i uesday

Five Thousand Society Brand Suits Purchased



to Join the Great Winter Clearance of

Clothing at Half Price

With the Entire Gimbel Stock of Winter Suits and Overcoats and Ulsters

Half last week's price or half December's price—in all cases half the prices the clothes were planned to bring.

Twelve thousand garments are included. By far the-

Most Important Clothing Sale Held in Philadelphia in Years

Finest Montagnac and Crombie Overcoats, at \$45!

Only Exception is Fancy Vests—Everything else is included, at half the early-season price.

Finest imported worsteds, cassimeres, velours, Bannockburns, tweeds, many of the garments are silk-lined. Gimbels, Philadelphia distributors, are helping the makers to market their over-production; a big concern like Society Brand must necessarily over-produce to protect re-orders. As going to show how drastic this February clearance is, here are Society Brand Suits and Overcoats at \$25—a wonder price! These swits—single- and double-breasted—comprise some of the very best woolens, including worsteds, cassimeres, cheviots, tweeds, herringbones and also plain colors.



ages 3 to 18 years—

Suits of fancy mixtures and blue serge-Overcoats of up-to-date fabrics-

Suits Overcoats **\$6.25**

Suits Overcoats \$7.50

From \$12.50 From \$15 Suits

Suits Overcoats \$12.50 From \$25

\$15 From \$30

Overcoats

Suits Overcoats From \$20

Suits Overcoats **\$17.5**0

From \$35

Boys' High-School Suits-Long Trousers Half Price-now \$12.50, \$17.50 and \$20. Sizes 32 to 36 chest measure. Some Suits with extra trougers.

Boys' JUNIOR SUITS, ages 3 to 10, now \$3.75 and \$7.50.

Boys' full-lined KNICKERS, now \$1.50 and \$1.88.

Boys' WASH SUITS, now \$1.50 and \$2.50.

-Gimbels, Third floor.

Suits Overcoats \$17.50 Were \$35

Suits **Overcoats**

Suits **Overcoats** Were \$50

Suits **Overcoats** \$30

Were \$60

Suits **Overcoats** \$40 Were \$80

Suits Overcoats \$35

Were \$70

Men's Fur-Collared Overcoats Reduced to \$25, \$45 and \$55

Men's Separate Trousers at Half Price Now \$3.75 Now \$5 Now \$6.25

Men's Raincoats now \$7.50, \$10 and \$15

Of double-texture cassimeres. Tan, brown, green.

-Gimbels, Second floor, Ninth Street.

Subway Store—Men's and Boys' Clothing Half Price

Boys' Junior Suits and Overcoats, were \$5, \$2.50 }\$3.75 ca. Boys' Junior Suits and Overcoats—

Boys' Suits with lined Knickers, were \$7.50, yow Big Boys' Overcoats-Boys' Suits with extra Knickerbockers-Boys' Junior Suits and Overcoats, now-Were \$10 Boys' Norfolk Suits with extra knickers-\$7.50

Big Boys' Overcoats, were \$15, now-Big Boys' Overcoats, were \$18, **}\$9**

Boys' Knickerbockers, were \$1.50 \/75c and \$1.25 and \$2.50, now-Boys' Blouses, were \$1, } 50c

Boys' Junior Overalls, were 50c, } 25c -Gimbels, Subway Store.



The Entire Stock of Men's Suits and Overcoats at Half Price

Now \$10, \$12.50, \$15, \$17.50, \$20

Men's Corduroy SUITS, half price at \$12.50 and \$15.

Men's Corduroy Blanket-Lined COATS, half price at \$6.

Men's MACKINAWS and Sheep-Lined

COATS, half price at \$7.50, \$10 and \$12.50. Men's heavy Duck Blanket-Lined COATS, half price at \$3.75.

Men's TROUSERS, half price at \$2.50, \$3.75 and \$4.50.