

The Call Is for Good Furniture and Everybody Knows the Sale That Brings the Greatest Choice of It

Sometimes People Ingeniously Flatter a Friend With Compliments

to balance the throw-down that sometimes comes later on.

In reviewing our conversations with friends it is wise to regard the full measure of our talks and strike a balance in favor of "the other fellow."

Human nature has its own moods, which are often difficult to reconcile.

Much depends on health, atmosphere and circumstances.

[Signed] *John Wanamaker*

February 9, 1922.

3000 Yards Fine Messaline Silk at \$1.50

In a very large and complete assortment of both day and evening colors and black. 36 inches wide, and a standard Wanamaker silk of much higher value.

(West Aisle)

2000 Yards Desirable Foulard Silk at \$1.50

Beautiful printed foulards in good color combinations and desirable patterns. Plenty of navy blue and black, some lighter blue and brown. Few open-eyed shoppers will stop short of several dress patterns. 36 inches wide and very specially priced at \$1.50, though a considerably higher value.

(West Aisle)

White Crepe Frocks for Southern Wear

When we say crepe we mean Canton crepes, crepe de chine, Georgette and chiffon; and these materials are made up for sports frocks, afternoon dresses and semi-evening dresses. They all show a tendency to the straight line; and they are all, as a rule, severely simple. Often there is only tucking for trimming; or a dress with absolutely no ornament will have much drapery on the skirt; or

another will have a great many tiny pleats. And while they are, as a rule, all white, there are some charming color striped frocks; or else color appears in the shape of a black girdle or a fuchsia colored border of duvetyne. White cloth frocks are tailored and ornamented with drawn work. A few models of white jersey or knitted silk have capes.

Prices of these garments begin at \$60 and end at \$155.

(First Floor)

Here Come the New Bolivia Coats for Spring

Three different styles, each to sell at \$57.50 and each built on the new lines, with a slight flare and large sleeves.

The first has the new shoulder lines, is full length and has the much-favored silk stitching.

The second comes a little above the skirt, is

a trifle looser and has a fringed scarf.

The third suggests a wrap, its novel back having fullness which ends in two tassels and a raglan sleeve.

The colors are black, marine, pilgrim and eagle.

(First Floor)

A Silk Sports Blouse for the Tweed Suit

Many of the new tweed suits are in tones of violet, orchid and lavender. This new silk sports blouse is designed expressly to wear with them.

It is in the tiniest check of lavender and white, trimmed with a fine knife-pleating of the silk, and tiny pearl buttons. It has a round flat collar and long sleeves, and is particularly well made.

Priced \$10.50.

(Third Floor)

Beautiful Hair Deserves Care

A good brush—we have them from \$1 to \$35—and "Phytalia," the famous Queen Mary tonic—these two will go far toward preserving a fine head of hair or improving a poor one.

"Phytalia" may be had in various quantities, priced from 75c for a four-ounce bottle to \$13.50 a gallon. A special preparation of it is made for gray hair.

(Main Floor)

Women's Handkerchiefs

Good, practical sorts for men, made of a fine, firm Irish linen, with quarter and half inch hems, and priced at 75c apiece or \$8.75 a dozen. Regular and extra sizes.

(Main Floor)

Prices Less on Laces

Some which we are clearing out for prices close to half. For instance, there are novelty and embroidered filet flouncings in black, brown, gray and navy; 36 inches wide and marked \$5.50 a yard.

All-over novelty and radium effects in black and odd colors; widths 18 to 36 inches; prices \$1 and \$2.85 a yard. Radium and black Chantilly flouncings, 18 to 36 inches wide; price \$2.85.

Dressmakers will find the opportunity as good for entirely new frocks as for refurbishing old ones.

(Main Floor)

Crepe de Chine Nightgowns

Pink ones, soft and graceful; one tailored model with short kimono sleeves and hemstitching; one lace trimmed, and another tailored with shoulder straps. The first two are in pink only; the last comes in pink and peach color.

Each \$5.

(Third Floor)

A Bit of Old England's Chalk Cliffs

with a stretch of sunny "down" on top and a violet sea below—doesn't it sound enchanting?

It is a charming water color by an English artist in

The February Sale of Paintings and its sale price is now but \$35. There are a number of other good pictures in the sale around this price and \$50 and \$60, besides many of both higher and lower price. A sharp cut has been made on every oil and water color.

(Fifth Floor)

Cotton Remnants Priced at a Trifle

About 5000 yards of short lengths left from busy selling. Ranging from 1½ yards to dress patterns. Ginghams, percales, voiles and other wanted materials. All priced at a trifle.

(West Aisle)

Women's Good Union Suits for as Little as 50c

Little enough for these fine ribbed cotton suits in bodice top style, with shell trimmed or tight knees and low neck style with shell or lace trimmed or tight knees.

Extra sizes, 60c.

(Third Floor)

Clearaway of Fine Glass Stemware

At 40 to 50 Per Cent Less

Cut-crystal, gold-etched and gold-encrusted glassware are all embraced in this very unusual clearaway of discontinued patterns. Prices are mostly half of the former figures, in some cases 40 per cent less.

French Gold-Etched Glass

Goblets, \$1 each.
High and low sherbets, \$1 each.
Iced tea tumblers, 85c each.
Table tumblers, 75c each.
Mineral tumblers, 75c each.
Ginger ale tumblers, 65c each.

Belgian Cut Crystal

Goblets cut in bluebell design, 85c each.
Tall sherbets, 85c each.
Low sherbets, 75c each.

American Etched Pieces

All one-half or less.
Goblets, 75c each.
High and low sherbets, 65c each.
Finger bowls, 75c each.
Table tumblers, 35c each.

Encrusted Gold Pieces

Limited choice.
High sherbet glasses, \$1.25 each.
Goblets, in two patterns, \$1.25 each.
Iced-tea tumblers, \$1 each.

(Fourth Floor)

Final Reduction of Men's Sealskin Caps

We have made another subtraction from the prices of men's fine caps of Alaska seal and Hudson seal (died muskrat). At their new prices these caps are a half to a third what they were a year ago.

Hudson seal (died muskrat) caps are now \$15 each.
Alaska seal caps are now \$14 to \$10.
All made by a celebrated house that uses only the finest furs.

Men's New Alpaca Jackets Special at \$10 and \$12

Two styles, both coat models, the \$10 jacket plain ribbed and the \$12 jacket brushed. Both in good heather mixtures. Fine, well-made jackets for golf or other sports wear at a little more than half what such qualities usually cost.

Here's a Fine Shoe a Man Can Wear for Dress

And some fastidious men will like it for business wear. Of soft, dull black calfskin in a high-laced model and made on a straight English last with tapering toe and blind eyelets. Perfectly plain and irrefragable in style.

Price \$8.50 a pair.

(Main Floor)

200 Boys' Fine Suits in a Clearance at \$15

These are Wanamaker suits that have been marked very much higher in our regular stocks, twice as much in some cases, in others one-third more.

The group comprises a number of suits having two pair of trousers, and all are

in well-modeled, excellently tailored Norfolk styles.

Choice of fabrics in mixed colors, chiefly grays and browns; sizes for boys of 8 to 17 years.

All now at the very low clearaway price of \$15, and wonderful for the money.

(Second Floor)

More of Those Great \$5 Traveling Bags

The first lot went out with a rush, as well they might, for it has been years since we had their equals at this price.

Of smooth brown and black cobra grain cowhide, leather lined and with sewed corners and double stitched edges. In a roomy shape and the best sizes—16 and 18 inch.

(Main Floor)

Good Choosing in Carpet and Linoleum

The assortment is excellent now in designs and colors.

Axminster and velvet carpets, plain, \$2.50 to \$4.75 a yard; figured, \$3 and \$3.35 a yard.

Inlaid linoleum, \$1.35 to \$2.85 a square yard.

Printed linoleum, 95c a square yard.

(Seventh Floor)

Bloomers for Girls

Sturdy sorts for school wear—made of cambric, linene, crepe and poplin, in white and pink, some of them being ruffled with embroidery, and prices running from 35c to \$1.50.

Sateen bloomers, white, black and navy, 65c to \$2.

Serge bloomers, black and navy, \$3.75 to \$4.50.

(Third Floor)

BUYING FURNITURE, like buying anything else, is a matter of putting your money out to the greatest advantage.

The Wanamaker Sale is what it is because it always offers the advantage of economy based on soundness and suitability in the merchandise, combined with bona fide lowness of prices.

In this sale the advantage is emphasized. It surely is the sale of better furniture at lower prices—the lowest prices in years.

It is a sale of real, practical serviceable and helpfulness to people who want really good and likable furniture priced as low as it can be without endangering its trustworthiness.

You will find this principle reflected all through the sale.

It is at the heart of all that makes it a sale without a rival.



It is shown in the fine assortment of—Overstuffed Living-Room Suits

We have these in tapestry coverings and with curled-hair fillings at \$165 and upward.

We have them at \$226, \$230, \$239, \$248.50, \$264, \$315 and so on.

These are the lowest-priced overstuffed suits of really good quality in Philadelphia.

They are the first overstuffed suits with curled-hair filling ever offered in our time at low and medium prices.

And we believe they are the only suits of the kind that can be had in Philadelphia at the prices.

There are lots of suits with mixed fillings of moss, or tow, or some of each, mixed perhaps with a little hair.

But the Wanamaker curled-hair filled suits are comparatively much less expensive.

Our overstuffed suits begin at \$255 and go up to \$1750.

Among these are the most luxurious examples of upholstered furniture in the country, made with a marvelous, subtle springiness and furnished with down cushions that overwhelm you with an inviting carelessness.

Make special note also of the splendid selections of dining-room suits priced at \$220 up to \$650.

Never did an assortment reveal so much individual charm and merit at the money.

(Fifth, Sixth and Seventh Floors)

Wonderful What \$10 Will Do in Blankets

It will buy the best blankets in America at that price. These are 72x84 inches, all-wool (fine Cape Colony wool), in solid shades—rose, blue and tan, as well as in soft plaid designs. Newly shown this season and selling wonderfully on sheer merit—\$10 each.

For \$13.50 a pair we have a lot of all-wool blankets in white, with pink or blue borders, five pounds in weight, size 70x82 inches. Nothing like these in years.

(Sixth Floor)

Note the Wonderful Quality of These Oriental Rugs—and Then the Prices

Mongolians, Araks and Kermanshahs in carpet sizes and Mosuls and Chinese in the smaller family—these are the rugs which are giving to this February event an interest of a very compelling kind.

One might search all the markets from Canton to Constantinople and from there to New York and not find a choicer collection of modern pieces.

The rugs in each group are the finest of their kind made nowadays—sound in service qualities and rich in furnishing qualities.

And all of them are marked at special prices.

Araks, \$270 to \$650 for sizes 10.4x7.6 ft. to 13.11x10.4 ft.

Kermanshahs, \$575 to \$895 for 7x10.4 to 8.4x11.10 ft.

Mongolian rugs, \$175 to \$675 for sizes 6x9 to 10x15 ft.

Chinese Rugs

11.10 x 9.2 ft. \$379

13 x 9.3 ft. \$387

12 x 9 ft. \$265

10 x 8 ft. \$175

12.2 x 9.2 ft. \$370

11.11 x 9.1 ft. \$245

Fine Hamadan Mosuls, \$33 to \$55 for sizes 3x4 to 3.6x6.6 ft.

(Seventh Floor)

Delightful New Canton Crepe Dresses for Young Women, \$35

This charming frock, of a rich-quality canton crepe, exhibits the new longer waistline, and the slightly longer skirt-length.

The round neck is deeply shirred, and the low waistline is shirred and ornamented with bright silk medallions, repeated on the sleeves. Nothing could be simpler. Yet it is certainly one of the most delightful dresses that have yet come for young women of 14 to 20 years.

It may be chosen in black, midnight blue, brown or the always effective henna. And the very moderate price is \$35.

Another charming new model is in taffeta with quaintly pointed bodice and bouffant hips. This also is \$35, and comes in black and colors.

(Second Floor)

A Handful of Young Women's Winter Suits Remain

Fortunately very few of them are fur trimmed, so that young women who wish to take advantage of their greatly lowered prices can wear them right on into late Spring—and right now under topcoats if they like.

The lowered prices are \$10 to \$65, and sizes 14 to 20 will be found in the group.

(Second Floor)

New Gingham Neckwear

Flat, round collars and cuffs to match, of silky checked gingham in red, blue, lavender or green, with a dainty shell-edging of white organdie, \$1 a set.

Vestee and cuff sets in lavender, brown, green, red or navy checked gingham, with lace edging, \$1 a set.

Vestees in lavender, red or navy gingham, trimmed with white organdie points, \$1.

(Main Floor)

Shoes for Women Who Need a Combination Last

By a "combination" last we mean a shoe that is wide across the ball of the foot and slender at instep, ankle and heel. Many women require this broad tread, with slighter proportions elsewhere in the shoe. This shoe splendidly meets their need.

In black glazed kidskin or light-weight tan Russia calf-skin, with eight-inch high-laced top, medium toe, straight military heel and welted sole.

Priced \$9.75 a pair.

(First Floor)