

**WISSE'S HOTEL**  
250 Walnut Street  
JOHN O. W. WETTER, Prop.

**CONNORIZED Records & Rolls Are Best**  
Record SHEIK Fox Trot 7137  
4041 TY-TEE Fox Trot 7189  
Compare the above Connorized record and roll with other makes. If you're not convinced Connorized records and rolls ARE BEST we will cheerfully refund your money and CAR FARE.  
**CONNORIZED MUSIC SHOP**  
4 NORTH 60TH STREET

**NO PARKING**  
**Why bring your car downtown every day?**  
**Save time and money by using the**  
**Yellow Cab**  
**Poplar 8600**

**Money Flies Faster Than Time**  
Don't give it a chance. Deposit yours on payday night, before you go home. We are open until 10 o'clock every week-day, so there's plenty of time.  
**REPUBLIC TRUST COMPANY**  
1429 Chestnut Street  
HOURS 9AM-10PM

**Milk-Fed Roasting Chickens**  
**32c** lb  
Soft-meated, weighing 3 3/4 lbs and less.  
At all our Meat Markets  
**AMERICAN**

**Say Ben-Gay when in pain**  
Only by remembering to say Ben-Gay, will you be sure to get the original Baume Bengue, and not one of its flattering flock of imitators.  
**BAUME BENGUE (ANALGESIQUE)**  
is unequalled in strength as a stimulator of local circulation. It drives away the pain of neuralgia, lumbago, sciatica, etc., by its penetrating and lasting glow. Keep a tube handy. At all druggists.  
Thea Leeming & Co., N. Y. Amer. Agents  
**Get the Original French Baume**

**ROSE LINDA FREEZE AS FIREMEN WORK**

**Fire Fighters Hindered by Severe Cold at North Fortieth Street Fire**

**FAMILY FLEES TO STREET**

Those lines froze up in the zero weather of early morning, two firemen were overcome and a family of five, including three children, were driven into the ice-shedded streets in a fire which damaged the store and home of Simon Rothman at 1101 North Fortieth street today.  
Patrolman MacAnally, of the Thirty-ninth street and Lancaster avenue station, saw smoke curling into the street from a store on Fortieth street when he passed Fortieth street and Girard avenue at 3:30 o'clock this morning. He ran up and found the smoke was coming from the basement and first floor of Rothman's store. He went to the side door, knowing that a family was asleep upstairs, and aroused Rothman by ringing the bell and shouting.  
The house was full of smoke when MacAnally pushed his way in. The fire had not passed the first floor, however, and the family fortunately had time to dress before leaving the house.  
When Mr. and Mrs. Rothman with their children were safely down the smoke-filled stairway MacAnally turned in an alarm. Neighbors, aroused by the patrolman's shouts, took the family in. The slippery streets made it difficult for the engines to make speed to the fire. Engine Company No. 16, from Belmont and Girard avenues, was the first to arrive on the scene. When the firemen laid out a hose line they found the nearest plug frozen and bedded partly in snow and ice. The firemen chipped at the ice and thawed the plug men from the chemical engine meanwhile attacking the fire.

Harry Dixon and Walter Griemer, basement of Engine Company No. 16, carried a chemical line into the cellar, where the fire was burning hottest. Rothman used the cellar to store his surplus stock, and the acid fumes of burning shoe leather made the task of getting near the fire difficult and dangerous.  
Firemen working outside with the hose line saw Dixon and Griemer fall, and a rescue party went in to see them. Both men had been overcome by the fumes. They were rushed to the Presbyterian Hospital in a patrol and revived. Both insisted on returning to the fire, and helped extinguish it.  
The hose lines were rigged as quickly as possible. The water was scarcely turned on when one of the lines froze in the terrific cold. This further impeded the firemen, while another line was substituted.  
The water turned into ice almost as soon as it struck the building. The fire proved a stubborn one, burning through to the first floor and damaging it badly. The firemen, fighting against every handicap, yet managed to confine the fire to the basement and first floor.  
The fight went on for an hour and a half until the fire was finally extinguished. The men were nearly exhausted from the cold.  
Rothman estimated his damage to be about \$3000.

**ELECTRICIAN KILLED**  
Charles Raker Electrocutted in Pennsylvania Railroad Powerhouse  
A few hours after a daughter had been born to his wife at the home in Daylesford, Charles Raker, an electrician employed on the Pennsylvania Railroad, was killed yesterday. He was electrocuted while at work in the railroad powerhouse at Bryar Manor.  
It was said last night that Mrs. Raker was in a serious condition after the birth of her child, and would not be informed of her husband's death until later.  
Raker had been awake most of the night, the birth of the baby occurring early yesterday morning. He reported for work at the powerhouse promptly. Shortly before noon he accidentally touched a live wire.  
J. R. Kes, another workman, saw Raker touch the wire, and hurried to aid him. In doing so he fell from a scaffold and broke his right arm. He was taken to the Bryar Manor Hospital, where Baker's body also was taken.

**RESCUES PET MONKEY**  
Patrolman Braves Flames and Saves "Charlie"  
"Officer, save my Charlie," cried Mrs. William Taylor, after an oil stove had exploded on the second floor of her home, 1134 Lombard street. "He's the only one left in the house and he will burn to death."  
Sergeant Weitzel, of the Twelfth and Pine streets police station, touched by the woman's appeal, plunged into the smoke and flame. Thrice he was flung back coughing from the dense smoke, but the fourth time his determination was rewarded and he emerged a few moments later with Charlie safely wrapped in a swath of bedclothes.  
"Let me see the child," saved from a terrible death," said the sergeant after the rescue. His comrades slowly uncovered Mrs. Taylor's pet monkey—Charlie.

**URGES BARS TO HAVERFORD**  
College Paper's Higher Entrance Requirement Suggestion Met Coldly  
So many students have applied for entrance at Haverford College, enrollment next year will be increased about 150 per cent. It has been urged by the Haverford News that admission standards be raised.  
That suggestion has not received the endorsement of students generally. Undergraduates think entrance requirements are high enough and are of the opinion that the students admitted should be the best athletes and all-around men.  
Three hundred high school and preparatory boys have indicated their desire to enter Haverford next September. The total enrollment now is only a little more than 200.

**LOSES \$5000 IN WINES**  
Thieves Rob Cellar of North Seventeenth Street Man  
Abraham M. Seltzer reported to the police today the theft of his stock of wines and liquors taken from the cellar of his home at 1857 North Seventeenth street. He says that the stock was worth about \$5000.  
The robbers broke into his cellar early yesterday by prying open a cellar window. Through the window they removed sixteen cases of champagne, six five-gallon jugs of whisky and three thirteen-gallon kegs of wine. They left only one thirty-gallon barrel of whisky.

**BUSINESS HOURS, 9 to 5:30**



**Saturday—A Display of New Spring Millinery at \$5.00, \$6.00 and \$8.00**

Fresh from their boxes, a charming new line of Spring Hats, in all the novelty straw braids and fashionable soft meshes; lip-stick reds, leaf greens, azure blues, black, plenty of the African browns and navy blue, the mastic shades and periwinkle tints—a veritable old-fashioned garden of colors.  
The sketch shows seven of the dozens of new shapes; some with fruit and flower trims, some simply draped and caught with an ornamental pin, some with softly plaited under-brim or diadem effects of massed leaves or flowers. Also draped turbans of horse-hair cloth, and plenty of Hats for the matron.  
**New Tailored Stitched Tweed Hats**  
**Just Arrived—\$3.50 and \$4.00**  
Square and round crowns, and flexible brims that can be worn in any shape that is becoming. In sand, periwinkle, rose, Copenhagen blue and jade.  
Strawbridge & Clothier—Second Floor, Market Street, West

**Odd Lot of Women's Sports Coats Reduced to \$15.00**  
Coats of tan cloaking, silk-lined throughout; also a few of jersey cloth, half-lined. Only fifty in the lot, but they are all in the plain-tailored, belted-all-around, notched collar styles, that are so favored, and they are marked at this low clearance price—\$15.  
Strawbridge & Clothier—Second Floor, Centre

**Misses' New Combination Sports Dresses at \$21.50**  
Wool Knitted Over-blouse in belted slip-on style, trimmed with wool jersey in contrasting shade; plaited jersey skirt; sand and henna, navy and sand, brown and sand, also Copenhagen combinations. Sizes 14, 16 and 18 years. See sketch.—\$21.50.  
Misses' Tailored Cloth Dresses, \$15.00 and \$16.50  
Straight-line and low-belted Dresses of navy blue Poirer twill and tricotine; lace or silk vestee; colored collar, braid and button trimming, self or colored embroidery. Sizes 14 to 18 years.  
Misses' Suits, \$25.00 to \$45.00  
Tan, rose, rust, green and blue colorings. Fine tweeds, diagonal suiting and trelaine. Loose box-coat models and tailored and plaited belted Suits, many with patch pockets. Sizes 14, 16 and 18 years.  
Girls' New Three-piece Regulation Dresses, \$5.00  
Separate braid-trimmed Middies, buttoned on plaited skirt and bloomers. Can be worn as one or three separate garments. Made of blue or brown Hague cloth. Sizes 8 to 14 years.  
Girls' New Tweed Dresses  
Special Value at \$12.75  
Green, sand and blue. Two styles: One a belted, sleeveless slip-on, with white dimity waist with colored dots; the other a tailored, straight-line model with patent leather belt, oddly cut hip pockets and a white linen collar, stitched in black. Sizes 10 to 16 years. See sketch.  
Small Girls' New Gingham Bloomer Dresses at \$3.50  
Blue-and-white, red-and-white and green-and-white checked gingham, in straight-line belted style with yoke; white pique collar and vestee; patch pockets on skirt; separate full bloomers. Sizes 6 to 10 years.  
Strawbridge & Clothier—Second Floor, Market Street



**New Fox Trots On Victor Records 75c**  
All are double-faced records and popular new dance hits:  
18856 Dear Old Southland  
They Call It Dancing  
Whiteman and His Orchestra  
18857 (Wimmin) Good-Bye, Shanghai  
Club Royal Orchestra  
18851 (Smilin') Somewhere in Naples  
Green Bros. Mellorimba Orch.  
All-Star Trio and Orchestra  
Strawbridge & Clothier—Fifth Floor

**Challitiste A New Dress Cotton at 55c a yard**  
Soft and fine, with silky batiste finish and printed in quaint challis patterns. Dots, aprigs and demure conventional patterns on white or dark grounds. Challitiste will fashion dainty Summer frocks for small girls, their older sisters, mothers—and there are patterns grandmother will adore. Just received.  
Strawbridge & Clothier—Aisle 5, Centre

**Silk Blouses**  
PONGEE—tailored and semi-tailored, with collars in all the new styles—\$3.00 to \$4.50.  
CREPE DE CHINE—also some of Dora Soie, that take to tucks and plaitings and tailored edgings—\$6 to \$8.75.  
NEW PRINTS—in challis effects, frequently shirred, trimmed in plain colors or daintily finished with French banding in white—\$8.75 and \$13.50.  
Second Floor, Centre

**Fur Coats and Wraps At Great Reductions**  
Many are the single exclusive models that are always so desirable, and all are of Fur of the highest grades.  
**Various Fur Coats—now \$125.00 to \$750.00**  
Also wrap effects among these. Civet cat, Russian marmot, American broadtail, blended squirrel, Persian lamb and Alaska seal. Many trimmed models.  
**Hudson Seal Coats and Wraps—\$365 to \$625**  
Hudson Seal (dye'd muskrat) Coats, Wraps and Dolmans, several of the Coats beautifully trimmed with skunk.  
**Natural Muskrat Coats—now \$135.00 to \$225.00**  
Several models in various lengths, with large collars and turn-back cuffs.  
Strawbridge & Clothier—Second Floor, Filbert Street

**Bath Robes of Corduroy at Clearance Prices Now \$1.95 to \$10.00**  
Reductions average one-third in this varied group of Bath Robes and Breakfast Coats of velvet corduroy. In rich shades of victory red, Copenhagen blue and wistaria.  
Of Embossed Corduroy, \$1.95  
Another model, lined—\$3.95  
Of Wide-wale Corduroy—\$2.95 and \$4.05  
Distinctive models, variously lined—\$8.75 and \$10.00  
Strawbridge & Clothier—Third Floor, Filbert Street, West

**Axminster RUGS**  
—In room sizes at such prices as these should attract the attention of home furnishers tomorrow. They are special, of course—  
Rugs, 8.5x10.6—\$33.50.  
Rugs, 9.5x12—\$35.00.  
Rugs, 11.5x12—\$47.50.  
**Royal Wilton Rugs at Attractive Prices**  
Rugs, 6x9 feet—\$45.00.  
8.5x10.6—\$61.00 and \$67.50.  
9.2x12—\$63.00 and \$69.50.  
Strawbridge & Clothier—Fourth Floor, West

**All Our Men's Winter Overcoats and Thousands of Suits Reduced**

Our entire great stock of Winter Overcoats, without reserve, is included in this Clearance, at important reductions from former prices. Among the most important groups for to-morrow are—  
**Overcoats—now \$17.50, \$24.50, \$37, \$44, \$59.**  
Including Ulsters, Ulsterettes and Chesterfields—the products of leading American houses, such as the Stein-Bloch Company, Hart, Schaffner & Marx, and the Alco shops, as well as masterpieces from leading English tailoring establishments. A wealth of styles and fabrics to meet every taste of young men and older men.  
Overcoats from our very finest lines—reduced to \$67.50.  
**A Small Lot of Overcoats, Half Price—\$12.50, \$20.00 and \$27.50**  
Strawbridge & Clothier—Second Floor, East

**These Three Groups of Women's Shoes at Less Than Cost to Us**  
Outstanding features of the Clearance of Shoes now going on are these three groups of Women's Shoes, reduced to prices which are actually less than cost—  
**Laird, Schober & Co. Shoes—\$6.95**  
Laird, Schober & Company Laced Shoes, of patent leather, with tops of black buckskin, gray buckskin or mat kid. Also black kid and black satin Laced Shoes.  
**Strap Pumps and Oxfords—\$5.45**  
Strap- and Buckle-pumps of patent leather, and Oxfords in smart styles. A wonderful collection taken directly from our regular stock and marked at less than cost.  
**High and Low Shoes—now \$2.95**  
High and Low Shoes from our regular stock. Reduced to less than one-half their cost. Attractive styles in tan calf and gray suede Pumps, and in black and tan High Shoes.  
**Also in the Clearance**  
—Are many other remarkable values in Shoes for men, women and children. For instance—  
**Men's Shoes**  
High Shoes and Oxfords from the James A. Banister Co., various styles and leathers—\$9.45.  
Wing-tip and Brogue Oxfords, English lasts; of tan and black leathers—\$4.95.  
**Children's Shoes**  
Children's Laced Shoes of tan leathers, broad shapes and welted soles—\$3.25.  
Misses' Shoes, various styles from regular stock—\$2.95.  
Growing Girls' Pumps; short lines from stock—\$3.95.  
Boys' tan leather Laced Shoes, English lasts, Goodyear-welted oak-tanned leather soles and rubber heels. Sizes 1 to 6—\$3.65.  
Youths' tan Blucher Shoes, full round toes, Goodyear-welted soles and rubber heels. Sizes 11 to 13 1/2—\$3.45.  
Strawbridge & Clothier—Sixth and Filbert Streets

**Important Information for Those Planning to Choose Furniture Tomorrow!**

Please bear in mind that in this Sale—  
All the Furniture is new;  
Our entire regular stock is reduced;  
All special purchases are under price;  
All the Furniture is sound,  
And the Best your money can buy.  
**We Suggest You Inspect These:**  
Colonial Tilt-top Table of genuine mahogany, easily tucked away in a corner when not in use. Sale price..... \$17.00  
Breakfast-room Suit of 8 pieces in mahogany. Consists of a side-board with large linen drawer, separate silver drawer and two small cupboards, a china closet, a serving table, an oblong extension table and 4 saddle-seat chairs. Sale price..... \$400.00  
Cane-back Living-room Suit of three pieces, mahogany-finish. Has full-size davenport, chair and rocker with loose spring cushion seats. Davenport equipped with two pillows and roll. Upholstered in velour or tapestry. Reduced about one-third. Sale price..... \$250.00  
Over-stuffed Living-room Suit of five pieces, consisting of a full-size davenport, high-back wing chair, side chair to match davenport, bench and davenport-end table. A new arrival in a new design, all outside backs upholstered, and seats with loose spring cushions. Sale price..... \$325.00  
Windsor Chair in mahogany finish. Sale price..... \$10.00  
Brown mahogany - finish Davenport-table, size 54x22 ins. A very attractive piece. Sale price..... \$31.50  
Louis XVI Console Table of genuine mahogany, for your hall or that bare space between doors. Sale price..... \$23.50  
Cane-back Living-room Suit of three pieces, mahogany-finish. Has full-size davenport, chair and rocker with loose spring cushion seats. Davenport equipped with two pillows and roll. Upholstered in velour or tapestry. Reduced about one-third. Sale price..... \$250.00  
Strawbridge & Clothier—Furniture, Third Floor, West. Headquarters and Holding, Fourth Floor, East

**Steamer Rugs at Half Price**  
In fact, the prices you pay for them are less than the cost of manufacture. A wonderful opportunity for home furnishers who wish them for artistic bed throws, for travelers, for motorists and for clever women who fashion them into smart capes. Prices are now \$4.00 to \$25.00, for rugs that were double and more.  
Strawbridge & Clothier—Fourth Floor, Market Street



**Complete Showing of Women's Tailored Tweed Suits**  
Smart checks, Dent Tweeds and Melrosa mixtures, including heliotrope, gray, rose, green, brown, russet, tan and Copenhagen blue.  
Suits with box coats, belted coats, unbelted long-line coats and coats that can be worn belted or not, as one prefers. Some have the plain coats and the checked skirts, some are "regulation" from neck to hem, others swing jauntily from a single button or are characterized by smartly fashioned pockets. All the new features shown in these from \$40.00 to \$67.50.  
**A Fine Line of Tweed Suits, \$25.00 and \$27.50**  
Belted and straight-line models, and models with smartly finished seams. Mannish collars and Tuxedo fronts. Blue, rose, lavender and tan.  
**Worsted Jersey Outing Suits, \$17.50 and \$18.75**  
Plain black, navy and brown, and heather-mixed green, blue, brown and Oxford gray. All in smart sports styles.  
Strawbridge & Clothier—Second Floor, Centre

**A Fine New Collection of Silk Afternoon Frocks \$25.00 to \$40.00 (WOMEN'S GOWNS)**  
Canton crepe, krepe-knit and soft taffeta, with the new wide sleeves, some in contrasting color; one smart model is draped, another has strap plaits from shoulder to hem, and some have collar and cuffs and pocket in contrasting color, with stylish silk embroidery for edging. There are many other models, including the one sketched, which has Paisley leaves in harmonizing shades. Navy, rust, brown and black—\$25.00 to \$40.00.  
**Lovely Crepe de Chine Frocks Unusual Value at \$20.00**  
Navy blue, black and brown. Made with embroidered tunic or with plaited tunic, some trimmed with rows of open work done in silk. The bodices have stylish self vestees and flat or rolling collar; long sleeves and crushed girde. Lovely Frocks and exceptional values.  
**Tailored Duet de Laine and Poirer Twill Dresses Special Value at \$25.00**  
Poirer twill in navy blue, black and brown, and duvet de laine, in navy, black, brown and beaver. Straight-line, side-draped, coat and circular-skirt styles. Trimmed with Persian silk, tailored rows of flat braid, silk embroidery or beading. Just the Dresses every woman needs for the countless days of Spring.  
Strawbridge & Clothier—Second Floor, Market Street

