, to establish justice, to secure the blessings of liberty and to insure domestic tranquillity."

The remembrance of the Revolutionary struggle, that resulted in American independence, brings vividly before us Paul Revere, George Washington, General Putnam, General Lafayette, Warren, Prescott and Wayne.

If the young men and women, who are native born, coming on toward citizenship, will make themselves familiar with the lives of Washington and his associates and their sacrifices, they will reverence and venerate what they did to secure to our country the blessings we enjoy.

While the twenty-second of February is by law a legal holiday in all the States, territories and possessions, yet Philadelphia, the mother of the nation, has been slow to set the proper example to the States of its patriotic observance.

What will the young men and women who love their country do to put Philadelphia right before the world? Get together and talk it over.

[Signed]

John Wanamaker

February 21, 1922.

WITH THE development of these sales the furniture business as a whole has grown to an enormous volume.

What is of more vital importance, it has risen to new standards in constructive quality and refinement of design.

With the development of Wanamaker Furniture Sales and the resultant demand for better furniture, manufacturers north, south, east and west have felt the urge to new and more intelligently directed efforts toward excellence.

Where the Work of the Masters Lives Again

A walk through the furniture stocks in this February Sale is like an excursion back to old days, the days when cabinet-making seems to have been the foster-child of architecture.

Here you will see all that was finest in the cabinet work of the days of Washington, all that was beautiful in the furniture of the old-time craftsmen and designers, perpetuated in a thousand forms—in Colonial furniture that might have come straight from Mount Vernon or from some of the rare museum collections; in Sheraton that Thomas himself would stop to admire; in Louis XV and Louis XVI; in Chippendale and Heppelwhite and Adam furniture that illustrates the principles of design of which these master-workmen were the exponents.

The chief difference is that the furniture shown here embodies improvements in mechanical detail at which the fathers of the various furniture "periods" would wonder.

Yes, the Father of his Country had to get his furniture from London, but things are different

George Washington Had to Get Furniture From England

THIS is something not easy to realize, considering the place now held by America in the making of good furniture.

Today America produces more furniture than any other country in the world; and no other country produces better furniture.

For this there are many reasons, chiefly in the wonderful growth and development of the United States as a nation.

But the most direct, and in many respects the most powerful stimulus to the furniture industry has been supplied by the wonderful growth of

Wanamaker Half-Yearly Furniture Sales

today. Those very pieces that were brought over then have had an influence that will last while furniture is made. They are responsible for the "Colonial" style, now regarded as a distinctively American school, notwithstanding that, like Colonial architecture, it is of Georgian genesis.

Strange, however, that while the identity of Colonial architecture and Georgian architecture is unmistakably obvious, the furniture periods classed as Georgian, and even late Georgian, are markedly different from the Colonial type, whether pure Colonial or Colonial-Empire.

This will be apparent to any observing person who compares a typical Colonial piece with a piece after any one of the Georgian designers from Chippendale to the brothers Adam. And the interesting thing is that the Colonial piece often seems more in harmony with the typical Georgian home. It is much to the credit of American furniture designers that in developing and perpetuating the furniture of Colonial times they produced a new and beautiful variant, enhanced the glory of the Georgian school and left a perpetual source of inspiration to the cabinet craftsmen of this country for all time.

A New Day in Furniture Making

In this sale you will find not only all the fine old classic models, but many significant new types, chiefly dining-room suits.

There was just a danger of things becoming conventionalized or stereotyped. Many home-furnishers felt it and were weary. They prized the fine old types and always will, but they felt a longing for a distinctively new one.

This time we are showing suits that are new and distinctive.

Italian influence is revealed in them, and something more. Duller finished woods and novelty of color—these are marks of them. Gray, sometimes elusive and silvery, with polychrome and dull gold decorations are characteristics of them. Besides Italian, their lines and contours hint of other inspiration; it may be Flemish or Renaissance or Byzantine.

But they are captivating especially because of their unconventionality and fine individual charm!

Now as to the February Sale

So far, we have spoken of the sale as an influence for the developing of the furniture industry and the production of finer furniture.

It is important, also, to remind everybody that its time is running short.

Next Tuesday the Sale Ends

It will end as it began—the one great, original, unduplicated sale of America. There will be a splendid assortment of furniture here up to the last hour, enough to satisfy every demand within reason.

There will be plenty of furniture after February. But after February there will be no furniture at February Sale prices. If we urge all who need new furniture to choose at the earliest rather than at the last moment, it is not because the sale can dwindle out, but that we may serve them all the better.

The sooner the better is a simple slogan, not very original, but compact, of wisdom when a thing worth while has to be done.

John Wanamaker Philadelphia