

The February Furniture Sale Goes Ahead Wonderfully on the Strength of the Goods

There Are Some People So Healthy That to Be With Them

seems to make us more healthful and happier. They have the gift of bringing with them an outdoorness of sunshine, mountain air and strength which breathes itself into the weak and ailing.

It is always morning for a long time after they have gone on their way.

It is not simply a boisterous person that has rushed in and out, but one who has a grip of right-mindedness and right-heartedness, with a readiness to share it with others.

Governor McKinley, afterward President McKinley, the martyr like Abraham Lincoln, once said to a friend with whom he was driving: "I feel it a duty to try to impart a good idea or an upward impulse to every man I meet."

[Signed] John Wanamaker

February 10, 1922.

The New Wool Ratine

is extremely popular for Spring suits and wraps, as well as for dresses, and it comes in delightful colors—honeydew, rose, fuchsia, biscuit, bobolink brown, Sorrento, henna, two blues and black. These plain colors sell at \$6 a yard, while the checks and plaids are \$4.50.

The fact that it is 54 inches wide makes it a comparatively inexpensive material.

(First Floor)



"What Perfectly Charming Hats!" Says Every Woman Who Sees Them

"What very little prices!" is the second comment. Indeed they are charming, these new between-season and early Spring hats that have flocked into the Millinery Salons for tomorrow.

They are the bright new straw textures, and the soft wool effects, and the very smart and becoming silk and ribbon hats. They are in black and lovely colorings—hyacinth, petunia, periwinkle, beige, orchid, henna—every color known to fashion this year and approved of for millinery.

We could paint dozens of little word-pictures about them. But the best thing is to come see how smart and pretty and becoming they are for only \$10 and \$12 and around those prices.

New Ready-to-Wear Hats

Delightful combinations of straw-and-silk, straw-and-wool and other fabrics, designed to wear with the Spring tweed suits, and so modestly priced at \$3.50, \$4 and thereabouts that you will scarcely credit their price-tickets. We have never had a smarter collection.

(Second Floor)

Tailored Shirtwaists of Remarkable Value at \$1.85

A special purchase of 700 waists of higher quality. Most of them are white lawns and dimities, some with a smart touch of black or color. The Spring tweed suit will require plenty of just such waists. These are well made, in admirable styles, and each offers a full range of sizes. They are priced much below value at \$1.85.

(West Aisle)

Women's Silk Crepe Frocks at \$37.50 to \$55

These afternoon frocks are a comfortable instance of the way prices have dropped since last winter—in both cut and quality they are admirable. The crepes de chine and canton crepes are fine and firm, and the colors the most practical for daytime wear—dark blue, black, bobolink brown, henna, castor and gray. As a rule the dresses have straight lines, with sleeves of varying lengths; some of them are beaded, but the majority are embroidered or else depend upon fine pleating or drawnwork braid. Nearly all have narrow or side self-girdles.

Prices \$37.50 to \$55.

(First Floor)

A Child Cannot Tell How Its Shoes Feel

Grown-ups can explain, but a child is at the mercy of the shoe-fitter. All the more reason for carefully trained experts such as these who do all our children's shoe-fitting and do it right.

Shoes that provide the greatest comfort, the most scientifically correct lasts and the longest wear will be found here.

High-lace tan calf bluchers in sizes 8½ to 2 are priced \$4.75 to \$7.75.

Black calf laced shoes in the same sizes are \$5 to \$8.

Growing girls' high-laced shoes of tan or black calfskin in sizes 9½ to 7 are \$7.50.

(Third Floor)

CHARMING HANDBAGS IN THE NEW MOIRE SILKS

Both the satin-striped and the spotted and figured moire are used in these bags, which are in black and navy blue.

Flat, pouch and vanity shapes among them and various sizes, with covered or metal frames and cord or self handles. Some have metal trimmings around the flaps and all are nicely silk lined.

Prices \$5 to \$16.50.

(Main Floor)

WOMEN'S STRAP-WRIST DUPLEX GLOVES IN CHAMOIS FINISH, \$1.50 A PAIR

Imported gloves of beautiful fit and skin-like finish. In tan, gray, pongee, and beaver shades, all with full five-inch tops, strapped at the wrist.

(Main Floor)

SMART SPRING FOOTWEAR FOR THE YOUNGER SET

To wear with tweed suits and woolen hose young women are choosing one or another of these smart new oxfords:

Five-eyelet sports shoes of soft chrome leather in champagne color with mannish instep saddle of tan calf, and red rubber sole and heel; or the same style shoe all of stout grained calfskin in tan, with red rubber sole and heel. Each at \$8.50 a pair.

Town Norwegian calf oxfords with soft toe, long wing tip, broad flat heel, about welted sole and plentiful perforations. Priced \$9 a pair.

Or the same oxford in the new shiny black enamel at \$12 a pair.

(First Floor)

A BRACELET "special" consists of the imitation pearls in charming, flexible styles—one, two and three strands—which are so very fashionable just now. Tomorrow's prices are close to half, \$2 and \$3.

(Main Floor)

PRACTICAL FRONT CORSETS

One model of white coutil has a low bust and extra long skirt, and an elastic front with extra front lacing. This is designed for tall figures and costs \$5.

Another model for average figures is of pink coutil, topless and moderately long skirted. Price \$5.

One with improved abdominal support has low bust, long skirt and graduated clasp. This is of white coutil and intended for tall women, \$6.

A practical front of pink striped material has a very low top and average length of skirt, \$6.

(Third Floor)

GIRLS' COATS TO CLEAR AWAY AT ABOUT HALF

All that are left of the 6-to-14-year size Winter coats are now marked to final clearance prices. Their dismissal figures, \$13.50 to \$45, are about half or less than half of Winter prices.

(Second Floor)

BLOOMERS AND PETTICOATS—SPECIAL

400 sample petticoats at \$3.85. Silk jerseys, satins, taffetas, jersey-topped petticoats with satin flounces; in pretty nearly all colors, dark and light.

350 pair of saten bloomers at \$1—black and colors.

(Third Floor)

PHILIPPINE NIGHTGOWNS FOR LARGE WOMEN

Hand-made and beautifully embroidered nightgowns with kimono sleeves and low necks—square, round or V shaped. Prices are \$3.75, \$3.85, \$4.50 and \$5.

(Third Floor)

INFANTS' DRESSES

The daintiest of snowy and simple little affairs of lawn, nainsook and batiste, prettified with a bit of lace or fagoting, a colored binding or lots of tucks. Some of the wee skirts are trimmed.

Sizes six months to two years. Prices \$1.25 to \$3.75.

(Third Floor)



What a Wonderful Opportunity for a Young Woman to Get a Winter Coat!

Tomorrow Every One of Them Drops to Dismissal Prices

Sizes are pretty well broken, of course. But she who does find her size in the coat she covets will surely make an economical purchase. Every size from 14 to 20 is among them.

There are tweeds and homespuns and bolivias and velours and duvetyns and most of the lovely allied fabrics of the Winter, the finer ones, of course, fur trimmed. There are black and colors.

As to prices, they are close to half and in many cases less than half the Winter prices. We have priced them in five groups, as follows:

- One Group All Now \$15 Each
 - One Group All Now \$25 Each
 - One Group All Now \$35 Each
 - One Group All Now \$45 Each
 - One group of individual models now \$65 to \$110, on which the saving over original Winter prices is from \$45 to \$100.
- For a fine coat to complete this Winter and prepare one for next, there could not be a better opportunity.
- (Second Floor)

Only 45 Young Women May Have These Dresses

They are a handful of odds and ends—cloth street dresses, silk afternoon dresses and gowns for dinner and evening wear. Because they are the last of their kind and some in need of freshening, we have marked them extremely low—\$15, \$25 and \$35.

For those who can use them they are opportunities indeed. Sizes 14 to 20 among them.

(Second Floor)

2000 Yards of White and Colored Pongee Silk at \$1.35

A firm, sturdy, domestic pongee, all silk and 36 inches wide. Black, oyster white, henna, jade, orchid, orange, tan, canary, copper, flame, navy, brown, robin's-egg blue and other colors. Admirable for dresses and sports wear and very low priced.

(East Aisle)



Sweetheart Candies

For that time of sweet messages, St. Valentine's Day, the Candy Store is well prepared.

Heart-shaped boxes of painted tin, filled, 1-lb. size, \$5; 2 lb., \$7; 3 lb., \$9.

Satin-trimmed heart-shaped boxes, holding 2 lbs., \$8.

Plain red satin boxes, filled, 1 lb., \$2; 2 lbs., \$3.25.

Heart-shaped paper boxes, filled, 1 lb., \$1; 2 lbs., \$2.

Also many attractive baskets and cases for decorating the table, 10c, 15c and 20c each.

Jack Horner pies for the dinner table ranging in price from the small basket size with 12 favors, at \$2.50, to the large bell with twelve favors, at \$10. Slipper with 12 favors, \$10.

A very large assortment of heart candies, including clear hearts, cream hearts, solid chocolate hearts, glace mint hearts, decorated chocolate hearts, hearts large clear hearts, decorated, and hearts with mottoes.

(Down Stairs Store, Chestnut)

THE BEST OF MATTRESSES AT THE LOWEST PRICES IN YEARS

That is the meaning of the February Sale.

Along with all our mattress stocks it includes all our feather pillows and bolsters and all our bedspreads.

This means a practically unlimited choice of bedding of the finest kind made, and the prices in almost every instance are 20 per cent less than our own latest low markings, which means that they are the lowest in years.

(Sixth Floor)

A SPLENDID SELECTION OF FINE WILTON RUGS

In a wide variety of designs and colorings and, best of all, at the right prices.

9x12 ft., \$84, \$90, \$105 and \$120.

8.3x10.6 ft., \$78.50, \$102.50 and \$100.

6x9 ft., \$53 and \$74.

9x15 ft., \$165.

11.3x15 ft., \$148.50 and \$200.

Specials

9x12 ft., \$65.

8.3x10.6 ft., \$63.50.

(Seventh Floor)

HIGH time to be getting Valentines. They are here close to the elevators, for 5c to \$1 each.

(Main Floor)

NOTHING ELSE could make it go ahead so well.

The goods are marvelously plentiful no matter how marvelous may be the selling.

Our warehouse reserves are always at hand to keep the assortments full and interesting.

Nobody can know what this means without coming in and seeing the stocks as they stand.

Nobody who needs furniture and desires it good can afford not to see them.

After all, that is the one real test of a sale—to come in and look at the goods and note the prices.

No test is more acceptable to this Store, because none can bring out so clearly the unrivaled advantages of the Wanamaker Sale.

Look at These Dining-Room Suits—Now Marked \$235 to \$625

- \$235 for a fumed oak suit of ten pieces.
 - \$304 for a walnut veneer suit; cane-back chairs with blue leather seats, dull gold decorated sideboard; nine pieces.
 - \$320 for a fumed oak suit; ten pieces.
 - \$390 for a Chippendale suit in fine walnut veneer, beautifully modeled, fine in detail, with rope edges; ten pieces.
 - \$391 for a William and Mary suit in walnut veneer, chair seats blue leather covered; ten pieces.
 - \$415 for a walnut veneer suit, handsome and well finished; ten pieces.
 - \$467 for a Heppelwhite suit, a fine example of furniture; ten pieces.
 - \$467 for a mahogany veneer suit, Georgian style with Sheraton influence; ten pieces.
 - \$534 for a walnut veneer suit with gold and polychrome decorations, chair seats covered with tapestry; ten pieces.
 - \$582 for a Heppelwhite mahogany veneer suit of rich quality and beautiful lines; ten pieces.
 - \$600 for a Queen Anne suit of fine mahogany veneer, a splendid and substantial suit with character through and through; ten pieces.
 - \$625 for a Chippendale suit in mahogany veneer, a beautiful reproduction; ten pieces.
- (Sixth Floor)

Saturday Memo. for a Business Man!

"See the stock of office furniture in the February Sale at Wanamaker's."

(Third Floor)

CONSOLE MIRRORS IN POLYCHROME AND ANTIQUE GILT FRAMES \$17.50

This is a very low price. Mirrors practically identical are usually twice this. The size is 18x30, and the frame a very attractive one of polychrome or antique gilt with decorative top.

Every mirror in the Picture Store is specially priced for February, and in particular there are mantle, buffet, console and panel mirrors priced at about half of regular.

(Fifth Floor)

COARSE filet bureau scarfs, imitation, are in eight different sizes—from 16x27 inches to 24x75 inches—and are priced at \$2.25 to \$5.75.

(First Floor)

UMBRELLAS FOR 75c AND \$1

"Seconds" mostly in children's sizes; a few in men's and women's. They are all covered with various black cottons, and the defect in the weave which throws them into the class of "seconds" is something which does not affect the wear.

Children's are 75c.

Men's and women's, \$1.

(Main Floor)

Look for Checks in Men's New Spring Neckties

Wanamaker's is showing them now and pretty soon the others will have them.

In both our new 50c and \$1 groups of ties are good selections of these smart black-and-white and brown-and-white checks and plaids. They are wonderfully effective.

Men's New Spring Shirts of Silk-Striped Madras

An unusually good-looking lot, with colored stripes that have silk running through them and that are in many combinations of colors.

All in soft cuff, plain negligé style.

Price \$2.50.

Interesting News About These Men's Velour Hats

We are selling these beautiful imported velour hats today for \$8, which is, of course, a great reduction.

At the same time the agents for the European makers are taking orders for the identical hats on the basis of a selling price next fall of more than double what we ask for them now.

These are the finest velour hats we know of, and the most delightfully colored.

(Main Floor)

Men's Fine French Colored Handkerchiefs—Now 50c

Sheer linen with hand-rolled hems. Tan, blue, green, violet, the centers colored and figured; or white with figured colored borders. They were a great deal more, but we shall not reorder the styles, so take them for 50c each or \$5.50 a dozen.

(West Aisle)

Men's Silk Half Hose "Seconds" at \$1

4000 pair that would be double, or more than double, this price if first grade.

All pure dyed ingrain silk, in black, brown, navy and gray. Worth buying by the dozen and half dozen at this low price, as the imperfections are trifling and will not affect the wear.

Men's Tan Grain Calfskin High and Low Shoes, \$8.50

No one would think they were anywhere near this low in price.

Both the high shoe and the oxford are on brogue lasts, with perforated tips and vamp seams, very wide shanks and low, flat heels.

(Main Floor)

Still More Fine Oriental Rugs Go Into the February Disposal

Almost every day since we began this February selling of Oriental rugs new pieces have arrived to give it new interest and enlarge its opportunities.

The latest arrivals are hall runners and Mosuls—shown newly tomorrow.

Like all the other rugs in the event, they are excellent pieces of their kind.

The hall runners include Fereghans, Hamadans, Senna Kurds and Karabags, affording a very interesting choice of color effects and patterns.

We have marked these at \$75 to \$150, and they come in sizes 3.9x12 to 18 ft.

The new Mosuls are heavy, serviceable yet fine pieces, in a choice of ecru, blue and reddish effects.

They are marked \$35 to \$55, and the sizes are about 3.6x6.6 ft.

The selection of carpet-size rugs of a very fine quality is exceptionally good, including wonderful Mongolians, Araks and Kermanshahs in color effects of rare charm, and all at special prices.

(Seventh Floor)