

Wanamaker's

Store Opens at 9

Wanamaker's

Store Closes at 5

Wanamaker's

WEATHER
Unsettled

It Is the Furniture That Makes the Sale—

A Single Idea Shaped the Life of Abraham Lincoln

and he worked it out day by day in war and peace, culminating as expressed on the bronze statue and its pedestal in Boston:

"He gave freedom to a race and to his country peace."

For years, three score and one, those of us who conceived a new kind of a store in Philadelphia and took over the A. T. Stewart foundation a quarter of a century ago have had but one idea: namely, to raise the standards of commercial life in the United States and be worthy of the confidence of all with whom we have to do.

[Signed] *John Wanamaker*
February 11, 1922.

Here Come Charming Capes and Wraps for Spring

Bolivia and duvety are the materials in the delightful new colors—the ladybird red, Kremlin green, caravan gray, pine cone brown and Sorrento blue. One wrap cape has long revers; another has huge sleeves with close cuffs; others have collars of natural caracul; all the wraps are loose and apt to be caught in with girdles. Prices are \$125 to \$250.

Yes, There Are Even New Spring Furs

Big, fluffy fox scarfs of platinum gray and dyed blue, charming to wear with Spring costumes in the delicate pastel shades. Prices are \$80 to \$90.

Beautiful Jacquard Sports Satin at \$2.25 a Yard

Plenty of white, black, jade, gray, pink and blue. All 40 inches wide, of first quality, and specially priced at the very low figure of \$2.25 a yard. Women who wish sports skirts of this fashionable jacquard-weave satin will note the opportunity.

New Cream-Colored Cheviot and Flannel

Both have particular interest in view of the fact that white promises to have great vogue this season. The cheviot is imported, is 54 inches wide and priced at \$4.50, \$5 and \$5.50. The flannel is intended for skirtings, is the same width and priced at \$3.50, \$4, \$5 and \$5.50 a yard.

Here Are the New Silk Knitted Overblouses at \$13.50

These are the newest and smartest waists designed to wear with tweed suits and sports skirts. They are loosely knitted of various colored silks in fancy horizontal-wave patterns, and in hues that will blend with skirts of almost any color. They are hip length, and girdled with a braided tussah of silk grenadine. The flat round collar and the cuffs of the long sleeves are also of the plain silk grenadine. Priced \$13.50.

Women's Beautiful Silk Stockings From Paris

We think they are about the finest, sheerest chiffon silk stockings we have ever seen at the price. They have open clocks, too. Colors are black, white, chamols, champagne, taupe, pearl, gray, linen, African brown, banana, silver gray and nude. These stockings are so fine they can be drawn through a finger ring. Price \$8.50 a pair.

New Dress Trimmings in Lovely Colorings

Any woman can see the possibilities of these new band trimmings with their beautifully colored embroideries of silk or wool or chenille done on net or flit or mesh or duvety. The wider bands will make effective sleeves, waists and girdles. There are dull, soft colorings and gay, bright colorings and every dress will find its suitable harmony, including the black and brown ones. Prices go from one-inch bands at 70c to six-inch bands at \$6 a yard.

For Women Who Prefer Clothing Made to Measure

We maintain a Custom Tailoring Bureau, where suits, dresses, topcoats, capes and cape-and-dress costumes are all made to order in individually selected materials and designs, at the most moderate prices that can be quoted for good materials and superior workmanship. Suits of tweed and homespun at \$65, of Poiret twill at \$85 and dress-and-cape costumes of English worsteds at \$65 are specialized in; but all other made-to-measure requirements will be met.

Lovely New Spring Embroideries

All from St. Gall, and the daintiest imaginable. First come the festoons which are used for collars as well as other trimmings; they are of batiste with heavy eyelet and embroidery, at \$4.50 a yard; white organdie with flit and embroidery at \$5.75 a yard. Then white organdie insertions, some with color and some showing the very desirable new cut-out work. Prices 50c to \$2. Organdie edgings for collars, mostly white, a few ecru, some with color, and some showing the cutwork. Prices 75c to \$1.85 a yard.

The New Millinery Gay, Sparkling and Irresistible

Millinery is certainly not going to hide its light under a bushel this Spring. It is the most shining thing in Fashion's realm. The new straw weaves are bright and shiny. The new satins and "bagatelle" ribbons, of which many hats are made entire, fairly glitter. And now from Paris come the shiny new lacquered flowers and leaves, to add to the general brilliancy of hats. (Second Floor)

Women's Frocks in Lovely Gray Tones

Afternoon frocks of the various silk crepes from crepe de chine to the heaviest Canton, and in various delicate shades of this most refined of all colors. They nearly all show the tendency to the low waistline; scarcely two are alike; some are tailored and some heavily embroidered; when they are beaded the beads are enchanting in color—as periwinkle blue or bronze on the gray. The heavy cut steel belts are among the new features; so are the long cape or winged sleeves, the tucked girdles and the deep crochet laces. Prices start at \$65 and go to \$210. (First Floor)

WOMEN'S fresh Spring suits are of tweed, homespun and novelty mixtures and appear in the most charming shades of rose, stone blue, tans, browns and grays, priced from \$32.50 to \$105. (First Floor)



Young Women's Finely Tailored Spring Suits, \$68

The exquisite tailoring in these suits, the beautiful materials and the effective styles leave no manner of doubt that suits will be worn this Spring, at least by young women of 14 to 20 years. Fashion approves of them, highly, when made on these smart lines emphasized by Jenny and other Paris couturiers. Nearly all the coats are lengthy and loose, and some are like Oriental sacques, with their widening sleeves and their tendency to swing loose from the shoulders. One, long and straight and deeply slashed, is lined with vivid crimson crepe de chine. The eight new models at \$68 include very fine dark blue Poiret twill and tricotine, brown velour check, and black or blue twill-cord with white hairline stripes. Some are satin bound, a number braided, others strapped with self-material; and there is accommodating variety in collars, pockets, coat lines and general cut. (Second Floor)

Young Women's New Silk Knitted Crepe Dresses, \$28

A simple and girlish one-piece sports dress of this smart new fabric, in ladybird red, bobolink brown or the rich Italian blue. The sleeves are short, and the collar and cuffs are of white crepe de chine with pleated edge. In sizes 14 to 20, priced \$28. Sports dresses of the new silk-and-wool jersey in effective blues and greens are also \$28. (Second Floor)

Elbow-Length Gloves of Fine French Suede

The short-sleeved gown, the wide-sleeved gown, the sleeveless spring cape, all demand a glove that covers the arm well up to the elbow. These new 18-button-length gloves perfectly answer that need. They are an exquisite quality of fine French suede, pique sewn, and in nine beautiful Spring variations of gray, tan, beaver and brown. Priced \$7 a pair. (Main Floor)

Parisienne Corsets From France

Certain new topline models of elastic with long, straight lines and reinforcement over hips and back. In 14-inch length they are \$15. In 16-inch length they are \$18. Parisiennes of heavy silk elastic are \$28 and \$35. A pink elastic topline corset of perforated rubber, cut very low in the back and ideal for evening wear, \$40. (Third Floor)

Women's New Flat-Heeled Pumps of Patent Leather

Look as if they were intended for children, but are really for the up-to-date young woman. The short vamp, full round toe, buttoned strap, and low enameled heel are as juvenile in appearance as the bobbed heads of the young women who wear them. A smart feature is the pronounced perforation of toe, instep strap, top and heel foxing. Just in, and priced at \$10 a pair. (First Floor)

And This the Greatest of February Furniture Sales

EVERYTHING is here to give the greatest of February Furniture Sales a splendid new start-off Monday—especially the furniture, and the furniture is the main thing.

In the main thing the Wanamaker Sale is always strongest, and on the strength of the main thing it is going ahead wonderfully.

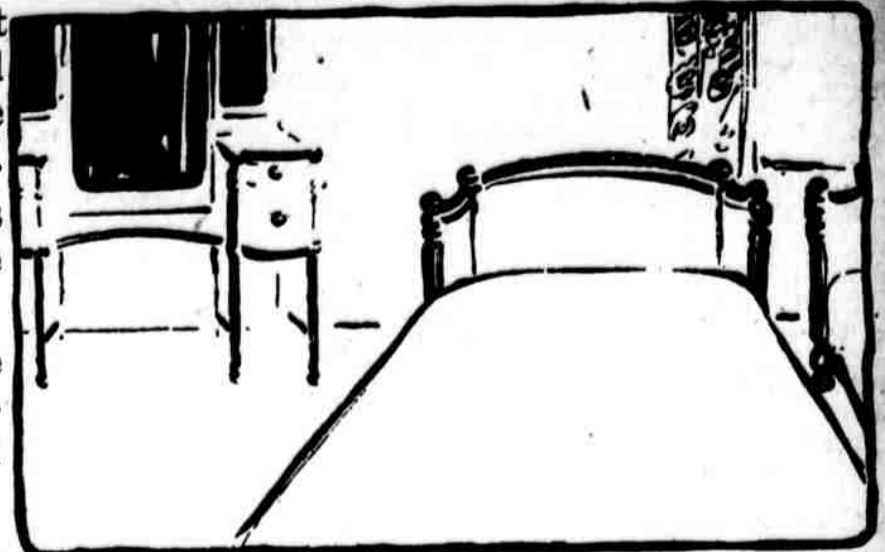
One might be inclined to wonder—"are these just so many words on paper, and nothing more, or have they any relation to actual facts and conditions?"

We might print columns of words by way of answer, but we do not have to depend on words.

Our one best answer is written in woods and in workmanship, in qualities and quantities.

Low Priced and Medium Priced Bedroom Suits

(Separate pieces can be had in most cases)
\$148 for a four-piece walnut veneer suit; triple-mirror dressing table, round-end bed, bureau and chiffonier.
\$187 for a four-piece walnut veneer suit, Colonial type; bed, bureau, chiffonier and dressing table.
\$202 for a four-piece Queen Anne mahogany veneer suit; bow-end bed, bureau, chiffonier and dressing table.



ties and varieties and economies unequaled anywhere.

It is here for all to read. For our answer we depend upon the main thing—the goods, and we will let it go at that.

A Delightful Choice of Hall Runners in the Oriental Rug Sale

The choicest lot of pieces of this particular kind that we have had in years. Hall runners of such a fine kind are very scarce—and very much sought after. If you are anxious to secure one of these, we advise you to act quickly. They are chiefly Hamadans, of a most attractive type, in pleasing colors, and all are priced below the regular prevailing rates. Sizes 3.9x12 to 17 ft. marked \$75 to \$150. The sale also affords a splendid choice of carpet-size pieces of remarkably fine quality, chiefly Araks, richly colored, heavy pieces, \$270 to \$650, sizes 10.4x7.6 ft. to 13.11x10.4 ft. Kermanshahs, splendid heavy weaves, \$575 to \$895, sizes 7x10.4 to 8.4x11.10 ft. Mongolians, wonderfully fine rugs, \$175 to \$675, sizes 6x9 to 10x15 ft. (Seventh Floor)

Voile Dress Patterns

The sort of thing that is much wanted for graduation or confirmation dresses, not to mention more usual white frocks. They are machine embroidered, but the drawnwork on them is done by hand. Each pattern includes 2 7-16 yards of trimming; 2 7-16 yards of founcing and 2 1/2 yards of plain material for the waist. Each pattern is \$10.50. On the same counter are exquisite hand-embroidered robes of net, organdie and batiste at \$25 to \$42.50. (West Aisle)

New Beaded Handbags in Colors and Black

Good-sized bags with shell-finish frames in square and oval shapes and with fringe around the bottom. Most of these bags are in rich, bold colors and striking designs, but there are some in all-black. Price \$16.50. (Main Floor)

Handkerchief Valentines for Women

are as dainty and sensible as any that could be sent. We have the prettiest imported handkerchiefs—all colored, or just a bit of color—at 50c, 75c and \$1 each. They include both Irish and French. (Main Floor)

Men's New Silk Shirts in Spring Designs

Some in the narrow pin and hairline stripes and others in cluster stripes, all on white grounds and all beautiful, clean-looking shirts. Broadcloth silk of good weight and fine quality is the material in all of them. Prices \$6.50 and \$7.50. (Main Floor)

New Spring Styles in Men's Low Shoes

Three styles, all of them fine in fashion. Plain black and tan calfskin oxfords with unusually trim lines at \$9 a pair. Dark tan Norwegian calfskin oxfords with wing tips and perforations at \$8 a pair. (Main Floor)

An All-Inclusive Sale of Office Furniture

Our entire stock of office furniture is offered in the February Sale at worth-while reductions from the latest low market prices. And men of business who know a good opportunity are making the most of this one. (Third Floor)

New Shipment of Axminster Rugs

A standard grade in an unusually good selection of designs and colors.
9x12 ft. \$48.50 and \$56.50
8.3x10.6 ft. \$32.50
6x9 ft. \$32.50
4.6x6.6 ft. \$16.50
3.5x7.0 in. \$8.75
2.7x5.4 in. \$5.00 (Seventh Floor)

Turkish Towels Good and Big 50c, 75c and \$1

Turkish applied to towels means bath towels woven of good, cotton yarn. Here are the best towels of that kind we know at 50c, 75c and \$1 each. They are full bleached, well woven and of good yarn. At 50c in a choice of stripes as well as plain white, with hemmed ends. At 75c—good, heavy towels that have a rough as well as a smooth surface and will wear long and well. Size 21x42 inches. At \$1 each—good, absorbent bath towels with hemstitched ends, very soft and satisfactory to use. Size 21x46 inches. (First Floor)

Quality Is Everything in Mattresses and Bedding

All the mattresses, pillows, bolsters and bedsprings in the February Sale are Wanamaker goods, and our whole stocks of them are included. Prices in nearly every case are 20 per cent less than our own latest low regular figures. This is one of the two great opportunities of the year in goods of this kind. (Sixth Floor)

Coarse Filet Bureau Scarfs

"Imitation" are in eight different sizes—from 16x27 inches to 24x75 inches—and are priced at \$2.25 to \$5.75. (First Floor)