

Store Hours, 9 A. M. to 5:30 P. M. For Wednesday

The Gimbel Store is made up of a hundred specialty stores—the manager of each the foremost specialist in his line.

GIMBEL BROTHERS MARKET: CHESTNUT :: EIGHTH :: NINTH

A mere department store buys and sells any sort of goods—a congress store sticks to real specializing.

For Wednesday

Gimbel Sale Internationale of TOILET GOODS SOAPS : HOME MEDICINES



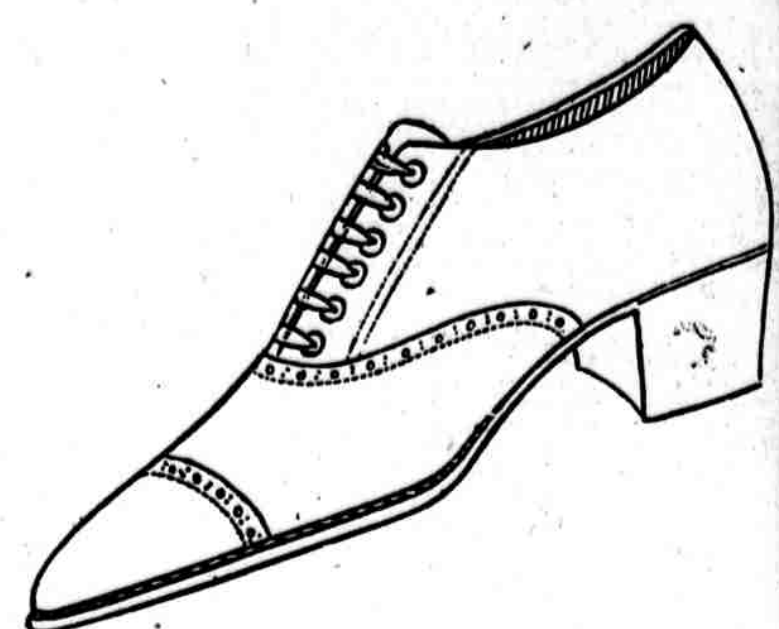
The Gimbel toilet goods business stands alone—in point of service, in point of carefulness, in point of variety and excellence of the articles offered.

Emphasizing this leadership we occasionally plan, as this, a—

Friend-Making Sale—Offering Large Economy

To make buying of numerous articles easier there will be Order Booths—on Grand Aisle and in Subway Store—where a customer can choose articles from all these lists and have them sent home as a single transaction.

Money Saving : Security : Choice from the World's Best Things.



Most Sensational Sale of 15,000 pairs of Women's Shoes Is in Progress at Gimbels Second-Floor Shoe Section With 200 Extra Salespeople and every facility for careful service.

These Are Low Shoes—Oxfords : Brogues Pumps : Strap-Effects with some decided Evening Wear from our own stocks. All are regular, perfect shoes and are grouped this way— \$8.50 and \$9.50 Low Shoes \$3.95 \$10 to \$12 Low Shoes \$5.35

SPATS Choice From Entire Stock 75c Women's spats or over-gaiters—covering the whole range of current styles. Please look upon this as a great money-saving event, which will naturally attract many customers—and that it is our desire that each customer shall receive the attention she would have if only one were to be waited upon.

Imported Perfumery

- \$13.00 size L'Origan Perfume, at \$7.50. \$7.00 L'Origan Toilet Water, at \$3.75. \$13.00 L'Origan Toilet Water, at \$7.50. L'Origan Toilet Water, bulk, at 75c oz. \$11.00 size Jacqueminot Rose Perfume, at \$7.50. Jacqueminot Rose Perfume, bulk, at \$2.00 oz. \$7.00 size Jacqueminot Rose Toilet Water, \$3.75. \$13.00 size Jacqueminot Rose Toilet Water, \$7.50. Jacqueminot Rose Toilet Water, bulk, at 75c oz. \$6.00 Chypre Perfume, at \$3.00. \$11.00 Chypre Perfume, at \$9.50. \$7.00 Chypre Toilet Water, at \$3.50. Chypre Toilet Water, bulk, at 75c oz.

Face Creams

- 50c Hind's Honey & Almond Cream, 35c. \$1.00 Hind's Honey & Almond Cream, 82c. 50c Daggert & Ramsdell's Cold Cream, 35c. 35c Pond's Cold Cream, 19c. 35c Pond's Vanishing Cream, 19c. 60c Pond's Vanishing Cream, 35c. 60c Pond's Cold Cream, 35c. 25c Creme de Meridor, 18c. 50c Creme de Meridor, 37c.

Face Powders and Rouges

- 50c Pussywillow Face Powder, 35c. Levy's La Blanche Face Powder, 45c. 25c Lady Caryle Face Powder, 19c. 50c Lady Caryle Face Powder, 38c. 50c Dorin's compact Face Powder, 25c. \$1.50 Riquad's Un-Air Emulsion large-size compact Face Powder, \$1.25. 25c Gimbels Liquid Rouge, 18c. Guerlain's Lip Stick, metal case, 95c. Guerlain's Lip Stick, leather case, 85c. 60c Pompeian Rouge, at 40c. A 25c cake Ouida Rouge Free with each box of Ouida Face Powder at 25c and 50c.

F. and F. Lemon Cream

An excellent skin cleanser and whitener. Half-pound jar at .59c

\$1 Boncilla Beauty Sets at 50c

Box contains jar of beautifier, a jar of cold cream, a jar of vanishing cream and a box of face powder.

65c Swandowne Powder Puff, 45c.

Hair Preparations

- 50c Watkins' Multiplied Coconut Oil Shampoo, 35c. 65c Gimbels Liquid Green Soap Shampoo, 40c. 50c Palmolive Shampoo, 39c. 30c Danderine, at 25c. 60c Danderine, at 42c. \$1.20 Danderine, at 63c. 30c Wildroot Hair Tonic, 22c. 60c Wildroot Hair Tonic, 42c. \$1.20 Wildroot Hair Tonic, 84c. \$1.50 Ferrond's Hair Restorer, 95c. 60c Hay's Hair Health, 35c. \$1.20 Hay's Hair Health, 75c. 40c Gimbels Bandoline, 25c. 35c Gimbels Brilliantine, 25c. 75c Glover's Mange Cure, 48c.

Hair, Tooth, Nail and Bath Brushes

- Think of getting an All-Bristle Hair Brush for 25c! A jobber going out of the Bristle Goods business has closed out to us his entire lot of these brushes at half price. They are wood back and aluminum face, with good, stiff black bristles—a brush that may easily be cleaned. A good Brush for hairdressers, at 25c. Hair Brushes, at \$1; values \$1.50 to \$4. Hair Brushes, all kinds, at 25c, 50c, 75c and up to \$2.50; values 50c to \$4.50. Tooth Brushes, all textures and styles, at 10c, 12 1/2c, 15c, 18c, 25c and 35c; values 18c to 75c. Nail Brushes, at 10c, 15c, 18c, 25c and up to 50c; values 15c to \$1. 75c Bath Brushes, 50c. \$1.50 Bath Brushes, 95c.

Pills and Tablets

- Aspirin Tablets, Bayer's, 100 5-gr., 80c. Aspirin, S. K. F., 100 5-gr., 25c. 25c Bland's Iron Pills, 100 for 17c. 45c Cathartic Compound Tablets, 100 for 25c. 25c Calomel and Soda Tablets, 1/4-gr., 100 for 15c. 35c Cascara Sagrada Tablets, 100 5-gr., 20c. 35c Cascara Sagrada Tablets, 100 3-gr., 18c. Aloin - Belladonna - Strychnia Tablets, 100 for 17c. Rhinitis Tablets, 100 in bottle, at 20c. Quinine Pills, 2-grain, 100 for 68c. Migraine Pills, 100 for 20c. Asafetida, 100 3-grain for 20c.

Home Remedies and Household Drugs

- 75c Baume Analgesique Bengue, 50c. 60c California Syrup of Figs, 40c. \$1.50 Fellows' Syrup of Hypophosphites, \$1.05. 60c Musterole, 40c. 30c Musterole, 20c. 25c Cascarets, 17c. 50c Cascarets, 38c. 30c Grove's Laxative Bromo Quinine, 18c. 25c Hill's Cascara Quinine, 17c. 75c Bellans, for indigestion, 48c. 25c Bellans, for indigestion, 16c. 60c Formamint Tablets, 40c. 50c Phillips' Milk of Magnesia, 35c. \$1.00 Lysol Disinfectant, 80c. 50c Lysol Disinfectant, 20c. 25c Lysol Disinfectant, 10c. 50c Gimbels Fig Syrup, 25c. \$3.75 Horlick's Malted Milk, \$2.80. 25c Carter's Liver Pills, 15c. \$1.25 Glyco-Thymoline, 89c. 60c Glyco-Thymoline, 42c. 30c Glyco-Thymoline, 21c. 25c lb. Peroxide of Hydrogen, 18c. \$1.25 Gude's Pepto Mangan, 87c. \$1.00 Bromo Seltzer, 75c. Glycerine and Rose Water, 3 oz., 15c. Glycerine and Rose Water, 8 oz., 25c. Glycerine, plain, 3 oz., 20c. Glycerine, plain, 8 oz., 50c. Camphorated Oil, 3 oz., 30c. Essence of Peppermint, 2 oz., 25c. Essence of Peppermint, 4 oz., 45c. Castor Oil, 3-oz. bottle, 25c. Castor Oil, 8-oz. bottle, 50c. Ammonia, Violet, pt. bottle, 15c. Ammonia, Violet, qt. bottle, 25c. Ammonia, Household, pt. bottle, 15c.

"Imperial Ivory" Toilet Ware

(Celluloid.) Here—in variety and at prices that will create a furore. All in the latest patterns—not left-overs. The makers call these "almost perfect" pieces their "preferred seconds." Some of these pieces are absolutely perfect. All brand-new goods—no seconds. Princess and Richelieu Ivory Celluloid Toilet Ware at a straight reduction of 25%. That means— \$6.50 Mirror will cost \$4.88. \$5.50 Hair Brush will cost \$4.12. \$1.50 Comb at \$1.13. \$3.50 Powder Box at \$2.63. \$3.50 Hair Receiver at \$2.63. \$2.25 Hat Brush at \$1.69. \$2.25 Bonnet Brush at \$1.69. \$6.00 Jewel Box at \$4.50. \$8.00 Clock at \$6.00. \$1.00 File at 75c. \$5.00 Cloth Brush at \$3.75. \$1.00 Cuticle Knife at 75c. \$1.00 Shoe Buttoner at 75c. \$5.50 Trays at \$4.12. \$4.00 Trays at \$3.00. \$2.25 Trays at \$1.69. \$1.00 Frames at \$3.00.

Gimbels Hard-Water Soap

- OUR ANNUAL SALE All-Year Price 10c Cake—Special at— 25c Cuticura Toilet Soap, cake } 18c 25c Woodbury's Facial Soap, cake } 18c 25c Resinol Toilet Soap, cake } 18c 10c Cake Kirk's Jap Rose Toilet Soap, } 6c 10c Large Cake Evanson's Tar Soap, } 5c Kirk's Square Line Toilet Soap, \$1 } 10c dozen, or cake

LEMON COMPLEXION SOAP

A really delightful soap and a skin whitener—packed 12 in a box, at— \$1.50 doz. Gimbels Peroxide Bath Soap, large cake, 10c, or \$1.10 dozen \$1.50 doz. Gimbels Oatmeal Bath Soap, large cake, 10c, or \$1.10 dozen 15c Gimbels Peroxide Toilet Soap, 3 cakes in box, 10c cake, 3 for 25c 10c Gimbels Glycerine Toilet Soap, Violet or Rose, cake 7c; dozen, 75c 15c Gimbels Sandalwood Toilet Soap, large bath cakes, 10c, or \$1.10 dozen 10c Lehman's Wonder Soap, excellent for shampooing, 7c cake, or 80c dozen

Castile and Other Excellent Soaps

- 35c Gimbels tin-foil-imported Spanish Castile Soap, cake, at 25c, or 6 for \$1.25. 25c cake French Imported Castile Soap, cake, 18c; or 6 for \$1. 15c cake Pear's Unscented Soap, 12c cake. 4-lb. bar Olive Oil Castile Soap, \$1 value at 70c bar. Gimbels Violet Bath Tablets, at, cake 10c, or dozen \$1.

Rubber Goods at a Fraction of Their Former Prices

- \$1.50 Hot Water Bottles, at 68c. \$2 and \$2.50 Hot Water Bottles, at \$1. \$2.25 Combination Water Bottles and Fountain Syringes, at 95c. 75c Infants' or Face Bottles, at 35c. 25c Rubber Complexion Brushes, 15c. 3 1/2c English-style Rubber Sponges, at 15c. Rubber Sponges—25c kinds, at 10c; 35c kinds, at 15c; 50c kinds, at 18c; 75c kinds, at 25c; \$1 kinds, at 38c. Household Rubber Gloves, 75c kinds, at 38c. \$2 Metal Hot Water Bottles, at \$1.45. 50 Household Rubber Aprons, at 35c each or 3 for \$1. Maroon-color yard-wide Rubber Sheeting, double-coated, at 85c. White Rubber Sheeting, yard wide, at 85c a yard.

Dressing Combs

- 75c Hard Rubber Dressing Combs, 45c. 35c Hard Rubber Dressing Combs, 20c. Shell-color Celluloid Dressing Combs, 75c, 50c and 35c kinds, at 50c, 38c and 25c. 35c White Broom, at 25c. Wool Powder Puffs in sealed box, 50c kinds at 35c, 35c kinds at 25c; 25c kinds at 18c.

Shaving Preparations

- 25c Daggert & Ramsdell Shaving Stick, 20c. 25c Daggert & Ramsdell Shaving Cream, 20c. 50c Mennen's Shaving Cream, 38c. 50c Mollie Shaving Cream, 25c. 60c Mollie Shaving Cream, 45c. 35c Rubberset Shaving Brush, 25c.

Deodorants

- 50c Nonspi, at 35c. 30c Odorono at 23c. 60c Odorono at 40c. 25c Mum at 17c. 60c Amolin at 40c. 30c Amolin at 20c. 25c Hush at 18c. 25c Odorsweet at 18c.

Household Cleaning Chamois

- Chamois for automobile use—polishing furniture, windows and many other ways in which they are useful about the house. 25c Chamois at 15c 50c Chamois at 25c 75c Chamois at 38c 100c Chamois at 50c \$1.15 Chamois at 65c \$1.25 Chamois at 75c \$1.50 Chamois at 85c \$1.75 Chamois at \$1.00 \$2.00 Chamois at \$1.25 \$2.50 Chamois at \$1.45

Talcum Powders

- 25c Johnson & Johnson Red Cross Baby Talcum, 16c. 20c Babcock's Corylopsis Talcum Powder, 15c. 25c Babcock's Butterfly Talcum Powder, 19c. 25c Djer Kiss Talcum Powder, 19c. 25c Mavis Talcum Powder, 17c. Gimbels Talcum Powder in 1-lb. cans in Corylopsis odors or unscented, 19c. 10c Val Dorna Talcum Powder, 7c. 25c Mennen's Talcum Powder, 20c. Origan Talcum—"From Paris," exquisitely scented, large jar, 85c.

Yamato—Japanese Incense

- Incense at 25c, 50c, 75c and \$1. Incense Cones, 15c. Incense Burners, 35c, 85c and \$1.50. \$1.10 Mastin's Vitamon Tablets 75c a box Special at

500 Pairs of Manicure Scissors, at 28c a pair

Manicuring Preparations

- 35c Cutex for Manicuring, 25c each 85c Cutex Nail White, 25c each 35c Cutex Liquid Nail Polish, 25c each 35c Cutex Nail Paste, 25c each 50c Glazo Nail Polish, at 33c. 10c Pumice Stone, at 7c. 25c Gimbels Nail Polish, 18c. 25c Gimbels Nail Bleach, 18c.

Hyglo Nail Polish, 25c each

- 25c Hyglo Nail Polish, 25c each 25c Hyglo Nail White, 25c each 35c Hyglo Cuticle Remover, 25c each 50c Nail Polishers, at 35c. 50c Nail Files, at 25c. Long Emery Boards, pkg. of 12 for 10c.

Tooth Pastes and Powders

- 50c Pepsodent Tooth Paste, 33c. 50c Pebecco Tooth Paste, 32c. 60c Forhan's Tooth Paste, 35c. 60c Forhan's Tooth Paste, 22c. 25c Kal Pheno Tooth Paste, 15c. 30c Kolynos Tooth Paste, 19c. 50c Santitol Tooth Paste, 19c. \$1.00 Pyorrhoeide, for receding gums, 75c. 25c Lavaris, at 19c. 50c Lavaris, at 39c. \$1 Lavaris, at 79c.

Toilet Paper Specials

- Sold in the Subway Store Waldorf Toilet Paper. 650 sheets in a roll. 90c 12 rolls for... "Bob White" Toilet Paper. 4 1/2-oz. rolls, 50c at 14 rolls for... "Cross Cut" Toilet Paper. 1000 sheets in a \$1.50 roll, at 12 rolls for... "Big City" Toilet Paper. 7-oz. rolls, at 16 \$1 rolls for... "Rose Tree" Toilet Paper. 4-oz. rolls, at 30 \$1 rolls for...

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