

The People Are Strong for Furniture of Quality

Going on a Sailing Trip Does Not Give Control of Winds

That beautiful little sailing boat at St. Augustine some time ago had been there for several days before she got out to sea.

Tides and winds must be studied and waited for. If you have the right pilot, who has his chart all the time under his eyes, you can sail all night with wind or power, even in shallow seas, if you have the early full moon to light your way.

Davy Crockett said:

"Be sure you are right, then go ahead."

[Signed]

John Wanamaker

February 9, 1922.

All the Women's Fur Coats and Small Furs

In the Fur Salon are 25 per cent less than regular—a pleasant fact which we like to remind people of, since the midwinter weather makes furs more desirable than at any time so far this season.

The coats include Hudson seal (dyed muskrat), mole, marmot, caracul and raccoon.

The small furs include the various dyed foxes besides natural cross and silver foxes; sables, natural skunk, beaver, raccoon, nutria and lynx.

Every fur, of course, is guaranteed.

(Second Floor)

Women's Spring Suits for Only \$35

Some women dislike having to select the style for a new suit as much as they dislike being fitted for it. These are the women who will be most glad to know about these suits. They are made by our custom tailor, which means fine finish and hand-work; and there are eight models. All the coats—whether belted or not—have straight lines and close-fitting shoulders. The fabrics are tweeds, homespuns, basket weaves, novelty suitings, camel-hair and chevrons, and the colors include stone blue, china blue, tans, bobolink brown, violet and rust, besides some combinations—the last appearing only in the checked suits.

Buttons and linings are admirable and any necessary alterations in the suits will be very slight on account of their extreme simplicity.

(First Floor)

There Is No Standing Still in This Sale of Silks

Some of the best silks are bound to be sold out quickly but, on the other hand, there are many new arrivals to more than make up for it.

One of these new silks is a very beautiful satin cashmere from France in black and navy only and in limited quantity for \$4 a yard. It is about half its former price.

Another is a handsome all-silk pebble-back black charmeuse, 40 inches wide, at \$3.50 a yard.

Other Good Sale Silks

A brilliant black charmeuse, 40 inches, at \$2.50 a yard.

Colored and black radiums, 40 inches, street and evening shades, \$2.25 a yard.

Georgette crepes, colors and black, \$1.50 a yard.

Taffetas, plain and glace, 36 inches, \$2.25 a yard.

(East and West Aisles and First Floor)

New Shipment of Fabric Gloves

First come the short

lisle gloves in gray, blue and mode, with two clasps and embroidered backs, at 75c a pair.

Next the duplex cottons, in beaver, white, pongee and mode shades, and made very like skin gloves, in eight-button length and with embroidered backs. Price, \$2.

Last the duplex cottons in white and pongee, pique sewn, with embroidered backs. Twelve-button length; price, \$2.50.

(Main Floor)

L. R. Corsets

At \$1—A topless model with free hip and long skirt.

At \$1.50—A short pink figured novelty with elastic insert at top and bottom. Another topless model longer and more heavily boned.

At \$2—An elastic sports model.

At \$2.50—A pink figured broche and a pink batiste.

At \$3—A pink broche for average figures with medium bust, well boned.

At \$4.50—Dainty pink sports corsets, also white coutil for short, full figures.

At \$7.50—Figured pink broche, topless and heavily boned.

Other models go up to \$12.50.

(Third Floor)

Dainty Undermuslins

You will like some new lace-trimmed shoulder-strap vests in white, blue, pink or orchid batiste. They are \$1.50.

And some very pretty new envelope chemises of fine quality, batiste with lace or embroidered motif trimming or embroidered casings. They are priced from \$1.50 to \$5 and there are a number of styles.

(Third Floor)

Clearaway of 200 Young Women's Garments

Even with all the new Spring things arriving every day, there are still two months of Winter ahead, and it is for these two months that young women have to consider what they are going to wear.

This is the answer—we have gathered up all the odds and ends of Winter suits, dresses and coats, all those where there are only one or two or a few of each kind, and we have made the prices low enough to satisfy the most economical-minded young woman. Many are less than half the original cost. Sizes are from 14 to 20 years.

Tailored Suits, \$10 to \$65

These include some marvelous values. There are beautifully hand-embroidered suits, some being trimmed with squirrel, beaver, Australian opossum and nutria. Others are plain in tweed or rough mixtures, sports styles. A few wool jersey slip-ons with jacket are \$16.50.

Coats, \$15 to \$45

Tan polo coats and camel-hair are among them. Also some imported tweed coats and sports jackets.

Dresses, \$5 to \$27.50

Every one of these dresses can be worn now and until late in the Spring. There are delightful street frocks of Poiré twill and tricotine, and others of satin and crepe de chine, just the thing for afternoons. Some are elaborately beaded.

(Second Floor)

Still Lower Prices on Women's Fine Fur-Trimmed Coats

This time they are down to \$100, which is exactly half of what some of these lovely coats and wraps cost a short while ago.

They are very new in fashion, some of the latest Winter arrivals—beautiful bolivias and duvetyns in coat or wrap styles, some with the large sleeve and many have fur cuffs as well as collars.

The furs are beaver, wolf, dyed squirrel and mole and are all carefully selected and of the finest character.

(First Floor)

Specially Priced Shirtwaists

600 cotton shirtwaists at \$1.65 and \$1.85. Samples and small surplus quantities. Batistes, lawns and dimities; tailored and semi-tailored; some lace trimmed.

300 white voile blouses at \$3.85. These are hand embroidered in Porto Rico and some are trimmed with real flet.

(East and West Aisles)



The Turn of the Season Brings a Certain Hat

It is a happy compromise between the somber Winter headgear and the flowery hats of later Spring and Summer. During the past year or two this type of hat has become very fashionable to wear from February on.

Such hats you will find here in abundance and in the prettiest shapes, silk and straw

combined for the most part, or in black satin. Navy blue, violet, copper, tan, cherry red and black are the favorite colors, besides rich Persian effects.

In fact, these hats are intended to go with almost any dress, and they are in the soft roll-brimmed, turned-up or mushroom shapes which are so universally becoming. From \$10.50 to \$18 are the prices.

(Second Floor)

Suede Dress Shoes for Women

Here are very graceful shoes made on a modified French last; they have Spanish heels, short vamps, light turned soles and single instep straps, and the suede is a soft dark brown in color. Their price is \$12 in the Women's Shoe Store.

(First Floor)

A Sale of Oriental Rugs That Are Good to Look At and Safe to Invest In

Chinese, Mahals and Araks and Kermanshahs in carpet sizes are shown in beautiful variety, all at decided advantages from prevailing market rates.

There is a remarkable choice of smaller rugs, including Daghestans and Cabestans, Saruks and Kermanshahs and a very interesting lot of Mossuls and Irans of extra-fine quality, these latter in size 3x6 to 4x7 ft. approximately, and priced at \$45 to \$65.

Kermanshah Rugs

12.4x9.2 ft.	\$787	13.1x9.3 ft.	\$875
10.10x8.4 ft.	\$535	18.6x8.7 ft.	\$1550
12.7x8.9 ft.	\$683	11.8x8.4 ft.	\$885
10.10x8 ft.	\$575		

Kazak rugs, 4x6 to 4.6x7.6 ft., \$65 to \$85.
Daghestans and Cabestans, 3x4 to 4.6x6.6 ft., \$49 to \$67.
Saruks and Kermanshahs, 3x5 to 4.6x6.6 ft., \$85 to \$150.

(Seventh Floor)

Only the Leading Makes of Phonographs Are to Be Found Here

They are the four leading makes of instruments, exquisitely made and handsomely set up, their efficiency and durability as transmitters of music covered by our fullest guarantee. They are

**Brunswick
Cherey**

All household names.

Phonographs Have Now Been on Trial Before the Public

for years, and some machines have been found very trying, indeed.

Makers and dealers are desirous to clear them out quickly at almost any price. Obviously many owners of the machines feel the same way.

(Second Floor)

**Sonora
Victrola**

The Mattress, Pillow and Bolster Are Furniture, Too

And furniture of a very important and intimate kind, a kind one lives very close to.

In goods of this character quality is so important that without it nothing else matters. Wanamaker mattresses, pillows, bolsters and springs are known to be of the finest and safest quality.

(Sixth Floor)

Consider this fact carefully before you become the owner of any phonograph. It is perfectly safe, speaking musically or in any other sense, to buy a phonograph here, and it is perfectly easy to acquire it on convenient terms.

THE February Sale of Mirrors includes practically every kind of mirror in the Picture Store—mirrors to go above mantels and above console tables, mirrors for halls and bedrooms and living rooms; mirrors of the smallest and of dignified size. They are variously framed—in antique gilt, in polychrome, in silver, in mahogany and in mahogany and gold.

Prices start at \$3 and end at \$85.

(Fifth Floor)

Women's Handkerchiefs

Of very sheer Irish linen with tape borders and the narrowest of hems, and only 50c each, or \$5.50 when bought by the dozen.

(Main Floor)

Children's Tan Calfskin Shoes

One style made with broad toes and stout soles may be had for \$4.75 and \$5.50 a pair; and another style of the same leather, but a little finer—for dress purposes—is made with lighter soles and sells at \$6.75 and \$7.75 a pair. Sizes in either are 8½ to 2.

Tan calfskin shoes for growing girls are made with higher heels and narrower toes, and are priced at \$7.50 and \$10.50.

(Fifth Floor)

Some Brief Cases Special at \$5

We have a limited lot of these cases in black, brown and mahogany cowhide which we will dispose of at this price.

Strong, well-made cases with two pockets and straps all around.

(Main Floor)

And for the Sale That Offers It in Unrivalled Choice

FROM THE beginning we have never held a furniture sale without keeping one eye on the future.

And the fact that from a modest start Wanamaker Furniture Sales have become the greatest sales of any kind at retail in the world is the result of confining them to furniture that had a future of good, honest, satisfactory service before it wherever it found a home.

We are continuing on the same safe old lines, only improving things at every opportunity:

This February Sale offers a choice of furniture large, trustworthy and attractive beyond any known collection in the world.

It has progressed far enough to show that the faith of the people in furniture of quality is firmer than ever.

It is certainly interesting to observe how every refinement of line and betterment of structural detail appeals to them.

(Fifth, Sixth and Seventh Floors)

Best Lot of Office Furniture in Years at Good Savings

Our entire stock of office furniture is offered in the February Sale at substantial savings from regular, standard prices.

(Third Floor)

The goods are of the best grades made, selections are the best in years and this is the time for every man of good business judgment to buy.

New Imported China Dinner Sets, Special at \$65

These are sets of 99 pieces, decorated with Dresden flowers in spray effects and with gold-lace borders.

They are a new special purchase which we secured to unusual advantage to sell at an exceptionally low price—\$65 a set.

The body is a remarkably good china.

(Fourth Floor)

Out With All Our Men's Winter Clothing!

In the Sale, which started today, every mixed suit and overcoat in the Wanamaker Men's Clothing Store is to be sold at emphatic reduction.

These are all Wanamaker standard-of-America suits and overcoats, which at their regular prices cannot be surpassed and are seldom equaled.

Overcoats and Ulsters, \$25, \$35 and \$45
Fancy Mixed Suits, \$25, \$35 and \$40

Take notice that the assortment of large, heavy overcoats of the ulster type, for which there has been a marked demand and a marked scarcity, is exceptionally good.

(Third Floor)



Men's Fine High Shoes—Reduced to \$10

Two styles, both of the brogue persuasion, and both of that Scotch grain tan calf-skin which is perhaps the most popular of all men's shoe leathers this season.

One is a straight-lace model and the other a blucher. Both have perforated toe caps, perforated vamp seams and lace stays and heavy single soles with wide extension.

Two of the finest shoes for men in this city—they were almost a half more.

Men's London Tweed Hats Half Price at \$3

Lincoln-Bennett and Redleaf London tweed hats are included in this disposal and there are no better tweed hats made. They are hand tailored and hold their shape better because of it.

For stormy weather the tweed hat has no equal.

3500 Fine Shirts for Men in a \$1.50 Clearaway

These are the remainders of three groups of shirts in our Men's Wear Sale and some fresh lots brought in to sell specially.

Shirts of woven and printed madras, percale and a few of flannel and silk-and-cotton. A wonderful selection for first comers.

Chiefly plain negligé style with soft cuffs, but among the percale shirts are many with starched cuffs, some with pleated bosoms.

Now, men, here is your opportunity!

Final Clearance of Men's Half Hose and Underwear

These are the goods remaining from the January Sale. All are at least half of regular prices and the badly broken lots are marked half the sale prices, which makes them extraordinary values.

Men's Half Hose

18c, three pair for 50c, for silk half hose.
40c a pair for artificial silk in black, cordovan and navy.
50c a pair for fancy lisle, fancy black and colored wool; silk plated and full-fashioned silk half hose. Also black, gray and heather-colored ribbed wool stockings.
\$1 a pair for French lisle and silk half hose, "seconds."
\$1.25 a pair for silk-and-wool half hose and wool golf hose.
\$1.35 a pair for ribbed artificial silk-and-wool half hose.
\$1.50 a pair for French fancy lisle half hose and wool golf hose.

\$2.50 a pair for fancy wool golf hose.
\$5 a pair for fine wool golf hose.

Men's Underwear

25c each for cotton and wool-and-cotton shirts and drawers.
35c, three for \$1, for heavy wool-and-cotton shirts and drawers.
50c for Winter-weight ribbed cotton union suits.
75c for athletic-style madras union suits.
\$1 for ribbed wool-and-cotton union suits.
\$1.50 each for all-wool shirts and drawers and mercerized cotton union suits.
\$2.50 for wool union suits.

(Main Floor)