

Store Hours, 9 A. M. to 5:30 P. M.

For Wednesday

Store Open All Day Wednesday

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Tuesday, February 21, 1922

Store Open All Day Wednesday

For Wednesday

Gimbels Set New Price Standards for CHINA, GLASSWARE and HOUSE FURNISHINGS

War drove prices up terribly on these lines of goods—labor costs and conditions; material costs; lack of some essentials at almost any price—tended to heighten costs and in some cases lessen the qualities.

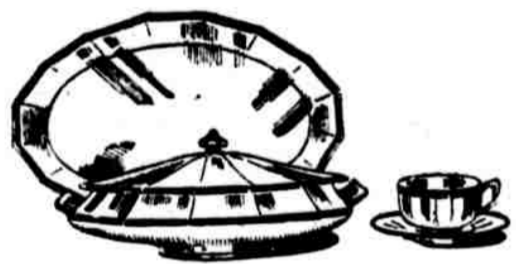
It hasn't been easy to secure readjustment: Far and near the claim is made that readjustment hasn't yet been effected, but Gimbel storekeeping

doesn't contemplate giving things up because hard to do. We offer—

Million Dollars' Worth of China, Glass, Lamps and House Furnishings in this "March Sale" at Tremendous Savings

And "price" isn't all; for we have made the sale encompass every needed item for every home.

The China Sale



100-Pc. Domestic Porcelain Dinner Sets \$37.50 Set

Open stock. Wide conventional border design; coin-gold handles. Save \$12.50.

51-pc. Sets, same as above—\$22.50 set, save \$7.50.



100-Pc. Imported China Dinner Sets, \$135

Blue and gold stamp border design, excellent quality, full gold handles. Actual value \$225, our regular price \$167.50. Sale price \$135.



100-Pc. Imported China Dinner Sets, \$29.50

Of excellent quality with coin-gold burnished handles. Complete with bread and butter plates. Very attractive patterns in several colors. Actual \$52.50 values, about one-half the price of similar quality domestic sets. Special at \$29.50.



\$25 Value Heavy Cut Crystal Water Sets, At \$10

Rich combination floral and miter design on the finest blanks obtainable. Mirror is extra.



1500 Domestic Porcelain Dinner Sets—Greatly Reduced

100-Pc. Border Design Domestic Porcelain Dinner Sets, \$18.50.

51-Pc. Sets, same as above, \$10.95.

31-Pc. Sets, same as above, \$4.95.



350 Bbls. Lead Blown and Cut Optic Stemware, Values 50c to 75c each, at 25c Each

Ice tea tumblers, water goblets, saucer champagnes (fruit salads), sherbets, etc. Exceptional values.

15,000 Pieces Odd Decorated Dinner Ware

New fine border designs, our own discontinued lines, or odd pieces from dinner sets, scores of pieces with coin-gold handles, all with gold edges—no seconds—no flaws. Four pieces for the price of one.

Plates (as to size), 15c, 20c, 25c, 30c to 40c each.

Soup Plates, 15c to 30c each.

Fruit Saucers, 10c to 20c each.

Tea Cups and Saucers, 25c to 45c pair.

Coffee Cups and Saucers, 35c to 50c pair.

Oatmeal Dishes, 15c to 25c each.

Meat Dishes, 35c to \$1.25 each.

Covered Vegetable Dishes, \$1.95 to \$5 each.

Covered Vegetable Dishes (Casseroles), \$1.95 to \$5.

Open Vegetable Dishes, 30c to 50c each.

Sugar Bowls, \$1 to \$1.50.

Cream Jugs, 35c to 75c each.

Sauceboats, 75c to \$1.25 each.

Pickle Dishes, 35c to 75c each.

—Gimbels, Fourth floor.

March Sale of Lamps



Reading Lamps \$7.50

Adjustable iron stand and polychrome colors, and shade, at \$7.50.



Floor Lamps \$35

Ivory base, silk shade, in choice of colors. Complete at \$35.



Table Lamps, \$5

Mahogany finish base with silk shade, at \$5. Several other styles at this price.

—Gimbels, Fourth floor.

The House Furnishings Sale

We have before us the Gimbel advertisement of the big House Furnishings Sale held a year ago. It opened on Monday, February 21st—corresponding with this Monday, February 20th.

From exact items offered last year and now we make the following comparisons—special sale in both instances: Our best in value-giving—

Article	Price in Feb., 1921, Sale	Price Now	Article	Price in Feb., 1921, Sale	Price Now
Aluminum Cooking Utensils:			Cedar mops	78c	58c
4 and 6 qt. covered cook pots	\$1.50	95c	With adjustable handles—prepared with cedar oil; also 4-oz. bottle of polish.		
1½-qt. double rice boilers... 2-qt. size.	\$1.50	95c	Steam cookers	\$1.35	85c
4-qt. tea kettles	\$1.50	95c	Three compartments; copper bottoms.		
4-qt. covered sauce pans... 4½-qt. size.	\$1.50	95c	White enamel finished canister sets	\$1.25	95c
4-qt. covered sauce pans... 4-qt. size.	\$1.50	95c	4 pieces.		
Soup strainers.....	\$1.50	95c	Galvanized wash tubs	85c	58c
9-in. fry pans	\$1.50	95c	Galvanized rotary ash sifters ..	\$3.50	\$2.95
6-cup coffee percolators... 4-qt. lipped sauce pans ..	\$1.50	95c	3-burner gas cook stove	\$14.75	\$10.95
10-qt. dish pan.....	\$1.35	95c	With oven 14x16x12.		
Lipped sauce pan sets	\$1.50	95c	Alaska Star refrigerator	\$31.50	\$25.00
Kitchen Cabinets	\$39.95	\$28.75	White enamel lined—70 lbs. ice capacity.		
Better make.			Porcelain top pastry tables ..	\$22.50	\$9.40
Porcelain Top Kitchen Tables ..	\$8.95	\$5.95	Size 25x40		
Size 25x40.			Wear-Ever 2-qt. aluminum rice boilers	\$4.05	\$3.35
Premo Eclipse Cabinet Gas Range	\$49.95	\$37.50	5-qt. Wear-Ever aluminum tea kettles	\$7.05	\$5.80
Elevated ovens, fitted with white enamel splashers.			4-qt. Wear-Ever covered Berlin kettles	\$3.10	\$2.55
Copper bottom wash boilers ..	\$2.45	\$1.45	2-qt. Wear-Ever coffee pot ..	\$4.15	\$3.40
White enamel mirrors	\$6.50	\$4.95	Table oilcloth	75c	45c
Bevel plate glass; choice of oval or oblong shape; size 16x20.			First quality—1¼ yds. wide.		
			Folding ironing boards on stand	\$2.95	\$1.95

—Gimbels, Fourth floor.

In the Subway Store \$100,000 Worth of China for \$55,000

5000 24-pc. Breakfast Sets—
Of white porcelain—excellent quality. Slightly imperfect, set at \$1

Subway Store—40,000 Pieces of Dinnerware, With Gold-Stamped Border Design, at 75 Percent Savings
All kinds of breakfast, cottage and dinner sets can be made up from this lot.

Dinner Plates	Pickle Dishes	Choice at 10c ea. Values 15c to 40c	Covered Butter Dishes
Soup Plates	Meat Platters		Sugar Bowls
Oatmeal Dishes	Tea Plates		Gravy Boats
Fruit Saucers	Dessert Plates		Salad Bowls
Bread and Butters	Open Vegetable Dishes		

In the Subway Store

31-Pc. Gold Stamp Border Cottage Sets at \$1.95
These have factory hurts, very slight. If perfect, would be \$5 a set.

350 Barrels Cut Floral Glassware, Best Quality—25c Each
Lead-blown—plain and optic. Several choice designs. Water Goblets, Saucer Champagnes (Fruit Salads), Sherbet Glasses (footed). Actual 50c to 75c values—all one price—25c each.

1000 31-Pc. Bluebird Cottage Sets
Blue Band Sets : Gold Band Sets With Bread and Butter Plates, at \$2.95
Value \$8.95 if "Firsts" Some pieces are not perfect.

7500 Pcs. White Cups and Saucers
Almost perfect. 6 Pairs for 75c (12 Pcs.) By the Pair, 15c

—Gimbels, Subway Store.