

The Most Satisfying Furniture Sale Is What You Want and This Is Surely It

To Get Out Into the Open Off and Away

from old sights and sounds and amid other environments, helps you forget for a little while the constant routine of life, which otherwise, in course of time, might work itself into something akin to drudgery.

No human being should permit himself to become a mere machine.

"What is your idea of the open?"

Get away from woods and near to Mother Earth and under an open sky.

(Signed) *John Wanamaker*

February 7, 1922.

Rich New Colorful Weaves Add New Interest and Beauty to the Oriental Rug Sale

It is a long time since so many new shipments of fine Oriental rugs have come in, one almost on top of another.

The latest are Arak pieces of rich, beautiful texture, in fine colorings, chiefly red and ecru shades of depth and softness.

These like all the other recent arrivals are rugs of particularly heavy, serviceable quality, and they are priced on a very attractive basis.

The other recent shipments brought splendid Kermanshahs and Mongolian Chinese rugs of wonderful richness in color and marvelously substantial weave.

All of these are in carpet sizes and marked at special prices.

(Seventh Floor)

Arak Rugs	
13.11x10.4 ft.	\$650
13x9 ft.	\$415
10.9x7 ft.	\$275
12.8x9.4 ft.	\$415
10.4x7.6 ft.	\$270
12x8.8 ft.	\$375
12.7x8.7 ft.	\$385
12.10x10 ft.	\$469
12.4x8.11 ft.	\$393
12.5x8.11 ft.	\$398
Chinese Rugs	
2x4 ft.	\$27 to \$35
5x3 ft.	\$35 to \$45

IT IS the most satisfying stock because it is made up exclusively of the kind of furniture that the most discriminating people are looking for.

As surely as the stocks are satisfying in variety the furniture itself is satisfying in quality, and the savings are satisfying in their genuineness.

Our whole stock is offered in this February Sale, some of it at reductions of just 10 per cent, the bulk of it at 20 to 33 1-3 per cent less, and quite a few things at half of what they have been.

There are no such opportunities anywhere else. There cannot be, because there is no such stock of furniture to provide them.

The Gay Little Sports Hats Will See Much Service

How gay they are, these new little sports hats, intended to wear with bright sweaters, or with the tweed suit.

A vivid one of leaf-green gros-grain ribbon rubs its turned-up brim against the mushroom brim of a bright little cerise liere straw. Next to that is a brilliant turquoise liere. And on the shining liere straw of the next, bloom silk roses in red and blue and terra cotta.

No hats in any season have been so charming as these vivid little chapeaux which are much too pretty to be kept for sporting hours only.

Prices begin at \$12.

(Second Floor)

BLACK and white jewelry from Paris is displayed in one of the cases in the Main Aisle near the Jewelry Store. There are black and white bead necklaces; beads of imitation rock crystal; black and white cordellers, and rhinestone-set black pendants on ribbon sautoirs. Prices start at \$5 for necklaces and end at \$15 for pendants.

(Main Floor)

150 New Mirrors Enter the Sale at Low Prices

Added to the February Sale of mirrors tomorrow will be about 150 new mirrors that are priced close to half. They are in silver, antique gilt or polychrome frames, and include:

- Mantel mirrors, three-section, five feet long, at \$32.50.
- Buffet mirrors, three-section, 45 inches long, miter cut at ends, \$35.

(Fifth Floor)

Console mirrors, 18x31 inches, at \$17.50.
Console mirrors, 16x24 inches, at \$9.50.
Panel mirrors, 6x20 inches, some with hanger tops, at \$3.

In addition to these, every mirror in the Picture Store is lowered in price for this month.

Bedroom Suits

Queen Anne suit, beautifully figured veneer drawer fronts and panels, two-tone finish; bureau, full-size bed, semi-vanity table, chifforobe, \$311.

Suit with American walnut tops and drawer fronts; full-size bed, bureau, chifforobe, vanity dressing table, \$148.

Louis XVI suit, finished in French gray enamel; twin beds, bureau, chifforobe, vanity table, night stand, bench and chair, \$850.

Heppelwhite suit, beautifully selected veneer drawer fronts and panels; bureau, twin beds, toilet table and chifforobe, \$225.

Windsor style suit, finished in gray enamel and hand decorated; bureau, full-size bed, chiffonier and toilet table, \$275.

Louis XV suit, beautiful crotch veneer drawer fronts and panels; bureau with marble top, vanity dresser with marble top, full-size bed, chifforobe, \$615.

Queen Anne suit in American walnut; bureau, twin beds, chifforobe, vanity table, night stand, chair and bench, \$840.

(Fifth, Sixth and Seventh Floors)

This Pretty Tunic Takes Two Yards of Lace

And there are any number of women who have discovered this fact and who are making up these lace tunics, in different colors. In the dull silver or old gold they are charming for dance frocks.

There are several patterns in silk lace, black, navy, brown, sand, fuchsia, ochre, gray, sapphire and tile blue being the colors. \$4.75 to \$6.75 a yard.

In dull silver or old gold, \$9 a yard.

The lace is 50 inches wide and the tunic is easily cut out in one piece.

(Main Floor)



Beautiful Hair Deserves Beautiful Care

A good brush—we have them from \$1 to \$35—and "Phytalia," the famous Queen Mary tonic—these two will go far toward preserving a fine head of hair, or improving a poor one.

"Phytalia" may be had in various quantities, priced from 75c for a four-ounce bottle to \$13.50 a gallon. A special preparation of it is made for gray hair.

(Main Floor)

Gold-Encrusted Glassware in Universal Favor

We are showing a delightful assortment of this beautiful and ornate ware, including fruit bowls, flower bowls, mayonnaise dishes, baskets, flower vases, salad bowls, nut dishes, bonbon dishes.

A charming feature of the display is the showing of encrusted gold in tinted glass.

Prices, \$2.75 to \$20 apiece.

(Fourth Floor)

A Smart New Spring Sports Coat for Young Women, \$42.50

Its material, a soft and light-weight camel's-hair coating, gives warmth without weight.

The raglan shoulders, high-buttoning collar, sleeves widening and strapped at the wrist, leather-buckled belt, and hugs, flat pockets, are all admirable for a slip-on sports coat. So is the seven-eighths length and the particularly good double-stitched slot-seam back.

The color is natural camel's-hair, and it is satin-lined throughout to match.

In sizes 14 to 20, priced \$42.50.

(Second Floor)

The Golf Shoes Women Are Wearing at Palm Beach

and other Southern resorts are of a smooth, soft chrome leather that resembles rubber, and is wonderfully easy on the foot.

They are here in oyster white leather with black calf saddle and black rubber suction sole and heel; or in putty-color leather with tan calf saddle and pink rubber sole and heel. Each is \$8.50 a pair.

A shoe of the same style, but all of tan Norwegian calfskin, with pink rubber suction sole and heel, is also \$8.50.

All are from a famous maker of women's golfing shoes.

(First Floor)

A Satisfying Selection of Wilton Rugs

Five of the most desirable room sizes, some of them in three grades and all in good designs and colors.

8.3x10.6 ft., \$78.50, \$102.50 and \$109.
8x9 ft., \$53 and \$74.
9x15 ft., \$165.
11.3x15 ft., \$148.50 and \$206.

(Seventh Floor)



Still Some Fine Suits in the Winter Sale for Men

Several hundred fine fancy mixed suits in chevots and worsteds are here for men who were unable to come in on the early days of the sale.

\$25, \$32, \$40

These are their prices and they represent real savings of \$10 to \$20, which is a great deal better than the imaginary savings so prominent in the public prints.

For remember, these are Wanamaker standard-of-the-world suits, all fine in fashion, fabric and workmanship and not to be surpassed at their regular prices anywhere.

(Third Floor)

Women's New Silk Jersey Dresses

are made of the latest type of silk jersey—that with a crepe or sponge-cloth surface, the smooth under side being used for trimmings.

One of the models we shall show tomorrow is made with a straight line, a bishop sleeve and a kind of braided fagoting; one has a bell sleeve and has rows of buttons for its only decoration; one has very narrow flying panels. Each may be had in navy, black and the new bobolink brown.

Prices are \$32.50 and \$40.

(First Floor)

Such English Tweeds as Cape Costumes Require

Just landed and among the finest of their kind.

They are the new Spring styles in tan, gray, lavender, rose and pastel blue mixtures and are intended for the fashionable cape and dress costume and for Spring sports suits.

They are 54 inches wide and \$4.50, \$5 and \$5.50 a yard.

(First Floor)

The Best Mattresses and Bedding at Lower Prices

Wanamaker warranted mattresses, pillows, bolsters and bedsprings are offered in the February Sale at the lowest prices in years.

The sale embraces our entire stock of these goods, the best goods of the kind made, and the savings from our own regular prices are 10 to 35 per cent, averaging about 20 per cent.

(Sixth Floor)

A Few Magnificent Coats Are Half Price and Less

It is no exaggeration to say that they are among the handsomest coats we have and that the furs, with which they are so lavishly trimmed, are among the most beautiful.

No two of these coats are alike. They are either the finest bolivia or silk-and-wool duvetyn, many are richly embroidered in addition to the fur trimming. The furs are beaver, wolf, caracul, natural and dyed squirrel.

The new price of these coats and wraps is \$150.

(First Floor)

New Fashion Silks for Lovely Spring Dresses

One of the prettiest is a novelty Canton crepe with a satin stripe, and it is here in a rich henna shade, in navy blue, gray, rose, brown and white. 40 inches wide and \$3 a yard.

The new printed foulards offer delightful possibilities for warm-weather frocks. In dark blue, black and brown with effective white or colored designs. 36 inches wide and \$1.75 a yard.

New fine taffetas, very soft and drapable, in street and evening shades and a number of high sports colors. 36 inches wide and very special at \$2.25 a yard.

(First Floor)

4000 Yards of Linen Toweling at a New Low Price—20c a Yard

This is the lowest-priced toweling we have had in stock for a good while.

It is of pure linen, with a neat red border, and suitable for tea towels, roller towels and kitchen use.

Price 20c a yard, 16 1/2 inches wide.

(First Floor)

2000 Pair Women's Strap-wrist Capeskin Gloves at \$2

Washable gloves of South African capeskin, made in the favorite strap-wrist style with five-inch tops. Tans, browns and grays.

White lambskin gloves in the same strap-wrist style, with white or black stitching.

Each specially priced at \$2—which is a saving of \$1.50 a pair.

(West Aisle)

Women's Silk Stockings, Special at \$1.75

3600 pair of full-fashioned silk stockings, which are "firsts" and "seconds" of very much higher-priced goods.

Fine, sheer, chiffon, medium and heavy weight all-silk stockings and heavy silk stockings with accordion-ribbed boots and plain tops.

(West Aisle)

Practice Makes a Good Golfer

That is why our Golf School is attended by experienced players, who want to "keep their hands in" during the Winter, as well as by beginners.

(Seventh Floor)

Good Choice in Low-Priced Leather Handbags

Handbags of pin seal and long-grain seal, alligator-grained calfskin and tooled leather, in black, brown, tan and navy.

All flat shapes and all new styles. Really unusual values for such modest prices as \$1.50 to \$4.85.

(Main Floor)

Wee Garments for Wee Babies

Here are the most important items for layettes:

- Hand-made slips, \$1.75 to \$4.50; machine-made, 75c to \$2.25.
- Flannel petticoats, \$1.50 to \$5.
- Flannel petticoats, \$1.
- Barrow coats of outing flannel, 35c.

(Third Floor)

Hearts and Kisses for St. Valentine's Day

She would be a hard-hearted damsel indeed not to like such a gift, for the hearts are bright red candy boxes tied with red ribbon and holding delicious creamy coconut kisses. \$1 is the price for this pretty box complete and it contains a pound of candy.

(Main Floor and Down Stairs Store)

Men's New Silk Shirts in Spring Designs

Four widths of stripes in the hairline and pin-stripe variety are included, in various good colors.

Beautiful shirts, made of fine, firm broadcloth silk and made the Wanamaker way.

Price \$6.50.

Men Fall Upon These \$10 Shoes With a Whoop!

They must have recognized them as the same shoes which sold for nearly a half more a few days ago.

At any rate they could see that they were uncommonly fine high brogues of Scotch grain tan calfskin, in straight lace and blucher styles. Both with perforated toe caps, vamp seams and lace stays, and heavy single soles with wide extension.

(Main Floor)

St. Gall Embroideries

of the proper sturdy weight for children's clothes, have just been put on sale. The simple and dainty work is on longcloth and edgings are 1.88 to \$4.05 a strip of 4 1/4 yards, while insertions are \$1.80 to \$3.38 a yard.

(Third Floor)

Fancy Linens Two New Lots

Madeira hand embroidered tea napkins of pure linen, hand-scalloped and in a variety of pleasing designs, new and very attractive goods moderately priced, \$8.50 a dozen.

New luncheon sets, of pure linen, neatly scalloped in white with blue edge. The cloth is a good quality linen, and the price very reasonable—\$3 for a set of 13 pieces.

(First Floor)

A Good Business Proposition

That is what every good business man is always ready to listen to.

The best one we can put before any business man needing new office equipment is the February Sale of Office Furniture, in which our whole stock of these goods is offered at substantial reductions.

And the selections are the best in years.

(Third Floor)

Gym Suits for Girls

Ready-made bloomers of black all-wool storm serge, made with double gussets and pockets, and full pleated, \$4.50. Part wool, \$3.50.

Middy blouses of white Jean with lacer and braid, \$1.35. Or white cotton duck, \$1.

Half-handkerchief ties, 85c and \$1.85.

Windsor ties, 85c and \$1.

(Third Floor)