

Plays at 9, 11 and 4:50
Chinese at Noon

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Rain

Tomorrow the Day of Men's Opportunities in the Wanamaker Winter Sale of Clothing

Four Years Ago, a Mile Up the Gulf Shore From Pass-a-Grille,
well-built, roomy cottage was washed from its foundations on the sandy shore and swept by the waves over to the edge of the jungles, where it is bedded at the mercy of the stormy seas.
An oldish man from St. Augustine is lodging in the topsy-turvy vacant house, and most of his time spends in gathering shells and picking up objects interest washed up on the shore, which he talks about as if the strange things and he were old seafarers.
Is there anything on the shores of time which waves will not some day wash away unless it be planted firmly upon deep rock foundation?

[Signed] *John Wanamaker*

Young Women's New Tweed Suits Are Colorful
One may be as gay as a flower-garden in tweeds this year. These tweed suits for young women are proof of it. They are rough textured, tailored in severely simple coat and skirt styles. But the colors are delightful—rose, china blue, orchid, or a golden tan.
Here are the new covert-finished tweeds, too—a tweed of smooth surface and fine texture in covert tan and beige.
All are smartly tailored, the coats satin-lined.
Prices on these two groups are \$32.50, and the sizes 14 to 20. Other tweed suits in the same sizes are \$28.50 to \$48.
(Second Floor)

BOATS of Hudson Bay sable are peculiarly attractive to women who have an eye to their Spring outfits, and they are all reduced 25 per cent. One-hin boats are \$35, \$45, \$50, \$60, \$65 and \$70. Two-hin boats are \$75, \$90, \$110 and \$125.
(Second Floor)

Women's French Kid Gloves at Revised Prices
Prices have been falling in fine kid gloves, and for tomorrow we announce these revisions on two of our most-liked French kid styles. Each is two-clasp, and of a beautiful quality of soft flexible kidskin.
Oversewn in white, white with black stitching, beaver, tan and brown, now \$2.75 a pair.
Pique-sewn in black, black with white, white, white with black, brown, gray, tan, beaver, mode and pearl, now \$3 a pair.
(Main Floor)



Schoolgirls Will Feel Like Butterflies in These Pretty Silk Frocks
There's something enlivening and gay about pretty clothes, and no one appreciates it more than the schoolgirl who must wear so many "regulations" most of the week.
For her dress-up hours, her little teas, matinees, concerts, and other young "occasions" she will be likely to "adore" these pretty new dresses of Canton crepe, crepe de chine and taffeta. They are in such charming styles and colors. And they are so extremely well made that they will please her mother as much as herself.
Every size from 6 to 16 is among them. And the prices are \$20 to \$45. A good many have quantities of fine, but simple handwork.
Many pretty new cotton frocks have come, too—gingham, chambray, linen and cotton crepe. Even at \$5 they are wonderfully good.
(Second Floor)

Women's Smart Calfskin Oxfords at \$14
The major part of this shoe—very foundation of it, so to speak—is hand made. It comes from a small shoemaker who turns out only the best.
Made with long wing tip, narrow toe, heel foxing and vamp perforations; low, broad military heel, and extension welted sole. In dull black or light chestnut brown, priced \$14 a pair.
(First Floor)

Little Children's Winter Coats Are One-third Less
They are mostly in 1 to 4 year sizes, and the materials include broadcloth and other smooth-finish coatings and chinillas. The smallest are white; the others include tan, brown, Copenhagen, navy and a few red. Some are fur trimmed. Present prices are \$6.50 to \$20.
Hats to go with them are now \$2 to \$5.
(Third Floor)

Silk Stockings "Seconds" at \$1
\$600 pair of full-fashioned and sock-sewn silk stockings in black, white and colors, with cotton tops.
First-grade goods of this sort at a half more to two and a half times as much.
(West Aisle)

New Coin Spot Voiles
Plain colored voiles relieved with large embroidered dots in white or a contrasting shade.
There are many colors, light and dark, 38 inches wide and \$1 a yard.
(Third Floor)

The February Sale Brings Good Silks at a Good Time
There are hundreds of women who, every year, depend upon this sale for the silks with which to make their Spring and Summer dresses, blouses, lingerie and negligees.
Their confidence is well justified, for we have chosen all the silks in it with the greatest care. They are fresh from the mills, the majority being of the staple weaves which are always in fashion, and there are a number of the accepted novelty silks for smart sports costumes and skirts.
The prices are much below what these same silks usually sell for.
(West Aisle and Silk Salon, First Floor)

The Old Familiar Face of the Family Hall Clock
It is something one grows to love as the years go by. From its usual position in the hall, it is almost the first and the last object seen when returning or leaving home. Many times during the day it is consulted by the different members of the family.
It must be a good clock to earn the place in the household it is entitled to hold and the greatest care should be used in the selection.
(Main Floor)

If You Need Office Furniture
now is your opportunity, now when our entire stock is being offered in the February Sale at 10 to 33 1/3 per cent less than the latest low market prices.
Selections are the best in years, and this, combined with the low level of prices, invests the sale with a real interest for men of business.
(Third Floor)

The Deeper One Looks Into the February Furniture Sale the More Wonderful It Becomes

New Fiction
"Midnight," by Octavus Roy Cohen, \$1.75. A mystery novel which possesses craftsmanship and literary quality.
"The Man From the Wilds," by Harold Bindloss, \$1.75.
"A Little More," by W. B. Maxwell, \$2. A story of a family, written full of crisp humor and character.
(Main Floor)

PEOPLE interested in furnishing or refurnishing may like to be reminded that in the February Sale of Mirrors they can buy any mirror they may fancy at a substantial saving, prices running from \$3 to \$85.
(Fifth Floor)

Cowhide Traveling Bags Extraordinary at \$5
Of smooth brown and black cobra-grain cowhide, leather lined and with sewed corners and double-stitched edges. The leather is a good quality and the bags are well made and in a roomy shape.
Most popular sizes, too—16 and 18 inch.
We have not had these bags at this low price since the war sent leather goods skyward.
(Main Floor)

February Sale of Mattresses and Bedding
The sale takes in all our mattresses, pillows, bolsters and bedsprings.
We make all the hair mattresses we sell, so that you can have yours made to order in any size and style desired.
Double-bed size hair mattresses, in good cotton ticking, are in this sale as low as \$20—for the first time in years.
(Sixth Floor)

Fine New Domestic Rugs in the February Sale
Fresh shipments add to the assortment of dependable floor coverings at lowered prices.
Wilton Rugs
9x12 ft., \$65, \$78.50, \$95 and \$98.50.
8.3x10.6 ft., \$63.50, \$76.50 and \$93.50.
9x15 ft., \$150.
10.6x13.6 ft., \$132.50.
11.3x15 ft., \$195.
30x63 in., \$14.50.
27x54 in., \$9 and \$12.50.
(Seventh Floor)

IN THE Salon de Beaute will be found a remarkably good assortment of all kinds of hair effects—the side waves and bobs which make it unnecessary to bob one's own hair, the switches and transformations and so on.
(Third Floor)

Peter Pan Silk Blouses for Girls
White china silk or natural pongee, exceptionally well made, and priced \$7.50.
(Second Floor)

The Very Blouses for Tweed Suit Wear
White lawn with collars and cuffs of blue-and-white or red-and-white gingham. Or bisque color with brown gingham collar and cuffs. Can't you see just how well they will look with the new brown, blue or rose-color tweed suit? They are very well made, and are priced \$3.50.
Another good style is of white corded dimity with fluted edge collar and cuffs. This is \$3.
All have the frilled front pleats that look so well with open coat fronts.
(Third Floor)

Winter Sale of Clothing

Our Whole Upstairs Stock of Mixed Suits and Overcoats in a Notable Clearaway at Reduced Prices
THE WANAMAKER Clothing Store for men is famous throughout the land for the unswerving qualities of its goods and the superior characteristics of its fashions.
Wanamaker suits and overcoats, qualities considered, are, at their regular prices, the very best values to be found in the city.
Now the Clothing Store's whole stock of



Overcoats Storm Ulsters Semi-Ulsters Mixed Suits
go in a clearaway sale at the lowest prices that suits and overcoats of their character have been in many a year.
Overcoats and ulsters, \$25, \$35, and \$45, reductions of \$10 to \$20 on each garment.
Fancy mixed suits, \$25, \$35 and \$40, representing reductions of \$10 to \$20.
Please note that all these garments come direct out of the Wanamaker Winter stocks, that they are all wool and hand tailored in all essential parts.
They are the standard of America.
Please note also, that this has been and is a season of big coats—heavy straight coats and big storm ulsters—and there has been a marked scarcity of them all season.
The man who wants a big coat will find a plentiful assortment in this sale in sizes running all the way up to 46.
P. S. A few students' ulsters in 17 to 20 year sizes, all reduced to \$20.
(Third Floor)

ONE COULD go all through this stock from the least expensive oak and birch pieces up to the most distinguished individual things, these latter reminiscent of the great court cabinetmakers of old, and it would all point to one outstanding fact—that now as always, now more than ever, the Wanamaker Furniture Sale is the one sale that meets, as no other sale can, the supreme test of the people's needs.
Undoubtedly there are kinds of furniture that will not be found here—one of the best things that could be said of the sale is that they are not in it.
But as regards furniture of quality, by which is meant furniture of the most pleasing and desirable pattern, built not only to look at, but to last, good to live with and safe to put your money in—there is not only more of that furniture here than can be found anywhere else, but there is so much more of it that no other collection even begins to compare with this one.
(Fifth, Sixth and Seventh Floors)

Men's Silk Umbrellas, \$6.75
Close-rolled umbrellas with covers of black silk and handles of light or dark wood, sometimes silver trimmed. They have paragon frames and are 28 inches in size. Price \$6.75.
(Main Floor)

Boy Need a New Suit?
In our regular stock of boys' suits which have been kept freshened up by constant incoming lots there is a choice of two-trousers suits at \$20, \$22.50 and \$25 that are remarkably good.
These are in sizes for boys of 8 to 18 years, and in a selection of gray, brown and other dark, mixed woollens.
We also have a number of suits for boys of 8 to 17 years specially priced at \$18. These are in brown, gray and greenish fabrics and many of them have two pair of trousers.
(Second Floor)

Italian Silk Blankets Now \$4.75
In striped designs and the gayest of colors. As rich, cheery and colorful as they are comfortable. For bed or couch or wherever a warm, decorative wrap is needed.
(Sixth Floor)

Every Oriental Rug in the Sale a Trustworthy Piece at a Real Saving
Chinese rugs in carpet sizes are very strongly represented in the special sale of Oriental rugs that we are now holding, but Persian and Caucasian pieces predominate in the collection.
Among these latter are new Araks, new Saruks, new Kermanshahs, Daghestans and Cabestans, affording a choice that is not only interesting, but remarkable for the desirable and trustworthy character of the pieces, and the genuine lowness of the prices.

Arak Rugs		
11x6.11 ft.	\$185	14x10 ft.
12x8.8 ft.	\$287	12.9x9.3 ft.
14.7x10.6 ft.	\$545	13.8x10.8 ft.
13.3x9.1 ft.	\$385	12x9 ft.
12.9x8.5 ft.	\$367	
12.6x9.1 ft.	\$369	Daghestan and Cabestan Rugs
12.3x9.5 ft.	\$375	3x4 ft. to 4x6 ft.
14.4x10.10 ft.	\$575	
11.5x10.5 ft.	\$375	Saruk and Kermanshah Rugs
		3x5 ft. to 4.6x6.6 ft.

(Seventh Floor)