Prices very decidedly favor shoppers-no wonder this Store's sales keep growing.

GIMBEL BROTHERS

Gimbels-First in fashions; first in value-giving quality first of all-and, yet, lowest prices.

15,000 Pairs of Most Stylish Types of

Low Shoes

for Women In the Most Sensational Sale





Queen Quality Shoes are the product of the Thomas G. Plant Company-a concern famed for good shoes and that, with Gimbels, made an effort to restrain soaring shoe prices during war-times. Even at that, production costs were driven upward and the retail prices ran \$8.50 to \$12. We group them in this great money-saving sale this way-

\$8.50 and \$9.50 Low Shoes at

\$10 to \$12 Low Shoes at

\$5.35

All are fashionable low shoes-Oxfords.:.Brogues.:.Pumps.:.Strap-Effects

New lasts: the perfect-style heels: Goodyear welted and turned soles. And-

Every Pair Is Perfect

Sizes 2½ to 8—all widths.

This sale holds shoes for all wears for all women.

Many shoes that have been in our own stocks at prices up to \$10 are included at-

We have held shoe sales with quite as many pairs-but no former sale has been entirely of latest - style shoes, with every pair perfect.

SPATS—Choice From Entire Stock—

Women's spats or over-gaiters-covering the whole range of current styles.

75c

Please look upon this as a great money-saving event, which will naturally attract many customersand that it is our desire that each customer shall receive the attention she would have if only one were to be waited upon.

Let the salesperson exactly fit you-practically all the-

Two Hundred Extra Salespeople

are skilled. To sell some shoes is quite worth while; to hold your permanent friendship for this great shoe store is of much greater importance.

The Entire Second-Floor Shoe Section and the Wide Second-Floor Aisle are devoted to the sale.

Ready Tuesday morning.



These New Spring Wraps for Women Are Simply Fascinating! and Little Priced \$15 to \$65

Whittier coat with detachable cape-or coat with a cape that is an inseparable part it-or smart circular cape-or cape with coat front-or swirl-back coat.

Whether English tweed-or Rainbow tweed-or polo coat-or big, stunning plaidplaid-back polos-or the wonderful herringbones that top Fashion's list!

Capes of double-faced cleths at \$15-cinnamon with bisque facing; bisque with

Capes at \$45-with plaid back.

Tweed Capes at \$27.50. Tweed Coats with detachable capes-at \$45. Tweed Sports Coats at \$27.50, \$39.75, \$45.

Herringbone Coats at \$19.75 and \$25. Silk-lined broken-check Coats at \$45.

Polo Coats at \$25, \$29.75, \$35, \$39.75, \$45 and \$49.75. Camel's-hair Coats at \$29.75, \$35 and \$39.75.

TOMORROW

Subway Store Dress Sale

1178 Women's Dresses at \$2 Values \$5 to \$7.50



tweeds, plain and check velours. Panel-embroidered. Velvetecn inserts. Check-trimmed solid colors. All-over skirts. Pocket-pipings. Contrast sleeves—gold embroidered. Misses' sizes: 16: and 18s. Women's sizes: 36

1800 Dresses at

Values Tweeds, plain ve-

lours, check velours, Fifteen styles. Navy blue-stitched in jade. Tan bound with brown. Blue-andblack checks piped with brighter color. Brownand-black checks bordered with tan. Reindeer with embroidered

Misses' sizes: 16s and 18s. Women's sizes: 30

Chine inserts.

Extra Space Given Over to This Sale-Extra Saleshelp No Mail or Phone Orders



Tremendous Sale of

Columbia (1)



Records

Twelve Thousand of Them

A list that includes everything, grave and gay-even to the records of the January, 1922, list.

39c and 75c

for new, perfect, regular 75c to \$3 Columbia records.

We noticed these among them—

VOCAL

Riccardo Stracciari Oscar Seagle Florence Macbeth Hulda Lashanska Orville Harrold Rosa Olitzka Louis Graveure

Edward Johnson

Florencio Constantino Henry Scott Lucy Gates Hipolito Lazaro Barbara Maurel

Charles Hackett Mary Garden Barrientos

POPULAR

Henry Burr Nora Bayes Al Jolson Charles Harrison Prince's Band Campbell and Burr Arthur Fields Harrison and Anthony

INSTRUMENTAL

Toscha Seidel

Cincinnati Symphony Orchestra Philharmonic Orchestra of New York Eugene Ysaye Chicago Symphony Orchestra French Symphony Orchestra' Percy Grainger Pablo Casals

No assurance that any title will remain long-not advisable to order by mail. But come and revel in this feast.

Three selling places—

-Gimbels, Hardman Hall, Seventh floor : First floor, Grand Aisle : Subway Store