

For Friday

Store Hours, 9 A. M. to 5:30 P. M.

Buy Automobile Tires with the same straight sort of guarantee that is given our other goods.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Thursday, February 9, 1922
Columbus Cord Tires—a straight guarantee of 8000 miles of service. 30x3½, \$14.40, to 35x5, at \$43.80.

For Friday

Because Gimbels Weren't Afraid to Plunge— Sale of Women's Quality Suits

Twenty Leading Novelty and Tailleur Styles



All Sizes From 34 to 52

Smart and Boxy \$39.75

Cleverly Housed \$39.75

Straight, Slim Lines \$39.75

The New Cape-Coats \$39.75

When the first craze for tweeds was felt, most stores forgot tricotine. And that's just when Gimbels snapped up every yard of fine tricotine and twill fabrics that measured up to Gimbels and that we could buy at a big saving.

Mostly navy blue—and how many, many women "start Spring" in navy blue. Some black.

\$39.75

That Measure Up to the Best \$59 and \$69 Suits Made!

Boxcoat suits. Flare coats. Swirl backs. Panel backs. Mandarin types. Bloused styles. And the cutest, smartest, cane-coat suits—Spring's newest sensation!

And don't forget the "simplicity tailleur"—with their wonderful, wonderful slim-line coats that can be worn either with or without their narrow belts!

—Gimbels, Salons of Dress, Third floor.

Annual Clearance of Men's Furnishings

After inventory each winter we group many limited lots and put on first-rate goods—

Quick Clearaway Prices

Ten or twelve thousand dollars' worth go out in a day or so.

Ready Friday Morning—Men's Furnishings Section and Grand Aisle

Men's Corded Madras Shirts, all sizes, \$1.25

Men's Plain-color Pajamas, and white, \$1.45

Men's Night-Shirts, Fruit-of-the-Loom Muslin, \$1.10

Men's \$2.25 Domet Pajamas, military collar, \$1.65

Men's \$3 Domet Pajamas, \$2.25

Men's "Eagle" 35c Garters, largely advertised; wide web—don't cut the leg, 18c

Men's \$1.50 and \$2 Silk Knitted Ties, 45c

Some are "seconds".

Men's 75c and \$1 Suspenders, 38c

Good fresh goods—old rubber is worthless.

Men's 75c and \$1 Silk Four-in-Hand Scarfs, 50c

Boys' \$6 Shawl-collar Shaker Sweaters . . . \$3.95

Heavy, heather-mixtures, perfect. Sizes 26 to 32.

Men's Beacon Bath Robes, full and roomy, \$4.85

Men's \$6.50 English Sports Coats, surplice neck, \$4.95

Boys' Blouses, collar attached—

White self-striped madras, blue chambray and striped percale. Soft collar attached. 70c

—Gimbels, Ninth and Market Streets, First floor.

Half the Early Season Price for Men's Kuppenheimer and "Society Brand" and Our Entire Stock of SUITS, OVERCOATS and ULSTERS

Reduced in the February Clearance

Kuppenheimer and Society Brand clothes can be had in Philadelphia, only at Gimbels. Fancy paying half the regular early price for these—

Finest Makes—Finest Fabrics

Many of the suitings and overcoatings being imported and every last one of them carefully selected and "different."

Suits, Overcoats, \$20

Were \$40

Suits, Overcoats, \$25

Were \$50

Society Brand Suits start at \$25.

Suits, Overcoats, \$40

Were \$80

Suits, Overcoats, \$30

Were \$60

Suits, Overcoats, \$35

Were \$70

Men's Fur-Collared Overcoats Reduced to \$20, \$45 and \$55

Men's Separate Trousers at Half Price

Now \$5

Now \$6.25

Now \$7.50

Men's Raincoats now \$7.50, \$10 and \$15—were \$15, \$20 and \$30

—Gimbels, Second floor, Ninth Street.

Boys' Suits Reduced—Mostly With Extra Trousers Overcoats Also at Half Price

Buy for now and spring wear—buy a larger size for next season and save money.

Suits of fancy worsteds, cassimeres and tweeds. Also of blue serge. Overcoats of newest fabrics.

Suits, Overcoats, \$6.25

From \$12.50

Suits, Overcoats, \$7.50

From \$15

Suits, Overcoats, \$10

From \$20

Suits, Overcoats, \$12.50

From \$25

Suits, Overcoats, \$15

From \$30

Suits, Overcoats, \$17.50

From \$35

Boys' High-School (Long Trousers) Suits Now \$12.50, \$15, \$17.50, \$20, \$22.50—Were \$25 to \$45

Single- and double-breasted, also sports models. Herringbones, neat stripes and fancies.

Boys' JUNIOR SUITS, ages 3 to 10, at \$3.75, \$5, \$6, \$7, \$8, \$9, \$10, \$11, \$12, \$13, \$14, \$15, \$16, \$17, \$18, \$19, \$20, \$21, \$22, \$23, \$24, \$25, \$26, \$27, \$28, \$29, \$30, \$31, \$32, \$33, \$34, \$35, \$36, \$37, \$38, \$39, \$40, \$41, \$42, \$43, \$44, \$45, \$46, \$47, \$48, \$49, \$50, \$51, \$52, \$53, \$54, \$55, \$56, \$57, \$58, \$59, \$60, \$61, \$62, \$63, \$64, \$65, \$66, \$67, \$68, \$69, \$70, \$71, \$72, \$73, \$74, \$75, \$76, \$77, \$78, \$79, \$80, \$81, \$82, \$83, \$84, \$85, \$86, \$87, \$88, \$89, \$90, \$91, \$92, \$93, \$94, \$95, \$96, \$97, \$98, \$99, \$100.

Boys' WASH SUITS, now \$1.50 and \$2.50, were \$3 and \$5.

Boys' full-lined KNICKERS, at \$1.50, were \$3 and \$5.

—Gimbels, Third floor.



Four of New York's Biggest Dress Manufacturers Made This Subway Store Sale Possible



1500 Silk Dresses Including 300 Samples at \$15 Values \$25 to \$55

And Every Dress Brand-New

Twenty new Spring styles—eight of the twenty pictured—besides the sample dresses, which are in too many styles even to count!

Five hundred are rich mignonette—embroidered (pictured) or button-trimmed (pictured) or rose-trimmed (pictured)—these applique roses made of mignonette with the leaves embroidered in silk, are stunning! Or braid-trimmed. Redingote, tunic and chemise lines. Black, navy, brown and mohawk.

Five hundred are Canton crepe—and everybody who isn't wearing tricolette this Spring is wearing Canton! Beaded (pictured)—and handkerchief-drape models—(pictured)—note the skirt of big, handkerchief-squares? or paneled (pictured), or braid-embroidered (pictured), or with fascinating wheel-motifs (pictured). Browns, blues, blacks, mohawks.

Taffetas, too—(one pictured—note its capey collar). And charmeuses. And the new Georgettes in Spring's new treatment—made over silk, of course.

Every Kind of Sleeve—Long, Short, Flared, Slashed, Fringed

Ruffled, latticed, tucked, embroidered, cuffed! New neck-lines. New panels. Even new, new, new giraffe-touches.

Splendid Distribution of Sizes

Misses' dresses—mostly 16's and 18's.

Women's sizes—36 to 48.

Rose-appliqued Canton Crepe or Mignonette \$15

Embroidered Canton Crepe \$15

Panelled Mignonette \$15

Handkerchief-D. Canton Crepe \$15



Wheel-Motif Canton Crepe \$15

Embroidered Mignonette or Canton Crepe \$15

Embroidered Canton Crepe \$15

Cluster-Tucked Taffeta \$15

—Gimbels, Subway Store.