

# Even the Snow Storms Can't Keep Back Springtime at Wanamaker's

## When a Man Dislikes What He Has Made of Himself

—who, but himself, can make the changes necessary to rebuild what is unsatisfactory and displeasing?

He does not need to talk about it and no one but himself can do the job.

The sooner he goes to work at it, the better and the happier he will be,

[Signed] *John Wanamaker*

February 16, 1922.

## Every Woman Wants to See the New Imported Cottons

That much we can take for granted, for there is nothing in this country to equal these beautiful materials from France, England and St. Gall, Switzerland, and many are exclusive with their makers, such as Rodier and other French manufacturers.

Also, and this is very much to the point, you will find these same lovely cotton fabrics used in the newest imported frocks from Paris and London.

We have chosen this collection with the greatest care, and it is well worth, not only one but, many visits. Among the most interesting things in it are:

An exquisite voile woven with a two-color plaid, hem-stitched and made from the finest Egyptian cotton, \$4 a yard.

Another voile with a Wall-of-Troy groundwork and raine designs, \$3.50 a yard.

Woven plaids with designs after Chinese patterns, contrasting colorings on white grounds, \$4 a yard.

A white voile with shower bouquets scattered over it and a gray-and-lavender tape-edge border, \$5 a yard.

A sheer organdie with woven figures in white on colored grounds, 44 inches wide, \$2.50 a yard.

English drop-stitched voiles, \$1.50 a yard.

Filmy cotton crepe, of spider-web consistency with small checks in drop stitch, \$1.75 a yard.

(First Floor)

## New English Print Frocks for Small Girls \$7.50 and \$9.50

These quaint frocks of a Kate Greenaway type are fashioned in several cunning models, all with bloomers to match.

The material is almost as fine and silky as silk itself, and the tiny designs are reminiscent of old-time sprigged calico patterns.

There are brown and tan effects, China blue and white, navy blue and crimson, yellow and black, and other pretty combinations.

They are priced \$7.50 and \$9.50, in six to ten year sizes.

For girls of 6 to 14 years there are new taffeta dresses in a particularly charming model, at \$16.50.

(Second Floor)



## How Silks Have Come Down in Price!

There is no better illustration of it than a glance at the prices of a number of good, fashionable silks which we have marked "special" because they are considerably less than the same silk in the same quality usually costs.

All silk satin messaline, 36 inches wide, at \$1.50 a yard. Plenty of black, navy and white.

Printed foulards in attractive designs, \$1.50 a yard.

All-silk Georgette crepe, an especially good assortment of colors, 40 inches wide, \$1.50 a yard.

Jacquard sports satin, black, white, tan, rose and jade, 40 inches wide, \$2.25 a yard.

Genuine Chinese Shantung pongee of excellent quality, \$1.50 a yard. A heavier grade at \$2 a yard.

A fine black charmeuse, 40 inches wide, \$2.50 a yard. And one 54 inches wide at \$2.75 a yard.

(East and West Aisles and First Floor)

## 500 Pair Women's Fine Oxfords to Go at \$6 and \$7.75

They are broken sizes of our better kinds. Many were almost double these prices. Black and tan calfskin, black matt kid and patent leather included, with either military or Cuban heels and straight or wing tips. A wonderful opportunity for those who find their sizes.

(First Floor)

## Infants' Spring Coats of Apple-Blossom Color

Even in winter weather some mothers prefer not to have their small children wear heavy coats; they choose instead such delicate little garments as these of apple-blossom color and crepe de chine, and put quilted silk linings inside them.

These first comers may be had in white, and the most delicate of blues, as well as the apple-blossom pink, are in six-months to 12-month sizes, and priced at \$10.50 to \$20. Separate linings are \$5.00.

(Third Floor)

**P'EASE** note that there is still a pretty good choice of fur coats, not to mention small furs, in the Winter Fur Sale.

(Second Floor)

## New for the Neck

Hand-embroidered collar and cuff sets of colored linen in orchid, blue or rose. Fine quality, daintily made and priced at \$2 a set.

Collar and cuff sets of white organdie trimmed with colored lace and hand embroidery are \$2.50 a set.

(Main Floor)

## To Show Between Coat Fronts

are quite new vestees of colored raine that will be especially smart with tweed suits. They are \$5, with collars attached.

Vestees of hand-embroidered and lace-trimmed organdie are \$2.50.

(Main Floor)

## For Picture Lovers

A little group of good-sized prints and re-proofs from etchings, unusually pleasing in both subject and color, have just come into the Picture Store. Unframed, they are priced from \$2.50 to \$6.50, and they will frame up very reasonably and effectively.

(Fifth Floor)

## New Linen Scarfs and Tea Cloths, Good and Serviceable

Oyster white, hemstitched, woven of extra heavy linen yarn and sure to give the best kind of practical service.

These are a new lot, the best at the prices in years.

For buffets, bureaus and dressing tables.

**The Scarfs**

18x36 inches, \$1.25

18x45 inches, \$1.50

18x54 inches, \$1.75

**Tea Cloths**

36x36 inches, \$2.25

45x45 inches, \$3

(First Floor)

## There Are Still Left Some Handsome Winter Wraps

Not many but enough to give every woman a good choice in styles, for no two of these beautiful garments are alike.

(First Floor)

## New Wide Ribbons for the Necessary Sash

Crepe de chine ribbons with narrow satin stripes in self color are wonderfully effective in peacock, tangerine, cherry, gray, navy or black. They are 8 1/2 inches wide and priced \$2.50 a yard.

Very good, too, are the ten-inch messaline ribbons at \$1.50 a yard. These are in jade, orchid, pink, tan, navy and turquoise.

(Main Floor)

## Nurses' Uniforms Made to Measure

Uniforms of white linen are made to measure for \$9.50. Made of the best white Irish poplin, the price is \$8.50. For white muslin uniforms, the price is \$5.50.

Nurses' regulation capes, of blue broadcloth, lined with scarlet, are made to measure for \$19.50.

Ask for the Custom Tailoring Bureau.

(Second Floor)

## These Delicious Bon Bons Are Now 60c a Pound

Perhaps you will remember their former higher price, but more likely you will remember how good they are.

They are made right in our own Candy Kitchen, of the purest materials and are always fresh.

There are assorted chocolates, cocanut kisses, cream almonds, bon bons, burnt almonds, cream-filled figs, cream-filled prunes, cream-filled dates.

(Down Stairs Store)

## Women's Good Union Suits Half Price at 50c

Made of white ribbed cotton in low-neck, sleeveless style with lace, shell and tight knees, and bodice style with shell and tight knees.

Extra sizes are 60c.

(First Floor)

## The Modish Sports Hat Has Its Matching Scarf

And hat and scarf together form a work of art, not only for their lovely color harmonies, but by reason of the extraordinary amount of skillful handwork used in their concoction.

One exquisite set is of beige silk crepe—a novelty sports crepe—faced with peacock blue silk. Both the becoming little hat and the enormous scarf are embroidered in soft-colored wools. They will not meet a duplicate anywhere.

These and other effective new millinery ideas will be displayed tomorrow, including many smart little flower-trimmed and feather-fancy hats with the novel short backs.

(Second Floor)

## Women's Washable Capeskin Gloves, Strap-Wrist and Slip-On

They are soft and flexible as the finest kid, yet with all the sturdiness and warmth of the best capeskin. And they have the full five-inch tops that are both smart and protective.

Strap-wrist styles in brown, tan or a beautiful putty shade, ideal for Spring wear, are \$4 a pair.

Slip-on styles in brown or tan, pique-sewn, are \$3.25 a pair.

(Main Floor)

**ENCHANTING**  
Enough for Cleopatra or for some beauty of Pompadour days are the newest fans of ostrich and coque feathers—so delicious in color are they, so picturesque in shape. One may choose a single ostrich plume on a single stick, or a broad spread of ostrich plumes, or coque feathers shaped like the fans of ancient Egypt.

Prices start at \$8 for a jade green ostrich and end at \$50 for a black ostrich fan on real tortoise shell sticks.

(Main Floor)



## You Should Know of These Scrim and Marquisette Curtains

The scrim curtains are priced at 85c and the marquisette at \$1.25 a pair.

Both kinds are made with edges hemstitched, and both are 2 1/4 yards long.

We bought them at a real advantage and that is why we can sell them at prices that are remarkably low for curtains of these grades.

(Fifth Floor)

## Three Coats Predominate Among Women's Spring Suits

The English box coat.

The coat with seams from the shoulders in the back.

Coats cut in three pieces.

These are fastened with one, two or three buttons, or with link buttons.

They and their accompanying skirts are carried out in fine Spring woolsens, in fresh delightful colors, such as cool gray, several tans, a dull soft blue, and rose, besides the dark browns and blues. The majority are in solid colors; a few are cross-barred—as brown with green.

Prices are \$32.50, \$35 and \$37.50.

(First Floor)

## 50 Dozen Madeira Linen Tea Napkins of Rare Merit at \$9 a Dozen

Hand-scalloped and hand-embroidered in an elaborate and very daintily executed design.

The best examples of Madeira work we have seen in quite some time at the price.

Lovers of dainty linen, or seekers after linen gifts of the exquisite kind, will be delighted with them.

Size 18x13 inches, \$9 a dozen.

(First Floor)

## Women's Envelope Chemises

Inexpensive sorts, embroidery and lace trimmed, some with shoulder straps, some with built-up shoulders, some with insets of Irish lace. Prices \$1 to \$3.85.

(Third Floor)

## The Wanamaker Furniture Sale Every Day Is Brim Full of the Right Merchandise

Furniture good to look at—good to live with, built for service and priced for economy—that is what the people want.

The demand for furniture of that kind is greater than it has ever been in our experience.

It is great enough to dumfound the gloomiest of pessimists.

It is a thing to make everybody glad.

For there can be no better token of the soundness of things in general than an unprecedented demand for furniture of the kind that goes to the making of good and lasting homes.

(Fifth, Sixth and Seventh Floors)

The February Sale is made up wholly of furniture of that kind and is setting up a new landmark in the selling of it from day to day.

To anybody with first-hand knowledge of how much we have sold, the abundance of these stocks today is an astonishment.

The more furniture we sell, the more furniture we still have to sell—that is the story of the sale as regards quantities.

It cannot fail for want of merchandise, or of anything else needed to make it the first sale in real advantages for the people.

## Hair Mattresses \$20 to \$80, Double-Bed Size

The same grades of mattresses in the single-bed size are now priced at \$14.75 to \$55.

The choice in between takes in hair mattresses in every grade that can be desired.

We make to order all the hair mattresses we sell, so that you can have yours made in any style and size and covered in any ticking you prefer.

The sale embraces our entire stock—hair mattresses, cotton mattresses, feather pillows and bolsters and bedsprings, all at savings of 10 to 35 per cent, almost everything being 20 per cent less than the former figure.

(Sixth Floor)

## Flat-Top Desks Begin at \$26 in the Office Furniture Sale

And they go up to \$815.

Roll-top desks begin at \$42 and go up to \$290.

Double desks at \$60 and up to \$125.

Typewriter desks from \$35 to \$77.

The choice at various prices in between is the best in years.

Our entire stock is included in the February Sale, and savings are of the real kind that men of good business sense appreciate.

(Third Floor)

## Alarm Clocks at \$1.25 Nickel-Watches at \$1.50

It has been a long time since we have been able to get a good dependable alarm clock to sell for as low as \$1.25 and a nickel watch for \$1.50.

The watch is made by an excellent watch maker and is suitable for a man or boy.

(Main Floor)

## With Spring Sewing Near—an Automatic Lift Sewing Machine, \$35

It's the Wanamaker special long-shuttle sewing machine, truly remarkable at that price.

The case is substantially built of oak, well finished, and has four side drawers and a center drawer.

Ball bearings assure ease in the running, while the size of the machine makes it easy to handle and convenient for home use.

(Fourth Floor)