

# More Philadelphia advertising than ever before

During 1921 more concerns in the *City of Philadelphia* have advertised in one or more of the three Curtis publications than in any previous year.

During 1921 more money has been invested by *Philadelphia* advertisers in THE LADIES' HOME JOURNAL, THE SATURDAY EVENING POST and THE COUNTRY GENTLEMAN than in any previous year.

Among these advertisers were:

S. L. Allen & Co., Inc.	The Electric Storage Battery Co.	Pioneer Suspender Company
The American Pulley Company	George B. Evans (Mum Mfg. Co.)	Fayette R. Plumb, Inc.
N. W. Ayer & Son	Fels & Co.	Public Ledger
The Franklin Baker Company	S. B. & B. W. Fleisher, Inc.	A. H. Reid Creamery and
The Barber Asphalt Paving Company	L. H. Gilmer Co.	Dairy Supply Co.
The Belber Trunk & Bag Company	Frank P. Heid & Co.	Antonio Roig & Langsdorf
Biberman Brothers, Inc.	Wm. H. Horstmann Company	Rose Mfg. Co.
The George W. Blabon Co.	La France Manufacturing Co.	Royal Engraving Co.
Botanical Mfg. Co., Inc.	H. Linsk & Co.	Save the Surface Campaign
The Brownie Corporation	John Lucas & Co., Inc.	The A. Schoenhut Company
Robert Buist Company	W. H. & A. E. Margerison & Co.	Herbert D. Shivers, Inc.
W. Atlee Burpee Co.	Wm. Henry Maule, Inc.	Shoo-Fly Mfg. Co.
The A. Colburn Company	New Jersey Farm Agency	W. M. Steppacher & Bro., Inc.
A. M. Collins Manufacturing Co.	North Bros. Mfg. Co.	John B. Stetson Company
Abram Cox Stove Company	Notaseme Hosiery Company	Sun Company
De Long Hook & Eye Company	L. Ott Engraving Co.	Henry Tetlow Co.
Henry Disston & Sons, Inc.	Pennsylvania Knitting Mills	True Shape Hosiery Co.
Henry A. Dreer	Philadelphia Key Co.	Vibration Specialty Co.
Otto Eisenlohr & Bros., Inc.	Philadelphia School for Nurses	West Electric Hair Curler Co.
	Philadelphia Storage Battery Co.	Stephen F. Whitman & Son, Inc.

*The Ladies' Home Journal, The Saturday Evening Post and The Country Gentleman have the power to stimulate and vitalize a national market for good products sold at the right price and backed by an aggressive executive and sales organization.*

We should like to discuss with you advertising and its relation to your business

## THE CURTIS PUBLISHING COMPANY

INDEPENDENCE SQUARE, PHILADELPHIA

*The Ladies' Home Journal    The Saturday Evening Post    The Country Gentleman*