

Store Hours, 9 A. M. to 5:30 P. M.  
For Saturday

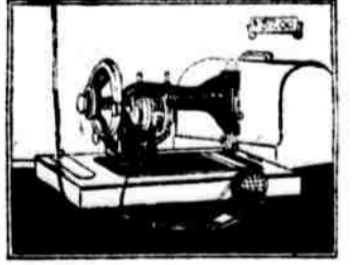
# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

"La France" Low Shoes for women—splendid shoes, \$3.95.  
For Saturday

**TOMORROW at Gimbels**  
Another Sale of **ELECTRIC PORTABLE SEWING MACHINES**

at **\$37**  
Instead of \$60



Easy Terms of **\$1 Weekly**

Parts of this specially-priced Electric Sewing Machine are sold at the following prices—  
Motor, \$22.  
Box and Cover, \$10.  
Attachments, \$3.  
Machine Head, \$25.  
Total, \$60. But, for the complete machine—

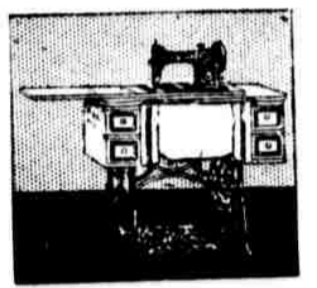
**The Gimbel Sale Price Is \$37**  
Instead of \$60

To Our Knowledge These Machines Have Never Before Been Offered at This Price

A comparison about town will prove that we are selling the machines at less than original wholesale cost.

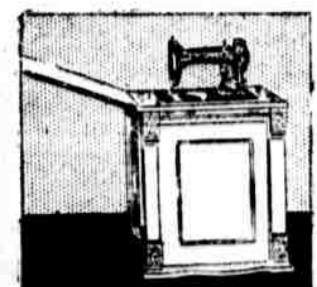
Last week's SALE was received with great enthusiasm by shoppers who know values. We were literally swamped with orders.

Another Remarkably Good Offering—Domestic-Makes



\$49 New Willard Sewing Machines, \$39

Easy running, ball-bearing machines with automatic lift, and all latest attachments. Ten-year guarantee.



\$59 New Willard Parlor Cabinet Sewing Machines at \$49

Very convenient where space is limited; has the appearance of a music cabinet. Ten-year guarantee.

## Enter the "Three-Piece Dress" For Both Women and Misses



Misses' at \$29.75—of the cutest, sauciest tweeds, with fitted skirt and Byron collar and middy-effect bodice. 14 to 20 year sizes.  
Women's at \$39.75—of Poiret twill combined with Canton crepe—circular skirt and flare-y cape of navy Poiret twill; bodice of henna or tan Canton crepe. 36 to 44 sizes. Both pictured.

**Women's Dresses Special at \$19.75**

One of the many styles is pictured—satin with lace to match.  
Canton crepes, too.  
Embroidered denisettes.  
Canton crepes with brilliant color-facings.  
And two wonderful Poiret twill models in extra sizes. Sizes in the lot—36 to 52.

**Misses' Dresses Special at \$25**

Spring's new "Crepe-Knit" in Spring's new two-piece "Peggy" model—with the long waist shirred on elastic. Black, street and high colors. All-over beaded Canton crepes.  
Dark blue taffetas.  
Poiret twills with embroidered Canton crepe tops.  
Sizes in each: 14 to 20.



## Again! More of Those Wonderful, Wonderful Women's COATS



With Collars, Cuffs and Deep Borders of Black Caracul Fur  
**at \$39.50**  
Value \$75

Made of soft, deep-pile bolivia, in the all-fashionable browns, navy blues and blacks. Big, lovely, semi-loose model—pictured.

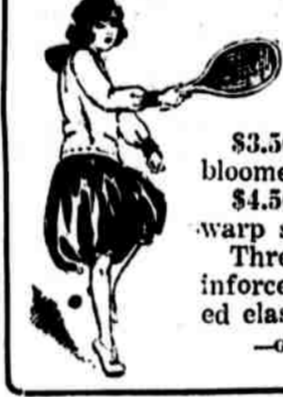
**All Fur-Collared Coats That Were \$39.75 Now \$25**

Mostly soft wool-velours—some bolivias. All silk-lined. All hand-tailored. Browns mostly—but blues and black, too.

**All Remaining "Mannish Overcoats" That Were \$25 and \$35 Now \$15**

Of smart dark mannish mixtures. Typical London-style cut—some with raglan sleeves.

## "Gym" Bloomers

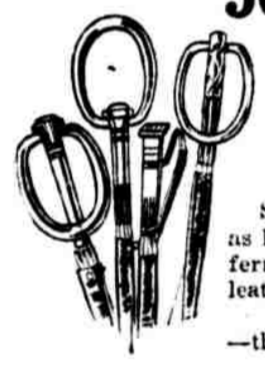


—and Least to Pay at Gimbels \$2 for black sateen bloomers.  
\$3.50 for part-wool serge bloomers.  
\$4.50 for the best double-warp serge bloomers made! Three yards round. Reinforced. Gusseted. Riveted elastic.

## \$1.20 Candy Combination at 60c for 2 lbs.

1 lb. milk chocolate-covered Almonds and 1 lb. assorted Hard Candies, value \$1.20, at 60c for the 2 lbs.  
Assorted Chocolates ..... } 29c lb. box  
\$1 Glace ..... } 75c lb. box  
Fruits .....

## 500 Women's Colored Silk Umbrellas



**\$6.50** Regularly \$7.50 to \$12  
Satin border and up-to-date touches of finish, such as long tips in white or amber color, and the stubby ferrules also; full-length bakelite handles, rings or leather loops.  
Navy, purple, green, brown, garnet, black. \$6.50—the usual \$7.50 to \$12 kinds.

## A Foremost Maker Sent 7680 of His Men's \$3 to \$4.50 Shirts

At His Loss—Our Price Is **\$1.68**

You could take a long day's travel and not meet up with such a bargain!

## Tomorrow—Girls' Party Dresses of Georgette, Special at \$17.75



The handkerchief drape model pictured with its adorable rose-girdle and silk slip. White only.  
Two darling models in beautiful quality crepe de chine—variously in white, pink, light blue, jade green and tangerine. Little girls' sizes up to high-school-girls' sizes.  
**\$10 to \$15 Dresses—a "Clean-Up" at \$6.95**  
Mostly serges—some jerseys; some velveteens. 6 to 14 year sizes in the lot.

**500 School Middies Reduced to \$1.35**  
Were \$2 to \$3.50

All-white. And white with red or blue collars. 6 to 20 year sizes.



**Women's Oxfords** With the "Expensive Look," But at **\$3.95**  
Worth \$8 and \$9!

Part of Gimbels big purchase from Williams & Clarke, makers of the famously fine La France Shoes for Women.  
Brogue, straight and military styles in rich grain leathers—black and tan. Don't miss 'em!

## Subway Store : Girls' \$6.50 to \$10 Coats at \$3.85



From one of the most dependable makers of children's coats in the country. His entire winter surplus.  
Heather cloakings, silvertones, silver-velours, sports coatings.  
Some with fur collars.  
Some with fabric-fur trimmings.  
All belted styles.  
All with big, lovely pockets.  
Yoke-backs and swirl-backs and pleat-backs.  
6 to 14 year sizes.

## In the Subway Store Children's Sturdy SHOES \$1.95 \$2.45 \$2.95

Really About Half Price  
All are high-grade, serviceable shoes of tan calf with welted soles. Unusual values.  
Sizes 5 to 8 at \$1.95  
Sizes 8½ to 11 at \$2.45  
Sizes 11½ to 2 at \$2.95  
For Girls—Sizes 2½ to 6 at \$3.45

## Men's Suits : Overcoats Reduced to Half Price

Every suit (including dress and tuxedo) and every overcoat and ulster in stock. The collection is very largely—

### Society-Brand

but all other Gimbel lines are included in this February clearance at half the early season price. Choose from 12,000 suits. Hundreds of overcoats, ulsters, town ulsters. Raincoats and separate trousers.

**Kuppenheimer and Society Brand \$50 Suits at \$25**

a wonder price! These suits—single- and double-breasted—comprise some of the very best wools, including worsteds, casimeres, chevots, tweeds, herringbones and also plain colors—great choice at \$25.



**Suits-Overcoats, \$17.50**  
Were \$35

**Suits Overcoats \$20**  
Were \$40

**Suits Overcoats \$25**  
Were \$50

**Suits Overcoats \$30**  
Were \$60

**Suits Overcoats \$35**  
Were \$70

**Suits Overcoats \$40**  
Were \$80

**Suits Overcoats \$45**  
Were \$90

## Men's Fur-Collared Overcoats Reduced to \$45, \$55 and \$75

**Men's Separate Trousers at Half Price**  
Now \$3.75 Now \$5 Now \$6.50 Now \$7.50

**Men's Raincoats now \$7.50, \$10 and \$15—were \$15, \$20 and \$30**  
Of double-texture cassimeres. Tan, brown, green. —Gimbels, Second floor, Ninth St.



## Boys' Clothing Half Price

For boys 3 to 18 years—Suits of fancy mixtures and blue serge, mostly with extra pair of full-lined knickers—

Overcoats of up-to-date fabrics—  
**Suits Overcoats \$6.25**  
From \$12.50

**Suits Overcoats \$10**  
From \$20

**Suits Overcoats \$12.50**  
From \$25

**Suits Overcoats \$15**  
From \$30

**Suits Overcoats \$17.50**  
From \$35

Boys' Long-Trousers Suits, sizes 32 to 36-inch chest measure, many with extra pair of trousers; at \$12.50 from \$25; \$17.50 from \$35; \$20 from \$40; and \$22.50 from \$45. —Gimbels, Third floor.

## IN THE SUBWAY STORE

The Entire Stock of Men's Suits and Overcoats at HALF Price

**\$10 \$12.50 \$15 \$17.50 \$20**  
From \$20 From \$25 From \$30 From \$35 From \$40  
Men's Corduroy SUITS, half price at \$12.50 and \$15.  
Men's Corduroy Blanket-Lined COATS, half price at \$6.  
Men's MACKINAWs and Sheep-Lined COATS, half price at \$7.50, \$10 and \$12.50.  
Men's heavy Duck Blanket-Lined COATS, half price at \$3.75.  
Men's TROUSERS, half price at \$2.50, \$3.75 and \$4.50.

## Boys' Suits and Overcoats—Half Price

**\$2.50 for Boys' \$5 Junior Suits and Overcoats.**  
**\$3.75 for Boys' \$7.50 Junior Suits and Overcoats; also Boys' Suits with lined Knickers.**  
**\$5 for Big Boys' \$10 Overcoats; also Boys' Suits with extra Knickerbockers, and Boys' Junior Suits and Overcoats.**  
**\$7.50 for \$15 Norfolk Suits with extra Knickers; also Big Boys' Overcoats.**  
**\$9 for Big Boys' \$18 Overcoats.**  
**75c and \$1.25 for Boys' Knickerbockers, were \$1.50 and \$2.50.**  
**50c for Boys' \$1 Blouses.**  
**25c for Boys' \$1 Junior Overalls.**  
—Gimbels, Subway Store.