

Plenty of Furniture to Keep the Sale Going for Months, but February Is Running Short

It Is an Old Arabian Saying
"A Proverb is to speech
What salt is to food."

In old times, so the books tell us, proverbs were spoken of as "parables," "words of the wise," that "the ancients" wrote.

How "pat" they seem, even in these days of free schools, cheap books and cheaper newspapers!

And how well worth keeping in remembrance they are, such as the old English one, "He who chases two hares catches neither"!

This Store is truly an index of a lifetime.

[Signed] *John Wanamaker*

What a Charming Array of New Hats at Moderate Prices!

Numbers of women plan to pay \$10, \$12 or less for a hat to tide them over from Winter to Summer.



They wish not to sacrifice either style or becomingness to economy.

And they certainly need not, for the quantities of attractive hats displayed here tomorrow at these prices, and less, are as pretty and dashing as any millinery the season has brought forth.

Many of the clever little tailored or "ready-to-wear" hats cost wonderfully little. You will be surprised at the price tickets. It seems almost incredible to get such really smart effects for such trifles.

There is every color, every size, every up-to-date shape and material. It would be a difficult need that did not find its answer among all the new millinery ready tomorrow morning.

(Second Floor)



ALL READY NOW FOR WASHINGTON'S BIRTHDAY!

The hostess will be thinking of the table and the appropriate candies and decorations for it. And, of course, every child is expecting something especially nice to remember the day by.

A good and appropriate candy is a creamy chocolate fudge with cherries at 40c a pound.

Orange cream filled tree stumps with cherries, 25c, 30c and 50c each.

Chocolate-covered cherries, \$1 a pound.

Large drum Jack Horner pies with twelve favors, \$8.50. Smaller drums to hold candy, 15c and 30c each.

Hatchets to hold candy, 15c each.

Snapping bonbons, 75c, \$1 and \$1.50 a dozen.

And the patriotic colors may be carried out in twisted straws, stick candy, curls, princess chips and shavings. And there are almond paste cherries with stems for the table.

(Down Stairs Store)

EARRINGS GROW LONGER AND LONGER

And yet they somehow retain their grace. The latest arrivals are of imitation pearls, jade, coral, jet and lapis lazuli, prices starting at \$6 and ending at \$32.

Hoops and pendants of imitation pearls, topaz and coral, 50c to \$3.50.

(Main Floor)

AMERICAN LADY CORSETS

All these new models have the flexible boning which means comfort, even while the corset molds the figure and insures long, graceful hip lines.

One designed for a youthful, plump figure is made of strong pink tulle with broad clasp and low bust heavily boned. Price \$2.50.

(Third Floor)

DO YOU ADMIRE BED SETS

of unbleached muslin with appliques of figured cretonne? There are many color schemes and five designs, and the bed sets are \$12 for single beds and \$13.50 for double. Some sets have the bolster covers separate.

(Sixth Floor)

WARM COVERINGS FOR BABIES

Softest and fattest of little silk quilts from Nippon—the land which adores childhood. They are of blue and pink silk, usually embroidered, and priced at \$3.50 to \$7.50.

Almost-as-soft Baby Bunting quilts of white sateen with pink and blue trimmings; prices, \$5.50 and \$8.75. Other Baby Bunting quilts of thin pink or blue silk lined with lamb's wool, \$9.50. Cotton Padded Baby Bunting, \$5.75 to \$7.

(Third Floor)

February, you must remember, is shorter in the matter of days than any other month of the year.

But it is wonderfully long in the matter of furniture opportunities. A walk through these stocks will convince you.

These are some of the suits you will see. They are typical of the finest assortments at retail in the country, and they are unsurpassed in all that makes for excellence, desirability and value.

- Bedroom Suits**
- \$324 for Louis XVI suit finished in ivory or gray enamel; four pieces.
 - \$311 for Louis XVI suit with full-size bed in two-tone mahogany finish; four pieces.
 - \$549 for a Louis XV suit with beautifully matched crotch veneer front and plate-glass tops. Large vanity dresser; four pieces.
 - \$720 for an Italian suit in gold stripe decorations, with twin beds; seven pieces.
 - \$148 for an Adam suit, American walnut veneer panels; four pieces.
 - \$715 for a Chippendale suit with twin beds, in richly carved mahogany.
 - \$225 for a Heppelwhite suit in finished mahogany; twin beds; five pieces.
 - \$207 for a green and buff enamel suit decorated in floral design; twin beds; five pieces.
- Individual Pieces**
- \$10 for a tilt-top table with oval top in two-tone finish.
 - \$33 for an American walnut gate-leg table.
 - \$15.50 for a Windsor chair with wide back.
 - \$41 for an Adam design folding-top console and card table.
 - \$57.50 for a woman's Chippendale desk, neatly carved.
 - \$38 for a Colonial style library table.
 - \$90.50 for a bookcase, double door, Colonial design.
 - \$175 for a davenport table in American walnut, carved base and rim.

(Fifth and Sixth Floors)

Smart as Can Be for Young Women—New Tweed Topcoats at \$35

Smart sports coats of brown herringbone tweed, or of porcelain blue tweed checked with a faint green line.

They are seven-eighths length, close-shouldered, full-skirted, with slot-seam back, double-breasted front, large patch pockets, wide buckled belt, convertible collar with notch revers and buttons that simulate leather. The shoulders are lined with peau de cygne.

For \$35 they are extremely good-looking coats. The sizes are 14 to 20.

(Second Floor)

Rich Saruk and Kermanshah Rugs Exceptionally Low Priced

Of remarkable weight and substance and in colors that impress by their depth and softness.

Saruks	
12.11x9.7 ft.	\$885
10.4x7 ft.	\$575
10.9x7.2 ft.	\$597
11.10x8.10 ft.	\$675
13.10x10.1 ft.	\$875
10.5x7.4 ft.	\$600
11.6x9.1 ft.	\$795
12.3x8.11 ft.	\$725

The new Kermanshahs are priced at \$397 to \$1325, for sizes 9x11.6 to 13.10x9.10 ft.

(Seventh Floor)

ADDING to the Wilton Rugs that are reduced. New shipments have increased the assortment of these fine rugs, which are now marked at a fifth less than regular prices.

9x12 ft., \$65 and \$95.

(Seventh Floor)

NEVER WERE ARTIFICIAL FLOWERS

for household decoration so beautiful as now. The finest naturally come from France and Czechoslovakia, but those made in our own country are wonderful, too. One may pay from 25c for a single poppy to \$7.50 for a royal-looking rose.

(Fourth Floor)

A "Combination" Shoe Fits Some Men Best

By "combination" shoe we mean a model that is unusually wide across the ball of the foot in proportion to the width of the heel. It gives comfort without clumsiness.

We have this type shoe in fine black and tan calfskin made in a straight lace style, perfectly plain.

The price is \$13 a pair.

(Main Floor)

LAST VELOUR CURTAINS AT \$16.50

"No more at the price," the maker tells us.

They are rich, lustrous velour, every pair 42 inches wide, full regulation length and made with a French seam.

Price \$16.50 a pair.

(Fifth Floor)

It's Not How Cheap But How Good a Child's Shoes Can Be Made

The specifications on our children's shoes call for all-leather insoles, boxes and counters, all-leather good stout soles, good linings and good workmanship.

High-laced calfskin in tan or black, in sizes 8½ to 2, at \$4.75 to \$8. In sizes 2½ to 7, for growing girls, \$7.50 and \$10.50.

(First Floor)

Men's New Spring Topcoats Fall in a Natural Drape From the Shoulder

That spells solid comfort plus a certain dignity of bearing.

It's like a natural fold, rolling gracefully from the trim, neat-fitting collars.

Straight lines, masculine as can be.

Most all single breasted.

And most all are the button-through type. Gone are the old fly-front coats.



Colors? Almost invariably light. Browns, blues, grays and tans, developed in the sports shades.

But they are bound to make a solid impression. Greatest colors ever when worked up in tweeds, homespun and herringbone effects. And they are the fabrics for the Spring.

Prices for topcoats start off at \$35 and go as far as \$55.

(Third Floor)

More Cheerfulness Each Day in Men's Spring Shirts

New ones are coming along all the time. Such colorful ones, that fairly glow with the spirit of Springtime.

Colorful yet neat, for most of the markings are of the pin-stripe variety, or wider ones tidy in proportion.

And we can hardly get acquainted with each new lot, the men are so enthusiastic about them.

In the price lies part of the secret of their popularity. For Spring has brought us nearer "normalcy" in shirt prices.

The heaviest, the finest, the best woven madras shirts we have seen in a long time as low as \$1.85, \$2.35 and \$3.

(Main Floor)

Like a Bright Spring Sky the New Neckties at 50c

Stripes. Thin stripes, Roman stripes, bolder college stripes.

Then in direct relief is an abundance of neatly figured ties.

And colors cover just as wide a range as the patterns.

None are overly brilliant, yet every color you can name for a necktie is found in the lot that just came in.

(Main Floor)

Men's Madras Union Suits Specially Priced at 85c

Well-made suits of self-striped white madras, cut over the Wanamaker patterns, which means extra roominess and more comfort.

Just the suits many men want for Spring.

(Main Floor)

Men's Silk Half Hose "Seconds" for \$1

Full-fashioned, pure dye, all-silk half hose in black and colors.

All good, heavy silk and a grade that sells for more than double this price in first quality.

(Main Floor)

Boys' Overcoats and Suits at Clearaway Prices

For boys of 11 to 20 years we have a number of excellent overcoats of fancy mixed fabrics, all double-breasted models, some belted, others semi-belted, and all with good warm linings.

These are marked at a clearaway price—\$16.50—which means a good round saving on every one.

Also a lot of fancy mixed suits, not many of a kind, now priced at \$15, and in sizes for boys of 8 to 17 years. They have been 25 to 50 per cent more.

(Second Floor)

THE MADE VEIL MAKES A HAT

So many women say that about these pretty bordered veils and it is quite true.

Quite new are some round or oblong veils with a black or dark-colored mesh and usually a colored border of bright jade, henna, Copenhagen or white. They can be worn either over the face or loosely draped back, \$1.50 to \$6 each.

(Main Floor)

FLUFFY SILKEN PAJAMAS FOR WOMEN

The crepe de chine pajamas are pink and blue—made in slip-over style and given a fluffy and feminine air by an abundance of lace. These are \$8.50 to \$16.50.

All in the Little Nightgown Shop.

(Third Floor)

Tweeds Have Few Competitors for Sports Wear

The new Spring tweeds are especially adapted to the informal sports suit or the one-piece dress with its cape.

They are good quality imported and domestic weaves, all-wool and extremely soft to the touch, and they come in the attractive pastel shades of rose, Copenhagen, tan and so on and also in the soberer grays with flecks of white. 64 inches wide and \$1.50 to \$5.50 a yard.

(First Floor)

NEW LIGHTS—READING AND FLOOR LAMPS

Several styles of them in metal and wood have just arrived—the decorated and hand-carved lamps priced at \$37.50 to \$75, and the plain mahogany lamps being \$11.50 and \$13.50.

Also the much asked for fluted floor lamps of solid mahogany are here at \$13.50.

Shades for the reading lamps may be had at \$16.50 to \$115, and for the reading lamps at \$3 to \$50.

(Fourth Floor)

New Shipment of Pyrex Oven Ware at Lower Prices

Every good housekeeper knows what an excellent ware this is, how it saves fuel, food and labor.

They will now be glad to know also that we have a notable new shipment of it to sell at a new low scale of prices.

The entire "line" has been reduced.

We show a full assortment of pieces, of which these items are typical:

- Two-quart casserole, now \$2.
- One-quart casserole, now \$1.50.
- Small bread pan, now 90c.
- Pie plates, 75c and 90c.
- Round cake dishes, 75c.

(Fourth Floor)

Young Women Step Forth in Clever New Tweed Suits for \$35

One model comes in a tiny black-and-white check, very smart, with its gray buttons and gray peau de cygne coat lining. It is severely and beautifully tailored, with only self-strapping for ornament, and every detail correct. The coat is rather long and semi-fitting, to be worn belted or not, as desired.

More girlish figures will choose the other model, of a pretty brown-and-tan tweed. Its nearly straight box coat is provided with four big patch pockets, and may be belted or not. It is satin lined, of course, and carefully tailored.

Both skirts have ample fullness across the back, and are wide-belted and of the new cut and length.

In sizes 14 to 20, each model is \$35. Other new models in blue or raspberry tweed are \$42.50.

(Second Floor)

Are You Ready for the Dance? Three Brand-New Victor Records Will Be Ready, Too, on Saturday

Listed for March, but released in advance.

18856—Dear Old Southland, Fox Trot, Whiteman and His Orchestra. They Call It Dancing, Medley Fox Trot, Whiteman and His Orchestra.

18857—Wimmin, Medley Fox Trot, Club Royal Orchestra. Good-by, Shanghai, Fox Trot, Club Royal Orchestra.

18851—Smilin', Fox Trot, Green Bros. Mellorimba Orchestra. Somewhere in Naples, Medley Fox Trot, All-Star Trio and Orchestra.

Price, 75c each.

(Second Floor)

500 Pair Women's Long Duplex Gloves at \$1.65 a Pair

Mousquetaire gloves. Chamois-finish duplex in all-white or white embroidered with black. Eight, twelve and sixteen button length.

(West Aisle)