

Store Hours, 9 A. M. to 5:30 P. M.

For Saturday

Monday brings Philadelphia's most important sale of China—at Gimbels.

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

All Gimbels Clothing for Men and Boys is selling at half the full-season price.

For Saturday

## TOMORROW At GIMBELS An Advantageous Sale of Sewing Machines

Floor Samples and Slightly-Used Machines

At a Fourth to a Half Below Regular Selling Prices

Choice of:—

- SINGER "FREE" LESSING FLORENCE ROTARY DOMESTIC NEW HOME

Models not sketched are also included in sale at reduced prices.

Weekly Terms: \$1 No Interest

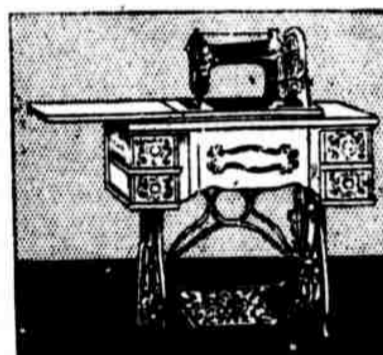
No Extras

Limited number of each style.

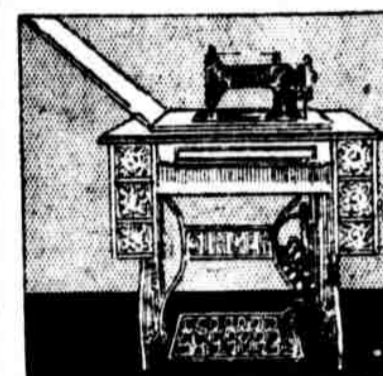


Lessing Machines, \$29 at.....

Floor samples that are almost equal to brand-new machines.

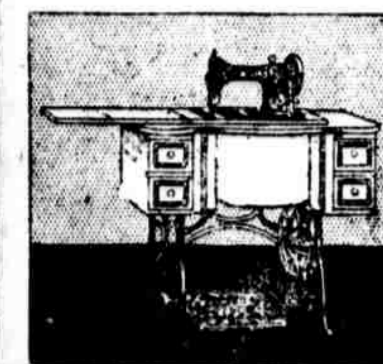


Florence Rotary Machines, at \$27 Limited number at this reduction; equal to new.



Singer Machines, \$29 at.....

Floor samples in perfect running condition. Half Price.



New Home Machines, at \$29 Slightly used. New machines would be double this price. —Gimbels, Fourth floor and Subway Store.

Tomorrow  
**Sale: 1000 Tweed Suits**  
Women's and Misses'  
Sunshine Colors  
Seventeen Styles  
At **\$25**



Including one of the smartest Cape-Suit styles—complete dress of tweed with cape to match. Not hurried in the making. Not hasty pick-ups now that Fashion has set her cap for Tweed!

But suits that are the result of weeks and weeks of careful planning; concentrated working to get grade of tweed, quality of tailoring, and the exactly right sunshine colors.

Colors: Helio, Tan, Corn, Italian blue, Salmon, Orchid, Rose.

Sizes: Women's sizes 34 to 48. Misses' Sizes for 14 to 20 years.

—Misses' Suits in Misses' Section.  
—Women's Suits in Women's Section.  
—Gimbels, Salons of Dress, Third floor.

Tomorrow  
Sale of **\$3.95 to \$6.95**  
**Silk Petticoats**  
At **\$2.85**



Satins, Taffetas, Jersey tops. Black, changeable and plain colors. Tailored models. Embroidered models. Ribbon-bordered models. Regular and Extra Sizes —Gimbels, Second floor.

Tomorrow  
**Men's Suede Gloves, \$1.68**  
Value \$3

Maker's samples and clearance. One-clasp styles of fine heavy suede in gray, tan and beaver. Outseam-sewn. —Gimbels, First floor.

With Plenty of "Rough Weather" to Come and With a New Suit or Overcoat for Next Season

Every Man Is Interested  
In This February  
Half-Price Sale

**Men's Kuppenheimer Society Brand**  
and other makes of—  
**Suits Overcoats Ulsters**

Half the early season price—best bargains you know of!

<b>\$20</b> for Suits Overcoats	<b>\$35</b> for Suits Overcoats
<b>\$25</b> for Suits Overcoats	<b>\$40</b> for Suits Overcoats
<b>\$30</b> for Suits Overcoats	



—Gimbels, Second floor, Ninth Street.

Tomorrow  
**Sale of Girls' Spring Sports Coats and Capes**  
at **\$12.75**



Six styles in sports and polo coats—yes, including the new herringbones. Two styles—two of the very smartest, newest styles—in capes. And fifty perfectly wonderful "samples," besides—mostly coats, and many in rather dressy styles. The coats, mostly in spring's tans. Blues, too. And some browns. The capes in scarlet, Copenhagen, Chinese blue, and bobolink-tan. 6- to 16-year sizes in the lot. —Gimbels, Salons of Dress, Third floor.

Tomorrow  
**\$4 and \$5 Ready-to-Wear Hats at \$1.95**



Maker found the snow-storms slowed down orders! These just made the past week. Straw braid and silk combined. Shapes a-plenty! Blacks, brown, henna, navy, peach, Copenhagen and periwinkle blues. —Gimbels, First floor.

Such Fresh, Lovely Models in the **DRESS SALE** at **\$25** All Spring's Models



All Misses' and Women's Sizes in the Sale

Such crisp, fascinating taffetas—mostly street colors. Such effective Canton crepes—street styles in street colors; but adorable afternoon models, too, in the new high colors. Such daintily beaded (all-over, too!) Georgettes—mostly in high colors and semi-formal evening styles. Satin-faced Cantons, too. And crepe knits. And lace-striped Denisettes.

**A Hundred or More Wonderful Sample Dresses Included**

Embodying some of spring's smartest "advance-ideas." —Gimbels, Salons of Dress, Third floor.

Tomorrow  
**1000 Women's Brand-New Polo and Tweed Coats**  
"Special" Grouping at **\$19.75 to \$45**

Plenty of raglans included—wonderful how figure-flattering that raglan-line is! Plenty of set-in coat-sleeves, too—suit certain types better. And the new sporty "cut"—as different from last year's as day from night!

Silk-lined herringbone Coats at \$19.75.  
Herringbone Coats—skeleton silk-lined—at \$19.75—yes—it's the color-mixed herringbone.  
Silk-lined polo Coats—at \$19.75.  
Polo Coats—at \$25.  
Silk-lined tweed Coats—at \$25—with the new cinnamon brown for dominating color, enlivened by half-hidden threads of green, purple, tan, black and red.  
Plaid-back polos at \$29.75.  
Raglan tweeds, with inverted box-neck backs—at \$29.75. —Gimbels, Salons of Dress, Third floor.

Sale of **Queen Quality Shoes** Wonderful Selection  
At **\$3.95** Worth \$7 to \$9



Especially strap effects—dressy styles and styles that suggest smart tweed suits. —Gimbels, Shoe Section, Second floor.

And Many Beautiful Styles at **\$5.35, Worth \$10 to \$12**  
Dress, sports and semi-sports styles. —Gimbels, Shoe Section, Second floor.

February Specials for Men

**TIES** {Men's Silk Knitted Ties, slight "seconds"} **45c**  
of \$1.50 and \$2 kinds, at—

**SUSPENDERS** {Men's Suspenders, new fresh webbing, leather ends to match, full} **50c**  
long. Regular style and Polco and Fireman style, at—

**GARTERS** {Men's "Eagle" wide-web Garters, regularly 35c, at—} **18c**

This is the "Eagle" Garter that is being widely advertised just now.

**SHIRTS** {Men's freshly new Woven Madras Shirts, regularly \$2.50 to \$3} **\$1.50**  
—Gimbels, Just in off Market at Ninth.

**Boys' Suits at Half Price**

All sizes from 3 to 18 years—many having extra pair of lined knickers. The fabrics are blue, serge and good mixtures—the styles smart and up-to-date.

Present prices, \$6.25 to \$17.50.

**Overcoats Also at Half Price**  
At \$6.25, \$7.50, \$10, \$12.50, \$15 and \$17.50—values \$12.50, \$15, \$20, \$25, \$30 and \$35. —Gimbels, Third floor.

**Gimbels "Purple Package" Assorted Chocolates**  
Introduction Sale  
at **60c lb. Box Instead of a \$1**

Comprising chocolate-covered cream Caramels, chocolate-covered Fudge, chocolate Nut Chips, chocolate Nut Clusters, chocolate Maple Cream Walnut, chocolate-covered Dates and other "centers"; 60c lb. box, regularly \$1. —Gimbels, Chestnut Street Annex, Grand Aliso and Subway Store.

Tomorrow  
**SUBWAY STORE SALE**

**314 Women's and Misses' New Spring Tweed, Jersey and Herringbone Suits**  
At **\$10 and \$15**



Tweeds and jerseys. And some of the cutest combinations of smart box-pleated plaid skirts; with solid-color Tuxedo coat. Tweeds and herringbones. All sports styles—with big patch-pockets and smart, trim belts. 86 Fur-Trimmed Winter Suits Included—suits that were \$25 to \$39.75, with solid-color Tuxedo coat.

**Spring Styles in Spring's Gay Colors**  
Tangerine, Rust, Fuchsia, Honeydew, Reindeer, Tan, French Blue, Black. The fur-trimmed suits are mostly velours—and mostly browns, navy black.

**Sizes as You Find Them—But All Sizes in the Lot**  
Misses' mostly 16s and 18s.  
Women's mostly 36 to 42—some 44s. —Gimbels, Subway Store.

**Subway Store Sale of Men's Shoes**



Regular Retail Price **\$7.50 to \$9 a Pair**  
Never such fine shoes sold for such a price. The Royal Shoe Co. of Randolph, Mass., closes out their entire floor stock to us. These are all Goodyear Welt double soles and all have rubber heels—in Tan Scotch grain, Black Norway grain, Russia Calfskin, Black Gunmetal. All sizes 6 to 11. All desirable widths. All perfect. —Gimbels, Subway Store.

**MEN'S SHOES \$3.95**