

For Thursday

Store Hours, 9 A. M. to 5:30 P. M.

Men's Clothing—and Boys—the entire great Gimbel stocks at half the full-season prices. Selling is passing all records.

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Searching the world for new, beautiful, interesting things, upwards of a hundred travelers will go to Europe for the Gimbel Stores this year.

For Thursday

Atlantic City's Boardwalk—New York's Fifth Avenue—Already Brilliant With
Women's Tweedy Suits
in Sunshine Colors



The whole big family of tweedy-fabrics—which take in England's best, Scotland's best, America's famously good best. Tweeds in glorious monotone. Tweeds with maybe a dozen colors interwoven—the way sunshine itself is made of colors! Tweeds like a heather-covered hill!

Styles Range From Typical Sporty Tailleurs to the Sauciest of Cape-Suits—and "Three-Piece Suits" and Three-Piece Sleeveless-Coat Suits—Up to Embroidered Beauties

Not too many of any one style—or any one coloring—or any one treatment! But such a collection—such an unheard-of variety—as even Atlantic City's Boardwalk or New York's Fifth Avenue barely hinted at!

Colors? Read a Partial List—

Temple orange. Heather-mountain fuchsia. Lark-tan. Bobolink. Cinders. Italy's blue. Rose. Apricot. Soft, Spring-time brown tones.

At \$25, \$29.75, \$39.75, \$45
\$49.75, \$55, \$69 and \$79

And sizes 34 to 52.

—Gimbels, Salons of Dress, Third Floor.

Hand-Made Waists
With Wide, Real Irish
or Filet—Special at
\$3.95



Four models—all of batiste; all most daintily hand-hemstitched and with hand-embroidered dots.

All four are vestee styles, with the new longer Tuxedo collar.

Two styles trimmed with wide Irish. Two with wide filet.

—Gimbels, Salons of Dress, Third Floor.

The New Cape-Styles
For Women—
At \$15 to \$65



And Capes are the dominating novelty of the season!

Street styles in bolivias and Normandies—at \$45 and \$49.75—plain or embroidered in exquisitely matching silk.

Tweed Capes at \$27.50, \$55 and \$65.

Double-face polo Capes at \$15; plaid-backs at \$45.

And the stunning Cape-Coat style pictured—long, cape, coat-front—at \$45.

Winter Coat
Clean-up at
\$25, \$45 and
\$65

Half-Price the Rule

All silk-lined.
All hand-tailored.
Mostly bolivias.
All fur-trimmed.
Mostly coat-styles—some wraps—some capes.
All sizes in the lot, to 52!

—Gimbels, Salons of Dress, Third Floor.

SHIRT NEWS!
Men's Shirts, \$1.50

Instead of \$2.50 and \$3

—because the maker had to meet bank obligations and Gimbels was the "way out"!

Woven madras; candy stripes and silk stripes. All new and fresh.

—Gimbels, First floor, Ninth Street



First and Most Remarkable Club Offer
On the Celebrated
Milton Player-Pianos

\$465

A Clear Saving of \$181.75

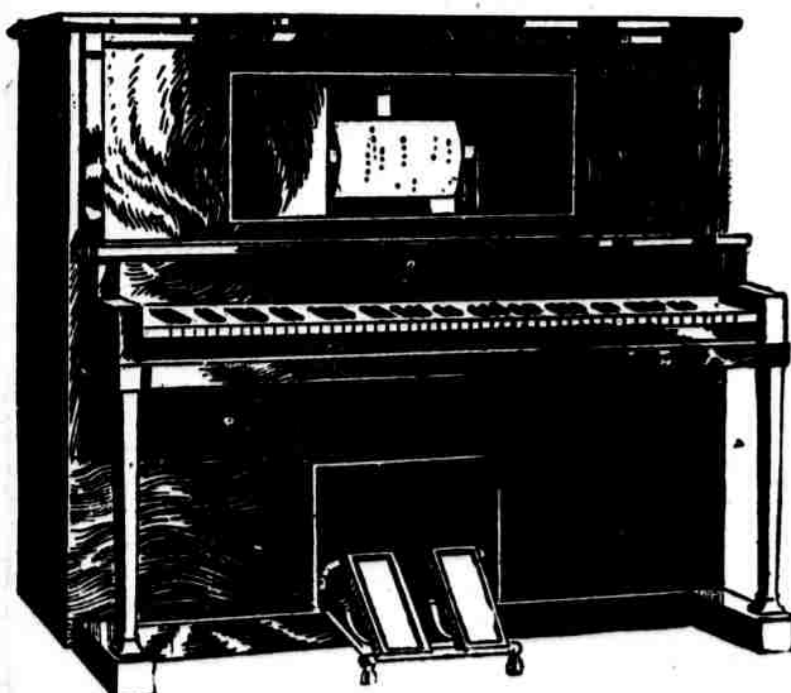
Milton pianos and player-pianos are of our regular and highly-recommended lines. During the past fifteen years we have sold hundreds of them, to the eminent satisfaction of the purchasers.

They are remarkably fine values. Until now, however, we have had no opportunity to make such a great quantity deal as to justify forming a Gimbel Club for their quick and economical selling.

During the war the Milton player-pianos sold as high as \$600. Now they are back to old price and sell regularly for \$593 cash, or on usual time-payment plan for \$595 plus \$51.75 interest, or \$646.75.

This Gimbel Club Brings
the Price to \$465

And there is no interest; nor are there any extras of any kind.



Pay \$10 free bench; free tuning for one year. And we arrange the prompt delivery of the instrument to your home—free delivery; Pay \$3 Weekly

That is the whole fine story. If at any time you care to pay the balance due in a lump sum we will allow a discount equal to the interest on the deferred part for the agreed time.

Gimbel Brothers, Philadelphia.
Without putting me under any obligation, please give full particulars of your Club offer on Milton Player-Piano.
Name
Street
Town

If inconvenient to visit the Store, fill in this coupon and fuller particulars will be given you.

Gimbel Brothers represent
Hardman Vose
Packard Milton
Pianos and Player-Pianos
—Gimbels, Seventh floor and Subway Store.

Subway Store—Shoe Sale



4000 Pairs of
Rice & Hutchins
SHOES
for Women
at **\$2.95**

Oxfords : Strap Pumps : High Shoes

Regular first-quality shoes of \$5 and \$6 values.

Gimbel shoes of equal values are included—

- Low Heel Oxfords
- Patent Leather Oxfords
- Brown Calf Oxfords
- Black Kid Oxfords
- Black Kid Strap Pumps
- Brown Calf Strap Pumps

Welted and turned soles; high, low and medium heels.

All sizes—A to D widths.

Smart styles. Quality shoes.

The high shoes are tan calfskin, black kidskin and gunmetal calf; welted soles; low and medium heels.

Sizes 3 to 7.

Mail orders will be filled while lots hold out.

\$2.95—no war-price in that. A hundred extra salespeople—for we do ask that you take time to be fitted exactly.

—Gimbels, Subway Store Shoe Section, Ninth Street.

